

Luana Alapa - *Chairperson*
John D. Waihee IV - *Vice Chair*

MEMBERS

Dan Ahuna
Kaleihikina Akaka
Keli'i Akina, Ph.D.
Brickwood Galuteria
Kaiali'i Kahele
Carmen "Hulu" Lindsey
Keoni Souza



Phone: (808) 594-1888
Fax: (808) 594-1868

OFFICE OF HAWAIIAN AFFAIRS

KE'ENA KULEANA HAWAI'I

BUDGET AND FINANCE COMMITTEE

560 N. Nimitz Hwy., Suite 200
Honolulu, HI 96817

MEETING OF THE COMMITTEE ON BUDGET AND FINANCE (BF)

DATE: Wednesday, October 15, 2025
TIME: 11:00 a.m.
PLACE: Remote Meeting by Interactive Zoom Virtual Meetings Conference Technology and in-person at OHA Maui Ola Boardroom Nā Lama Kukui 560 N. Nimitz Hwy. Honolulu, HI. 96817
viewable at <https://www.oha.org/livestream> OR
Listen by phone: (213) 338-8477, Webinar ID 879 4784 7233
<https://us06web.zoom.us/j/87947847233>

This meeting can be viewed via livestream on OHA's website at www.oha.org/livestream or listened to by phone using the call-in information above. A physical meeting location, open to members of the public who would like to provide oral testimony or view the meeting, will be available at 560 N. Nimitz Hwy., Suite 200, Honolulu, HI 96817.

AGENDA

I. Call to Order

II. Approval of Minutes

A. April 23, 2025

III. New Business

A. Action Item BF #25-82 (revised): Approval of Office of Hawaiian Affairs Administrator Base Salary for Fiscal Year (FY) 2025 (effective November 1, 2024 through October 31, 2025) and increase in FY 2026 (effective November 1, 2025 through October 31, 2026) and associated realignment of funds from the FY 2025, FY 2026, and FY 2027 Core Operating Budgets.

B. Action Item BF #25-84: Approval of OHA funding for a Ho'ākoakoa Lāhui Event Sponsorship to The Queens Court for The 'Onipa'a Peace March 2026 Event on January 16, 2026, in the amount of **\$15,000.00***

C. Action Item BF #25-85: Approval of OHA funding for a Ho'ākoakoa Lāhui Event Sponsorship to Mutual Aid Ka Lahui for the 2026 Onipa'a Peace March Event on January 17, 2026, in the amount of **\$7,500.00***

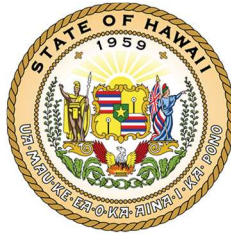
D. Action Item BF #25-86: Approval of OHA funding for a Ho'ākoakoa Lāhui Event Sponsorship to Ka Molokai Makahiki, Inc. for the Ka Molokai Makahiki 2026 Event on January 22-24, 2026, in the amount of **\$11,250.00***

E. Action Item BF #25-87: Approval of OHA funding for a Ho'ākoakoa Lāhui Event Sponsorship to Ulu A'e Learning Center for the 2026 Makahiki Ma Kapolei Event on January 31, 2026, in the amount of **\$2,750.00***

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F. Action Item BF #25-88: Approval of OHA funding for a Ho'ākoakoa Lāhui Event Sponsorship to The Kohala Center, Inc. for the 2026 Lā Kalo Event on January 31, 2026, in the amount of **\$11,250.00***

G. Action Item BF# 25-89: Approval of OHA funding for a Ho'ākoakoa Lāhui Event Sponsorship to Family Promise of Hawai'i for the 2026 Brighter Futures Gala Event on February 12, 2026, in the amount of **\$10,000.00***

H. Action Item BF# 25-90: Approval of OHA funding for a Ho'ākoakoa Lāhui Event Sponsorship to Pacific Whale Foundation for the 2026 Mālama I Nā Koholā Event on February 14, 2026, in the amount of **\$7,000.00***

I. Action Item BF# 25-91: Approval of OHA funding for a Ho'ākoakoa Lāhui Event Sponsorship to Hui Makua O Kawaiahao Inc for the 2026 Holo no 'Ōlelo 5k Event on February 22, 2026, in the amount of **\$10,000.00***.

J. Action Item BF #25-92: Approval of OHA funding for a Ho'ākoakoa Lāhui Event Sponsorship to Nurture Cultivate Inc. for the 2nd Annual Panina Makahiki Event on February 28, 2026, in the amount of **\$15,000.00***

K. Action Item BF #25-93: Approval of OHA funding for a Ho'ākoakoa Lāhui Event Sponsorship to Friends of King Kaumuali'i for the 2026 Honoring Ancestors & Planting the Future Event on March 6-21, 2026, in the amount of **\$14,400.00***

L. Action Item BF #25-94: Approval of OHA funding for a Ho'ākoakoa Lāhui Event Sponsorship to Hoolehua Homesteader's Association for the 2026 Prince Kuhio Day Ho'olaulea & Play "Ke Kauā o Ka Lāhui: The Life of Prince Jonah Kūhiō Kalaniana'ole" Event on March 14, 2026, in the amount of **\$5,000.00***

M. Action Item BF #25-95: Approval of OHA funding for a Ho'ākoakoa Lāhui Event Sponsorship to Wai'anae Coast Community Foundation for the 7th Annual Prince Jonah Kuhio Kalaniana'ole Festival Event on March 21, 2026, in the amount of **\$15,000.00***

N. Action Item BF #25-96: Approval to add and incorporate the new federally funded Environmental Protection Agency (EPA) Brownfields Assessment Grant into the FY26 and FY27 OHA Biennium Budget as described in EPA Cooperative Agreement #4B-97T4060 awarded to OHA in June 2025.*

O. Action Item BF #25-97: Approve and authorize the transfer of **\$50,000.00** from the Fiscal Year 2026 OHA Biennium Budget Contracts account code #57110 (Services on a Fee Basis) to Grants account code #56530 (Grants in Aid – Community Grants) under Strategy & Implementation Program 7130 – Health Outcomes for a Board Directed Grant to Hui Malama o Kaneioulouma for ki'i and mea kapu acquisition.*

IV. Adjournment

Luana Alapa - *Chairperson*
John D. Waihee IV - *Vice Chair*

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If you need an auxiliary aid/service or other accommodation due to a disability, please contact Everett Ohta at 808-594-1988 or by email at everetto@oha.org as soon as possible. Requests made as early as possible have a greater likelihood of being fulfilled. Upon request, this notice is available in alternate/accessable formats.

In the event that the livestream public broadcast is interrupted and cannot be restored, the meeting may continue as audio-only through the phone number and Webinar ID provided at the beginning of this agenda.

Meeting recordings will be made available on OHA's website <https://www.oha.org/about/leadership/board-of-trustees/> as soon as practicable after the meeting.

Public Testimony will be called for each agenda item and must be limited to matters listed on the meeting agenda. Hawai'i Revised Statutes, Chapter 92, Public Agency Meetings and Records, prohibits Board members from discussing or taking action on matters not listed on the meeting agenda.

*Document(s) associated with this agenda item are anticipated to be included in the board packet for this meeting. The board packet will be available for the public to inspect at OHA's main office located at 560 N. Nimitz Hwy., Suite 200, Honolulu, HI 96817, OHA's neighbor island offices, and on OHA's website <https://www.oha.org/bf> no later than two business days before the meeting. The 72 Hour rule, pursuant to OHA BOT Operations Manual, Section 49, shall be waived for distribution of new committee materials.

Testimony can be provided to the Board of Trustees either as: (1) **written testimony** or (2) live, oral testimony online or at the physical meeting location during the remote meeting.

- (1) Persons wishing to provide **written testimony** on items listed on the agenda should submit testimony via **email** to botmeetings@oha.org or via **postal mail** to Office of Hawaiian Affairs, Attn: Board of Trustees Meeting Testimony, 560 N. Nimitz Hwy., Suite 200, Honolulu, HI 96817. Testimony is requested to be received at least twenty-four hours prior to the scheduled meeting to allow board members with sufficient time to review the testimony before the meeting.

Please note that all written testimony will be posted on OHA's meeting website. Please omit or redact any personal information (e.g., name, email address, phone number, home address, or materials) that you do not want to be disclosed publicly online

- (2) Persons wishing to provide **oral testimony online** during the remote meeting, please use the link below:

Webinar ID 879 4784 7233

<https://us06web.zoom.us/j/87947847233>

*(*if you are unable to link directly, copy and paste in search)*

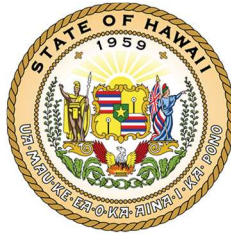
To provide oral testimony online, you will need:

- (1) a computer or mobile device to connect to the virtual meeting;
- (2) internet access; and

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(3) a microphone to provide oral testimony.

Persons wishing to provide ***oral testimony at the physical meeting location*** can sign up the day-of the meeting at the physical meeting location.

Once your oral testimony is completed, you may be asked to disconnect from the meeting. If you willfully disrupt the meeting or do not disconnect on your own, support staff will remove you from the Zoom meeting.

You can continue to view the remainder of the meeting on the livestream or by telephone, as provided at the beginning of this agenda.

Oral testimony online or at a physical meeting location will be limited to five (5) minutes. Oral testimony by telephone/landline **will not** be accepted at this time.

Trustee Luana Alapa

10/08/2025

Date

MEETING OF THE COMMITTEE ON BUDGET AND FINANCE (BF)

DATE: Wednesday, October 15, 2025

TIME: 11:00 a.m.

II. Approval of Minutes

A. April 23, 2025

OFFICE OF HAWAIIAN AFFAIRS
560 N. NIMITZ HIGHWAY, SUITE 200
(VIRTUAL MEETING - VIA ZOOM WEBINAR)

DRAFT

COMMITTEE ON BUDGET AND FINANCE
MINUTES

April 23, 2025 11:30 a.m.

FULL MEETING CAN BE VIEWED AT [4/23/25 Budget and Finance \(BF\) Meeting](#)

ATTENDANCE:

Chairperson Luana Alapa
Vice-Chairperson John Waihe'e, IV
Trustee Dan Ahuna
Trustee Kaleihikina Akaka
Trustee Keli'i Akina
Trustee Brickwood Galuteria
Trustee Kaiali'i Kahele
Trustee C. Hulu Lindsey

Melissa Wennihan
Morgan Kau'i Robello
Nathan Takeuchi
Richelle Kim

ADMINISTRATION STAFF:

Stacy Ferreira, CEO / Ka Pouhana / Administrator
Kehaulani Pu'u, COO / Ka Pou Nui
Ramona Hink, CFO /
Ryan Lee, Endowment Director
Everett Ohta, Interim Corporation Counsel
Nietzsche Ozawa, Interim Sr. Legal Counsel
Carla Hostetter, Director of Research & Evaluation
Daniel Santos, IT Systems Engineer & Administrator
Arlene Aguinaldo, IT Systems Engineer & Administrator

BOT STAFF:

Carina Lee
Crayn Akina
Kanani Iaea
Lehua Itokazu
Lei-Ann Durant
Mark Watanabe

I. CALL TO ORDER

Chair Alapa calls the Committee on Budget and Finance meeting for Wednesday, April 23, 2025.

Chair Alapa notes for the record that **PRESENT** are:

MEMBERS			AT CALL TO ORDER (11:34 a.m.)	TIME ARRIVED
CHAIR	LUANA	ALAPA	PRESENT	
VICE-CHAIR	JOHN	WAIHE'E, IV	PRESENT	
TRUSTEE	DAN	AHUNA	EXCUSED	
TRUSTEE	KALEIHIKINA	AKAKA	PRESENT	
TRUSTEE	KELI'I	AKINA	PRESENT	
TRUSTEE	BRICKWOOD	GALUTERIA	PRESENT	
TRUSTEE	KAIALI'I	KAHELE	PRESENT	
TRUSTEE	C. HULU	LINDSEY	PRESENT	
TRUSTEE	J. KEONI	SOUZA	EXCUSED	

At the Call to Order, **EIGHT (7) Trustees are PRESENT**, thereby constituting a quorum.

II. APPROVAL OF MINUTES

None

III. OLD BUSINESS

None

IV. NEW BUSINESS

A. Action Item BF #25-27: Approval to carryover \$140,000 of Fiscal Year 2024 Grant Carryover Funds to Fiscal Year 2025 and Reallocate from the Grants program budget to the Strategy & Implementation – Economic Stability program budget for execution of the Mahi'ai Micro Fund.*

SUMMARY:

Poni Askew, Director of Economic and Business Resilience was called by Stacy Ferreira to provide

background information regarding this subject matter that she inherited shortly after starting her work here at OHA. However, there have been a few hiccups in an effort to bring this to fruition. S

1. When the PR was created the funds were not attached to it. The funds need to be attached to this

particular PR. 2. Poni Askew also learned that these funds were under Grants. She mentions that the Grants paia has a lot on their plate and is understaffed at the time. She is hoping to move it to Strategy & Implementation, hoping it to go through the RFP process and execute this Micro Fund in more expeditious manner with a quick turnaround knowing that it was approved in May 2024; last fiscal year. By doing this, Poni Askew will be able to effectively do due diligence to complete this effort that began before she was employed by OHA. Galuteria asked how the amount of \$140,000 was arrived at. Poni Askew informed him that the original action item include justifications that were for the expenses for the mahi'ai for land taxes and water bill payments. There was in depth conversation about if this program and funds should be moved from Grants to Strategy and Implementation and the reasoning and justification keeps going back to executing the funds as quickly as possible due to the fact that it has taken so long to implement. These two options were discussed along with the manner in which the program is administered and what the difference would be in cost. Specifically, how much funds would actually be left for beneficiaries. Also discussed would be to keep the program in grants and assign a different code that would allow an expeditious execution. Trustee Lindsey suggested the vote to be deferred so all Trustees could be present to vote. Vote was taken to defer to the next Budget & Finance (4/30/2025).

Chair Alapa asks if there is anyone signed-up to testify on this agenda item.

BF Staffer member Pohai Ryan: No one has signed-up to testify on this agenda item.

No further discussion.

Motion to defer and re-agendize BR#25-27 for Budget & Finance meeting on 4/30/2025 by Tr. Lindsey. Seconded by Chair Kahele.

						MOTION: 12:01pm
						VOTE: 12:15pm
TRUSTEE	1	2	'AE (YES)	A'OLE (NO)	KANALUA (ABSTAIN)	EXCUSED
DAN AHUNA						X
KALEIHIKINA AKAKA			X			
KELI'I AKINA			X			
BRICKWOOD GALUTERIA			X			
KAIALI'I KAHELE			X			
CARMEN HULU LINDSEY			X			
J. KEONI SOUZA						X
VICE-CHAIR JOHN WAIHE'E	1		X			
CHAIR LUANA ALAPA			X			
TOTAL VOTE COUNT			7	0	0	0

Chair Alapa asks all in favor to say `AE (YES): **MOTION PASSES**

- B. Action Item BF #25-28:** Approval of OHA funding for the Ho`ākoakoa Lāhui Event Sponsorship to Hāna Arts for the 2025 Mei Mele: Hāna Ho`olaule`a Series Event on May 2-16, 2025, in the amount of \$5,000.*

Motion to move this Action Item by Tr. Waihee. Seconded by Tr. Lindsey.

SUMMARY:

Chair Alapa calls Kehau Pu`u, Ka Pou Nui, to share information regarding this action item. K. Pu`u provided information regarding the 5 sponsorships included in this action item that are being recommended for funding. She also shared the application process that is being used for application evaluations and a few changes that were made. The specifics can be found on this link (www.youtube.com/watch?v=LIW7fGBhHCc). There is a nice mix of events in these sponsorships and the neighbor islands are represented in this action item. Testifer- Becky Lind, Executive Director of Hana Arts provided testimony for the Mei Mele: Hāna Ho`olaulea`a Series.

Chair Alapa asks if there is anyone signed-up to testify on this agenda item.

BF Staffer member Pohai Ryan: No one has signed-up to testify on this agenda item.

Chair Alapa asks all in favor to say `AE (YES): **MOTION PASSES**

- C. Action Item BF #25-29:** Approval of OHA funding for a Ho`ākoakoa Lāhui Event Sponsorship to The Waipā Foundation for the 2025 `Āina Festival on May 3, 2025 , in the amount of \$4,000.*

Motion to move this Action Item by Tr. Waihee. Seconded by Tr. Lindsey.

SUMMARY:

Chair Alapa opens for discussion. Chair Alapa calls Kehau Pu`u, Ka Pou Nui to share information on this action item. K. Pu`u reviewed the scoring matrix that can be found on this link (www.youtube.com/watch?v=LIW7fGBhHCc). Testifiers- Mikiala Owen and Kauai Fu to provide any additional information regarding The Waipa Foundation and answer any questions there may be. None asked. The Waipa Foundation information can be found on this link: www.youtube.com/watch?v=LIW7fGBhHCc

Chair Alapa asks if there is any others signed up to testify on this agenda item.

BF Staffer member Pohai Ryan: Reports that there are no other testifiers on this agenda item.

							MOTION: 12:16am VOTE: 12:19pm
TRUSTEE		1	2	'AE (YES)	A'OLE (NO)	KANALUA (ABSTAIN)	EXCUSED
DAN	AHUNA						X
KALEIHIKINA	AKAKA			X			
KELI'I	AKINA			X			
BRICKWOOD	GALUTERIA						X
KAIALI'I	KAHELE			X			
CARMEN HULU	LINDSEY			X			
J. KEONI	SOUZA						X
VICE-CHAIR JOHN	WAIHE'E	1		X			
CHAIR LUANA	ALAPA			X			
TOTAL VOTE COUNT				6	0	0	0

Chair Alapa asks all in favor to say `AE (YES): **MOTION PASSES**

D. Action Item BF #25-30: Approval of OHA funding for a Ho`ākoakoa Lāhui Event Sponsorship to Hui Mākua Pūnana Leo o Moloka`i for the Ho`omau Moloka`i 2025 Event on May 3, 2025, in the amount of \$14,500.*

Motion to move this Action Item by Tr. Waihee. Seconded by Tr. Akaka.

SUMMARY:

Chair Alapa calls Kehau Pu`u, Ka Pou Hana Nui to share information on this action item. She informs the Trustees that this sponsorship falls under our Educational Pathway in our MIMO and reviews the scoring that can be found on this link (www.youtube.com/watch?v=LIW7fGBhHCc). Testifier- Kayla Shaw advocating for Hui Mākua Pūnana Leo o Moloka`i.

Chair Alapa asks if there are any others signed-up to testify on this agenda item.

BF Staffer member Pohai Ryan: Reports that there are no other testifiers on this agenda item.

							MOTION: 12:23pm VOTE: 12:27pm
TRUSTEE		1	2	'AE (YES)	A'OLE (NO)	KANALUA (ABSTAIN)	EXCUSED
DAN	AHUNA						X
KALEIHIKINA	AKAKA			X			
KELI'I	AKINA			X			
BRICKWOOD	GALUTERIA						X
KAIALI'I	KAHELE			X			
CARMEN HULU	LINDSEY			X			
J. KEONI	SOUZA						X
VICE-CHAIR JOHN	WAIHE'E	1		X			
CHAIR LUANA	ALAPA			X			
TOTAL VOTE COUNT				6	0	0	0

Chair Alapa asks all in favor to say 'AE (YES): **MOTION PASSES**

- E. Action Item BF #25-31:** Approval of OHA funding for a Ho`ākoakoa Lāhui Event Sponsorship to ECOH Education Foundation for the Prince Kūhiō Film Festival on May 3, 2025, in the amount of \$10,000.*

Motion to move this Action Item by Tr. Waihee. Seconded by Tr. Akaka.

SUMMARY:

Ka Pou Hana Nui, Kehau Pu`u explains that this sponsorship is for film festival being put on by the Hawaii Community Development Board in Kapolei on May 3, 2025 and the recommended amount of sponsorship is for \$10,000. The featured film is "Kai" and it is expected to be highly attended. There will also be workshops and resource fairs. There also will be art displayed that we will be acquiring after the event. Testifier- Patty Tancayo, representing ECOH and ?----- share that this event is also a fundraising event for the Kanahili Homestead Association and the launch of Prince Kūhiō Studios, the most technologically advanced, largest movie studio on the planet to train workforce of Hawaiians in every aspect of filming, editing, color grading, sound design, directing and cinematography, etc.. This event is to also to launch this studio for Hawaiian independence and will give 20% of all net generated revenue, which is anticipated to generate \$1 billion in the next three years. More detailed information about the film Kai and the film studio can be found at this link (www.youtube.com/watch?v=LIW7fGBhHCc).

Chair Alapa asks if there is any others signed up to testify on this agenda item.

BF Staffer member Pohai Ryan: Reports that there are no other testifiers on this agenda item.

						MOTION: 12:29pm VOTE: 12:46pm
TRUSTEE	1	2	'AE (YES)	A'OLE (NO)	KANALUA (ABSTAIN)	EXCUSED
DAN AHUNA						X
KALEIHIKINA AKAKA			X			12:47
KELI'I AKINA			X			
BRICKWOOD GALUTERIA						X
KAIALI'I KAHELE			X			
CARMEN HULU LINDSEY						
J. KEONI SOUZA						X
VICE-CHAIR JOHN WAIHE'E	1		X			
CHAIR LUANA ALAPA			X			
TOTAL VOTE COUNT			5	0	0	0

Chair Alapa asks all in favor to say 'AE (YES): **MOTION PASSES**

- F. Action Item BF #25-32:** Approval of OHA funding for a Ho`ākoakoa Lāhui Event Sponsorship to the Homestead Community Development Corporation for the 2025 Hawaiian Homelands Sovereignty Conference Event on June 2-4, 2025, in the amount of \$15,000.*

Motion to move this Action Item by Tr. Waihee. Seconded by Tr. Akaka.

SUMMARY:

Chair Alapa calls Kehau Pu`u, Ka Pou Nui, to share information regarding this action item. Ka Pou Nui shares information but it was inaudible. Testifier: Lilia Kapuniai, representing the Homestead Community Development Corporation as its Chair and as its Fiscal Sponsor of the SHAW of Sovereign Council of Hawaiian Homestead Association. She shares that the SHAW has organized the convening of Hawaiian Homestead Association board members of the 50 homestead beneficiary associations every year for 38 years since its founding in 1987. This is the first year the SHAW is opening the convening to all native Hawaiians, coordinated 18 breakout sessions on topics such as grant writing, mortgage lending, agricultural capitol and capacity building sessions that will be supportive of any native Hawaiian organization. There are 8 sessions specifically coordinated for Hawaiian Homeland issues. Additional information can be found at this link (www.youtube.com/watch?v=LIW7fGBhHCc).

Chair Alapa asks if there are any others signed-up to testify on this agenda item.

BF Staffer member Pohai Ryan: Reports that there are no other testifiers on this agenda item.

						MOTION: 12:48pm VOTE: 12:54pm
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TRUSTEE		1	2	'AE (YES)	A'OLE (NO)	KANALUA (ABSTAIN)	EXCUSED
DAN	AHUNA						X
KALEIHIKINA	AKAKA			X			
KELI'I	AKINA			X			
BRICKWOOD	GALUTERIA						X
KAIALI'I	KAHELE			X			
CARMEN HULU	LINDSEY			X			
J. KEONI	SOUZA						X
VICE-CHAIR JOHN	WAIHE'E	1		X			
CHAIR LUANA	ALAPA			X			
TOTAL VOTE COUNT				6	0	0	0

Chair Alapa asks all in favor to say `AE (YES): **MOTION PASSES**

- G. Presentation by Administration** of the OHA Fiscal Year 2026 and Fiscal Year 2027 Preliminary Biennium Budget – OHA Trustees preview prior to opening of community feedback opportunities.*

Chair Alapa calls Chief Financial Officer, Ramona Hink to the board table to present the 2026 & 2027 Fiscal Year Biennium Budget presentation. R. Hink indicates that the first part of her presentation is the Executive Summary, so she asks S. Ferreira to speak to this. S. Ferreira reviews the Mana i Maui Ola Executive Summary while the Trustees view the presentation provided them in the folder. R. Hink then continues the presentation, reviewing the Core and Non-Core Operating Budgets in specific details. Please reference the attached Fiscal Year 2026 & 2027 Preliminary Biennium Budget *Trustee Preview Prior to Community Input* for details. Additional information can be found at this link (www.youtube.com/watch?v=LIW7fGBhHCc).

Chair Alapa entertains a motion for adjournment.

Trustee Waihe'e moves to adjourn. **Trustee Akaka** seconds the motion.

Meeting is adjourned: 1:54pm

MEETING OF THE COMMITTEE ON BUDGET AND FINANCE (BF)

DATE: Wednesday, October 15, 2025

TIME: 11:00 a.m.

III. New Business

A. Action Item BF #25-82 (revised): Approval of Office of Hawaiian Affairs Administrator Base Salary for Fiscal Year (FY) 2025 (effective November 1, 2024 through October 31, 2025) and increase in FY 2026 (effective November 1, 2025 through October 31, 2026) and associated realignment of funds from the FY 2025, FY 2026, and FY 2027 Core Operating Budgets.



ACTION ITEM

COMMITTEE ON BUDGET AND FINANCE

October 15, 2025

BF #25-82 [REVISED]

Action Item Issue: Approval of Office of Hawaiian Affairs Administrator Base Salary for Fiscal Year (FY) 2025 (effective November 1, 2024 through October 31, 2025) and increase in FY 2026 (effective November 1, 2025 through October 31, 2026) and associated realignment of funds from the FY 2025, FY 2026, and FY 2027 Core Operating Budgets.

Co-prepared by:

Pohai Ryan

10/08/2025

Pohai Ryan
Trustee Aide

Date

Reviewed by:

Grace Chen

10/08/2025

Grace Chen
Budget Chief

Date

Reviewed by:

Corey Nakamoto

10/08/2025

Corey Nakamoto
Director, Human Resources

Date

Reviewed by:

Everett Ohta

10/08/2025

Everett Ohta
General Counsel

Date

Co-prepared and
reviewed by:

Ke Kua

10/08/2025

Ke Kua, Trustee Luana Alapa
Chairperson, Committee on Budget and Finance

Date

Action Item BF #25-82 (Revised): Approval of Office of Hawaiian Affairs Administrator Base Salary for Fiscal Year (FY) 2025 (effective November 1, 2024 through October 31, 2025) and increase in FY 2026 (effective November 1, 2025 through October 31, 2026) and associated realignment of funds from the FY 2025, FY 2026, and FY 2027 Core Operating Budgets.

I. PROPOSED ACTION

Motion 1

Approve the following FY2025 and FY2026 annual salary increases for the Office of Hawaiian Affairs (OHA) Administrator based on the established contract annual start date of November 1, 2023 (FY2024) to be as follows:

- FY2025 base salary at \$260,000, retroactive to November 1, 2024 and to reflect twelve (12) months: November 1, 2024 thru October 31, 2025; and
- FY2026 base salary at \$270,400 as of November 1, 2025 thru October 31, 2026, a 4% increase from the FY2025 base salary in line with salary step increases in the Commission on Salaries Report and Recommendations, as provided in Contract 4374.

Motion 2

Approval for reallocation and realignment of \$209,924, within the OHA Core Operating Budget across for FY25 – FY27 to fund Motion 1, as detailed in Attachment #1:

- FY25: \$65,700 - Reallocation of core personnel surplus
 - FY26: \$106,786 - Reallocation from lower core personnel fringe rate
 - FY27: \$37,439 - Reallocation from lower core personnel fringe rate
- Total \$209,924

II. ISSUE

Whether the Board of Trustees should approve the OHA Administrator base salary as proposed in Motion 1 and Motion 2.

III. BACKGROUND & DISCUSSION

During the October 2, 2025 Board of Trustees (BOT) meeting, Trustees expressed concern that underpaying and reducing the role of the OHA Administrator to that equal to an Executive Branch Tier 2 Department Director would harm the organization's ability to recruit and retain high caliber talent, and diminish the status and overall importance of the agency top administrative leader. Trustees noted that the Administrator serves as the lead executive of OHA, a quasi-governmental agency entrusted with executing the operations and strategic plan aimed to better the conditions of the Native Hawaiian people (Chapter 10, HRS) and Native Hawaiian Recognition (Chapter 10H, HRS).

The BOT has historically maintained the Administrator's compensation above all other executive leadership positions, including the Chief Financial Officer (CFO), the Managing Director of Real Estate and the Investment Director. Each of the aforementioned positions are direct reports to the Administrator and yet, based on the

Action Item BF #25-82 (Revised): Approval of Office of Hawaiian Affairs Administrator Base Salary for Fiscal Year (FY) 2025 (effective November 1, 2024 through October 31, 2025) and increase in FY 2026 (effective November 1, 2025 through October 31, 2026) and associated realignment of funds from the FY 2025, FY 2026, and FY 2027 Core Operating Budgets.

approved 2026-27 Biennium Budget, are budgeted between \$250,000 with the Investment Directors annual salary at \$300,000. Recognizing the Administrator's broader scope of authority and responsibility, the current \$200,000 base salary is grossly misaligned and lacks equity with the other members of the executive team which the Administrator supervises. Moreover, the Administrator salary is severely lagging behind other Administrator or chief executive officer positions in its peer group.

Trustees also noted that the 2025 State Salary Commission Tier levels and salary classifications used to determine the Executive Branch Directors annual salary increases should not be used as the yard stick and a determining factor to inform OHA's Administrator salary increases. Based on statutory authority, the OHA Board of Trustees shall independently determine the annual salary of its Administrator, recognizing the unique government role of the Agency and the complexity of the responsibilities the Administrator is tasked with in leading the organization.

It is critical to note that the OHA Administrator has not received an increase for the entirety of year 2, as required by the Administrator's contract – November 1, 2024 – October 31, 2025.

This action item provides a comprehensive justification for setting the OHA Administrator's FY2025 base salary at \$260,000, retroactive to November 1, 2024, and establishing a 4% increase for FY2026 to \$270,400 as of November 1, 2025. This document includes comparative data, statutory grounding, and risk/benefit analysis. Trustees are asked to adopt this compensation recommendation as part of the FY2025 and FY2026 budgets.

Justification

1. Constitutional & Statutory Mandate

1.1 Constitution: Article XII

- The Hawai'i State Constitution (Article XII) charges OHA with the mission "to better the conditions of Native Hawaiians."
- As a constitutionally established institution, OHA Administrator holds a unique statewide responsibility, interfacing with both Native Hawaiian beneficiaries and State systems.

Action Item BF #25-82 (Revised): Approval of Office of Hawaiian Affairs Administrator Base Salary for Fiscal Year (FY) 2025 (effective November 1, 2024 through October 31, 2025) and increase in FY 2026 (effective November 1, 2025 through October 31, 2026) and associated realignment of funds from the FY 2025, FY 2026, and FY 2027 Core Operating Budgets.

1.2 Hawai‘i Revised Statutes: Chapters 10 & 10H

- HRS Chapter 10 establishes OHA, sets forth powers, duties, and the structure of the Trustees and operations.
- HRS Chapter 10H governs Hawaiian Home Lands and interacts with OHA in various programmatic partnerships and overlapping beneficiary responsibilities.
- Within these frameworks, OHA is obligated to manage trust assets prudently, develop and administer beneficiary programs statewide, oversee trust land, engage in legislative advocacy, and meet accountability obligations.
- The Administrator is accountable for ensuring compliance with the statutes, managing legal exposures, audits, program performance, and trust growth.

OHA has tremendous responsibilities to manage and grow the Native Hawaiian Trust Fund, develop and deliver programs and services across the State, and protect Native Hawaiian rights. The Administrator carries the heavy burden of daily agency oversight and operationalizing the strategic plan.

2. OHA Administrator Role, Scope & Contract Duties

Functional Domain	Key Responsibilities	Relative Weight / Risk
Strategic Leadership & Policy Execution	Translate Trustees’ strategic direction into operational plans; policy development; ongoing communication with stakeholders (legislative, intergovernmental, community)	High — missteps affect statewide reputation, beneficiary trust
Trust Asset Management & Financial Oversight	Oversight of investments, real property, land management, leasing, capital projects	Very high — fiduciary exposure
Programmatic Delivery & Beneficiary Services	Oversee statewide programs, grants, educational, health, cultural, housing initiatives	High — direct impact on beneficiary outcomes
Legal, Compliance & Risk Management	Ensure adherence to HRS, audit requirements, contracting law, legislative mandates, litigation exposure	High — failure risks fiscal, legal, and reputational harm
Personnel & Organizational Management	Recruit, retain, lead executive team; oversee organizational culture, performance systems	Critical — leadership turnover is costly
Public Relations & Advocacy	Serve as public face, respond to media, represent OHA before State, federal, Counties, Beneficiaries and Community	High — trust depends on credibility

Action Item BF #25-82 (Revised): Approval of Office of Hawaiian Affairs Administrator Base Salary for Fiscal Year (FY) 2025 (effective November 1, 2024 through October 31, 2025) and increase in FY 2026 (effective November 1, 2025 through October 31, 2026) and associated realignment of funds from the FY 2025, FY 2026, and FY 2027 Core Operating Budgets.

3. Compensation Benchmarking & Market Alignment

The following is a table of comparable Administrator/CEO leadership compensation for NH organization peers (based on most recent publicly disclosed data).

Table: CEO / Executive Compensation Comparisons (Native Hawaiian / Trust / Hawai‘i Organizations, as of 2024 or latest available year)

Organization	Administrator/ CEO	Year of Data	Reported Compensation (Base or Total)*	Context
Kamehameha Schools / Trustees of the Estate of Bernice Pauahi Bishop	Jack Wong	2023 990	\$1,066,985	Native Hawaiian trust; manages \$15.2B endowment; real estate portfolio; Statewide education focus; 4,700 employees
Lili‘uokalani Trust	Tina Keane	*2023 990 Previous CEO Salary	*\$505,268	Native Hawaiian trust; manages \$1B endowment; real estate portfolio; human services focus; 182 employees
Hawaiian Council (formerly CNHA)	Joseph Kūhiō Lewis	2024 990	\$238,461	Native Hawaiian nonprofit. Manages \$82.8M endowment; Statewide; Advocacy and Community Development; 70 employees
Office of Hawaiian Affairs	Stacy Kealohalani Ferreira	2024	\$200,000	Native Hawaiian trust; manages \$600M endowment, real estate portfolio. Statewide, Education, Health, Housing and Economic Resilience Focus; 166 employees

A base of \$260,000 is conservative versus peer Native Hawaiian Trusts and positions bearing similar risk and scope. However, it brings OHA into a more competitive compensation zone and sends a signal of professionalism and credibility.

Key Observations & Analysis

- Kamehameha’s CEO compensation is orders of magnitude higher, reflecting immense scale (endowment, land holdings, schools).
- Lili‘uokalani Trust’s CEO compensation is nearly double or more the level being proposed for OHA’s Administrator, despite OHA’s broader statewide mandates, much larger beneficiary base and government agency complexity.

Action Item BF #25-82 (Revised): Approval of Office of Hawaiian Affairs Administrator Base Salary for Fiscal Year (FY) 2025 (effective November 1, 2024 through October 31, 2025) and increase in FY 2026 (effective November 1, 2025 through October 31, 2026) and associated realignment of funds from the FY 2025, FY 2026, and FY 2027 Core Operating Budgets.

- The Hawaiian Council’s CEO salary in 2024 exceeds OHA’s CEO salary by over \$30,000 despite a much smaller endowment, land holdings and staff count.
- OHA’s Administrator must operate and lead a complex government entity, responsible for trust-land, statutory oversight, and political sensitivities. In comparison to other Native Hawaiian Trusts in its CEO/Administrator peer group, the compensation lags greatly from those it aligns most closely to in terms of responsibility.

4. Recruitment, Retention & Internal Equity

4.1 Consistency with Biennium Budget Justification of C-Suite Increased Compensation, Internal Equity & Morale

- The Board has already approved \$250,000 salaries for the CFO and Managing Director of Real Estate, justified as essential for recruitment and retention and to ensure that OHA is an employer of choice.
- The Administrator, as the organization’s leader, must command a modest premium over subordinates, to stave off internal inequity. Moreover, the imbalance of C-Suite compensation will discourage top candidates from applying for the position in the future.
- Too-large disparities between the Administrator and other senior executives can undermine cohesion or signal undervaluation of the top post.
- Conversely, offering a competitive, but not extravagant, base salary signals respect for stewardship of public funds while valuing top leadership.

IV. TIMEFRAME

Immediate action is recommended to implement the salary increases provided for under Contract No. 4374 for OHA Administrator Stacy Ferreria, including retroactive payment to November 1, 2024.

Action Item BF #25-82 (Revised): Approval of Office of Hawaiian Affairs Administrator Base Salary for Fiscal Year (FY) 2025 (effective November 1, 2024 through October 31, 2025) and increase in FY 2026 (effective November 1, 2025 through October 31, 2026) and associated realignment of funds from the FY 2025, FY 2026, and FY 2027 Core Operating Budgets.

V. BUDGET AUTHORIZATION

<u>Fiscal Year</u>	<u>Amount</u>	<u>Funding Source</u>
FY25	\$65,700	Reallocation of personnel surplus
FY26	\$106,786	Reallocation from lower personnel fringe rate
FY27	\$37,439	Reallocation from lower personnel fringe rate
Total	\$209,924	

- The FY26–FY27 Biennium Budget (approved June 30, 2025) provides sufficient capacity through fringe rate reductions (from 64.25% to 59.54%) to fund the proposed adjustments.
- FY27 requirements may be addressed via reallocation of existing funds or inclusion in the FY27 Supplemental Budget realignment.

Core Operating Budget Update (10/6/2025)

Table 1 reflects balances available to date.

Table 1. Core Operating Budget			
Line #		FY26	FY27
1	Spending Limit	\$ 51,686,652	\$ 53,848,221
2	Operating Expenses	51,684,081	50,801,539
3	Budget Surplus / (Deficit) [AS IS]	\$ 2,571	\$ 3,046,682
Table 2. Fringe Rate Change: Impact on Personnel Costs			
Line #		FY26	FY27
4	Budget Surplus- Beginning Balance	\$ 2,571	\$ 3,046,682
5	Fringe Adjustment Savings (based on 15% vacancy rate)	592,488	TBD
6	Subtotal - Budget Surplus	\$ 595,059	\$ 3,046,682
7			
8	Less Proposed Uses:		
9	a) BF #25-69 (9/4/2025): Salary Adjustment & Recruiting Signing Bonus	\$ (158,916)	\$ (8,916)
10	b) BF 25-75 (9/17/25): Aina Aupuni Hawai'i documentary	(135,100)	
11	c) BF 25-76 (9/17/25): International Cultural Arts Network (ICAN) for the Sept 18, 2025 Chief of War	(5,000)	
12	Subtotal - Expenditures	\$ (299,016)	\$ (8,916)
13			
14	Total Funds Available (Undesignated)	\$ 293,472	\$ 3,037,766

Action Item BF #25-82 (Revised): Approval of Office of Hawaiian Affairs Administrator Base Salary for Fiscal Year (FY) 2025 (effective November 1, 2024 through October 31, 2025) and increase in FY 2026 (effective November 1, 2025 through October 31, 2026) and associated realignment of funds from the FY 2025, FY 2026, and FY 2027 Core Operating Budgets.

VI. BUDGET CERTIFICATION

The following is the certification by the Budget Chief that the funds are available to support this action:



Grace Chen
Budget Chief
Date: 10/08/2025

VII. RECOMMENDATION

The Chair of the Budget & Finance Committee recommends that the Board of Trustees:

Motion 1

Approve the following FY2025 and FY2026 annual salary increases for the OHA Administrator based on the established contract annual start date of November 1, 2023 (FY2024) to be as follows:

- FY2025 base salary at \$260,000, retroactive to November 1, 2024 and to reflect twelve (12) months: November 1, 2024 through October 31, 2025; and
- FY2026 base salary at \$270,400 as of November 1, 2025 through October 31, 2026, a 4% increase from the FY2025 base salary in line with salary step increases in the Commission on Salaries Report and Recommendations, as provided in Contract 4374.

Motion 2

Approval for reallocation and realignment of \$209,924, within the OHA Core Operating Budget across for FY25 – FY27 to fund Motion 1, as detailed in Attachment #1:

- FY25: \$65,700 - Reallocation of core personnel surplus
 - FY26: \$106,786 - Reallocation from lower core personnel fringe rate
 - FY27: \$37,439 - Reallocation from lower core personnel fringe rate
- Total \$209,924

VIII. ALTERNATIVES

- A. Take no action
- B. Modify the Proposed Action

Action Item BF #25-82 (Revised): Approval of Office of Hawaiian Affairs Administrator Base Salary for Fiscal Year (FY) 2025 (effective November 1, 2024 through October 31, 2025) and increase in FY 2026 (effective November 1, 2025 through October 31, 2026) and associated realignment of funds from the FY 2025, FY 2026, and FY 2027 Core Operating Budgets.

IX. REFERENCE

Action Item BF #25-82: Review and Approval of OHA CEO Salary Alignment with the 2025 Commission on Salaries' Tier 2 Department Directors Executive Salary Recommendations. (Oct. 2, 2025 BOT board packet, available at: oha.org/wp-content/uploads/BOT-Electronic-Folder-10022025_Redacted.pdf).

OHA BOT MEETING October 3, 2025: (<https://www.youtube.com/watch?v=UU3PNLoFkqc>)
Time stamp (1:31:35/2:05:57):

Action item presented for consideration at the Board of Trustees Meeting of October 2, 2025 which was deferred for consideration to the Committee on Budget and Finance Meeting of October 15, 2025:

It was agreed by the Board of Trustees at their board meeting on 10/2/25 meeting that the OHA Administrator salary will not be benchmarked against the annual salary recommendations detailed in the 2025 Salary Commission Report for the Executive, Legislative and Judicial Branches of government. Instead, the OHA Administrator's salary will be determined by the Board of Trustees based on the Committee on Budget and Finance recommendations and justifications.

X. ATTACHMENTS

1. CEO Salary Proposal (10/6/2025)

Action Item BF #25-82 (Revised): Approval of Office of Hawaiian Affairs Administrator Base Salary for Fiscal Year (FY) 2025 (effective November 1, 2024 through October 31, 2025) and increase in FY 2026 (effective November 1, 2025 through October 31, 2026) and associated realignment of funds from the FY 2025, FY 2026, and FY 2027 Core Operating Budgets.

CEO Salary Proposal - ATTACHMENT #1
Prepared Date: 10/6/2025

The Chair of the Budget & Finance Committee recommends that the Board of Trustees:

Motion 1

(1) Approve the following FY2025 and FY2026 annual salary increases for the OHA Administrator/Chief Executive Officer (CEO) based on the established contract annual start date of November 1, 2023 (FY 2024) to be as follows:

(2) FY2025 base salary at \$260,000, retroactive to November 1, 2024 and to reflect twelve (12) months: November 1, 2024 thru October 31, 2025; and

(3) FY2026 base salary at \$270,400 as of November 1, 2025 thru October 31, 2026. A 4% increase from the FY2025 base salary.

Motion 1: Funding Requirement Summary

Approval is requested to allocate and realign funds within the OHA Core Operating Budget for FY2025–FY2027 to support Motion 1.

- FY 25: \$65,700 (Reallocation of personnel)
- FY 26: \$106,786 (Reallocation from lower personnel fringe rate)
- FY 27: \$37,439 (Reallocation from lower personnel fringe rate)

Total: \$209,924

Table 1. CEO Salary Proposal - Funding Summary

Fiscal Year	Pay Period	# of Pay Periods	Pro-rated Comp	Pro-rated Comp	Change (+/-)	Funding Source
			AS IS	PROPOSED		
FY25	11/01/24 to 06/30/25	16	219,000	284,700	(65,700)	FY25 Core Budget: Reallocate Personnel Salary Savings
FY26	07/01/25 to 06/30/26	24	319,080	425,865	(106,785)	FY26 Core Budget: Reallocate Funds from Lower Fringe Rate
FY27	07/01/26 to 10/30/26	8	106,360	143,799	(37,439)	FY27 Core Budget: Reallocate Funds from Lower Fringe Rate
Total Funding Requirement					(209,924)	

Action Item BF #25-82 (Revised): Approval of Office of Hawaiian Affairs Administrator Base Salary for Fiscal Year (FY) 2025 (effective November 1, 2024 through October 31, 2025) and increase in FY 2026 (effective November 1, 2025 through October 31, 2026) and associated realignment of funds from the FY 2025, FY 2026, and FY 2027 Core Operating Budgets.

SUPPORTING INFORMATION

A. FY2025 base salary at \$260,000, retroactive to November 1, 2024 and to reflect twelve (12) months: November 1, 2024 thru October 31, 2025

(1) November 1, 2024 to June 30, 2025

Fiscal Year - Pay Periods	Base Salary	Fringe @ 64.25%	Total Comp	Projected Start Date	Pro-rated Comp	# of Pay Periods
FY25 (AS IS) - 11/1/24 to 6/30/25	200,000	128,500	328,500	11/1/2024	219,000	16
FY25 (PROPOSED) - 11/1/24 to 6/30/25	260,000	167,050	427,050	11/1/2024	284,700	16
			FY25 Funding Required		(65,700)	

(2) July 1, 2025 to October 31, 2025

Fiscal Year - Pay Periods	Base Salary	Fringe @ 59.54%	Total Comp	Projected Start Date	Pro-rated Comp	# of Pay Periods
FY26 (AS IS) - 7/1/25 to 10/31/25	200,000	119,080	319,080	7/1/2025	106,360	8
FY26 (PROPOSED) - 7/1/25 to 10/31/25	260,000	154,804	414,804	7/1/2025	138,268	8
			FY26 Funding Required		(31,908)	

B. FY2026 base salary at \$270,400 as of November 1, 2025 thru October 31, 2026. A 4% increase from the FY2025 base salary.

(1) November 1, 2025 to June 30, 2026

Fiscal Year - Pay Periods	Base Salary	Fringe @ 59.54%	Total Comp	Projected Start Date	Pro-rated Comp	# of Pay Periods
FY26 (AS IS) - 11/1/25 to 6/30/26	200,000	119,080	319,080	11/1/2025	212,720	16
FY26 (PROPOSED) - 11/1/25 to 6/30/26	270,400	160,996	431,396	11/1/2025	287,597	16
			FY26 Funding Required		(74,877)	

(1) July 1, 2026 to October 31, 2026

Fiscal Year - Pay Periods	Base Salary	Fringe @ 59.54%	Total Comp	Projected Start Date	Pro-rated Comp	# of Pay Periods
FY27 (AS IS) - 7/1/26 to 10/31/26	200,000	119,080	319,080	7/1/2026	106,360	8
FY27 (PROPOSED) - 7/1/26 to 10/31/26	270,400	160,996	431,396	7/1/2026	143,799	8
			FY27 Funding Required		(37,439)	

319,080
425,865

MEETING OF THE COMMITTEE ON BUDGET AND FINANCE (BF)

DATE: Wednesday, October 15, 2025

TIME: 11:00 a.m.

III. NEW BUSINESS

B. Action Item BF #25-84: Approval of OHA funding for a Ho'ākoakoa Lāhui Event Sponsorship to The Queens Court for The 'Onipa'a Peace March 2026 Event on January 16, 2026, in the amount of **\$15,000.00***



ACTION ITEM

COMMITTEE ON BUDGET AND FINANCE

October 15, 2025

BF# 25-84

Action Item Issue: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to The Queens Court for The ‘Onipa‘a Peace March 2026 Event on January 16, 2026, in the amount of \$15,000.

Prepared by: Chantelle Belay Oct 7, 2025

Chantelle Belay Date
Pou Kāko‘o Kaiāulu, Grants Manager

Reviewed by: Lise Vaughan-Sekona Oct 7, 2025

Lise Vaughan-Sekona Date
Ka Pou Kihi Ki‘i, Community Engagement Director

Reviewed by: Everett Ohta Oct 8, 2025

Everett Ohta Date
Ka Paepae Puka, General Counsel

Reviewed by: K. Sean Kekina Oct 8, 2025

K. Sean Kekina Date
Ka Pou Nui, Chief Operating Officer

Reviewed by: Luana Alapa Oct 8, 2025

Ke Kua, Trustee Luana Alapa Date
Luna Ho‘omalua o ke Kōmike Budget and Finance
Chairperson of the Committee on Budget and Finance

Action Item BF# 25-84: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to The Queens Court for The ‘Onipa‘a Peace March 2026 Event on January 16, 2026, in the amount of \$15,000.

I. Proposed Action

Approve and authorize FY 2026 sponsorship funding to The Queens Court for The ‘Onipa‘a Peace March 2026 Event on January 16, 2026, in the amount of \$15,000.

Organization Name	Event	Award Amount Recommendation
The Queens Court	The ‘Onipa‘a Peace March 2026 January 16, 2026 8:00 AM – 5:00 PM Mauna ‘Ala Royal Masoleum 2261 Nu‘uanu Ave, Honolulu, HI 96817 ‘Iolani Palace Grounds 364 S King St, Honolulu, HI 96813. (O‘ahu)	\$15,000
Total Recommendations (1)		\$15,000

II. Issue

Whether or not the Committee on Budget and Finance will recommend approval and authorize the Board of Trustees (“BOT” or “Board) to disburse \$15,000 to sponsor The Queens Court for The ‘Onipa‘a Peace March 2026 Event on January 16, 2026.

III. Applicant Organization Information

- A. Event Representative:** Likolehua Cabanting & Kailana Moa-Eli
- B. Board Members of the Organization:** Kailana Moa-Eli (Executive Director)
Likolehua Cabanting (Executive Director II) Kauwila Sheldon (Programs Director)
- C. Mission Statement:** Honoring the legacy of Queen Lili‘uokalani through education, cultural preservation, and community engagement.

Action Item BF# 25-84: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to The Queens Court for The ‘Onipa‘a Peace March 2026 Event on January 16, 2026, in the amount of \$15,000.

IV. Background and Context

The ‘Onipa‘a Peace March and Rally is a deeply significant annual event that honors the memory of Queen Lili‘uokalani and commemorates the anniversary of the illegal overthrow of the Hawaiian Kingdom on January 17, 1893. Rooted in peace and unity, the event serves as a collective expression of resilience, remembrance, and commitment to Hawaiian sovereignty and self-determination. By moving the 2026 observance to Friday, January 16, the organizers intentionally open the space for participation by prominent schools and their students, ensuring that future generations not only learn about this pivotal moment in Hawai‘i’s history but also experience it firsthand through ceremony, march, and rally. This adjustment strengthens the educational impact of the event while continuing to elevate the steadfast legacy of Queen Lili‘uokalani as a symbol of dignity, leadership, and ‘onipa‘a.

The day begins at Mauna ‘Ala, the Royal Mausoleum in Nu‘uanu, where traditional protocol including oli, pule, and ho‘okupu honors the ali‘i and kūpuna whose legacies guide the lāhui. From there, students, community members, and representatives from partner organizations such as The Queens Court and Ka Lāhui Hawai‘i join in a peaceful march down Nu‘uanu Avenue to ‘Iolani Palace, the symbolic heart of the Hawaiian Kingdom. The concluding rally features speeches from Native Hawaiian leaders and youth on themes of history, justice, and the path forward, alongside hula, mele, and cultural exhibitions. Educational booths hosted by Hawaiian community organizations provide further opportunities for learning and engagement. Together, the march and rally create a dynamic space for remembrance, cultural expression, and collective action, advancing awareness of historical injustices while empowering the lāhui to envision and organize for a just and sovereign future.

V. Discussion

A. Benefits of OHA and OHA Beneficiaries

Alignment to Mana i Maui Ola’s Health Outcomes – Strategy 4: Advance policies, programs and practices that strengthen the health of the ‘āina and mo‘omeheu. Outcome 4.1: Preservation and perpetuation of Hawaiian language, culture, traditions, identity and sense of lāhui.

This event addresses Strategy 4 and Outcome 4.1 by creating an intentional space to preserve and perpetuate Hawaiian culture, traditions, and identity through ceremony, cultural protocol, and collective action. Beginning at Mauna ‘Ala with oli, pule, and ho‘okupu, the event reaffirms the sacred connection between the people, their ali‘i, and the ‘āina. The march to ‘Iolani Palace, a historic and symbolic seat of Hawaiian sovereignty, further strengthens participants’ sense of

Action Item BF# 25-84: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to The Queens Court for The ‘Onipa‘a Peace March 2026 Event on January 16, 2026, in the amount of \$15,000.

mo‘omeheu and lāhui identity by grounding the commemoration in places of profound cultural significance. The rally at ‘Iolani Palace showcases hula, mele, and speeches from Native Hawaiian leaders and youth, providing a platform to amplify Hawaiian voices while fostering intergenerational knowledge transfer. By intentionally involving students and schools, the event ensures that future generations learn about, practice, and embody Hawaiian cultural traditions. In this way, the ‘Onipa‘a Peace March and Rally directly advances the preservation and perpetuation of Hawaiian language, culture, traditions, and identity while strengthening a collective sense of lāhui.

B. OHA Funding Event Sponsorship Benefits

The recommended sponsorship level is \$15,000. Sponsor benefits have been defined for the \$15,000 level only and are as follows:

- Option for an OHA information booth at the rally site
- Acknowledgement of OHA’s support in funding food and tents
- OHA name and logo on event communications and flyers

VI. Budget Authorization

Table 1: Sponsorships

FUND	YEAR	Program NAME	ACCT NAME	ACCT GROUP	BUDGET	EXP	TOTAL CONSUMPTION	FUNDS AVAILABLE
930	2026	3800 GRANTS	56560 GRANTS IN AID-SPONSORSHIPS	GRANTS	\$635,000	\$15,000	\$163,184	\$481,041

VII. Certification

The following is the certification by the Budget Chief that the funds are available.



Grace Chen,

Budget Chief

Date: Oct 8, 2025

VIII. Recommended Action

Approve and authorize FY 2026 sponsorship funding to The Queens Court for The ‘Onipa‘a Peace March 2026 Event on January 16, 2026, in the amount of \$15,000.

Action Item BF# 25-84: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to The Queens Court for The ‘Onipa‘a Peace March 2026 Event on January 16, 2026, in the amount of \$15,000.

IX. Alternative Actions

- A. Approve a different funding amount for the sponsorship
- B. Do not sponsor event

X. Attachment (s)

- A. 2026 Event Information
- B. 2026 Sponsorship Application
- C. 2026 Scoring Matrices

Action Item BF# 25-84: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to The Queens Court for The ‘Onipa‘a Peace March 2026 Event on January 16, 2026, in the amount of \$15,000.

Attachment A

Event Information

Action Item BF# 25-84: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to The Queens Court for The ‘Onipa‘a Peace March 2026 Event on January 16, 2026, in the amount of \$15,000.

Attachment B

2026 Sponsorship Application

View results

Respondent

148

Anonymous

50:18

Time to complete

APPLICANT & EVENT INFORMATION

Deadlines for Application Submissions:

July – September 2025 Events: **Closed** (March 31, 2025)

October – December 2025 Events: **Closed** (June 2, 2025)

January – March 2026 Events: **September 1, 2025**

April – June 2026 Events: **December 1, 2025**

1. Name of applicant organization: *

The Queens Court

2. Name of event representative: *

Event representative must be someone who is authorized to communicate with OHA staff and submit any required documents or information on behalf of the awarded organization.

Likolehua Cabanting & Kailana Moa-Eli

3. Event representative email and phone number: *

[REDACTED]

4. Describe the mission of the organization. *

Honoring the legacy of Queen Lili'uokalani through education, cultural preservation, and community engagement.

5. Organization's Governing Board and/or Executive Team *

List the organization's governing board members' names and titles and the executive team members' names and titles.

Kailana Moa-Eli (Executive Director) Likolehua Cabanting (Executive Director II) Kauwila Sheldon (Programs Director)

6. Name of event to be sponsored: *

The 'Onipa'a Peace March 2026

7. Start date of event to be sponsored: *

1/16/2026



8. End date of event to be sponsored:

For one day events, leave blank. For multi-day events, duration should be no longer than 30 days.

Please input date (M/d/yyyy)



9. Time of event to be sponsored: *

Please provide start and end time for one day events. For multiple day events, please specify the hours for each day.

8am-5pm

10. Address of event/activity: *

Mauna 'Ala Royal Masoleum 2261 Nu'uanu Ave, Honolulu, HI 96817 to 'Iolani Palace Grounds 364 S King St, Honolulu, HI 96813.

11. Identify island(s) where event will be held: *

☐ Hawai'i Island

☐ Maui

☐ Moloka'i

☐ Lāna'i

☒ O'ahu

☐ Kaua'i

EVENT SCOPE

12. Purpose Statement *

Please provide a short statement that describes the proposed event and its purpose.

The purpose of the 'Onipa'a Peace March and Rally is to peacefully commemorate the anniversary of the illegal overthrow of the Hawaiian Kingdom on January 17, 1893. By moving the event to Friday, January 16, 2026, we aim to facilitate the participation of prominent schools and their students, ensuring that future generations can honor the steadfast legacy of Queen Lili'uokalani. This annual event is a collective effort to raise awareness about historical injustice and advocate for Hawaiian sovereignty and self-determination.

13. Describe the event services and activities from start to finish.

*

The description should depict what the event would encompass. Demonstrate the substance of the event. Include information from the following:

- Agenda (draft/past flyer)
- Event flyer (draft/past flyer);
- List of speakers and their area of expertise;
- List of exhibitors and their offerings; and/or
- Summaries of seminars, workshops, or other opportunities provided at the event.

The 'Onipa'a Peace March and Rally is an annual, community-driven gathering planned in collaboration with multiple organizations, including The Queens Court, Ka Lāhui Hawai'i, and others.

Morning Protocol: The day begins with traditional ceremonies and protocol at the Royal Mausoleum at Mauna 'Ala in Nu'uano. This includes oli, pule, and ho'okupu to honor our ali'i and ancestors.

The March: Participants, including students from various schools, community members, and representatives from different organizations, will begin the peace march from Mauna 'Ala. The procession proceeds down Nu'uano Avenue to 'Iolani Palace.

The Rally at 'Iolani Palace: The march concludes with a rally at the Palace, the symbolic heart of the Hawaiian Kingdom. The program includes:

Speeches from Native Hawaiian leaders and youth on topics of history, justice, sovereignty, and the path forward for the lāhui.

Cultural performances, including hula and mele.

Educational booths from various Hawaiian community organizations.

The event provides a space for community members to gather, reflect, and organize for a collective future.

14. Total estimated number of individuals to attend the event: *

Total estimated number of individuals to attend the event: Based on attendance from previous years, the 'Onipa'a Peace March is a significant community event. The organizers anticipate thousands of participants. A reasonable estimate is 4,000 to 7,000 people.

15. Estimated number of Native Hawaiians to benefit from the event: *

Given the purpose of the event, a majority of attendees are Native Hawaiian or supporters of the lāhui. You can estimate that at least 80% or more of the total attendees are Native Hawaiian. The event directly benefits the Native Hawaiian community by providing a space for cultural commemoration, political and historical education, and community solidarity.

ALIGNMENT TO MANA I MAULI OLA

16. Indicate the event's alignment to one of OHA's strategic directions below. *

Link to Mana i Maui Ola for more information: <https://www.oha.org/about/mana-to-maui-ola/>

☒ Educational Pathways

☐ Health Outcomes

☐ Quality Housing

☐ Economic Stability

BUDGET

20. **Provide the total amount of money being requested from OHA for the event.**

Maximum amount is **\$15,000**. No minimum amount. Requests for exceptions to the maximum budget request may require justification in the comments/questions section of the application. *

\$15000

21. **Indicate each expense for which OHA funds will be used as a line-item and provide a brief description for each item.**

The items should sum to the total amount requested. For sponsorship packages, please list the sponsorship benefits. *

OHA funds ***shall not*** be used for entertainment or perquisites (perks) per HRS 10-17(b)(3) however, HRS 10-17(b) does not expressly prohibit grantees from having or providing "entertainment or perquisites" as some aspect of their event.

Itemized Expenses: Line-Item: Volunteer Uniforms

Description: Production and printing of t-shirts to serve as uniforms for event organizers and volunteers. This ensures easy identification and professional coordination.

Amount: \$1,500

Line-Item: Communications Equipment

Description: Rental of walkie-talkies to ensure clear and efficient communication among the event coordination team, volunteers, and section leaders throughout the march route and rally area.

Amount: \$300

Line-Item: Logistical Equipment Rental

Description: Rental of a golf cart for transporting essential items such as water coolers and first aid supplies along the march route to support participants.

Amount: \$400

Line-Item: Food & Refreshment Services

Description: All materials required for a refreshment station for participants and volunteers, including rental of tents, food warmers, pots, pans, and coolers.

Amount: \$2,500

Line-Item: Consumable Supplies

Description: Purchase of disposable plates, cups, eating utensils, ice, and other one-time-use items needed for serving refreshments and water to attendees.

Amount: \$1,800

Line-Item: Refreshments for Participants

Description: Cost of food and water jugs to provide essential hydration and nourishment for thousands of march participants, kūpuna, and volunteers during the march and rally.

Amount: \$4,500

Line-Item: First Aid Supplies

Description: Purchase of first aid kits and medical supplies for the kia'i (guards) and first aid stations to address any participant health needs along the march route.

Amount: \$500

Line-Item: Rally Production and Equipment

Description: Rental of a professional sound system, microphones, and a small stage for speeches and cultural performances at the rally site at 'Iolani Palace. This is crucial for event messaging and public engagement.

Amount: \$3,500

OPPORTUNITIES FOR OHA COMMUNITY ENGAGEMENT, PARTNERSHIPS, AND PUBLIC RELATIONS

22. Opportunities for OHA recognition: *

List and clearly describe the community engagement, partnership, and public relations opportunities the event offers for OHA which may include, but are not limited to:

- Advertisements in event programs/television/radio/print ads
- OHA logo on event goods or items
- OHA logo on event signage
- OHA logo on event flyers
- Speaking opportunities for OHA representative
- Providing a table or method for distributing OHA program information at the event

Please outline specifically if your event is offering any formal tables for OHA representatives to attend as guests

OHA Information Booth: A dedicated space can still be provided for OHA at the rally site at 'Iolani Palace to distribute program information and engage with the community.
Acknowledgment for Food and Tents: OHA will be recognized for its support in providing the food and refreshment tents for the event.
Listing on Event Flyer: The OHA name and logo will be included on the event communications, acknowledging its partnership in supporting the event.

23. Social Media/Marketing Platforms: *

Please provide your organizations social media usernames/handles, as well as any other platforms the event will be broadcasted on.

Please use the following format:

Instagram: @example

Facebook: link

X: @example

Website:

Other:

instagram: tqc_onipaa
facebook: The Queens Court
website: liliuokalanicourt.org

REQUIREMENTS

24. **Important Notice:** Please send the following documents for the Applicant organization via email to sponsorships@oha.org **within 72 hours** of submitting this application. **Failure to do so may lead to delays, or automatic disqualification.** By submitting these documents, you acknowledge that they will be submitted promptly and in their entirety. OHA's preference is that all documents be sent in a single email. Please name your documents appropriately. Check each of the boxes below to indicate understanding of the requirement. Mahalo! *

Please select 4 options.

☒ **Event Information** (flyers, posters, website details, etc.) DO NOT submit flyers for previous events.

☒ **IRS Letter of Determination** - To verify tax-exempt nonprofit status.

☒ **Certificate of Vendor Compliance (CVC)** - To verify the organization is registered to do business in the State of Hawai'i. To obtain this document, applicants must register with Hawai'i Compliance Express online at <http://vendors.ehawaii.gov>. Registration with Hawai'i Compliance Express may take up to two (2) weeks before access to the online CVC is granted. This certificate must be current within the fiscal year of the application date. OHA does not accept the DCCA Certificate of Good Standing

☒ **Completed W-9** - <https://www.irs.gov/pub/irs-pdf/fw9.pdf>

25. **If the application is recommended for approval to the Board of Trustees, the event representative will be asked to attend the OHA Budget and Finance Committee meeting to respond to any questions. Attendance may be in-person or virtual. ***

☐ I understand that the event representative is expected to attend BOT Budget and Finance Committee if recommended for approval.

26. **OPTIONAL: Please add any additional comments or questions below. Mahalo for your application!**

ACKNOWLEDGEMENTS

27. **Please read the following statements thoroughly:** By submitting this sponsorship application and selecting the following options, your agency and its affiliates, officers, employees and/or agents agree to indemnify, defend and hold harmless the Office of Hawaiian Affairs (OHA) from any and all claims, demands, liabilities, losses, damages, costs, and expenses, including reasonable attorney's fees, arising out of or in connection with this sponsorship application and participation in the associated event/activities. *

Please select 9 options.

- ☒ "I have applied for or received all applicable licenses and permits, when such is required to conduct the activities or provide the services for which a grant is awarded."
- ☒ "I agree to comply with all applicable federal, state and county laws."
- ☒ "I shall not use these funds for the purposes of entertainment or perquisites (perks)."
- ☒ "I agree that all activities and improvements undertaken with funds received shall comply with all applicable federal, state, and county statutes and ordinances, including applicable building codes and agency rules; "
- ☒ "The applicant will indemnify and hold harmless the office, the State of Hawai'i, its officers, agents, and employees from and against any and all claims arising out of or resulting from activities carried out or projects undertaken with funds provided hereunder, and procure sufficient insurance to provide this indemnification if requested to do so."
- ☒ "I agree to make available to the office all records the applicant may have relating to the operation of the applicant's activity, business, or enterprise, to allow the office to monitor the applicant's compliance with the purpose of this chapter; "
- ☒ "I agree OHA can have access to records pertaining to this grant."
- ☒ "I understand that this grant award shall be monitored by the OHA to ensure compliance with Hawaii Revised Statutes § 10-17 and the purposes and intent of the Grant;"
- ☒ "I agree to complete evaluation(s) follow-up by OHA to determine whether the event attained the intended results in the manner contemplated."

28. By typing/signing your name below, you certify that the information provided is true and accurate to the best of your knowledge. You also acknowledge that typing your name acts as your electronic signature, which holds the same legal weight and validity as a handwritten signature, and you consent to be bound by the terms and conditions outlined in this agreement.

Your name: *

Likolehua Cabanting

17. **Identify the strategy the event aligns to and describe how it aligns to it.**

Note: The strategy should fall under the strategic direction identified in the previous question. *

Link to Mana i Maui Ola for more information: <https://www.oha.org/about/mana-to-maui-ola/>

Please use the format in the example below:

Strategy 3: Advance policies, programs and practices that strengthen Hawaiian well-being, including physical, spiritual, mental and emotional health. The event aligns with Strategy 3 because...

The event aligns with Strategy 2: Cultivate, strengthen, and perpetuate Native Hawaiian mo'omeheu. The 'Onipa'a Peace March and Rally promotes this strategy by ensuring that the history of the Hawaiian Kingdom's overthrow and the enduring legacy of Queen Lili'uokalani are actively and publicly commemorated. The event serves as a living classroom, teaching cultural history, protocol, and values to both Native Hawaiians and the broader community.

18. **Identify the strategic outcome(s) the event aligns to and describe how the event addresses the outcome and the impact the event will have. Note: The outcome should fall under the strategic direction and strategy identified in the previous responses. ***

Link to Mana i Maui Ola for more information: <https://www.oha.org/about/mana-to-maui-ola/>

Please use the format in the example below:

Strategy Outcome 3.4: Communities are empowered to take care of iwi kupuna. This event addresses the outcome by...

The 'Onipa'a Peace March aligns with Strategic Outcome 2.2: Native Hawaiian mo'omeheu is a vibrant and living presence.

This event addresses the outcome by ensuring that Hawaiian history and culture are not static or forgotten. Through the march, rally, and associated cultural activities, the community actively participates in the preservation and perpetuation of their heritage. The impact of the event is that it reinforces cultural identity, strengthens community solidarity, and promotes that Hawaiian culture is a dynamic, living force in the modern world.

19. **Describe how the event aligns to and addresses one or more of OHA's strategic foundation(s):**

'Ohana – Family. 'Ohana is instrumental to community empowerment. When families are strong and healthy, and when there is positive engagement within the 'ohana, from keiki to kūpuna, communities thrive. Connections to mo'omeheu and 'āina begin with connections within families.

Mo'omeheu – Culture. Culture is the essence of who Native Hawaiians are as a people. It includes all those things that distinguish the community: language, stories, customs, music, art, food, protocols, religions, values, traditions, and celebrations. Expressions of culture are both internal and external. Culture shapes Native Hawaiian worldview and thinking. It informs the ways in which individuals interact with one another and with 'āina. It influences the way Native Hawaiians interpret events and approach problem-solving.

'Āina – Land & Water. To Native Hawaiian kūpuna, the land was life. Imbued with mana, 'āina provides everything the community needs to survive. On an intimate level, Native Hawaiians are connected to the land by the generations of kūpuna who lived on the land and whose iwi rest here. Thus, the emotional ties to family, and the aloha for them, extends to the land that feeds us.

*

Use the following format:

First, list the name of the foundation(s). Second, demonstrate how the proposed event aligns with the selection.

The event strongly aligns with all three of OHA's strategic foundations.

Mo'omeheu – Culture: The march is a powerful, public expression of Native Hawaiian culture. It honors the core value of onipa'a (steadfastness) by commemorating a historical event that shaped the lāhui's identity. The use of traditional protocols, chants, and speeches throughout the event ensures that cultural knowledge is passed down and celebrated.

'Āina – Land & Water: The event's path from the Royal Mausoleum at Mauna 'Ala to 'Iolani Palace connects participants to significant historical and spiritual lands. By marching on these lands, the community is asserting its deep, intimate connection to the 'āina and demonstrating a commitment to its protection and well-being.

'Ohana – Family: The decision to hold the march on a Friday to allow for school and student participation highlights its focus on 'ohana. The event provides a crucial opportunity for intergenerational engagement, as kūpuna, mākuā, and keiki come together to learn from one another and strengthen their bonds, reinforcing the 'ohana as the foundation of community empowerment.

Action Item BF# 25-84: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to The Queens Court for The ‘Onipa‘a Peace March 2026 Event on January 16, 2026, in the amount of \$15,000.

Attachment C

2026 Scoring Matrices

Evaluation Criteria	Description	Matrix					Application Score
		Poor	Fair	Good	Meets Expectation	Exceeds Expectation	
		1	2	3	4	5	
A. Event Scope	1. The application outlines event services or activities that provide significant benefits to the Native Hawaiian community.	No Benefit: The application does not describe a purpose and services/activities that provide benefits to the Native Hawaiian community. No relevance or alignment to community needs is evident.	Minimal Benefit: The application describes a purpose and services/activities with limited or unclear benefits to the Native Hawaiian community. Contributions are minor, indirect, or lack detail about the expected impact.	Moderate Benefit: The application outlines a purpose and services/activities that provide some benefits to the Native Hawaiian community. While contributions are evident, they may lack specificity, depth, or widespread impact.	Significant Benefit: The application presents a purpose and services/activities that clearly and meaningfully benefit the Native Hawaiian community. Contributions are well described, address community needs, and demonstrate a positive and tangible impact.	Exceptional Benefit: The application outlines a <i>transformative</i> purpose and services/activities with significant and wide ranging benefits to the Native Hawaiian community. Contributions are highly detailed, culturally relevant, and demonstrate sustainable, long term impacts.	5
	2. The application indicates a proposed number of total attendees which is achievable and reflects an opportunity for significant OHA reach into the community.	Extremely Low Reach The proposed total number of attendees is extremely low, suggesting minimal opportunity for OHA to effectively reach the community.	Limited Reach The proposed total number of attendees is low and indicates limited opportunity for OHA to connect with the community.	Moderate Reach The proposed total number of attendees is reasonable and reflects a moderate opportunity for OHA to reach into the community.	Significant Reach The proposed total number of attendees is substantial, demonstrating a significant opportunity for OHA to make meaningful connections with the community.	Exceptional Reach The proposed total number of attendees is exceptionally high, representing a significant opportunity for OHA to connect with a wide portion of the community	5
	3. The application indicates a proposed number of Native Hawaiian attendees which is achievable and reflects a significant positive impact on the betterment of conditions of Native Hawaiians.	Extremely Low Attendance: The proposed number of Native Hawaiian attendees is extremely low, suggesting minimal reach or impact on the community	Low Attendance: The proposed number of Native Hawaiian attendees is below expectations, with limited potential to positively impact the community.	Moderate Attendance: The proposed number of Native Hawaiian attendees is reasonable and suggests some potential for positive community impact.	High Attendance: The proposed number of Native Hawaiian attendees is substantial, indicating a significant potential for positive community impact.	Exceptional Attendance: The proposed number of Native Hawaiian attendees is exceptional, reflecting an exceptional potential for positive and widespread community impact.	5
Alignment Mana i Maui Ola Strategic Plan	1) The application clearly demonstrates how the event will directly and meaningfully address the selected Strategy.	No Alignment The application fails to demonstrate how the event will address the selected Strategy. There is no clear connection or evidence of alignment.	Minimal Alignment The application provides limited or vague information about how the event will address the selected Strategy. The connection is weak, indirect or unclear.	Moderate Alignment The application demonstrates a reasonable connection to the selected Strategy. While some aspects are clearly addressed, the explanation lacks depth or strong supporting details.	Strong Alignment The application provides a clear and well supported explanation of how the event will directly and meaningfully address the selected Strategy. The connection is evident and relevant.	Exceptional Alignment The application demonstrates an outstanding and thorough alignment with the selected Strategy. The event is highly relevant, impactful, and clearly designed to directly address the Strategy.	5
	2) The application clearly demonstrates how the event will have significant community impact in alignment with one or more Strategic Outcome.	No Impact The application fails to demonstrate how the event will have a significant community impact. There is no clear connection to any Strategic Outcome.	Minimal Impact The application provides limited or vague information about how the event might impact the community. The connection to the Strategic Outcome is weak, indirect, or unclear.	Moderate Impact The application shows a reasonable potential for community impact. The event aligns with one or more Strategic Outcomes, but the explanation lacks depth or strong supporting details.	Significant Impact The application clearly demonstrates how the event will create meaningful and substantial community impact. The alignment with one or more Strategic Outcomes is well supported and evident.	Exceptional Impact The application provides a compelling and detailed explanation of how the event will deliver outstanding and wide reaching community impact. The alignment with one or more Strategic Outcomes is exceptional, with a clear path to achieving meaningful outcomes.	5
	3) The application clearly demonstrates how the event will align with one or more Strategic Foundation.	No Alignment The application fails to demonstrate any alignment with the Strategic Foundations. There is no clear connection or relevance.	Minimal Alignment The application provides limited or vague information about how the event aligns with one or more Strategic Foundations. The connection is weak, indirect or unclear.	Moderate Alignment The application shows a reasonable connection to one or more Strategic Foundations. While alignment is evident, the explanation lacks detail or strong supporting evidence.	Strong Alignment The application provides a clear and well supported explanation of how the event aligns with one or more Strategic Foundations. The connection is evident and relevant.	Exceptional Alignment The application demonstrates an outstanding alignment with one or more Strategic Foundations. The explanation is detailed, compelling, and clearly shows how the event is highly impactful and clearly designed to directly address to the Foundation(s).	5

Budget		1-2	3-4	5-6	7-8	9-10	
	The amount requested is appropriate and a reasonable line item budget is included. (0-10 points)	Inappropriate/Unreasonable The amount requested is clearly inappropriate or unrealistic, and no line item budget is provided, or the budget is unreasonable or incomplete.	Minimally Appropriate The amount requested is questionable or somewhat appropriate. The line item budget is included but lacks clarity and details.	Moderately Appropriate The amount requested appears generally appropriate, and a line item budget is provided with reasonable detail. Some elements may require further explanation or clarification.	Appropriate/Reasonable The amount requested is appropriate for the proposed event, and the line item budget is detailed and justifies the requested funds.	Highly Appropriate / Well-Justified The amount requested is highly appropriate and aligns with the proposed event. The line item budget is exceptionally detailed and demonstrates careful planning and justification for all expenses.	10
Opportunity for OHA Public Recognition	The application describes community engagement, partnership, and public relations opportunities for OHA that are appropriate and reflects an opportunity for significant OHA reach into the community. (0-10 points)	No Opportunities The application fails to identify any community engagement, partnership, or public relations opportunities for OHA. There is no evidence of OHA's potential reach into the community.	Minimal Opportunities The application provides limited or vague descriptions of community engagement, partnerships, or public relations opportunities. The opportunities appear minimal and do not demonstrate meaningful OHA reach into the community.	Moderate Opportunities The application describes reasonable opportunities for community engagement, partnerships, and public relations. These opportunities demonstrate some potential for OHA to reach the community but may lack depth or detail.	Significant Opportunities The application provides a well supported description of community engagement, partnerships, and public relations opportunities. These opportunities are meaningful and clearly reflect significant potential for OHA to connect with and impact the community.	Exceptional Opportunities The application outlines outstanding opportunities for community engagement, partnerships, and public relations. The described opportunities are compelling, highly detailed, and demonstrate an exceptional potential for OHA to achieve broad and meaningful community reach.	8
Name of Applicant Organization:	The Queens Court	Recommend Sponsorship	Yes	Date of Evaluation	9.10.25	Total Score (out of 50 points)	48
Name of Sponsorship Evaluator:		Recommended Amount	\$15,000	Requested Amount: \$15,000	Eligible Requested Amount: \$15,000		
Brief Explanation for Recommendation:	High score reflects that event and OHA exposure is in alignment with MIMO and provides beneficiary engagement.						
Tiers for Recommended Funding:	45 50 points: Recommended 100% of eligible budget requested 40 44 points: Recommended 75% of eligible budget requested 35 39 points: Recommended 50% of eligible budget requested 34 points or lower: Not recommended						

Evaluation Criteria	Description	Matrix					Application Score
		Poor	Fair	Good	Meets Expectation	Exceeds Expectation	
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	2. The application indicates a proposed number of total attendees which is achievable and reflects an opportunity for significant OHA reach into the community.	Extremely Low Reach The proposed total number of attendees is extremely low, suggesting minimal opportunity for OHA to effectively reach the community.	Limited Reach The proposed total number of attendees is low and indicates limited opportunity for OHA to connect with the community.	Moderate Reach The proposed total number of attendees is reasonable and reflects a moderate opportunity for OHA to reach into the community.	Significant Reach The proposed total number of attendees is substantial, demonstrating a significant opportunity for OHA to make meaningful connections with the community.	Exceptional Reach The proposed total number of attendees is exceptionally high, representing a significant opportunity for OHA to connect with a wide portion of the community	5
	3. The application indicates a proposed number of Native Hawaiian attendees which is achievable and reflects a significant positive impact on the betterment of conditions of Native Hawaiians.	Extremely Low Attendance: The proposed number of Native Hawaiian attendees is extremely low, suggesting minimal reach or impact on the community	Low Attendance: The proposed number of Native Hawaiian attendees is below expectations, with limited potential to positively impact the community.	Moderate Attendance: The proposed number of Native Hawaiian attendees is reasonable and suggests some potential for positive community impact.	High Attendance: The proposed number of Native Hawaiian attendees is substantial, indicating a significant potential for positive community impact.	Exceptional Attendance: The proposed number of Native Hawaiian attendees is exceptional, reflecting an exceptional potential for positive and widespread community impact.	5
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	2) The application clearly demonstrates how the event will have significant community impact in alignment with one or more Strategic Outcome.	No Impact The application fails to demonstrate how the event will have a significant community impact. There is no clear connection to any Strategic Outcome.	Minimal Impact The application provides limited or vague information about how the event might impact the community. The connection to the Strategic Outcome is weak, indirect, or unclear.	Moderate Impact The application shows a reasonable potential for community impact. The event aligns with one or more Strategic Outcomes, but the explanation lacks depth or strong supporting details.	Significant Impact The application clearly demonstrates how the event will create meaningful and substantial community impact. The alignment with one or more Strategic Outcomes is well supported and evident.	Exceptional Impact The application provides a compelling and detailed explanation of how the event will deliver outstanding and wide reaching community impact. The alignment with one or more Strategic Outcomes is exceptional, with a clear path to achieving meaningful outcomes.	4
	3) The application clearly demonstrates how the event will align with one or more Strategic Foundation.	No Alignment The application fails to demonstrate any alignment with the Strategic Foundations. There is no clear connection or relevance.	Minimal Alignment The application provides limited or vague information about how the event aligns with one or more Strategic Foundations. The connection is weak, indirect or unclear.	Moderate Alignment The application shows a reasonable connection to one or more Strategic Foundations. While alignment is evident, the explanation lacks detail or strong supporting evidence.	Strong Alignment The application provides a clear and well supported explanation of how the event aligns with one or more Strategic Foundations. The connection is evident and relevant.	Exceptional Alignment The application demonstrates an outstanding alignment with one or more Strategic Foundations. The explanation is detailed, compelling, and clearly shows how the event is highly impactful and clearly designed to directly address to the Foundation(s).	5

Budget		1-2		3-4		5-6		7-8		9-10		9
The amount requested is appropriate and a reasonable line item budget is included. (0–10 points)		Inappropriate/Unreasonable The amount requested is clearly inappropriate or unrealistic, and no line item budget is provided, or the budget is unreasonable or incomplete.		Minimally Appropriate The amount requested is questionable or somewhat appropriate. The line item budget is included but lacks clarity and details.		Moderately Appropriate The amount requested appears generally appropriate, and a line item budget is provided with reasonable detail. Some elements may require further explanation or clarification.		Appropriate/Reasonable The amount requested is appropriate for the proposed event, and the line item budget is detailed and justifies the requested funds.		Highly Appropriate / Well-Justified The amount requested is highly appropriate and aligns with the proposed event. The line item budget is exceptionally detailed and demonstrates careful planning and justification for all expenses.		
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Name of Applicant Organization:		The Queen's Court		Recommend Sponsorship		Yes		Date of Evaluation		9/10/2025		
Name of Sponsorship Evaluator:				Recommended Amount		\$15,000.00		Requested Amount: \$15,000		Eligible Requested Amount: \$15,000		
Brief Explanation for Recommendation:		Explanation Here										
Tiers for Recommended Funding:		45 50 points: Recommended 100% of eligible budget requested 40 44 points: Recommended 75% of eligible budget requested 35 39 points: Recommended 50% of eligible budget requested 34 points or lower: Not recommended										
												46
												9

MEETING OF THE COMMITTEE ON BUDGET AND FINANCE (BF)

DATE: Wednesday, October 15, 2025
TIME: 11:00 a.m.

III. NEW BUSINESS

C. Action Item BF #25-85: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Mutual Aid Ka Lahui for the 2026 Onipa’a Peace March Event on January 17, 2026, in the amount of **\$7,500.00***



ACTION ITEM

COMMITTEE ON BUDGET AND FINANCE

October 15, 2025

BF# 25-85

Action Item Issue: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Mutual Aid Ka Lahui for the 2026 Onipa’a Peace March Event on January 17, 2026, in the amount of \$7,500.

Prepared by: Chantelle Belay Oct 7, 2025

Chantelle Belay Date
Pou Kāko‘o Kaiāulu, Grants Manager

Reviewed by: Lise Vaughan-Sekona Oct 7, 2025

Lise Vaughan-Sekona Date
Ka Pou Kihi Ki‘i, Community Engagement Director

Reviewed by: Everett Ohta Oct 8, 2025

Everett Ohta Date
Ka Paepae Puka, General Counsel

Reviewed by: K. Sean Kekina Oct 8, 2025

K. Sean Kekina Date
Ka Pou Nui, Chief Operating Officer

Reviewed by: Luana Alapa Oct 8, 2025

Ke Kua, Trustee Luana Alapa Date
Luna Ho‘omalua o ke Kōmike Budget and Finance
Chairperson of the Committee on Budget and Finance

Action Item BF# 25-85: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Mutual Aid Ka Lahui for the 2026 Onipa’a Peace March Event on January 17, 2026, in the amount of \$7,500.

I. Proposed Action

Approve and authorize FY 2026 sponsorship funding to Mutual Aid Ka Lahui for the 2026 Onipa’a Peace March Event on January 17, 2026, in the amount of \$7,500.

Organization Name	Event	Award Amount Recommendation
Mutual Aid Ka Lahui	Onipa’a Peace March January 17, 2026 8:00 AM – 4:00 PM Mauna ‘Ala Royal Masoleum 2261 Nu‘uanu Ave, Honolulu, HI 96817 ‘Iolani Palace Grounds 364 S King St, Honolulu, HI 96813 (O‘ahu)	\$7,500
Total Recommendations (1)		\$7,500

II. Issue

Whether or not the Committee on Budget and Finance will recommend approval and authorize the Board of Trustees (“BOT” or “Board) to disburse \$7,500 to sponsor Mutual Aid Ka Lahui for the 2026 Onipa’a Peace March Event on January 17, 2026.

III. Applicant Organization Information

A. Event Representative: James Auld

B. Board Members of the Organization: James Auld - President, Summer Nolan - Secretary, Michael Hutchinson - Treasurer

C. Mission Statement: Mutual Aid Ka Lāhui is a grassroots 501(c)(3) that stands on aloha ‘aina (love and care for the land) and aloha kekahi i kekahi (compassion for one another).

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IV. Background and Context

The ‘Onipa‘a Peace March is a powerful annual procession that spans 1.7 miles from Mauna ‘Ala Royal Mausoleum to ‘Iolani Palace, commemorating the 1893 overthrow of the Hawaiian Kingdom. This free, public gathering draws thousands of participants who come together to honor Queen Lili‘uokalani’s legacy, strengthen intergenerational connections, and deepen understanding of Hawaiian sovereignty. Beginning at Mauna ‘Ala with traditional protocol, oli, and pule, the march proceeds to ‘Iolani Palace, where participants are welcomed with cultural ceremony and a communal meal. The event’s purpose is to preserve and perpetuate Hawaiian culture, inspire ongoing civic and cultural engagement, and promote healthy maui ola (life essence) for humanity through the transmission of Hawaiian knowledge and practice across two historically significant sites.

The day-long program at ‘Iolani Palace integrates education, cultural practice, and community connection. Distinguished speakers, including Paula Akana of Friends of ‘Iolani Palace, Ke‘eaumoku Kapu of Nā Aikāne o Maui, Daniel Anthony of Ai Pono, and historian Adam Keawe Manalo-Camp, will share insights on topics ranging from historical memory to kuleana land rights and food sovereignty. Attendees can engage with educational booths and cultural demonstrations such as kapa-making, lomilomi healing, and sustainable living practices, as well as legal and historical education from community organizations. A special reenactment led by Auntie Lynette Cruz of Ka Lei Maile Ali‘i adds to the immersive experience, while stage presentations, mele, and hula ensure that cultural expression remains central. By weaving together protocol, storytelling, education, and hands-on practice, the ‘Onipa‘a Peace March creates a comprehensive space that honors Hawaiian traditions while addressing contemporary issues, ensuring cultural resilience and sovereignty remain at the heart of the lāhui.

V. Discussion

A. Benefits of OHA and OHA Beneficiaries

Alignment to Mana i Maui Ola’s Health Outcomes – Strategy 4: Advance policies, programs and practices that strengthen the health of the ‘āina and mo‘omeheu. Outcome 4.1: Preservation and perpetuation of Hawaiian language, culture, traditions, identity and sense of lāhui.

This event addresses Strategy 4 by advancing practices that strengthen the health of the ‘āina and mo‘omeheu through traditional protocol, oli, pule, and hands-on cultural education rooted in historically and spiritually significant sites. By grounding the march in Mauna ‘Ala and concluding at ‘Iolani Palace, the event fosters a deeper cultural connection to place, history, and lāhui identity while

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uplifting values of unity, resilience, and peace. The event addresses Outcome 4.1 by preserving and perpetuating Hawaiian language, culture, traditions, and identity through immersive experiences such as mele, hula, reenactments, kapa-making, lomilomi healing, and the sharing of kūpuna wisdom. These intergenerational exchanges ensure the vitality of cultural knowledge while also educating participants about Hawaiian sovereignty and contemporary issues. In this way, the ‘Onipa’a Peace March strengthens a collective sense of lāhui, ensuring that Hawaiian identity, traditions, and values continue to guide the community into the future.

B. OHA Funding Event Sponsorship Benefits

The recommended sponsorship level is \$7,500. Sponsor benefits have been defined for the \$7,500 level only and are as follows:

- Option for an OHA information table
- 10 minute speaking opportunity for an OHA representative during the main program

VI. Budget Authorization

Table 1: Sponsorships

FUND	YEAR	Program NAME	ACCT NAME	ACCT GROUP	BUDGET	EXP	TOTAL CONSUMPTION	FUNDS AVAILABLE
930	2026	3800 GRANTS	56560 GRANTS IN AID-SPONSORSHIPS	GRANTS	\$635,000	\$7,500	\$170,684	\$473,541

VII. Certification

The following is the certification by the Budget Chief that the funds are available.



Grace Chen,

Budget Chief

Date: Oct 8, 2025

VIII. Recommended Action

Approve and authorize FY 2026 sponsorship funding to Mutual Aid Ka Lahui for the 2026 Onipa’a Peace March Event on January 17, 2026, in the amount of \$7,500.

Action Item BF# 25-85: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Mutual Aid Ka Lahui for the 2026 Onipa’a Peace March Event on January 17, 2026, in the amount of \$7,500.

IX. Alternative Actions

- A. Approve a different funding amount for the sponsorship
- B. Do not sponsor event

X. Attachment (s)

- A. 2026 Event Information
- B. 2026 Sponsorship Application
- C. 2026 Scoring Matrices

Action Item BF# 25-85: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Mutual Aid Ka Lahui for the 2026 Onipa’a Peace March Event on January 17, 2026, in the amount of \$7,500.

Attachment A

Event Information

‘ONIPA’A PEACE MARCH JANUARY 17, 2026

6:00 am	‘Iolani Palace Grounds Gates open to public
7:30 am	Begin shuttles from ‘Iolani Palace to Mauna‘ala Royal Mausoleum. Last shuttle at 9:00 am
8:00 am	Mauna‘ala Royal Mausoleum Gates open to public
8:30 am	Protocol (TBA)
9:00 am	‘Iolani Palace Booths to set up
9:30 am	Mauna‘ala Royal Mausoleum Kupuna to board trolley
9:45 am	March lineup begins
10:00 am	March leaves Mauna‘ala Royal Mausoleum
10:50 am	March arrives at ‘Iolani Palace ‘Oli Komo by TBA
11:15 am	Pule Serve lunch (Kalua Pig, Hawaii Island Sweet Potato and Pickled Onions)
11:15 am – 4:00 pm	Stage speakers and music

Parade Route

Start at Mauna‘ala Royal Mausoleum (2261 Nuuanu Ave.)- left onto Nuuanu Ave. (makai bound lanes)-continue to Beretania St.- left onto Beretania St. (makai side curb lanes)-right onto Richards St. (kkhd curb lane)- left onto S. King St. (mauka side curb lane)- left into ‘Iolani Palace driveway (end).

Guests and Speakers

Keeaumoku Kapu- Kuleana Land/ Na Aikane o Maui
Daniel Anthony - Food sovereignty and road map to a healthy community
Adam Keawe Manalo-Camp- Historian
Other speakers to be announced

2:00 pm Reenactment - Aunty Lynnette Cruz-Kalei Maili Alii
Kanaina Building-Reenactment pending approval for use of space

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Educational Tents

Keeaumoku Kapu- Na Aikane o Maui/ Kuleana land

Aunty A’ia’i- Kapa maker

Kanioloa Kamaunu- Hui Pono Ike Kanawai

Daniel Anthony Ai Pono

Kupuna tent

Miwa -JACO Rehab crew lomi

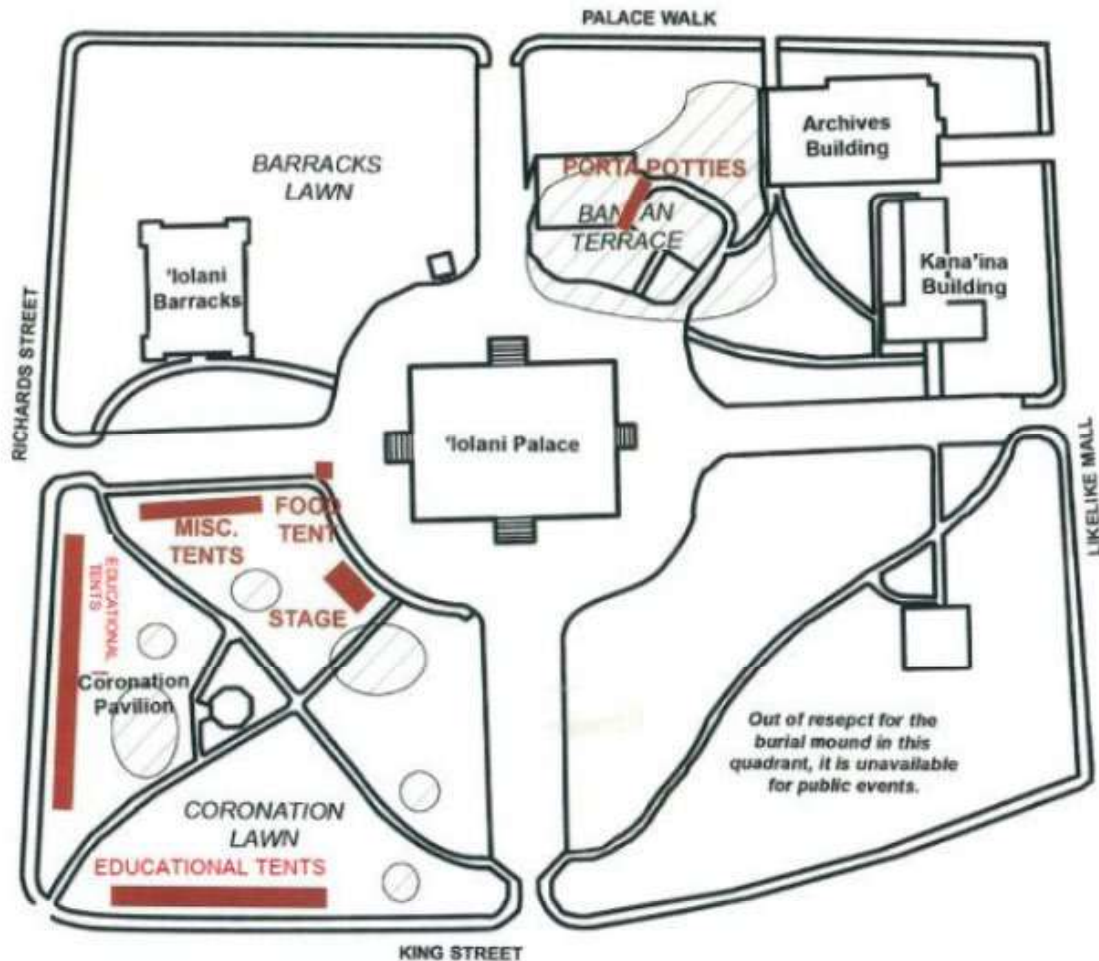
Clare Apana - Malama Kakanilua and Kū’e Petition

Aunty Lynette-Ka lei Maile Alii

Lloyd and May-Ke Kumu Hawaii

Promoting healthy maui ola for humanity with cultural education.

Other booths to be announced



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Attachment B

2026 Sponsorship Application

View results

Respondent

145

Anonymous

12:22

Time to complete

APPLICANT & EVENT INFORMATION

Deadlines for Application Submissions:

July – September 2025 Events: **Closed** (March 31, 2025)

October – December 2025 Events: **Closed** (June 2, 2025)

January – March 2026 Events: **September 1, 2025**

April – June 2026 Events: **December 1, 2025**

1. Name of applicant organization: *

Mutual Aid Lahui

2. Name of event representative: *

Event representative must be someone who is authorized to communicate with OHA staff and submit any required documents or information on behalf of the awarded organization.

James Auld - President

3. Event representative email and phone number: *

[REDACTED]

4. Describe the mission of the organization. *

Mutual Aid Ka Lāhui is a grassroots 501(c)(3) that stands on aloha 'āina (love and care for the land) and aloha kekahi i kekahi (compassion for one another). We care for our people by sharing resources, standing up for our rights, and protecting the places that feed our identity. Our work blends cultural practice and history with community organizing, so the lessons of our kūpuna guide how we respond to today's challenges. Each year, we host the 'Onipa'a Peace March to remember the 1893 overthrow of the Hawaiian Kingdom and to bring thousands together for learning, connection, and cultural pride. This event, along with our ongoing mutual aid efforts, keeps our community fed, informed, and united. Everything we do is about keeping our culture alive and making sure our Lāhui has the tools and relationships needed to shape our own future.

5. Organization's Governing Board and/or Executive Team *

List the organization's governing board members' names and titles and the executive team members' names and titles.

James Auld - President, Summer Nolan - Secretary, Michael Hutchinson - Treasurer

6. Name of event to be sponsored: *

Onipa'a Peace March

7. **Start date of event to be sponsored:** *

1/17/2026



8. **End date of event to be sponsored:**

For one day events, leave blank. For multi-day events, duration should be no longer than 30 days.

Please input date (M/d/yyyy)



9. **Time of event to be sponsored:** *

Please provide start and end time for one day events. For multiple day events, please specify the hours for each day.

8am to 4pm

10. **Address of event/activity:** *

The 'Onipa'a Peace March follows its historic 1.7-mile route from Mauna 'Ala (Royal Mausoleum), 2261 Nuuanu Ave, Honolulu, HI 96817, to 'Iolani Palace, 364 S King St, Honolulu, HI 96813.

11. **Identify island(s) where event will be held:** *

☐ Hawai'i Island

☐ Maui

☐ Moloka'i

☐ Lāna'i

☒ O'ahu

☐ Kaua'i

EVENT SCOPE

12. **Purpose Statement** *

Please provide a short statement that describes the proposed event and its purpose.

The 'Onipa'a Peace March is an annual 1.7-mile procession from Mauna 'Ala to 'Iolani Palace that commemorates the 1893 overthrow of the Hawaiian Kingdom. This free, public event brings together thousands of participants to honor Queen Lili'uokalani's legacy, share Hawaiian history through keynote speakers, hula, oli, and educational booths, and strengthen connections across generations. Its purpose is to preserve and perpetuate Hawaiian culture, deepen understanding of sovereignty, and inspire ongoing community engagement in the life of the Lāhui.

13. Describe the event services and activities from start to finish.

*

The description should depict what the event would encompass. Demonstrate the substance of the event. Include information from the following:

- Agenda (draft/past flyer)
- Event flyer (draft/past flyer);
- List of speakers and their area of expertise;
- List of exhibitors and their offerings; and/or
- Summaries of seminars, workshops, or other opportunities provided at the event.

This cultural education event is designed to promote healthy maui ola (life essence) for humanity through comprehensive Hawaiian cultural education, spanning two significant historical locations. The day begins early at Mauna'ala Royal Mausoleum, where gates open to the public at 8:00 AM, followed by traditional protocol at 8:30 AM. The morning centers around a meaningful march that begins with lineup at 9:45 AM and departs at 10:00 AM, arriving at 'Iolani Palace at 10:50 AM, where participants are welcomed with traditional 'Oli Komo chanting and pule (prayer) before sharing in a communal lunch featuring kalua pig, Hawaii Island sweet potato, and pickled onions.

The educational component features distinguished speakers who bring diverse expertise in Hawaiian history and cultural practices. Paula Akana from Friends of 'Iolani Palace will share insights about the palace's historical significance, while Keeaumoku Kapu from Na Aikane o Maui will address kuleana land issues. Daniel Anthony will present on food sovereignty as a roadmap to healthy communities, and historian Adam Keawe Manalo-Camp will provide historical context. The program includes a special reenactment at 2:00 PM featuring Aunty Lynnette Cruz from Ka Lei Maile Alii, with additional speakers to be announced.

Throughout the day, from 11:15 AM to 4:00 PM, attendees can engage with various educational booths and cultural demonstrations on the 'Iolani Palace grounds. The exhibitor offerings include Keeaumoku Kapu's information on kuleana land and Na Aikane o Maui, traditional kapa-making demonstrations by Aunty A'ia'i, legal education from Kaniloa Kamaunu with Hui Pono Ike Kanawai, and sustainable living practices from Daniel Anthony's Ai Pono. A dedicated Kupuna tent will honor elders' wisdom, while Miwa from JACO Rehab crew will offer traditional lomi healing practices. Clare Apana will present information about Malama Kakanilua and the Kū'ē Petition, and Lloyd and May from Ke Kumu Hawaii will provide additional cultural education. The event seamlessly integrates stage presentations, music, hands-on cultural learning opportunities, and community engagement, creating a comprehensive educational experience that honors Hawaiian traditions while addressing contemporary issues affecting the community.

14. Total estimated number of individuals to attend the event: *

6000

15. Estimated number of Native Hawaiians to benefit from the event: *

4000

ALIGNMENT TO MANA I MAUI OLA

16. Indicate the event's alignment to one of OHA's strategic directions below. *

Link to Mana i Maui Ola for more information: <https://www.oha.org/about/mana-to-maui-ola/>

☒ Educational Pathways

☐ Health Outcomes

☐ Quality Housing

☐ Economic Stability

17. **Identify the strategy the event aligns to and describe how it aligns to it.**

Note: The strategy should fall under the strategic direction identified in the previous question. *

Link to Mana i Maui Ola for more information: <https://www.oha.org/about/mana-to-maui-ola/>

Please use the format in the example below:

Strategy 3: Advance policies, programs and practices that strengthen Hawaiian well-being, including physical, spiritual, mental and emotional health. The event aligns with Strategy 3 because...

Strategy Outcome 1.3: Increased number of Native Hawaiians engaged in traditional learning systems (i.e., hale, hālau, hale mua, hale pe'a) that reestablish/maintain strong cultural foundations and identity.

The 'Onipa'a Peace March addresses this outcome by providing a large-scale, public cultural learning experience rooted in traditional Hawaiian educational practices such as oli, hula, and pa'i 'ai. Each year, the event engages thousands of participants—including students from over 20 O'ahu schools, kūpuna, and community members—in embodied cultural knowledge outside the classroom. Storytelling, chants, dance, and educational booths led by cultural practitioners create an accessible environment where cultural identity is strengthened, intergenerational learning is fostered, and traditional practices remain vibrant and relevant.

18. **Identify the strategic outcome(s) the event aligns to and describe how the event addresses the outcome and the impact the event will have. Note: The outcome should fall under the strategic direction and strategy identified in the previous responses. ***

Link to Mana i Maui Ola for more information: <https://www.oha.org/about/mana-to-maui-ola/>

Please use the format in the example below:

Strategy Outcome 3.4: Communities are empowered to take care of iwi kupuna. This event addresses the outcome by...

Strategy 1: Support development and use of educational resources for all Hawaiian lifelong learners in schools, communities and 'ohana.

The 'Onipa'a Peace March aligns with Strategy 1 because it serves as a vibrant educational platform for all ages—students from over 20 O'ahu schools, kupuna, and community members—to engage directly with Hawaiian history, culture, and sovereignty. Through storytelling, oli (chant), hula, and interactive booths, the event builds culture-based knowledge outside formal classrooms, strengthening learners' connection to heritage and reinforcing identity rooted in 'āina and mo'omeheu.

19. **Describe how the event aligns to and addresses one or more of OHA's strategic foundation(s):**

'Ohana – Family. 'Ohana is instrumental to community empowerment. When families are strong and healthy, and when there is positive engagement within the 'ohana, from keiki to kūpuna, communities thrive. Connections to mo'omeheu and 'āina begin with connections within families.

Mo'omeheu – Culture. Culture is the essence of who Native Hawaiians are as a people. It includes all those things that distinguish the community: language, stories, customs, music, art, food, protocols, religions, values, traditions, and celebrations. Expressions of culture are both internal and external. Culture shapes Native Hawaiian worldview and thinking. It informs the ways in which individuals interact with one another and with 'āina. It influences the way Native Hawaiians interpret events and approach problem-solving.

'Āina – Land & Water. To Native Hawaiian kūpuna, the land was life. Imbued with mana, 'āina provides everything the community needs to survive. On an intimate level, Native Hawaiians are connected to the land by the generations of kūpuna who lived on the land and whose iwi rest here. Thus, the emotional ties to family, and the aloha for them, extends to the land that feeds us.

*

Use the following format:

First, list the name of the foundation(s). Second, demonstrate how the proposed event aligns with the selection.

'Ohana – Family

The 'Onipa'a Peace March brings together keiki, mākuā, and kūpuna to walk, learn, and remember as one Lāhui. Families share the experience side by side, hearing our history, participating in cultural activities, and strengthening bonds through shared purpose. This intergenerational setting allows values, stories, and traditions to be passed down directly within 'ohana.

Mo'omeheu – Culture

The march is a living expression of Hawaiian culture. From oli and hula to pa'i 'ai and historical storytelling, every element follows cultural protocol and centers Hawaiian language, traditions, and values. Held along a historic route from Mauna 'Ala to 'Iolani Palace, the event honors Queen Lili'uokalani's legacy and keeps cultural practices visible, vibrant, and in use by thousands of participants each year.

BUDGET

20. **Provide the total amount of money being requested from OHA for the event.**

Maximum amount is **\$15,000**. No minimum amount. Requests for exceptions to the maximum budget request may require justification in the comments/questions section of the application. *

15000

21. **Indicate each expense for which OHA funds will be used as a line-item and provide a brief description for each item.**

The items should sum to the total amount requested. For sponsorship packages, please list the sponsorship benefits. *

OHA funds ***shall not*** be used for entertainment or perquisites (perks) per HRS 10-17(b)(3) however, HRS 10-17(b) does not expressly prohibit grantees from having or providing "entertainment or perquisites" as some aspect of their event.

OHA Funding Request – 'Onipa'a Peace March

Event Infrastructure & Equipment – \$4,800

Stage, sound system, tents, tables, chairs, and equipment transport to support cultural and educational programming along the march route.

Facilities & Services – \$1,220

Portable restrooms and accessibility accommodations to ensure safety, dignity, and comfort for participants of all ages and abilities.

Participant Transportation – \$1,280

Shuttle services for kūpuna and participants with mobility needs to ensure full community participation.

Programming & Activities – \$2,000

Historical reenactments and interactive cultural programming that teach the history and significance of the 1893 overthrow.

Materials & Educational Signage – \$1,000

Banners, stage signage, and visual displays providing Hawaiian history and sovereignty education; excludes merchandise giveaways.

Speaker & Cultural Presenter Costs – \$4,700

Airfare, local transportation, and honoraria for keynote speakers, cultural practitioners, and educators delivering Hawaiian history and sovereignty content.

OPPORTUNITIES FOR OHA COMMUNITY ENGAGEMENT, PARTNERSHIPS, AND PUBLIC RELATIONS

22. **Opportunities for OHA recognition: ***

List and clearly describe the community engagement, partnership, and public relations opportunities the event offers for OHA which may include, but are not limited to:

- Advertisements in event programs/television/radio/print ads
- OHA logo on event goods or items
- OHA logo on event signage
- OHA logo on event flyers
- Speaking opportunities for OHA representative
- Providing a table or method for distributing OHA program information at the event

Please outline specifically if your event is offering any formal tables for OHA representatives to attend as guests

We would be happy to provide a table for OHA to distribute any information pertaining to their mission and program.

We would also be open to discussing with OHA to provide 10 minutes of speaking time during the main program as long as it aligns with the spirit and theme of which the march is focused on... Hawaiian sovereignty.

23. **Social Media/Marketing Platforms:** *

Please provide your organizations social media usernames/handles, as well as any other platforms the event will be broadcasted on.

Please use the following format:

Instagram: @example

Facebook: link

X: @example

Website:

Other:

FB- <https://www.facebook.com/groups/1331043950892749>

IG- <https://www.instagram.com/mutualaidlahui/?hl=en>

REQUIREMENTS

24. **Important Notice:** Please send the following documents for the Applicant organization via email to sponsorships@oha.org **within 72 hours** of submitting this application. **Failure to do so may lead to delays, or automatic disqualification.** By submitting these documents, you acknowledge that they will be submitted promptly and in their entirety. OHA's preference is that all documents be sent in a single email. Please name your documents appropriately. Check each of the boxes below to indicate understanding of the requirement. Mahalo! *

Please select 4 options.

☒ **Event Information** (flyers, posters, website details, etc.) DO NOT submit flyers for previous events.

☒ **IRS Letter of Determination** - To verify tax-exempt nonprofit status.

☒ **Certificate of Vendor Compliance (CVC)** - To verify the organization is registered to do business in the State of Hawai'i. To obtain this document, applicants must register with Hawai'i Compliance Express online at <http://vendors.ehawaii.gov>. Registration with Hawai'i Compliance Express may take up to two (2) weeks before access to the online CVC is granted. This certificate must be current within the fiscal year of the application date. OHA does not accept the DCCA Certificate of Good Standing

☒ **Completed W-9** - <https://www.irs.gov/pub/irs-pdf/fw9.pdf>

25. **If the application is recommended for approval to the Board of Trustees, the event representative will be asked to attend the OHA Budget and Finance Committee meeting to respond to any questions. Attendance may be in-person or virtual.** *

☐ I understand that the event representative is expected to attend BOT Budget and Finance Committee if recommended for approval.

26. **OPTIONAL: Please add any additional comments or questions below. Mahalo for your application!**

We appreciate the support of OHA in elevating our Lahui.

ACKNOWLEDGEMENTS

27. **Please read the following statements thoroughly:** By submitting this sponsorship application and selecting the following options, your agency and its affiliates, officers, employees and/or agents agree to indemnify, defend and hold harmless the Office of Hawaiian Affairs (OHA) from any and all claims, demands, liabilities, losses, damages, costs, and expenses, including reasonable attorney's fees, arising out of or in connection with this sponsorship application and participation in the associated event/activities. *

Please select 9 options.

- ☒ *"I have applied for or received all applicable licenses and permits, when such is required to conduct the activities or provide the services for which a grant is awarded."*
- ☒ *"I agree to comply with all applicable federal, state and county laws."*
- ☒ *"I shall not use these funds for the purposes of entertainment or perquisites (perks)."*
- ☒ *"I agree that all activities and improvements undertaken with funds received shall comply with all applicable federal, state, and county statutes and ordinances, including applicable building codes and agency rules;"*
- ☒ *"The applicant will indemnify and hold harmless the office, the State of Hawai'i, its officers, agents, and employees from and against any and all claims arising out of or resulting from activities carried out or projects undertaken with funds provided hereunder, and procure sufficient insurance to provide this indemnification if requested to do so."*
- ☒ *"I agree to make available to the office all records the applicant may have relating to the operation of the applicant's activity, business, or enterprise, to allow the office to monitor the applicant's compliance with the purpose of this chapter;"*
- ☒ *"I agree OHA can have access to records pertaining to this grant."*
- ☒ *"I understand that this grant award shall be monitored by the OHA to ensure compliance with Hawaii Revised Statutes § 10-17 and the purposes and intent of the Grant;"*
- ☒ *"I agree to complete evaluation(s) follow-up by OHA to determine whether the event attained the intended results in the manner contemplated."*

28. By typing/signing your name below, you certify that the information provided is true and accurate to the best of your knowledge. You also acknowledge that typing your name acts as your electronic signature, which holds the same legal weight and validity as a handwritten signature, and you consent to be bound by the terms and conditions outlined in this agreement.

Your name: *

James Auld

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Attachment C

2026 Scoring Matrices

Evaluation Criteria	Description	Matrix					Application Score
		Poor	Fair	Good	Meets Expectation	Exceeds Expectation	
		1	2	3	4	5	
A. Event Scope	1. The application outlines event services or activities that provide significant benefits to the Native Hawaiian community.	No Benefit: The application does not describe a purpose and services/activities that provide benefits to the Native Hawaiian community. No relevance or alignment to community needs is evident.	Minimal Benefit: The application describes a purpose and services/activities with limited or unclear benefits to the Native Hawaiian community. Contributions are minor, indirect, or lack detail about the expected impact.	Moderate Benefit: The application outlines a purpose and services/activities that provide some benefits to the Native Hawaiian community. While contributions are evident, they may lack specificity, depth, or widespread impact.	Significant Benefit: The application presents a purpose and services/activities that clearly and meaningfully benefit the Native Hawaiian community. Contributions are well described, address community needs, and demonstrate a positive and tangible impact.	Exceptional Benefit: The application outlines a <i>transformative</i> purpose and services/activities with significant and wide ranging benefits to the Native Hawaiian community. Contributions are highly detailed, culturally relevant, and demonstrate sustainable, long term impacts.	4
	2. The application indicates a proposed number of total attendees which is achievable and reflects an opportunity for significant OHA reach into the community.	Extremely Low Reach The proposed total number of attendees is extremely low, suggesting minimal opportunity for OHA to effectively reach the community.	Limited Reach The proposed total number of attendees is low and indicates limited opportunity for OHA to connect with the community.	Moderate Reach The proposed total number of attendees is reasonable and reflects a moderate opportunity for OHA to reach into the community.	Significant Reach The proposed total number of attendees is substantial, demonstrating a significant opportunity for OHA to make meaningful connections with the community.	Exceptional Reach The proposed total number of attendees is exceptionally high, representing a significant opportunity for OHA to connect with a wide portion of the community	5
	3. The application indicates a proposed number of Native Hawaiian attendees which is achievable and reflects a significant positive impact on the betterment of conditions of Native Hawaiians.	Extremely Low Attendance: The proposed number of Native Hawaiian attendees is extremely low, suggesting minimal reach or impact on the community	Low Attendance: The proposed number of Native Hawaiian attendees is below expectations, with limited potential to positively impact the community.	Moderate Attendance: The proposed number of Native Hawaiian attendees is reasonable and suggests some potential for positive community impact.	High Attendance: The proposed number of Native Hawaiian attendees is substantial, indicating a significant potential for positive community impact.	Exceptional Attendance: The proposed number of Native Hawaiian attendees is exceptional, reflecting an exceptional potential for positive and widespread community impact.	4
Alignment Mana i Maui Ola Strategic Plan	1) The application clearly demonstrates how the event will directly and meaningfully address the selected Strategy.	No Alignment The application fails to demonstrate how the event will address the selected Strategy. There is no clear connection or evidence of alignment.	Minimal Alignment The application provides limited or vague information about how the event will address the selected Strategy. The connection is weak, indirect or unclear.	Moderate Alignment The application demonstrates a reasonable connection to the selected Strategy. While some aspects are clearly addressed, the explanation lacks depth or strong supporting details.	Strong Alignment The application provides a clear and well supported explanation of how the event will directly and meaningfully address the selected Strategy. The connection is evident and relevant.	Exceptional Alignment The application demonstrates an outstanding and thorough alignment with the selected Strategy. The event is highly relevant, impactful, and clearly designed to directly address the Strategy.	4
	2) The application clearly demonstrates how the event will have significant community impact in alignment with one or more Strategic Outcome.	No Impact The application fails to demonstrate how the event will have a significant community impact. There is no clear connection to any Strategic Outcome.	Minimal Impact The application provides limited or vague information about how the event might impact the community. The connection to the Strategic Outcome is weak, indirect, or unclear.	Moderate Impact The application shows a reasonable potential for community impact. The event aligns with one or more Strategic Outcomes, but the explanation lacks depth or strong supporting details.	Significant Impact The application clearly demonstrates how the event will create meaningful and substantial community impact. The alignment with one or more Strategic Outcomes is well supported and evident.	Exceptional Impact The application provides a compelling and detailed explanation of how the event will deliver outstanding and wide reaching community impact. The alignment with one or more Strategic Outcomes is exceptional, with a clear path to achieving meaningful outcomes.	4
	3) The application clearly demonstrates how the event will align with one or more Strategic Foundation.	No Alignment The application fails to demonstrate any alignment with the Strategic Foundations. There is no clear connection or relevance.	Minimal Alignment The application provides limited or vague information about how the event aligns with one or more Strategic Foundations. The connection is weak, indirect or unclear.	Moderate Alignment The application shows a reasonable connection to one or more Strategic Foundations. While alignment is evident, the explanation lacks detail or strong supporting evidence.	Strong Alignment The application provides a clear and well supported explanation of how the event aligns with one or more Strategic Foundations. The connection is evident and relevant.	Exceptional Alignment The application demonstrates an outstanding alignment with one or more Strategic Foundations. The explanation is detailed, compelling, and clearly shows how the event is highly impactful and clearly designed to directly address to the Foundation(s).	4

Budget		1-2	3-4	5-6	7-8	9-10	7
	The amount requested is appropriate and a reasonable line item budget is included. (0-10 points)	Inappropriate/Unreasonable The amount requested is clearly inappropriate or unrealistic, and no line item budget is provided, or the budget is unreasonable or incomplete.	Minimally Appropriate The amount requested is questionable or somewhat appropriate. The line item budget is included but lacks clarity and details.	Moderately Appropriate The amount requested appears generally appropriate, and a line item budget is provided with reasonable detail. Some elements may require further explanation or clarification.	Appropriate/Reasonable The amount requested is appropriate for the proposed event, and the line item budget is detailed and justifies the requested funds.	Highly Appropriate / Well-Justified The amount requested is highly appropriate and aligns with the proposed event. The line item budget is exceptionally detailed and demonstrates careful planning and justification for all expenses.	
Opportunity for OHA Public Recognition	The application describes community engagement, partnership, and public relations opportunities for OHA that are appropriate and reflects an opportunity for significant OHA reach into the community. (0-10 points)	No Opportunities The application fails to identify any community engagement, partnership, or public relations opportunities for OHA. There is no evidence of OHA's potential reach into the community.	Minimal Opportunities The application provides limited or vague descriptions of community engagement, partnerships, or public relations opportunities. The opportunities appear minimal and do not demonstrate meaningful OHA reach into the community.	Moderate Opportunities The application describes reasonable opportunities for community engagement, partnerships, and public relations. These opportunities demonstrate some potential for OHA to reach the community but may lack depth or detail.	Significant Opportunities The application provides a well-supported description of community engagement, partnerships, and public relations opportunities. These opportunities are meaningful and clearly reflect significant potential for OHA to connect with and impact the community.	Exceptional Opportunities The application outlines outstanding opportunities for community engagement, partnerships, and public relations. The described opportunities are compelling, highly detailed, and demonstrate an exceptional potential for OHA to achieve broad and meaningful community reach.	3
Name of Applicant Organization:	Mutual Aid Lahui	Recommend Sponsorship	Yes	Date of Evaluation	9/11/2025	Total Score (out of 50 points)	35
Name of Sponsorship Evaluator:		Recommended Amount	\$7,500	Requested Amount: \$15,000	Eligible Requested Amount: \$15,000		
Brief Explanation for Recommendation:	This is a great opportunity for OHA to engage. I believe 50% or a \$7,500 sponsorship is a reasonable amount to support such a historical event.						
Tiers for Recommended Funding:	45 50 points: Recommended 100% of eligible budget requested 40 44 points: Recommended 75% of eligible budget requested 35 39 points: Recommended 50% of eligible budget requested 34 points or lower: Not recommended						

Evaluation Criteria	Description	Matrix					Application Score
		Poor	Fair	Good	Meets Expectation	Exceeds Expectation	
		1	2	3	4	5	
A. Event Scope	1. The application outlines event services or activities that provide significant benefits to the Native Hawaiian community.	No Benefit: The application does not describe a purpose and services/activities that provide benefits to the Native Hawaiian community. No relevance or alignment to community needs is evident.	Minimal Benefit: The application describes a purpose and services/activities with limited or unclear benefits to the Native Hawaiian community. Contributions are minor, indirect, or lack detail about the expected impact.	Moderate Benefit: The application outlines a purpose and services/activities that provide some benefits to the Native Hawaiian community. While contributions are evident, they may lack specificity, depth, or widespread impact.	Significant Benefit: The application presents a purpose and services/activities that clearly and meaningfully benefit the Native Hawaiian community. Contributions are well described, address community needs, and demonstrate a positive and tangible impact.	Exceptional Benefit: The application outlines a <i>transformative</i> purpose and services/activities with significant and wide ranging benefits to the Native Hawaiian community. Contributions are highly detailed, culturally relevant, and demonstrate sustainable, long term impacts.	4
	2. The application indicates a proposed number of total attendees which is achievable and reflects an opportunity for significant OHA reach into the community.	Extremely Low Reach The proposed total number of attendees is extremely low, suggesting minimal opportunity for OHA to effectively reach the community.	Limited Reach The proposed total number of attendees is low and indicates limited opportunity for OHA to connect with the community.	Moderate Reach The proposed total number of attendees is reasonable and reflects a moderate opportunity for OHA to reach into the community.	Significant Reach The proposed total number of attendees is substantial, demonstrating a significant opportunity for OHA to make meaningful connections with the community.	Exceptional Reach The proposed total number of attendees is exceptionally high, representing a significant opportunity for OHA to connect with a wide portion of the community	5
	3. The application indicates a proposed number of Native Hawaiian attendees which is achievable and reflects a significant positive impact on the betterment of conditions of Native Hawaiians.	Extremely Low Attendance: The proposed number of Native Hawaiian attendees is extremely low, suggesting minimal reach or impact on the community	Low Attendance: The proposed number of Native Hawaiian attendees is below expectations, with limited potential to positively impact the community.	Moderate Attendance: The proposed number of Native Hawaiian attendees is reasonable and suggests some potential for positive community impact.	High Attendance: The proposed number of Native Hawaiian attendees is substantial, indicating a significant potential for positive community impact.	Exceptional Attendance: The proposed number of Native Hawaiian attendees is exceptional, reflecting an exceptional potential for positive and widespread community impact.	5
Alignment Mana i Maui Ola Strategic Plan	1) The application clearly demonstrates how the event will directly and meaningfully address the selected Strategy.	No Alignment The application fails to demonstrate how the event will address the selected Strategy. There is no clear connection or evidence of alignment.	Minimal Alignment The application provides limited or vague information about how the event will address the selected Strategy. The connection is weak, indirect or unclear.	Moderate Alignment The application demonstrates a reasonable connection to the selected Strategy. While some aspects are clearly addressed, the explanation lacks depth or strong supporting details.	Strong Alignment The application provides a clear and well supported explanation of how the event will directly and meaningfully address the selected Strategy. The connection is evident and relevant.	Exceptional Alignment The application demonstrates an outstanding and thorough alignment with the selected Strategy. The event is highly relevant, impactful, and clearly designed to directly address the Strategy.	4
	2) The application clearly demonstrates how the event will have significant community impact in alignment with one or more Strategic Outcome.	No Impact The application fails to demonstrate how the event will have a significant community impact. There is no clear connection to any Strategic Outcome.	Minimal Impact The application provides limited or vague information about how the event might impact the community. The connection to the Strategic Outcome is weak, indirect, or unclear.	Moderate Impact The application shows a reasonable potential for community impact. The event aligns with one or more Strategic Outcomes, but the explanation lacks depth or strong supporting details.	Significant Impact The application clearly demonstrates how the event will create meaningful and substantial community impact. The alignment with one or more Strategic Outcomes is well supported and evident.	Exceptional Impact The application provides a compelling and detailed explanation of how the event will deliver outstanding and wide reaching community impact. The alignment with one or more Strategic Outcomes is exceptional, with a clear path to achieving meaningful outcomes.	4
	3) The application clearly demonstrates how the event will align with one or more Strategic Foundation.	No Alignment The application fails to demonstrate any alignment with the Strategic Foundations. There is no clear connection or relevance.	Minimal Alignment The application provides limited or vague information about how the event aligns with one or more Strategic Foundations. The connection is weak, indirect or unclear.	Moderate Alignment The application shows a reasonable connection to one or more Strategic Foundations. While alignment is evident, the explanation lacks detail or strong supporting evidence.	Strong Alignment The application provides a clear and well supported explanation of how the event aligns with one or more Strategic Foundations. The connection is evident and relevant.	Exceptional Alignment The application demonstrates an outstanding alignment with one or more Strategic Foundations. The explanation is detailed, compelling, and clearly shows how the event is highly impactful and clearly designed to directly address to the Foundation(s).	4

Budget		1-2	3-4	5-6	7-8	9-10	7
		Inappropriate/Unreasonable The amount requested is clearly inappropriate or unrealistic, and no line item budget is provided, or the budget is unreasonable or incomplete.	Minimally Appropriate The amount requested is questionable or somewhat appropriate. The line item budget is included but lacks clarity and details.	Moderately Appropriate The amount requested appears generally appropriate, and a line item budget is provided with reasonable detail. Some elements may require further explanation or clarification.	Appropriate/Reasonable The amount requested is appropriate for the proposed event, and the line item budget is detailed and justifies the requested funds.	Highly Appropriate / Well-Justified The amount requested is highly appropriate and aligns with the proposed event. The line item budget is exceptionally detailed and demonstrates careful planning and justification for all expenses.	
Opportunity for OHA Public Recognition	The application describes community engagement, partnership, and public relations opportunities for OHA that are appropriate and reflects an opportunity for significant OHA reach into the community. (0-10 points)	No Opportunities The application fails to identify any community engagement, partnership, or public relations opportunities for OHA. There is no evidence of OHA's potential reach into the community.	Minimal Opportunities The application provides limited or vague descriptions of community engagement, partnerships, or public relations opportunities. The opportunities appear minimal and do not demonstrate meaningful OHA reach into the community.	Moderate Opportunities The application describes reasonable opportunities for community engagement, partnerships, and public relations. These opportunities demonstrate some potential for OHA to reach the community but may lack depth or detail.	Significant Opportunities The application provides a well supported description of community engagement, partnerships, and public relations opportunities. These opportunities are meaningful and clearly reflect significant potential for OHA to connect with and impact the community.	Exceptional Opportunities The application outlines outstanding opportunities for community engagement, partnerships, and public relations. The described opportunities are compelling, highly detailed, and demonstrate an exceptional potential for OHA to achieve broad and meaningful community reach.	
Name of Applicant Organization:	Mutual Aid Lahul (James Auld)	Recommend Sponsorship	Yes	Date of Evaluation	9/15/2025	Total Score (out of 50 points)	6
Name of Sponsorship Evaluator:		Recommended Amount	\$7,500	Requested Amount: \$15,000	Eligible Requested Amount: \$15,000		39
Brief Explanation for Recommendation:	2 organizations, both applying for the full amount for the same event...						
Tiers for Recommended Funding:	45 50 points: Recommended 100% of eligible budget requested 40 44 points: Recommended 75% of eligible budget requested 35 39 points: Recommended 50% of eligible budget requested 34 points or lower: Not recommended						

MEETING OF THE COMMITTEE ON BUDGET AND FINANCE (BF)

DATE: Wednesday, October 15, 2025
TIME: 11:00 a.m.

III. NEW BUSINESS

D. Action Item BF #25-86: Approval of OHA funding for a Ho'ākoako Lāhui Event Sponsorship to Ka Molokai Makahiki, Inc. for the Ka Molokai Makahiki 2026 Event on January 22-24, 2026, in the amount of **\$11,250.00***



ACTION ITEM

COMMITTEE ON BUDGET AND FINANCE

October 15, 2025

BF# 25-86

Action Item Issue: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Ka Molokai Makahiki, Inc. for the Ka Molokai Makahiki 2026 Event on January 22-24, 2026, in the amount of \$11,250.

Prepared by:	<u>Chantelle Belay</u>	Oct 7, 2025
	Chantelle Belay	Date
	Pou Kāko‘o Kaiāulu, Grants Manager	
Reviewed by:	<u>Lise Vaughan-Sekona</u>	Oct 7, 2025
	Lise Vaughan-Sekona	Date
	Ka Pou Kihi Ki‘i, Community Engagement Director	
Reviewed by:	<u>Everett Ohta</u>	Oct 8, 2025
	Everett Ohta	Date
	Ka Paepae Puka, General Counsel	
Reviewed by:	<u>K. Sean Kekina</u>	Oct 8, 2025
	K. Sean Kekina	Date
	Ka Pou Nui, Chief Operating Officer	
Reviewed by:	<u>Luana Alapa</u>	Oct 8, 2025
	Ke Kua, Trustee Luana Alapa	Date
	Luna Ho‘omalua o ke Kōmike Budget and Finance	
	Chairperson of the Committee on Budget and Finance	

Action Item BF# 25-86: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Ka Molokai Makahiki, Inc. for the Ka Molokai Makahiki 2026 Event on January 22-24, 2026, in the amount of \$11,250.

I. Proposed Action

Approve and authorize FY 2026 sponsorship funding to Ka Molokai Makahiki, Inc. for the Ka Molokai Makahiki 2026 Event on January 22-24, 2026, in the amount of \$11,250.

Organization Name	Event	Award Amount Recommendation
Ka Molokai Makahiki, Inc.	Ka Molokai Makahiki 2026 January 22, 2026 5:00 PM January 23-24, 2026 4:00 PM 90 Ainoa Street, Kaunakakai, HI 96748 (Moloka‘i)	\$11,250
Total Recommendations (1)		\$11,250

II. Issue

Whether or not the Committee on Budget and Finance will recommend approval and authorize the Board of Trustees (“BOT” or “Board”) to disburse \$11,250 to sponsor Ka Molokai Makahiki, Inc. for the Ka Molokai Makahiki 2026 Event on January 22-24, 2026.

III. Applicant Organization Information

A. Event Representative: Dr. Pūlama Lima

B. Board Members of the Organization: President - Cheney-Ann Pūlama Lima;
Vice President - Iolana Corpuz; Treasurer - Melani Rawlins; Secretary - Izasnelle Rapanot; Member-at-Large - Uilani Lima

C. Mission Statement: To preserve and perpetuate Hawaiian cultural traditions

IV. Background and Context

Action Item BF# 25-86: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Ka Molokai Makahiki, Inc. for the Ka Molokai Makahiki 2026 Event on January 22-24, 2026, in the amount of \$11,250.

The Ka Moloka‘i Makahiki 2026 festival is a three-day cultural celebration that honors the traditional Hawaiian Makahiki season, a time of peace, abundance, and reflection. Rooted in ancient practice, Makahiki represents a season of rest from conflict and war, renewal of community ties, and gratitude for the natural abundance of the land and sea. This annual festival on Moloka‘i brings together residents, youth, kūpuna, and visitors from across Hawai‘i to celebrate and perpetuate these traditions through physical competition, cultural ceremony, and communal learning.

On the first day, the festival opens with the Ano Koa Kiekie Adult Individual Decathlon, a prestigious competition testing physical skill, strategy, and knowledge of traditional Hawaiian games. Alongside this, high school and middle school competitions are held, including matches with neighbor island schools, providing opportunities for youth to engage in Hawaiian practices and strengthen inter-island connections. Volunteers and cultural practitioners ensure smooth operations and provide guidance, fostering intergenerational knowledge exchange. The second day centers on the next generation through the Keiki Games Competition, which welcomes Moloka‘i students alongside three visiting elementary schools from other islands. This day also features the festival’s central ceremony, where students and community members present traditional offerings, reinforcing the significance of Makahiki as a time to honor ‘āina, deities, and ancestors. The third and final day culminates in a community-wide ho‘olaule‘a, blending cultural tradition with festive celebration. Attendees enjoy hula performances and panel discussions with Moloka‘i hula practitioners, hands-on workshops in kapa making, lei hulu, ‘awa, and ho‘okupu preparation, as well as educational booths showcasing Hawaiian traditions, ecological knowledge, and seasonal cycles. Environmental educators present on migratory species and sustainability practices, while local artisans and food vendors offer traditional crafts and culturally significant foods. Community partnerships promote cultivation and sustainability by distributing native plants and canoe crops, and local fishermen and farmers participate in food trade. This multi-day structure ensures that every generation and sector of the community engages with Hawaiian cultural practices, strengthening both mo‘omeheu and connection to ‘āina.

V. Discussion

A. Benefits of OHA and OHA Beneficiaries

Alignment to Mana i Maui Ola’s Health Outcomes – Strategy 3: Advance policies, programs and practices that strengthen Hawaiian well-being, including physical, spiritual, mental and emotional health. Outcome 3.1: Increased availability and access to quality, culturally based, and culturally adapted prevention and treatment interventions in ‘ohana, schools, and communities.

Action Item BF# 25-86: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Ka Molokai Makahiki, Inc. for the Ka Molokai Makahiki 2026 Event on January 22-24, 2026, in the amount of \$11,250.

This event addresses Strategy 3 and Outcome 3.1 by providing Hawaiians of all ages with opportunities to engage physically, culturally, and spiritually. Through traditional Makahiki games, the Ano Koa Kiekie decathlon, and keiki competitions, participants strengthen their physical health while connecting to practices that have sustained Hawaiian communities for generations. The festival’s ceremony, held during the Keiki Games, recognizes Lono and honors the Makahiki season, fostering spiritual reflection and a deep connection to the cycles of nature, including seasonal abundance and migratory patterns. Additionally, the hoolaulea celebrates hula and other cultural practices, offering attendees hands-on engagement with Hawaiian arts, craft demonstrations, and educational workshops. These activities promote mental and emotional well-being by fostering cultural pride, intergenerational learning, and community cohesion. The impact of the event is multi-faceted: it strengthens holistic well-being by integrating physical activity, spiritual recognition, and cultural engagement; it fosters a deeper connection to Hawaiian seasonal and environmental knowledge; and it empowers the community to actively perpetuate and celebrate Hawaiian traditions. By creating accessible opportunities for participation, Ka Molokai Makahiki 2026 promotes a sense of belonging, cultural pride, and resilience within Moloka‘i and among inter-island participants.

B. OHA Funding Event Sponsorship Benefits

The recommended sponsorship level is \$11,250. Sponsor benefits have been defined for the \$11,250 level only and are as follows:

- OHA logo displayed on all festival signage, in the festival program, and on event flyers
- OHA acknowledgement as a key community partner
- Option for a dedicated OHA information table
- OHA recognition in social media posts, press releases, festival advertisements, and local newspaper coverage

VI. Budget Authorization

Table 1: Sponsorships

FUND	YEAR	Program NAME	ACCT NAME	ACCT GROUP	BUDGET	EXP	TOTAL CONSUMPTION	FUNDS AVAILABLE
930	2026	3800 GRANTS	56560 GRANTS IN AID-SPONSORSHIPS	GRANTS	\$635,000	\$11,250	\$181,934	\$462,291

Action Item BF# 25-86: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Ka Molokai Makahiki, Inc. for the Ka Molokai Makahiki 2026 Event on January 22-24, 2026, in the amount of \$11,250.

VII. Certification

The following is the certification by the Budget Chief that the funds are available.



Grace Chen,

Budget Chief

Date: Oct 8, 2025

VIII. Recommended Action

Approve and authorize FY 2026 sponsorship funding to Ka Molokai Makahiki, Inc. for the Ka Molokai Makahiki 2026 Event on January 22-24, 2026, in the amount of \$11,250.

IX. Alternative Actions

- A. Approve a different funding amount for the sponsorship
- B. Do not sponsor event

X. Attachment (s)

- A. 2026 Event Information
- B. 2026 Sponsorship Application
- C. 2026 Scoring Matrices

Action Item BF# 25-86: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Ka Molokai Makahiki, Inc. for the Ka Molokai Makahiki 2026 Event on January 22-24, 2026, in the amount of \$11,250.

Attachment A

Event Information



Come show your district & island pride
KĀ MOLOKA‘I MAKAHIKI
JANUARY 22-24, 2026

THURSDAY, JANUARY 22, 2026

‘ANO KOA KI‘EKI‘E ADULT DIVISION DECATHLON, MIDDLE SCHOOL & HIGH SCHOOL GAMES

Registration opens at 5:00pm, competition to begin at 6:00pm. Games include: Hukihuki, Uma, Pā uma, ‘ulumaika, moa pāhe‘e, kūkini (100yd & 400yd), pōhaku ho‘oikaika, ‘ō‘ō ihe, and hakamoa.

FRIDAY, JANUARY 23, 2026

KEIKI & ‘ŌPIO GAMES

Opening ceremony begins at 4:00pm. Elementary game competition (Moloka‘i Schools Only) to follow. Come enjoy the games, food, and craft booths!

SATURDAY, JANUARY 24, 2026

HO‘OLAULE‘A

Event begins at 4:00 PM. Enjoy free entertainment, hula performances, cultural demonstrations, and interactive activities celebrating Makahiki traditions and community spirit. Attendees can explore booths, participate in hands-on workshops, and engage with local artisans and cultural practitioners.

For more information visit
www.kamolokaimakahiki.org

Action Item BF# 25-86: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Ka Molokai Makahiki, Inc. for the Ka Molokai Makahiki 2026 Event on January 22-24, 2026, in the amount of \$11,250.

Attachment B

2026 Sponsorship Application

View results

Respondent

141

Anonymous

97:18

Time to complete

APPLICANT & EVENT INFORMATION

Deadlines for Application Submissions:

July - September 2025 Events: **Closed** (March 31, 2025)

October - December 2025 Events: **Closed** (June 2, 2025)

January - March 2026 Events: **September 1, 2025**

April - June 2026 Events: **December 1, 2025**

1. Name of applicant organization: *

Ka Molokai Makahiki

2. Name of event representative: *

Event representative must be someone who is authorized to communicate with OHA staff and submit any required documents or information on behalf of the awarded organization.

Dr. Pūlama Lima

3. Event representative email and phone number: *

[REDACTED]

4. Describe the mission of the organization. *

To preserve and perpetuate Hawaiian cultural traditions

5. Organization's Governing Board and/or Executive Team *

List the organization's governing board members' names and titles and the executive team members' names and titles.

President- Cheney-Ann Pūlama Lima, Vice-President- Iolana Corpuz, Treasurer- Melani Rawlins, Secretary- Izasnelle Rapanot, Member-at-Large- Uilani Lima

6. Name of event to be sponsored: *

Ka Molokai Makahiki 2026

7. Start date of event to be sponsored: *

1/22/2026



8. End date of event to be sponsored:

For one day events, leave blank. For multi-day events, duration should be no longer than 30 days.

1/24/2026



9. Time of event to be sponsored: *

Please provide start and end time for one day events. For multiple day events, please specify the hours for each day.

1/22/26- 5pm, 1/23/26- 4pm, 1/24/26- 4pm

10. Address of event/activity: *

90 Ainoa Street, Kaunakakai, HI 96748

11. Identify island(s) where event will be held: *

☐ Hawai'i Island

☐ Maui

☒ Moloka'i

☐ Lāna'i

☐ O'ahu

☐ Kaua'i

EVENT SCOPE

12. Purpose Statement *

Please provide a short statement that describes the proposed event and its purpose.

The Ka Molokai Makahiki 2026 festival is a three-day cultural celebration that honors the traditional Hawaiian Makahiki season, a time of peace, abundance, and seasonal reflection. The festival brings together local residents and visitors from neighboring islands to engage in traditional Makahiki games, including the Ano Koa Kiekie decathlon and keiki competitions. The festival culminates in a hoolaulea, which incorporates hula a significant component of Moloka'i Makahiki traditions, alongside cultural demonstrations, exhibitions, craft and food booths, and entertainment. These activities provide attendees with hands-on opportunities to learn about and participate in Hawaiian traditions, directly supporting the festival's purpose to preserve and perpetuate Hawaiian cultural practices, foster intergenerational and inter-island connections, and strengthen community pride and engagement.

13. **Describe the event services and activities from start to finish.**

*

The description should depict what the event would encompass. Demonstrate the substance of the event. Include information from the following:

- Agenda (draft/past flyer)
- Event flyer (draft/past flyer);
- List of speakers and their area of expertise;
- List of exhibitors and their offerings; and/or
- Summaries of seminars, workshops, or other opportunities provided at the event.

Day 1 – January 22: Ano Koa Kiekie Decathlon and High School/Middle School Competitions

The festival begins with the Ano Koa Kiekie Adult Individual Decathlon, a prestigious competition that tests physical skill, strategy, and knowledge of traditional Hawaiian games. Alongside the adult decathlon, high school and middle school competitions will be held, with high school students competing against neighbor island schools. Volunteers and cultural practitioners will support the event, ensuring smooth operations and participant guidance.

Day 2 – January 23: Keiki Games Competition and Ceremony

The second day focuses on younger participants through the Keiki Games Competition, including 3 off-island elementary schools. The day also features the festival ceremony, a central cultural component of the Makahiki season. During the ceremony, students and community members will present traditional offerings, connecting the youth and families to the history and meaning of Makahiki practices.

Day 3 – January 24: Hoolaulea and Cultural Celebration

The festival culminates in a hoolaulea, a community celebration that highlights hula as a central component of Moloka'i Makahiki traditions. In addition to hula performances and a panel discussion led by local Moloka'i hula practitioners, the hoolaulea will feature:

Cultural demonstrations and workshops – including kapa making, lei hulu creation, hookupu preparation, and awa demonstrations.

Exhibitions and educational booths – showcasing Hawaiian cultural practices, seasonal cycles, and ecological knowledge.

Environmental Educators – presenting on migratory species, seasonal cycles, and the ecological connections to the Makahiki season.

Craft and food booths – local artisans and vendors providing traditional crafts, lei, and foods.

Community partnerships for cultivation and sustainability – collaborating with local organizations to host tables where native plants and canoe crops are sold or distributed to encourage cultivation and ecological restoration.

Local food trade – partnering with local fishermen and farmers to host a table where community members can trade or sell their fresh foods.

Entertainment and performances – in addition to hula, featuring music and other cultural performances for community enjoyment.

Speakers and Experts

Hula Practitioners from Moloka'i – Leading performances and panel discussions on hula and its significance in Makahiki.

Cultural Practitioners – Experts in kapa making, lei hulu, hookupu, and awa, providing demonstrations and hands-on workshops.

Environmental Educators – Presenting on migratory species, seasonal cycles, and the ecological connections to the Makahiki season.

Exhibitors and Offerings

Local artisans and craft vendors providing traditional Hawaiian crafts and lei.

Food vendors offering local and culturally significant foods.

Educational booths offering interactive learning about Hawaiian traditions, seasonal cycles, and ecological knowledge.

By combining competitions, hands-on workshops, cultural demonstrations, ceremonial practices, and community celebrations, the Ka Molokai Makahiki 2026 festival offers a rich and immersive experience that preserves Hawaiian traditions, fosters inter-island and intergenerational connections, and strengthens community pride.

14. **Total estimated number of individuals to attend the event:** *

2000

15. **Estimated number of Native Hawaiians to benefit from the event:** *

1600

ALIGNMENT TO MANA I MAULI OLA

16. Indicate the event's alignment to one of OHA's strategic directions below. *

Link to Mana i Maui Ola for more information: <https://www.oha.org/about/mana-to-maui-ola/>

- ☐ Educational Pathways
- ☒ Health Outcomes
- ☐ Quality Housing
- ☐ Economic Stability

17. Identify the strategy the event aligns to and describe how it aligns to it.

Note: The strategy should fall under the strategic direction identified in the previous question. *

Link to Mana i Maui Ola for more information: <https://www.oha.org/about/mana-to-maui-ola/>

Please use the format in the example below:

Strategy 3: Advance policies, programs and practices that strengthen Hawaiian well-being, including physical, spiritual, mental and emotional health. The event aligns with Strategy 3 because...

Strategy 3: Advance policies, programs and practices that strengthen Hawaiian well-being, including physical, spiritual, mental and emotional health.

The Ka Molokai Makahiki 2026 festival aligns with Strategy 3 because it provides Hawaiians of all ages with opportunities to engage physically, culturally, and spiritually. Through traditional Makahiki games, the Ano Koa Kiekie decathlon, and keiki competitions, participants strengthen their physical health while connecting to practices that have sustained Hawaiian communities for generations. The festival's ceremony, held during the Keiki Games, recognizes Lono and honors the Makahiki season, fostering spiritual reflection and a deep connection to the cycles of nature, including seasonal abundance and migratory patterns.

Additionally, the hoolaulea celebrates hula and other cultural practices, offering attendees hands-on engagement with Hawaiian arts, craft demonstrations, and educational workshops. These activities promote mental and emotional well-being by fostering cultural pride, intergenerational learning, and community cohesion. By linking physical activity, spiritual recognition, cultural knowledge, and seasonal awareness, the festival strengthens holistic Hawaiian well-being, fully embodying the goals of Mana i Maui Ola.

18. Identify the strategic outcome(s) the event aligns to and describe how the event addresses the outcome and the impact the event will have. Note: The outcome should fall under the strategic direction and strategy identified in the previous responses. *

Link to Mana i Maui Ola for more information: <https://www.oha.org/about/mana-to-maui-ola/>

Please use the format in the example below:

Strategy Outcome 3.4: Communities are empowered to take care of iwi kupuna. This event addresses the outcome by...

Strategy Outcome 3.1: Hawaiians are engaged in practices that support physical, spiritual, mental, and emotional well-being.

This event addresses the outcome by providing participants of all ages with opportunities to engage in traditional Makahiki games, the Ano Koa Kiekie decathlon, and keiki competitions, which promote physical health and coordination. The festival also includes a ceremony recognizing Lono, emphasizing spiritual reflection, seasonal awareness, and cultural responsibility. Through the hoolaulea, attendees participate in hula, cultural demonstrations, workshops, and educational booths, which foster mental and emotional well-being by strengthening cultural identity, community pride, and intergenerational learning.

The impact of the event is multi-faceted: it strengthens holistic well-being by integrating physical activity, spiritual recognition, and cultural engagement; it fosters a deeper connection to Hawaiian seasonal and environmental knowledge; and it empowers the community to actively perpetuate and celebrate Hawaiian traditions. By creating accessible opportunities for participation, Ka Molokai Makahiki 2026 promotes a sense of belonging, cultural pride, and resilience within Moloka'i and among inter-island participants.

19. **Describe how the event aligns to and addresses one or more of OHA's strategic foundation(s):**

‘Ohana – Family. ‘Ohana is instrumental to community empowerment. When families are strong and healthy, and when there is positive engagement within the ‘ohana, from keiki to kūpuna, communities thrive. Connections to mo‘omeheu and ‘āina begin with connections within families.

Mo‘omeheu – Culture. Culture is the essence of who Native Hawaiians are as a people. It includes all those things that distinguish the community: language, stories, customs, music, art, food, protocols, religions, values, traditions, and celebrations. Expressions of culture are both internal and external. Culture shapes Native Hawaiian worldview and thinking. It informs the ways in which individuals interact with one another and with ‘āina. It influences the way Native Hawaiians interpret events and approach problem-solving.

‘Āina – Land & Water. To Native Hawaiian kūpuna, the land was life. Imbued with mana, ‘āina provides everything the community needs to survive. On an intimate level, Native Hawaiians are connected to the land by the generations of kūpuna who lived on the land and whose iwi rest here. Thus, the emotional ties to family, and the aloha for them, extends to the land that feeds us.

*

Use the following format:

First, list the name of the foundation(s). Second, demonstrate how the proposed event aligns with the selection.

‘Ohana – Family: The festival unites families across Moloka‘i in celebrating a tradition that has been observed for over 40 years, creating generations of shared memories and community pride. The festival features traditional Makahiki games, with participation from all elementary schools on the island, allowing families to honor the season together. During the ceremony, kūpuna from each Moloka‘i district are recognized, and keiki winners embrace their kūpuna, symbolizing pride in their district and respect for their elders. Through these competitions and ceremonial activities, the festival fosters intergenerational learning, reinforces Hawaiian cultural values, strengthens family and community connections, and ensures the continuity of Moloka‘i’s Makahiki traditions for future generations.

Mo‘omeheu – Culture: The festival preserves and perpetuates Moloka‘i Makahiki traditions, including hula, kapa making, lei hulu, hookupu preparation, and seasonal rituals, while offering hands-on workshops and exhibitions that educate the community about Hawaiian cultural knowledge. By engaging attendees directly, the festival reinforces the values, stories, and practices that define Native Hawaiian identity.

‘Āina – Land & Water: The festival highlights the relationship between culture and the environment through educational demonstrations on migratory species, seasonal cycles, and sustainable practices. Partnerships with local organizations to distribute native plants and canoe crops, as well as tables for local fishermen and farmers to trade their products, encourage stewardship of the land and support sustainable practices rooted in Hawaiian tradition.

BUDGET

20. **Provide the total amount of money being requested from OHA for the event.**

Maximum amount is **\$15,000**. No minimum amount. Requests for exceptions to the maximum budget request may require justification in the comments/questions section of the application. *

15000

21. **Indicate each expense for which OHA funds will be used as a line-item and provide a brief description for each item.**

The items should sum to the total amount requested. For sponsorship packages, please list the sponsorship benefits. *

*OHA funds **shall not** be used for entertainment or perquisites (perks) per HRS 10-17(b)(3) however, HRS 10-17(b) does not expressly prohibit grantees from having or providing “entertainment or perquisites” as some aspect of their event.*

Cultural Practitioners & Booth Demonstration Leaders Honoraria- \$5,000
Event Supplies & Materials- \$2,000
Permits & Facility Fees- \$500
Marketing & Outreach- \$1,200
Documentation- \$2,000
Insurance- \$800
Event Setup & Logistics- 3,500

OPPORTUNITIES FOR OHA COMMUNITY ENGAGEMENT, PARTNERSHIPS, AND PUBLIC RELATIONS

22. Opportunities for OHA recognition: *

List and clearly describe the community engagement, partnership, and public relations opportunities the event offers for OHA which may include, but are not limited to:

- Advertisements in event programs/television/radio/print ads
- OHA logo on event goods or items
- OHA logo on event signage
- OHA logo on event flyers
- Speaking opportunities for OHA representative
- Providing a table or method for distributing OHA program information at the event

Please outline specifically if your event is offering any formal tables for OHA representatives to attend as guests

The Ka Molokai Makahiki 2026 festival will provide multiple opportunities to recognize and highlight OHA's support throughout the event. The OHA logo will be prominently displayed on all festival signage, including banners at the ceremony, competition areas, and the hoolaulea, as well as in the festival program and on event flyers distributed across Moloka'i and neighboring islands. OHA will be acknowledged as a key community partner alongside local schools, cultural practitioners, and other organizations that contribute to sustaining Moloka'i Makahiki traditions. A dedicated table will be provided at the hoolaulea for OHA representatives to engage directly with attendees and distribute information about OHA programs, resources, and initiatives. Additionally, OHA's support will be recognized through social media posts, press releases, and festival advertisements, and will be included in local newspaper coverage, ensuring broad public visibility and community awareness of OHA's commitment to cultural perpetuation and community well-being.

23. Social Media/Marketing Platforms: *

Please provide your **organizations** social media usernames/handles, as well as any other platforms the event will be broadcasted on.

Please use the following format:

Instagram: @example

Facebook: link

X: @example

Website:

Other:

Instagram: @kamolokaimakahiki

Facebook: <http://facebook.com/profile.php?id=100011259962285>

Website: www.kamolokaimakahiki.org

REQUIREMENTS

24. **Important Notice:** Please send the following documents for the Applicant organization via email to sponsorships@oha.org **within 72 hours** of submitting this application. **Failure to do so may lead to delays, or automatic disqualification.** By submitting these documents, you acknowledge that they will be submitted promptly and in their entirety. OHA's preference is that all documents be sent in a single email. Please name your documents appropriately. Check each of the boxes below to indicate understanding of the requirement. Mahalo! *

Please select 4 options.

☒ **Event Information** (flyers, posters, website details, etc.) DO NOT submit flyers for previous events.

☒ **IRS Letter of Determination** - To verify tax-exempt nonprofit status.

☒ **Certificate of Vendor Compliance (CVC)** - To verify the organization is registered to do business in the State of Hawai'i. To obtain this document, applicants must register with Hawai'i Compliance Express online at <http://vendors.ehawaii.gov>. Registration with Hawai'i Compliance Express may take up to two (2) weeks before access to the online CVC is granted. This certificate must be current within the fiscal year of the application date. OHA does not accept the DCCA Certificate of Good Standing

☒ **Completed W-9** - <https://www.irs.gov/pub/irs-pdf/fw9.pdf>

25. **If the application is recommended for approval to the Board of Trustees, the event representative will be asked to attend the OHA Budget and Finance Committee meeting to respond to any questions. Attendance may be in-person or virtual.** *

☐ I understand that the event representative is expected to attend BOT Budget and Finance Committee if recommended for approval.

26. **OPTIONAL: Please add any additional comments or questions below. Mahalo for your application!**

Mahalo nui for your consideration.

ACKNOWLEDGEMENTS

27. **Please read the following statements thoroughly:** By submitting this sponsorship application and selecting the following options, your agency and its affiliates, officers, employees and/or agents agree to indemnify, defend and hold harmless the Office of Hawaiian Affairs (OHA) from any and all claims, demands, liabilities, losses, damages, costs, and expenses, including reasonable attorney's fees, arising out of or in connection with this sponsorship application and participation in the associated event/activities. *

Please select 9 options.

- ☒ "I have applied for or received all applicable licenses and permits, when such is required to conduct the activities or provide the services for which a grant is awarded."
- ☒ "I agree to comply with all applicable federal, state and county laws."
- ☒ "I shall not use these funds for the purposes of entertainment or perquisites (perks)."
- ☒ "I agree that all activities and improvements undertaken with funds received shall comply with all applicable federal, state, and county statutes and ordinances, including applicable building codes and agency rules; "
- ☒ "The applicant will indemnify and hold harmless the office, the State of Hawai'i, its officers, agents, and employees from and against any and all claims arising out of or resulting from activities carried out or projects undertaken with funds provided hereunder, and procure sufficient insurance to provide this indemnification if requested to do so."
- ☒ "I agree to make available to the office all records the applicant may have relating to the operation of the applicant's activity, business, or enterprise, to allow the office to monitor the applicant's compliance with the purpose of this chapter; "
- ☒ "I agree OHA can have access to records pertaining to this grant. "
- ☒ "I understand that this grant award shall be monitored by the OHA to ensure compliance with Hawaii Revised Statutes § 10-17 and the purposes and intent of the Grant;"
- ☒ "I agree to complete evaluation(s) follow-up by OHA to determine whether the event attained the intended results in the manner contemplated."

28. By typing/signing your name below, you certify that the information provided is true and accurate to the best of your knowledge. You also acknowledge that typing your name acts as your electronic signature, which holds the same legal weight and validity as a handwritten signature, and you consent to be bound by the terms and conditions outlined in this agreement.

Your name: *

Cheney-Ann Lima

Action Item BF# 25-86: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Ka Molokai Makahiki, Inc. for the Ka Molokai Makahiki 2026 Event on January 22-24, 2026, in the amount of \$11,250.

Attachment C

2026 Scoring Matrices

Evaluation Criteria	Description	Matrix					Application Score
		Poor	Fair	Good	Meets Expectation	Exceeds Expectation	
		1	2	3	4	5	
A. Event Scope	1. The application outlines event services or activities that provide significant benefits to the Native Hawaiian community.	No Benefit: The application does not describe a purpose and services/activities that provide benefits to the Native Hawaiian community. No relevance or alignment to community needs is evident.	Minimal Benefit: The application describes a purpose and services/activities with limited or unclear benefits to the Native Hawaiian community. Contributions are minor, indirect, or lack detail about the expected impact.	Moderate Benefit: The application outlines a purpose and services/activities that provide some benefits to the Native Hawaiian community. While contributions are evident, they may lack specificity, depth, or widespread impact.	Significant Benefit: The application presents a purpose and services/activities that clearly and meaningfully benefit the Native Hawaiian community. Contributions are well-described, address community needs, and demonstrate a positive and tangible impact.	Exceptional Benefit: The application outlines a <i>transformative</i> purpose and services/activities with significant and wide-ranging benefits to the Native Hawaiian community. Contributions are highly detailed, culturally relevant, and demonstrate sustainable, long-term impacts.	4
	2. The application indicates a proposed number of total attendees which is achievable and reflects an opportunity for significant OHA reach into the community.	Extremely Low Reach The proposed total number of attendees is extremely low, suggesting minimal opportunity for OHA to effectively reach the community.	Limited Reach The proposed total number of attendees is low and indicates limited opportunity for OHA to connect with the community.	Moderate Reach The proposed total number of attendees is reasonable and reflects a moderate opportunity for OHA to reach into the community.	Significant Reach The proposed total number of attendees is substantial, demonstrating a significant opportunity for OHA to make meaningful connections with the community.	Exceptional Reach The proposed total number of attendees is exceptionally high, representing a significant opportunity for OHA to connect with a wide portion of the community.	5
	3. The application indicates a proposed number of Native Hawaiian attendees which is achievable and reflects a significant positive impact on the betterment of conditions of Native Hawaiians.	Extremely Low Attendance: The proposed number of Native Hawaiian attendees is extremely low, suggesting minimal reach or impact on the community.	Low Attendance: The proposed number of Native Hawaiian attendees is below expectations, with limited potential to positively impact the community.	Moderate Attendance: The proposed number of Native Hawaiian attendees is reasonable and suggests some potential for positive community impact.	High Attendance: The proposed number of Native Hawaiian attendees is substantial, indicating a significant potential for positive community impact.	Exceptional Attendance: The proposed number of Native Hawaiian attendees is exceptional, reflecting an exceptional potential for positive and widespread community impact.	5
Alignment Mana i Maui Ola Strategic Plan	1) The application clearly demonstrates how the event will directly and meaningfully address the selected Strategy.	No Alignment The application fails to demonstrate how the event will address the selected Strategy. There is no clear connection or evidence of alignment.	Minimal Alignment The application provides limited or vague information about how the event will address the selected Strategy. The connection is weak, indirect or unclear.	Moderate Alignment The application demonstrates a reasonable connection to the selected Strategy. While some aspects are clearly addressed, the explanation lacks depth or strong supporting details.	Strong Alignment The application provides a clear and well-supported explanation of how the event will directly and meaningfully address the selected Strategy. The connection is evident and relevant.	Exceptional Alignment The application demonstrates an outstanding and thorough alignment with the selected Strategy. The event is highly relevant, impactful, and clearly designed to directly address the Strategy.	4
	2) The application clearly demonstrates how the event will have significant community impact in alignment with one or more Strategic Outcome.	No Impact The application fails to demonstrate how the event will have a significant community impact. There is no clear connection to any Strategic Outcome.	Minimal Impact The application provides limited or vague information about how the event might impact the community. The connection to the Strategic Outcome is weak, indirect, or unclear.	Moderate Impact The application shows a reasonable potential for community impact. The event aligns with one or more Strategic Outcomes, but the explanation lacks depth or strong supporting details.	Significant Impact The application clearly demonstrates how the event will create meaningful and substantial community impact. The alignment with one or more Strategic Outcomes is well-supported and evident.	Exceptional Impact The application provides a compelling and detailed explanation of how the event will deliver outstanding and wide-reaching community impact. The alignment with one or more Strategic Outcomes is exceptional, with a clear path to achieving meaningful outcomes.	4
	3) The application clearly demonstrates how the event will align with one or more Strategic Foundation.	No Alignment The application fails to demonstrate any alignment with the Strategic Foundations. There is no clear connection or relevance.	Minimal Alignment The application provides limited or vague information about how the event aligns with one or more Strategic Foundations. The connection is weak, indirect or unclear.	Moderate Alignment The application shows a reasonable connection to one or more Strategic Foundations. While alignment is evident, the explanation lacks detail or strong supporting evidence.	Strong Alignment The application provides a clear and well-supported explanation of how the event aligns with one or more Strategic Foundations. The connection is evident and relevant.	Exceptional Alignment The application demonstrates an outstanding alignment with one or more Strategic Foundations. The explanation is detailed, compelling, and clearly shows how the event is highly impactful and clearly designed to directly address to the Foundation(s).	4

Budget		1-2	3-4	5-6	7-8	9-10	8
The amount requested is appropriate and a reasonable line-item budget is included. (0-10 points)		Inappropriate/Unreasonable The amount requested is clearly inappropriate or unrealistic, and no line-item budget is provided, or the budget is unreasonable or incomplete.	Minimally Appropriate The amount requested is questionable or somewhat appropriate. The line-item budget is included but lacks clarity and details.	Moderately Appropriate The amount requested appears generally appropriate, and a line-item budget is provided with reasonable detail. Some elements may require further explanation or clarification.	Appropriate/Reasonable The amount requested is appropriate for the proposed event, and the line-item budget is detailed and justifies the requested funds.	Highly Appropriate / Well-Justified The amount requested is highly appropriate and aligns with the proposed event. The line-item budget is exceptionally detailed and demonstrates careful planning and justification for all expenses.	
Opportunity for OHA Public Recognition	The application describes community engagement, partnership, and public relations opportunities for OHA that are appropriate and reflects an opportunity for significant OHA reach into the community. (0-10 points)	No Opportunities The application fails to identify any community engagement, partnership, or public relations opportunities for OHA. There is no evidence of OHA's potential reach into the community.	Minimal Opportunities The application provides limited or vague descriptions of community engagement, partnerships, or public relations opportunities. The opportunities appear minimal and do not demonstrate meaningful OHA reach into the community.	Moderate Opportunities The application describes reasonable opportunities for community engagement, partnerships, and public relations. These opportunities demonstrate some potential for OHA to reach the community but may lack depth or detail.	Significant Opportunities The application provides a well-supported description of community engagement, partnerships, and public relations opportunities. These opportunities are meaningful and clearly reflect significant potential for OHA to connect with and impact the community.	Exceptional Opportunities The application outlines outstanding opportunities for community engagement, partnerships, and public relations. The described opportunities are compelling, highly detailed, and demonstrate an exceptional potential for OHA to achieve broad and meaningful community reach.	9
Name of Applicant Organization:	KA MOLOKAI MAKAHIKI	Recommend Sponsorship	YES	Date of Evaluation	8/29/2025	Total Score (out of 50 points)	43
Name of Sponsorship Evaluator:		Recommended Amount	\$11,250	Requested Amount: \$15,000	Eligible Requested Amount: \$15,000		
Brief Explanation for Recommendation:	TOTAL POINTS 43						
Tiers for Recommended Funding:	45-50 points: Recommended 100% of eligible budget requested 40-44 points: Recommended 75% of eligible budget requested 35-39 points: Recommended 50% of eligible budget requested 34 points or lower: Not recommended						

Evaluation Criteria	Description	Matrix					Application Score
		Poor	Fair	Good	Meets Expectation	Exceeds Expectation	
		1	2	3	4	5	
A. Event Scope	1. The application outlines event services or activities that provide significant benefits to the Native Hawaiian community.	No Benefit: The application does not describe a purpose and services/activities that provide benefits to the Native Hawaiian community. No relevance or alignment to community needs is evident.	Minimal Benefit: The application describes a purpose and services/activities with limited or unclear benefits to the Native Hawaiian community. Contributions are minor, indirect, or lack detail about the expected impact.	Moderate Benefit: The application outlines a purpose and services/activities that provide some benefits to the Native Hawaiian community. While contributions are evident, they may lack specificity, depth, or widespread impact.	Significant Benefit: The application presents a purpose and services/activities that clearly and meaningfully benefit the Native Hawaiian community. Contributions are well-described, address community needs, and demonstrate a positive and tangible impact.	Exceptional Benefit: The application outlines a <i>transformative</i> purpose and services/activities with significant and wide-ranging benefits to the Native Hawaiian community. Contributions are highly detailed, culturally relevant, and demonstrate sustainable, long-term impacts.	4
	2. The application indicates a proposed number of total attendees which is achievable and reflects an opportunity for significant OHA reach into the community.	Extremely Low Reach The proposed total number of attendees is extremely low, suggesting minimal opportunity for OHA to effectively reach the community.	Limited Reach The proposed total number of attendees is low and indicates limited opportunity for OHA to connect with the community.	Moderate Reach The proposed total number of attendees is reasonable and reflects a moderate opportunity for OHA to reach into the community.	Significant Reach The proposed total number of attendees is substantial, demonstrating a significant opportunity for OHA to make meaningful connections with the community.	Exceptional Reach The proposed total number of attendees is exceptionally high, representing a significant opportunity for OHA to connect with a wide portion of the community.	5
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Alignment Mana i Maui Ola Strategic Plan	1) The application clearly demonstrates how the event will directly and meaningfully address the selected Strategy.	No Alignment The application fails to demonstrate how the event will address the selected Strategy. There is no clear connection or evidence of alignment.	Minimal Alignment The application provides limited or vague information about how the event will address the selected Strategy. The connection is weak, indirect or unclear.	Moderate Alignment The application demonstrates a reasonable connection to the selected Strategy. While some aspects are clearly addressed, the explanation lacks depth or strong supporting details.	Strong Alignment The application provides a clear and well-supported explanation of how the event will directly and meaningfully address the selected Strategy. The connection is evident and relevant.	Exceptional Alignment The application demonstrates an outstanding and thorough alignment with the selected Strategy. The event is highly relevant, impactful, and clearly designed to directly address the Strategy.	4
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	3) The application clearly demonstrates how the event will align with one or more Strategic Foundation.	No Alignment The application fails to demonstrate any alignment with the Strategic Foundations. There is no clear connection or relevance.	Minimal Alignment The application provides limited or vague information about how the event aligns with one or more Strategic Foundations. The connection is weak, indirect or unclear.	Moderate Alignment The application shows a reasonable connection to one or more Strategic Foundations. While alignment is evident, the explanation lacks detail or strong supporting evidence.	Strong Alignment The application provides a clear and well-supported explanation of how the event aligns with one or more Strategic Foundations. The connection is evident and relevant.	Exceptional Alignment The application demonstrates an outstanding alignment with one or more Strategic Foundations. The explanation is detailed, compelling, and clearly shows how the event is highly impactful and clearly designed to directly address to the Foundation(s).	4

Budget		1-2	3-4	5-6	7-8	9-10	8
The amount requested is appropriate and a reasonable line-item budget is included. (0–10 points)		Inappropriate/Unreasonable The amount requested is clearly inappropriate or unrealistic, and no line-item budget is provided, or the budget is unreasonable or incomplete.	Minimally Appropriate The amount requested is questionable or somewhat appropriate. The line-item budget is included but lacks clarity and details.	Moderately Appropriate The amount requested appears generally appropriate, and a line-item budget is provided with reasonable detail. Some elements may require further explanation or clarification.	Appropriate/Reasonable The amount requested is appropriate for the proposed event, and the line-item budget is detailed and justifies the requested funds.	Highly Appropriate / Well-Justified The amount requested is highly appropriate and aligns with the proposed event. The line-item budget is exceptionally detailed and demonstrates careful planning and justification for all expenses.	
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Name of Applicant Organization:	Ka Molokai Makahiki (Dr. Pulama Lima)	Recommend Sponsorship	YES	Date of Evaluation	12-Sep-25	Total Score (out of 50 points)	9
Name of Sponsorship Evaluator:		Recommended Amount	\$11,250	Requested Amount: \$15,000	Eligible Requested Amount: \$15,000		44
Brief Explanation for Recommendation:	Recommend 75%, as there are 2 events both related to Makahiki						
Tiers for Recommended Funding:	45-50 points: Recommended 100% of eligible budget requested 40-44 points: Recommended 75% of eligible budget requested 35-39 points: Recommended 50% of eligible budget requested 34 points or lower: Not recommended						

MEETING OF THE COMMITTEE ON BUDGET AND FINANCE (BF)

DATE: Wednesday, October 15, 2025
TIME: 11:00 a.m.

III. NEW BUSINESS

E. Action Item BF #25-87: Approval of OHA funding for a Ho'ākoakoa Lāhui Event Sponsorship to Ulu A'e Learning Center for the 2026 Makahiki Ma Kapolei Event on January 31, 2026, in the amount of **\$2,750.00***



ACTION ITEM

COMMITTEE ON BUDGET AND FINANCE

October 15, 2025

BF# 25-87

Action Item Issue: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Ulu A‘e Learning Center for the 2026 Makahiki Ma Kapolei Event on January 31, 2026, in the amount of \$2,750.

Prepared by:	<u>Chantelle Belay</u>	Oct 7, 2025
	Chantelle Belay	Date
	Pou Kāko‘o Kaiāulu, Grants Manager	
Reviewed by:	<u>Lise Vaughan-Sekona</u>	Oct 7, 2025
	Lise Vaughan-Sekona	Date
	Ka Pou Kihi Ki‘i, Community Engagement Director	
Reviewed by:	<u>Everett Ohta</u>	Oct 8, 2025
	Everett Ohta	Date
	Ka Paepae Puka, General Counsel	
Reviewed by:	<u>K. Sean Kekina</u>	Oct 8, 2025
	K. Sean Kekina	Date
	Ka Pou Nui, Chief Operating Officer	
Reviewed by:	<u>Luana Alapa</u>	Oct 8, 2025
	Ke Kua, Trustee Luana Alapa	Date
	Luna Ho‘omalua o ke Kōmike Budget and Finance	
	Chairperson of the Committee on Budget and Finance	

Action Item BF# 25-87: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Ulu A‘e Learning Center for the 2026 Makahiki Ma Kapolei Event on January 31, 2026, in the amount of \$2,750.

I. Proposed Action

Approve and authorize FY 2026 sponsorship funding to Ulu A‘e Learning Center for the 2026 Makahiki Ma Kapolei Event on January 31, 2026, in the amount of \$2,750.

Organization Name	Event	Award Amount Recommendation
Ulu A‘e Learning Center	Makahiki Ma Kapolei January 31, 2026 3:30 PM – 6:30 PM 1077 Manawai Street Kapolei, HI 96707 (O‘ahu)	\$2,750
Total Recommendations (1)		\$2,750

II. Issue

Whether or not the Committee on Budget and Finance will recommend approval and authorize the Board of Trustees (“BOT” or “Board) to disburse \$2,750 to sponsor Ulu A‘e Learning Center for the 2026 Makahiki Ma Kapolei Event on January 31, 2026.

III. Applicant Organization Information

A. Event Representative: Miki‘ala Lidstone

B. Board Members of the Organization: Jamie Barut (President), Shirley Swinney (Treasurer), Monte M. McComber II (Secretary), Kelly Kitashima (Board Member)

C. Mission Statement: To empower and enrich lives through programs that develop skills, build confidence, and promote healthy relationships based on Native Hawaiian values and customs.

IV. Background and Context

Action Item BF# 25-87: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Ulu A‘e Learning Center for the 2026 Makahiki Ma Kapolei Event on January 31, 2026, in the amount of \$2,750.

Makahiki Ma Kapolei, hosted by Ulu A‘e Learning Center, is a free, public cultural celebration that honors the Makahiki season, a traditional Hawaiian time of peace, abundance, and community connection. Set at the historic pā hula of Pu‘uokapolei, the 2026 event will mark the 9th annual gathering and continues to be the only open Makahiki celebration in the ‘Ewa moku. The festival creates a living link to the past by offering hands-on opportunities for attendees to participate in traditional Makahiki games such as ulu maika (stone disk rolling), moa pahe‘e (dart sliding), hukihuki (tug-of-war), kukini (foot racing), haka moa (chicken fighting), ‘ō‘ō ihe (spear throwing), hāpai pōhaku (stone carrying), he‘e hōlua (sledding), and hana hei (string figures). Alongside the games, participants will enjoy mele, hula, cultural workshops, a kōnane tournament, and Hawaiian music, creating an environment that blends cultural learning with festive community celebration.

The 2026 program also includes unique features that strengthen the inclusivity and cultural richness of the event. The first 40 minutes are reserved for keiki and families of Never Quit Dreaming, an organization that serves children with special needs, ensuring they can fully enjoy the Makahiki games in a safe and supportive space. The celebration will open with a wehena by haumāna of Ulu A‘e Learning Center and continue with music, food, and wellness offerings, including free beef stew dinner, ‘olena boosters, wai nīoi, local fruit giveaways, and prize opportunities. With an expected attendance of 200-300 participants, Makahiki Ma Kapolei invites people of all ages and backgrounds to connect with Hawaiian culture as active participants. By creating moments of joy, discovery, and cultural pride at Pu‘uokapolei, the event strengthens the preservation and perpetuation of Native Hawaiian traditions while fostering a deeper sense of community rooted in the values of peace and abundance.

V. Discussion

A. Benefits of OHA and OHA Beneficiaries

Alignment to Mana i Maui Ola’s Health Outcomes – Strategy 4: Advance policies, programs and practices that strengthen the health of the ‘āina and mo‘omeheu. Outcome 4.1: Preservation and perpetuation of Hawaiian language, culture, traditions, identity and sense of lāhui; 4.2: Increased community stewardship of Hawai‘i’s natural and cultural resources that foster connection to ‘āina, ‘ohana, and communities.

This event addresses Strategy 4 by perpetuating cultural practices that are inseparable from the land and natural elements. Makahiki ma Kapolei (MMK) offers opportunities to engage in traditional Hawaiian games and ceremonies tied to the Makahiki season, which historically honored Lono and the cycles of nature.

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It educates participants, especially keiki, about seasonal practices rooted in careful observation and stewardship of the environment. The event also revitalizes traditions unique to Hawai‘i, ensuring they remain visible, valued, and actively practiced in modern community life. The event addresses Outcome 4.1 by engaging residents in cultural practices through makahiki games, as well as workshops that allow them to learn new cultural practices or enhance their existing skills. This helps preserve and perpetuate the Hawaiian culture, language, traditions, identity, and sense of lāhui. This event supports Outcome 4.2 by taking place at Pu‘uokapolei, a significant cultural site where over 300 volunteers participate annually in land stewardship. Volunteer efforts include clearing debris, removing graffiti, eliminating invasive species, and planting native flora. By holding the event at a place that directly benefits from community land stewards, the organization highlights the collective benefits of their dedication.

B. OHA Funding Event Sponsorship Benefits

The recommended sponsorship level is \$2,750. Sponsor benefits have been defined for the \$2,750 level only and are as follows:

- OHA banner displayed at the event
- OHA logo on flyers and social media posts
- OHA recognition in advertising materials online or in other publicity spots
- Option for a dedicated OHA information table

VI. Budget Authorization

Table 1: Sponsorships

FUND	YEAR	Program NAME	ACCT NAME	ACCT GROUP	BUDGET	EXP	TOTAL CONSUMPTION	FUNDS AVAILABLE
930	2026	3800 GRANTS	56560 GRANTS IN AID-SPONSORSHIPS	GRANTS	\$635,000	\$2,750	\$184,684	\$459,541

VII. Certification

The following is the certification by the Budget Chief that the funds are available.



Grace Chen,

Budget Chief

Date: Oct 8, 2025

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VIII. Recommended Action

Approve and authorize FY 2026 sponsorship funding to Ulu A‘e Learning Center for the 2026 Makahiki Ma Kapolei Event on January 31, 2026, in the amount of \$2,750.

IX. Alternative Actions

- A. Approve a different funding amount for the sponsorship
- B. Do not sponsor event

X. Attachment (s)

- A. 2026 Event Information
- B. 2026 Sponsorship Application
- C. 2026 Scoring Matrices

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Attachment A

Event Information



MAKAHIKI

MA KAPOLEI

JANUARY 31, 2026

3:30-6:30pm

PU'UOKAPOLEI

Action Item BF# 25-87: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Ulu A‘e Learning Center for the 2026 Makahiki Ma Kapolei Event on January 31, 2026, in the amount of \$2,750.

Attachment B

2026 Sponsorship Application

View results

Respondent

143

Anonymous

28:00

Time to complete

APPLICANT & EVENT INFORMATION

Deadlines for Application Submissions:

July – September 2025 Events: **Closed** (March 31, 2025)

October – December 2025 Events: **Closed** (June 2, 2025)

January – March 2026 Events: **September 1, 2025**

April – June 2026 Events: **December 1, 2025**

1. Name of applicant organization: *

Ulu A'e Learning Center

2. Name of event representative: *

Event representative must be someone who is authorized to communicate with OHA staff and submit any required documents or information on behalf of the awarded organization.

Miki'ala Lidstone

3. Event representative email and phone number: *

[REDACTED]

4. Describe the mission of the organization. *

The mission of Ulu A'e Learning Center is to empower and enrich lives through programs that develop skills, build confidence, and promote healthy relationships based on Native Hawaiian values and customs.

5. Organization's Governing Board and/or Executive Team *

List the organization's governing board members' names and titles and the executive team members' names and titles.

Jamie Barut (president), Shirley Swinney (treasurer), Monte M. McComber II (secretary), Kelly Kitashima (board member).

6. Name of event to be sponsored: *

Makahiki Ma Kapolei

7. Start date of event to be sponsored: *

1/31/2026



8. End date of event to be sponsored:

For one day events, leave blank. For multi-day events, duration should be no longer than 30 days.

Please input date (M/d/yyyy)



9. Time of event to be sponsored: *

Please provide start and end time for one day events. For multiple day events, please specify the hours for each day.

3:30-6:30pm

10. Address of event/activity: *

1077 Manawai Street
Kapolei, HI 96707
Pu'uokapolei is located at the top of Kapolei Regional Park

11. Identify island(s) where event will be held: *

☐ Hawai'i Island

☐ Maui

☐ Moloka'i

☐ Lāna'i

☒ O'ahu

☐ Kaua'i

EVENT SCOPE

12. Purpose Statement *

Please provide a short statement that describes the proposed event and its purpose.

The purpose of Makahiki ma Kapolei is to bring the community together in a cultural celebration of abundance and peace. As in earlier times—and likely on this very site—the day is filled with makahiki games, song, dance, cultural crafts, and a kōnane tournament.

With support from OHA, funding will provide tenting, a sound system, security, banners, honoraria for cultural practitioners, and supplies for the games.

Because preserving Hawaiian culture remains a priority of OHA, this event directly supports that mission by offering Native Hawaiians the opportunity not only to appreciate their history and culture, but also to actively participate in and perpetuate it.

Makahiki ma Kapolei is unique in the 'Ewa moku, as it is the only open event where the community can engage in traditional games and celebrations during the Makahiki season.

13. **Describe the event services and activities from start to finish.**

*

The description should depict what the event would encompass. Demonstrate the substance of the event. Include information from the following:

- Agenda (draft/past flyer)
- Event flyer (draft/past flyer);
- List of speakers and their area of expertise;
- List of exhibitors and their offerings; and/or
- Summaries of seminars, workshops, or other opportunities provided at the event.

Makahiki Ma Kapolei (MMK) is a free, public event held at the pā hula (hula mound) at Pu'uokapolei on Saturday, January 31, 2026, from 4:00–6:30 p.m. The celebration brings together families and community members to honor the Makahiki season. As in earlier times—likely on this very site—the day will be filled with Makahiki games, mele (songs), and cultural workshops.

Games include ulu maika (stone disk rolling), moa pahe'e (dart sliding), hukihuki (tug-of-war), kukini (foot racing), haka moa (standing chicken fighting), 'ō'ō ihe (spear throwing), hāpai pōhaku (stone carrying), he'e hōlua (hill sledding), and hana hei (string figures). In 2025, more than 220 people attended Makahiki Ma Kapolei.

MMK seeks to create moments of connection—inviting community members and visitors to immerse themselves in Native Hawaiian practices, not as spectators, but as participants. It is a space to learn new games, try ancestral skills, and experience the joy of discovery alongside family and friends. Most of all, it is an opportunity to deepen appreciation for the living traditions of the Native Hawaiian people, surrounded by the beauty and history of Pu'uokapolei.

The target audience is Hawai'i residents of all ages, genders, and ethnic backgrounds—particularly those interested in participating in Native Hawaiian traditions in the heart of a local community.

The event will include a special opening with the first 40 minutes dedicated to families of Never Quit Dreaming, an organization that provides special needs children with opportunities in sports programs and special events. This dedicated time allows these keiki—especially those on the autism spectrum—to participate in games in a supportive environment, free from the pressures of public scrutiny.

The event will also include a wehena (cultural opening) by the haumāna of Ulu A'e Learning Center, Hawaiian music, free beef stew dinner, olena boosters, wai nioi, local fruit give aways and prizes.

We expect approximately 200 – 300 participants.

The inaugural MMK took place in 2016 and this will be the 9th annual Makahiki Ma Kapolei event.

Saturday, January 31, 2026

3:30–4:00 Registration for Games

4:00–4:05 Opening Oli (bring your pū to sound at opening)

4:05–4:40 Closed Games – games for participants of Never Quite Dreaming

4:05–4:40 Kōnane Tournament and Cultural Workshops begin

4:40–5:40 Open Games – games open to all

5:30–6:30 Hawaiian Music

6:30 Panina

14. **Total estimated number of individuals to attend the event:** *

200-300

15. **Estimated number of Native Hawaiians to benefit from the event:** *

Last year, 90% of attendees identified as Native Hawaiian, based on registration data. This year, we anticipate more than 200 Native Hawaiians will attend the event.

ALIGNMENT TO MANA I MAULI OLA

16. Indicate the event's alignment to one of OHA's strategic directions below. *

Link to Mana i Maui Ola for more information: <https://www.oha.org/about/mana-to-maui-ola/>

- ☐ Educational Pathways
- ☒ Health Outcomes
- ☐ Quality Housing
- ☐ Economic Stability

17. Identify the strategy the event aligns to and describe how it aligns to it.

Note: The strategy should fall under the strategic direction identified in the previous question. *

Link to Mana i Maui Ola for more information: <https://www.oha.org/about/mana-to-maui-ola/>

Please use the format in the example below:

Strategy 3: Advance policies, programs and practices that strengthen Hawaiian well-being, including physical, spiritual, mental and emotional health. The event aligns with Strategy 3 because...

Strategy 4: Advance policies, programs and practices that strengthen the health of the 'āina and mo'omeheu.

This event aligns with Strategy 4 by perpetuating cultural practices that are inseparable from the land and natural elements. Makahiki ma Kapolei (MMK) offers opportunities to engage in traditional Hawaiian games and ceremonies tied to the Makahiki season, which historically honored Lono and the cycles of nature. It educates participants—especially keiki—about seasonal practices rooted in careful observation and stewardship of the environment. The event also revitalizes traditions unique to Hawai'i, ensuring they remain visible, valued, and actively practiced in modern community life.

Additionally, Native Hawaiian cultural practices and traditions emphasize respect for 'āina and encourages participants to engage in conservation efforts.

MMK strengthens cultural identity through cultural practices, which contributes to community well-being and encourages environmental responsibility.

18. Identify the strategic outcome(s) the event aligns to and describe how the event addresses the outcome and the impact the event will have. **Note:** The outcome should fall under the strategic direction and strategy identified in the previous responses. *

Link to Mana i Maui Ola for more information: <https://www.oha.org/about/mana-to-maui-ola/>

Please use the format in the example below:

Strategy Outcome 3.4: Communities are empowered to take care of iwi kupuna. This event addresses the outcome by...

Strategy Outcome 4.1: Preservation and perpetuation of Hawaiian language, culture, traditions, identity and sense of lāhui. This event addresses the outcome by engaging residents in cultural practices through makahiki games, as well as workshops that allow them to learn new cultural practices or enhance their existing skills. This helps preserve and perpetuate the Hawaiian culture, language, traditions, identity, and sense of lāhui.

Strategy Outcome 4.2: Increased community stewardship of Hawai'i's natural and cultural resources that foster connection to 'āina, 'ohana, and communities. This event supports the outcome by taking place at Pu'uokapolei, a significant cultural site where over 300 volunteers participate annually in land stewardship. Volunteer efforts include clearing debris, removing graffiti, eliminating invasive species, and planting native flora. By holding the event at a place that directly benefits from community land stewards, we highlight the collective benefits of their dedication.

19. **Describe how the event aligns to and addresses one or more of OHA's strategic foundation(s):**

‘Ohana – Family. ‘Ohana is instrumental to community empowerment. When families are strong and healthy, and when there is positive engagement within the ‘ohana, from keiki to kūpuna, communities thrive. Connections to mo‘omeheu and ‘āina begin with connections within families.

Mo‘omeheu – Culture. Culture is the essence of who Native Hawaiians are as a people. It includes all those things that distinguish the community: language, stories, customs, music, art, food, protocols, religions, values, traditions, and celebrations. Expressions of culture are both internal and external. Culture shapes Native Hawaiian worldview and thinking. It informs the ways in which individuals interact with one another and with ‘āina. It influences the way Native Hawaiians interpret events and approach problem-solving.

‘Āina – Land & Water. To Native Hawaiian kūpuna, the land was life. Imbued with mana, ‘āina provides everything the community needs to survive. On an intimate level, Native Hawaiians are connected to the land by the generations of kūpuna who lived on the land and whose iwi rest here. Thus, the emotional ties to family, and the aloha for them, extends to the land that feeds us.

*

Use the following format:

First, list the name of the foundation(s). Second, demonstrate how the proposed event aligns with the selection.

‘Ohana. Makahiki Ma Kapolei (MMK) provides a positive engagement opportunity for Native Hawaiian families to increase their participation in cultural activities within their own community and grow connections with family, neighbors and culture. It also strengthens intergenerational knowledge transfer by engaging cultural practitioners, kūpuna, and youth.

Mo‘omeheu. This event perpetuates the values and customs of our kūpuna. Attendees are not just passive participants, they are actively engaged by participating in games, attending a cultural workshop, learning about conservation efforts at Pu‘uokapolei and making connections with neighbors. Our cultural practices are the vessel to passing down stories, skills and history to the next generation. This contributes to a living culture and a strengthened identity.

‘Āina. MMK reinforces the importance of balance, sustainability, and respect for natural resources. Through this event we aim to grow awareness of preserving our natural environment by promoting the stewardship of the culturally significant landmark of Pu‘uokapolei. Not only does this event encourage the Native Hawaiian community to become stewards of the land, but it also invites other members of the public to increase their knowledge and appreciation for our Hawai‘i.

BUDGET

20. **Provide the total amount of money being requested from OHA for the event.**

Maximum amount is **\$15,000**. No minimum amount. Requests for exceptions to the maximum budget request may require justification in the comments/questions section of the application. *

\$5,500

21. **Indicate each expense for which OHA funds will be used as a line-item and provide a brief description for each item. The items should sum to the total amount requested. For sponsorship packages, please list the sponsorship benefits. ***

OHA funds shall not be used for entertainment or perquisites (perks) per HRS 10-17(b)(3) however, HRS 10-17(b) does not expressly prohibit grantees from having or providing "entertainment or perquisites" as some aspect of their event.

OHA funds would cover the following expenses:

\$1,000 – sound system rental and technician
\$2,570 – equipment rental
\$350 – parking and security
\$350 – banners
\$1,000 – honorarium for practitioners
\$230 – supplies

Sound System/Sound Technician – We will contract a Sound System technician to provide and operate sound equipment. We estimate cost for set-up, break down and operation of equipment to be at \$1,000.

Equipment Rental – because the event is an outdoor festival, tents, tables, chairs, portable toilets, and a generator will be rented to provide shade and comfort areas as well as restrooms for kūpuna and spectators and a sound system to amplify performances and emcee. We estimate costs to be: \$2,570 for the rental of tents, tables and chairs.

Parking Contract – Kānehili Neighborhood Watch will be contracted to manage parking and security. \$350 is the cost of the parking contract.

Marketing – Cost of banners is \$350

Honorarium - cost for cultural practitioners is \$1,000.

Supplies – Cost for various supplies like portable lights, mats, shade tarps, water dispensers, bungee cords, and wood and paint for signs will be covered by other funds. \$230 is the cost for supplies.

OPPORTUNITIES FOR OHA COMMUNITY ENGAGEMENT, PARTNERSHIPS, AND PUBLIC RELATIONS

22. **Opportunities for OHA recognition: ***

List and clearly describe the community engagement, partnership, and public relations opportunities the event offers for OHA which may include, but are not limited to:

- Advertisements in event programs/television/radio/print ads
- OHA logo on event goods or items
- OHA logo on event signage
- OHA logo on event flyers
- Speaking opportunities for OHA representative
- Providing a table or method for distributing OHA program information at the event

Please outline specifically if your event is offering any formal tables for OHA representatives to attend as guests

We contracted Pueo Communications to market and promote the event. Sponsorship inclusions include displaying OHA's banner at the event and OHA's logo on flyers and social media posts. It also includes shoutouts in our advertising materials, online, or in other publicity spots. We will also provide a table at the event for OHA to distribute information.

23. **Social Media/Marketing Platforms: ***

Please provide your organizations social media usernames/handles, as well as any other platforms the event will be broadcasted on.

Please use the following format:

Instagram: @example

Facebook: link

X: @example

Website:

Other:

@ulualearningcenter
<https://www.facebook.com/uluale/>
<https://www.facebook.com/puuokapolei/>
<https://uluale.org>

REQUIREMENTS

24. **Important Notice:** Please send the following documents for the Applicant organization via email to sponsorships@oha.org **within 72 hours** of submitting this application. **Failure to do so may lead to delays, or automatic disqualification.** By submitting these documents, you acknowledge that they will be submitted promptly and in their entirety. OHA's preference is that all documents be sent in a single email. Please name your documents appropriately. Check each of the boxes below to indicate understanding of the requirement. Mahalo! *

Please select 4 options.

- ☒ **Event Information** (flyers, posters, website details, etc.) DO NOT submit flyers for previous events.
- ☒ **IRS Letter of Determination** - To verify tax-exempt nonprofit status.
- ☒ **Certificate of Vendor Compliance (CVC)** - To verify the organization is registered to do business in the State of Hawai'i. To obtain this document, applicants must register with Hawai'i Compliance Express online at <http://vendors.ehawaii.gov>. Registration with Hawai'i Compliance Express may take up to two (2) weeks before access to the online CVC is granted. This certificate must be current within the fiscal year of the application date. OHA does not accept the DCCA Certificate of Good Standing
- ☒ **Completed W-9** - <https://www.irs.gov/pub/irs-pdf/fw9.pdf>

25. **If the application is recommended for approval to the Board of Trustees, the event representative will be asked to attend the OHA Budget and Finance Committee meeting to respond to any questions. Attendance may be in-person or virtual. ***

☐ I understand that the event representative is expected to attend BOT Budget and Finance Committee if recommended for approval.

26. **OPTIONAL: Please add any additional comments or questions below. Mahalo for your application!**

The flyer that we have is preliminary. An updated flyer will be designed with updated information as the event draws near.

ACKNOWLEDGEMENTS

27. **Please read the following statements thoroughly:** By submitting this sponsorship application and selecting the following options, your agency and its affiliates, officers, employees and/or agents agree to indemnify, defend and hold harmless the Office of Hawaiian Affairs (OHA) from any and all claims, demands, liabilities, losses, damages, costs, and expenses, including reasonable attorney's fees, arising out of or in connection with this sponsorship application and participation in the associated event/activities. *

Please select 9 options.

- ☒ *"I have applied for or received all applicable licenses and permits, when such is required to conduct the activities or provide the services for which a grant is awarded."*
- ☒ *"I agree to comply with all applicable federal, state and county laws."*
- ☒ *"I shall not use these funds for the purposes of entertainment or perquisites (perks)."*
- ☒ *"I agree that all activities and improvements undertaken with funds received shall comply with all applicable federal, state, and county statutes and ordinances, including applicable building codes and agency rules;"*
- ☒ *"The applicant will indemnify and hold harmless the office, the State of Hawai'i, its officers, agents, and employees from and against any and all claims arising out of or resulting from activities carried out or projects undertaken with funds provided hereunder, and procure sufficient insurance to provide this indemnification if requested to do so."*
- ☒ *"I agree to make available to the office all records the applicant may have relating to the operation of the applicant's activity, business, or enterprise, to allow the office to monitor the applicant's compliance with the purpose of this chapter;"*
- ☒ *"I agree OHA can have access to records pertaining to this grant."*
- ☒ *"I understand that this grant award shall be monitored by the OHA to ensure compliance with Hawaii Revised Statutes § 10-17 and the purposes and intent of the Grant;"*
- ☒ *"I agree to complete evaluation(s) follow-up by OHA to determine whether the event attained the intended results in the manner contemplated."*

28. By typing/signing your name below, you certify that the information provided is true and accurate to the best of your knowledge. You also acknowledge that typing your name acts as your electronic signature, which holds the same legal weight and validity as a handwritten signature, and you consent to be bound by the terms and conditions outlined in this agreement.

Your name: *

Miki'ala M. Lidstone

Action Item BF# 25-87: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Ulu A‘e Learning Center for the 2026 Makahiki Ma Kapolei Event on January 31, 2026, in the amount of \$2,750.

Attachment C

2026 Scoring Matrices

Evaluation Criteria	Description	Matrix					Application Score
		Poor	Fair	Good	Meets Expectation	Exceeds Expectation	
		1	2	3	4	5	
A. Event Scope	1. The application outlines event services or activities that provide significant benefits to the Native Hawaiian community.	No Benefit: The application does not describe a purpose and services/activities that provide benefits to the Native Hawaiian community. No relevance or alignment to community needs is evident.	Minimal Benefit: The application describes a purpose and services/activities with limited or unclear benefits to the Native Hawaiian community. Contributions are minor, indirect, or lack detail about the expected impact.	Moderate Benefit: The application outlines a purpose and services/activities that provide some benefits to the Native Hawaiian community. While contributions are evident, they may lack specificity, depth, or widespread impact.	Significant Benefit: The application presents a purpose and services/activities that clearly and meaningfully benefit the Native Hawaiian community. Contributions are well described, address community needs, and demonstrate a positive and tangible impact.	Exceptional Benefit: The application outlines a <i>transformative</i> purpose and services/activities with significant and wide ranging benefits to the Native Hawaiian community. Contributions are highly detailed, culturally relevant, and demonstrate sustainable, long term impacts.	3
	2. The application indicates a proposed number of total attendees which is achievable and reflects an opportunity for significant OHA reach into the community.	Extremely Low Reach The proposed total number of attendees is extremely low, suggesting minimal opportunity for OHA to effectively reach the community.	Limited Reach The proposed total number of attendees is low and indicates limited opportunity for OHA to connect with the community.	Moderate Reach The proposed total number of attendees is reasonable and reflects a moderate opportunity for OHA to reach into the community.	Significant Reach The proposed total number of attendees is substantial, demonstrating a significant opportunity for OHA to make meaningful connections with the community.	Exceptional Reach The proposed total number of attendees is exceptionally high, representing a significant opportunity for OHA to connect with a wide portion of the community	3
	3. The application indicates a proposed number of Native Hawaiian attendees which is achievable and reflects a significant positive impact on the betterment of conditions of Native Hawaiians.	Extremely Low Attendance: The proposed number of Native Hawaiian attendees is extremely low, suggesting minimal reach or impact on the community	Low Attendance: The proposed number of Native Hawaiian attendees is below expectations, with limited potential to positively impact the community.	Moderate Attendance: The proposed number of Native Hawaiian attendees is reasonable and suggests some potential for positive community impact.	High Attendance: The proposed number of Native Hawaiian attendees is substantial, indicating a significant potential for positive community impact.	Exceptional Attendance: The proposed number of Native Hawaiian attendees is exceptional, reflecting an exceptional potential for positive and widespread community impact.	3
Alignment Mana i Maui Ola Strategic Plan	1) The application clearly demonstrates how the event will directly and meaningfully address the selected Strategy.	No Alignment The application fails to demonstrate how the event will address the selected Strategy. There is no clear connection or evidence of alignment.	Minimal Alignment The application provides limited or vague information about how the event will address the selected Strategy. The connection is weak, indirect or unclear.	Moderate Alignment The application demonstrates a reasonable connection to the selected Strategy. While some aspects are clearly addressed, the explanation lacks depth or strong supporting details.	Strong Alignment The application provides a clear and well supported explanation of how the event will directly and meaningfully address the selected Strategy. The connection is evident and relevant.	Exceptional Alignment The application demonstrates an outstanding and thorough alignment with the selected Strategy. The event is highly relevant, impactful, and clearly designed to directly address the Strategy.	4
	2) The application clearly demonstrates how the event will have significant community impact in alignment with one or more Strategic Outcome.	No Impact The application fails to demonstrate how the event will have a significant community impact. There is no clear connection to any Strategic Outcome.	Minimal Impact The application provides limited or vague information about how the event might impact the community. The connection to the Strategic Outcome is weak, indirect, or unclear.	Moderate Impact The application shows a reasonable potential for community impact. The event aligns with one or more Strategic Outcomes, but the explanation lacks depth or strong supporting details.	Significant Impact The application clearly demonstrates how the event will create meaningful and substantial community impact. The alignment with one or more Strategic Outcomes is well supported and evident.	Exceptional Impact The application provides a compelling and detailed explanation of how the event will deliver outstanding and wide reaching community impact. The alignment with one or more Strategic Outcomes is exceptional, with a clear path to achieving meaningful outcomes.	3
	3) The application clearly demonstrates how the event will align with one or more Strategic Foundation.	No Alignment The application fails to demonstrate any alignment with the Strategic Foundations. There is no clear connection or relevance.	Minimal Alignment The application provides limited or vague information about how the event aligns with one or more Strategic Foundations. The connection is weak, indirect or unclear.	Moderate Alignment The application shows a reasonable connection to one or more Strategic Foundations. While alignment is evident, the explanation lacks detail or strong supporting evidence.	Strong Alignment The application provides a clear and well supported explanation of how the event aligns with one or more Strategic Foundations. The connection is evident and relevant.	Exceptional Alignment The application demonstrates an outstanding alignment with one or more Strategic Foundations. The explanation is detailed, compelling, and clearly shows how the event is highly impactful and clearly designed to directly address to the Foundation(s).	4

Budget		1-2	3-4	5-6	7-8	9-10	10
		Inappropriate/Unreasonable The amount requested is clearly inappropriate or unrealistic, and no line item budget is provided, or the budget is unreasonable or incomplete.	Minimally Appropriate The amount requested is questionable or somewhat appropriate. The line item budget is included but lacks clarity and details.	Moderately Appropriate The amount requested appears generally appropriate, and a line item budget is provided with reasonable detail. Some elements may require further explanation or clarification.	Appropriate/Reasonable The amount requested is appropriate for the proposed event, and the line item budget is detailed and justifies the requested funds.	Highly Appropriate / Well-Justified The amount requested is highly appropriate and aligns with the proposed event. The line item budget is exceptionally detailed and demonstrates careful planning and justification for all expenses.	
Opportunity for OHA Public Recognition	The application describes community engagement, partnership, and public relations opportunities for OHA that are appropriate and reflects an opportunity for significant OHA reach into the community. (0-10 points)	No Opportunities The application fails to identify any community engagement, partnership, or public relations opportunities for OHA. There is no evidence of OHA's potential reach into the community.	Minimal Opportunities The application provides limited or vague descriptions of community engagement, partnerships, or public relations opportunities. The opportunities appear minimal and do not demonstrate meaningful OHA reach into the community.	Moderate Opportunities The application describes reasonable opportunities for community engagement, partnerships, and public relations. These opportunities demonstrate some potential for OHA to reach the community but may lack depth or detail.	Significant Opportunities The application provides a well supported description of community engagement, partnerships, and public relations opportunities. These opportunities are meaningful and clearly reflect significant potential for OHA to connect with and impact the community.	Exceptional Opportunities The application outlines outstanding opportunities for community engagement, partnerships, and public relations. The described opportunities are compelling, highly detailed, and demonstrate an exceptional potential for OHA to achieve broad and meaningful community reach.	6
Name of Applicant Organization:	ULU A LEARNING CENTER	Recommend Sponsorship	YES	Date of Evaluation	8/29/2025	Total Score (out of 50 points)	36
Name of Sponsorship Evaluator:		Recommended Amount	\$2,750	Requested Amount: \$5,500	Requested Amount: \$5,500		
Brief Explanation for Recommendation:	Moderate reach and attendance						
Tiers for Recommended Funding:	45 50 points: Recommended 100% of eligible budget requested 40 44 points: Recommended 75% of eligible budget requested 35 39 points: Recommended 50% of eligible budget requested 34 points or lower: Not recommended						

Evaluation Criteria	Description	Matrix					Application Score
		Poor	Fair	Good	Meets Expectation	Exceeds Expectation	
		1	2	3	4	5	
A. Event Scope	1. The application outlines event services or activities that provide significant benefits to the Native Hawaiian community.	No Benefit: The application does not describe a purpose and services/activities that provide benefits to the Native Hawaiian community. No relevance or alignment to community needs is evident.	Minimal Benefit: The application describes a purpose and services/activities with limited or unclear benefits to the Native Hawaiian community. Contributions are minor, indirect, or lack detail about the expected impact.	Moderate Benefit: The application outlines a purpose and services/activities that provide some benefits to the Native Hawaiian community. While contributions are evident, they may lack specificity, depth, or widespread impact.	Significant Benefit: The application presents a purpose and services/activities that clearly and meaningfully benefit the Native Hawaiian community. Contributions are well described, address community needs, and demonstrate a positive and tangible impact.	Exceptional Benefit: The application outlines a <i>transformative</i> purpose and services/activities with significant and wide ranging benefits to the Native Hawaiian community. Contributions are highly detailed, culturally relevant, and demonstrate sustainable, long term impacts.	5
	2. The application indicates a proposed number of total attendees which is achievable and reflects an opportunity for significant OHA reach into the community.	Extremely Low Reach The proposed total number of attendees is extremely low, suggesting minimal opportunity for OHA to effectively reach the community.	Limited Reach The proposed total number of attendees is low and indicates limited opportunity for OHA to connect with the community.	Moderate Reach The proposed total number of attendees is reasonable and reflects a moderate opportunity for OHA to reach into the community.	Significant Reach The proposed total number of attendees is substantial, demonstrating a significant opportunity for OHA to make meaningful connections with the community.	Exceptional Reach The proposed total number of attendees is exceptionally high, representing a significant opportunity for OHA to connect with a wide portion of the community	3
	3. The application indicates a proposed number of Native Hawaiian attendees which is achievable and reflects a significant positive impact on the betterment of conditions of Native Hawaiians.	Extremely Low Attendance: The proposed number of Native Hawaiian attendees is extremely low, suggesting minimal reach or impact on the community	Low Attendance: The proposed number of Native Hawaiian attendees is below expectations, with limited potential to positively impact the community.	Moderate Attendance: The proposed number of Native Hawaiian attendees is reasonable and suggests some potential for positive community impact.	High Attendance: The proposed number of Native Hawaiian attendees is substantial, indicating a significant potential for positive community impact.	Exceptional Attendance: The proposed number of Native Hawaiian attendees is exceptional, reflecting an exceptional potential for positive and widespread community impact.	3
Alignment Mana i Maui Ola Strategic Plan	1) The application clearly demonstrates how the event will directly and meaningfully address the selected Strategy.	No Alignment The application fails to demonstrate how the event will address the selected Strategy. There is no clear connection or evidence of alignment.	Minimal Alignment The application provides limited or vague information about how the event will address the selected Strategy. The connection is weak, indirect or unclear.	Moderate Alignment The application demonstrates a reasonable connection to the selected Strategy. While some aspects are clearly addressed, the explanation lacks depth or strong supporting details.	Strong Alignment The application provides a clear and well supported explanation of how the event will directly and meaningfully address the selected Strategy. The connection is evident and relevant.	Exceptional Alignment The application demonstrates an outstanding and thorough alignment with the selected Strategy. The event is highly relevant, impactful, and clearly designed to directly address the Strategy.	4
	2) The application clearly demonstrates how the event will have significant community impact in alignment with one or more Strategic Outcome.	No Impact The application fails to demonstrate how the event will have a significant community impact. There is no clear connection to any Strategic Outcome.	Minimal Impact The application provides limited or vague information about how the event might impact the community. The connection to the Strategic Outcome is weak, indirect, or unclear.	Moderate Impact The application shows a reasonable potential for community impact. The event aligns with one or more Strategic Outcomes, but the explanation lacks depth or strong supporting details.	Significant Impact The application clearly demonstrates how the event will create meaningful and substantial community impact. The alignment with one or more Strategic Outcomes is well supported and evident.	Exceptional Impact The application provides a compelling and detailed explanation of how the event will deliver outstanding and wide reaching community impact. The alignment with one or more Strategic Outcomes is exceptional, with a clear path to achieving meaningful outcomes.	4
	3) The application clearly demonstrates how the event will align with one or more Strategic Foundation.	No Alignment The application fails to demonstrate any alignment with the Strategic Foundations. There is no clear connection or relevance.	Minimal Alignment The application provides limited or vague information about how the event aligns with one or more Strategic Foundations. The connection is weak, indirect or unclear.	Moderate Alignment The application shows a reasonable connection to one or more Strategic Foundations. While alignment is evident, the explanation lacks detail or strong supporting evidence.	Strong Alignment The application provides a clear and well supported explanation of how the event aligns with one or more Strategic Foundations. The connection is evident and relevant.	Exceptional Alignment The application demonstrates an outstanding alignment with one or more Strategic Foundations. The explanation is detailed, compelling, and clearly shows how the event is highly impactful and clearly designed to directly address to the Foundation(s).	4

Budget		1-2	3-4	5-6	7-8	9-10	9
	The amount requested is appropriate and a reasonable line item budget is included. (0-10 points)	Inappropriate/Unreasonable The amount requested is clearly inappropriate or unrealistic, and no line item budget is provided, or the budget is unreasonable or incomplete.	Minimally Appropriate The amount requested is questionable or somewhat appropriate. The line item budget is included but lacks clarity and details.	Moderately Appropriate The amount requested appears generally appropriate, and a line item budget is provided with reasonable detail. Some elements may require further explanation or clarification.	Appropriate/Reasonable The amount requested is appropriate for the proposed event, and the line item budget is detailed and justifies the requested funds.	Highly Appropriate / Well-Justified The amount requested is highly appropriate and aligns with the proposed event. The line item budget is exceptionally detailed and demonstrates careful planning and justification for all expenses.	
Opportunity for OHA Public Recognition	The application describes community engagement, partnership, and public relations opportunities for OHA that are appropriate and reflects an opportunity for significant OHA reach into the community. (0-10 points)	No Opportunities The application fails to identify any community engagement, partnership, or public relations opportunities for OHA. There is no evidence of OHA's potential reach into the community.	Minimal Opportunities The application provides limited or vague descriptions of community engagement, partnerships, or public relations opportunities. The opportunities appear minimal and do not demonstrate meaningful OHA reach into the community.	Moderate Opportunities The application describes reasonable opportunities for community engagement, partnerships, and public relations. These opportunities demonstrate some potential for OHA to reach the community but may lack depth or detail.	Significant Opportunities The application provides a well supported description of community engagement, partnerships, and public relations opportunities. These opportunities are meaningful and clearly reflect significant potential for OHA to connect with and impact the community.	Exceptional Opportunities The application outlines outstanding opportunities for community engagement, partnerships, and public relations. The described opportunities are compelling, highly detailed, and demonstrate an exceptional potential for OHA to achieve broad and meaningful community reach.	7
Name of Applicant Organization:	Ulu A'e Learning Center	Recommend Sponsorship	Yes	Date of Evaluation	12 Sep 25	Total Score (out of 50 points)	39
Name of Sponsorship Evaluator:		Recommended Amount	\$2,750	Requested Amount: \$5,500	Eligible Requested Amount: \$5,500		
Brief Explanation for Recommendation:	Event is smaller in number of attendees as well as timeframe of event, but also a smaller request of money						
Tiers for Recommended Funding:	45 50 points: Recommended 100% of eligible budget requested 40 44 points: Recommended 75% of eligible budget requested 35 39 points: Recommended 50% of eligible budget requested 34 points or lower: Not recommended						

MEETING OF THE COMMITTEE ON BUDGET AND FINANCE (BF)

DATE: Wednesday, October 15, 2025
TIME: 11:00 a.m.

III. NEW BUSINESS

F. Action Item BF #25-88: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to The Kohala Center, Inc. for the 2026 Lā Kalo Event on January 31, 2026, in the amount of **\$11,250.00***



ACTION ITEM

COMMITTEE ON BUDGET AND FINANCE

October 15, 2025

BF# 25-88

Action Item Issue: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to The Kohala Center, Inc. for the 2026 Lā Kalo Event on January 31, 2026, in the amount of \$11,250.

Prepared by:	<u>Chantelle Belay</u>	Oct 7, 2025
	Chantelle Belay	Date
	Pou Kāko‘o Kaiāulu, Grants Manager	
Reviewed by:	<u>Lise Vaughan-Sekona</u>	Oct 7, 2025
	Lise Vaughan-Sekona	Date
	Ka Pou Kihi Ki‘i, Community Engagement Director	
Reviewed by:	<u>Everett Ohta</u>	Oct 8, 2025
	Everett Ohta	Date
	Ka Paepae Puka, General Counsel	
Reviewed by:	<u>K. Sean Kekina</u>	Oct 8, 2025
	K. Sean Kekina	Date
	Ka Pou Nui, Chief Operating Officer	
Reviewed by:	<u>Luana Alapa</u>	Oct 8, 2025
	Ke Kua, Trustee Luana Alapa	Date
	Luna Ho‘omalua o ke Kōmike Budget and Finance	
	Chairperson of the Committee on Budget and Finance	

Action Item BF# 25-88: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to The Kohala Center, Inc. for the 2026 Lā Kalo Event on January 31, 2026, in the amount of \$11,250.

I. Proposed Action

Approve and authorize FY 2026 sponsorship funding to The Kohala Center, Inc. for the 2026 Lā Kalo Event on January 31, 2026, in the amount of \$11,250.

Organization Name	Event	Award Amount Recommendation
The Kohala Center, Inc.	Lā Kalo January 31, 2026 7:00 AM – 4:00 PM 45-434 Lehua St., Honoka‘a, HI (Hawai'i Island)	\$11,250
Total Recommendations (1)		\$11,250

II. Issue

Whether or not the Committee on Budget and Finance will recommend approval and authorize the Board of Trustees (“BOT” or “Board”) to disburse \$11,250 to sponsor The Kohala Center, Inc. for the 2026 Lā Kalo Event on January 31, 2026.

III. Applicant Organization Information

A. Event Representative: Kaliko Grace

B. Board Members of the Organization: Peter Vitousek, Clifford G. Morrison, James Takamine, Roberta F. Chu, Ian Robertson Principal, Cheryl Ka‘uhane Lupenui, Liam Kernell, Mia Akau-LaClair

C. Mission Statement: Hānai pilina, to nourish relationships with ‘āina.

IV. Background and Context

The Kohala Center (TKC), founded in 2000, is a Hawai‘i Island–based nonprofit dedicated to advancing ‘āina-based research, education, and stewardship that promote the health of both people and ecosystems. Guided by the mission of hānai pilina, TKC

Action Item BF# 25-88: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to The Kohala Center, Inc. for the 2026 Lā Kalo Event on January 31, 2026, in the amount of \$11,250.

integrates ancestral and contemporary knowledge to restore native forests and coral reefs, strengthen regenerative food systems, and cultivate the next generation of ‘āina practitioners. One of TKC’s cornerstone gatherings is Lā Kalo, held at Nāmoku, the organization’s teaching farm in Honoka‘a. This annual event celebrates Hāloa (the first ancestor of the Hawaiian people) through collective practice and intergenerational knowledge exchange. Lā Kalo provides a space for kūpuna, cultural practitioners, and emerging mahi‘ai from across the pae‘āina to gather, honor their pilina with Hāloa, and ensure the survival of more than 70 rare Hawaiian kalo varieties.

The day begins with an opening Aloha Circle, where each ‘ohana introduces themselves and their ‘āina before setting intentions through pule. Together, participants harvest and process different kalo varieties, which are then replanted in Hale Huli, ensuring the continuation of this living genealogy for future generations. Lā Kalo not only preserves these rare ancestral varieties but also fosters cultural identity, resilience, and community cohesion. Kūpuna work alongside new farmers, sharing ‘ike and mo‘olelo that guide proper care of kalo and transmit practices essential to food security and cultural survival. Attendees gain access to resources such as informational flyers, demonstrations, and technical assistance through TKC’s Mahi‘ai Support Team. At the conclusion of the day, participants are welcomed into Hale Huli to receive huli and ‘i‘o to take home, reinforcing their connection to Hāloa and their responsibility to feed ‘ohana and community. Through this collective effort, Lā Kalo strengthens intergenerational relationships, nourishes the lāhui, and ensures that the traditions and practices surrounding Hāloa endure for generations to come.

V. Discussion

A. Benefits of OHA and OHA Beneficiaries

Alignment to Mana i Maui Ola’s Health Outcomes – Strategy 4: Advance policies, programs and practices that strengthen the health of the ‘āina and mo‘omeheu. Outcome 4.1: Preservation and perpetuation of Hawaiian language, culture, traditions, identity and sense of lāhui; 4.2: Increased community stewardship of Hawai‘i’s natural and cultural resources that foster connection to ‘āina, ‘ohana, and communities; 4.3: Increased restoration of Native Hawaiian cultural sites, landscapes, kulāiwi and traditional food systems.

This event addresses Strategy 4 by bringing together community and practitioners to honor, build, and strengthen their relationships with Hāloa. This event

Action Item BF# 25-88: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to The Kohala Center, Inc. for the 2026 Lā Kalo Event on January 31, 2026, in the amount of \$11,250.

offers hands-on practice in harvesting, replanting, and encouraging the cultivation and consumption of heirloom kalo varieties, while deepening identity and pride in our Hawaiian heritage through honoring and engaging with Hāloa, our life-giving ancestor. This event addresses Outcome 4.1 by serving as a gathering place for the lāhui to celebrate, learn, and engage hands-on with Hāloa. It also fosters free-flowing connections between ‘ōlelo, mo‘omeheu, traditions, and identity. Before, during, and after Lā Kalo, the organization creates and distributes culturally grounded curriculum through various media to spark passion and sustain interest in deepening attendees’ understanding of, and relationship with, Hāloa. The event also addresses Outcome 4.2 by gathering practitioners and community together on ‘āina (Nāmoku). TKC cultivates a safe, welcoming space for seasoned practitioners, newcomers, and those seeking to (re)connect with their roots, strengthening relationships with one another and with Hāloa. Each gathering begins with a shared intention set in an aloha circle, often with representation from every moku on Hawai‘i Island, and consistent participation from other mokupuni as well. Throughout the day, multiple generations work side by side in the māla, from infants to kūpuna in their late 90s. The depth and breadth of knowledge transmission that takes place in this intergenerational, ‘āina-based setting is immeasurable. Finally, the event addresses Outcome 4.3 by providing access to traditional knowledge of food systems through kūpuna and hands-on practice. The collection includes over 70 rare kalo varieties, direct descendants of the same crops once nurtured by our ancestors. The huli harvested from this rootstock are shared with participants and throughout the years have gone into hundreds of ‘ohana’s māla and returned to significant cultural sites such as Pu‘ukoholā, Hakipu‘u, Koholālele, Hale o Lono Loko I‘a, Nīoi Heiau, and Kahuwai. Lā Kalo provides a unique opportunity for kānaka to have an intimate experience with these heirloom varieties and provides resources to care for them on their own ‘āina, ensuring that Hāloa continues to thrive.

B. OHA Funding Event Sponsorship Benefits

The recommended sponsorship level is \$11,250. Sponsor benefits have been defined for the \$11,250 level only and are as follows:

- Mahalo acknowledgement in event emails and post-event social media posts
- OHA logo on event flyers
- Pre-registration available to OHA representatives
- Speaking opportunity for OHA representative during event opening and Aloha Circle
- Option for an OHA information table

Action Item BF# 25-88: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to The Kohala Center, Inc. for the 2026 Lā Kalo Event on January 31, 2026, in the amount of \$11,250.

VI. Budget Authorization

Table 1: Sponsorships

FUND	YEAR	Program NAME	ACCT NAME	ACCT GROUP	BUDGET	EXP	TOTAL CONSUMPTION	FUNDS AVAILABLE
930	2026	3800 GRANTS	56560 GRANTS IN AID-SPONSORSHIPS	GRANTS	\$635,000	\$11,250	\$195,934	\$448,291

VII. Certification

The following is the certification by the Budget Chief that the funds are available.



Grace Chen,

Budget Chief

Date: Oct 8, 2025

VIII. Recommended Action

Approve and authorize FY 2026 sponsorship funding to The Kohala Center, Inc. for the 2026 Lā Kalo Event on January 31, 2026, in the amount of \$11,250.

IX. Alternative Actions

- A. Approve a different funding amount for the sponsorship
- B. Do not sponsor event

X. Attachment (s)

- A. 2026 Event Information
- B. 2026 Sponsorship Application
- C. 2026 Scoring Matrices

Action Item BF# 25-88: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to The Kohala Center, Inc. for the 2026 Lā Kalo Event on January 31, 2026, in the amount of \$11,250.

Attachment A

Event Information



LĀ KALO

COME WITH INTENTION

 **JANUARY 31, 2026**
7:00 AM until PAU

Engage with Hāloa

Those who are ready to participate, learn, and add to the 'ono of the day are welcome to attend Lā Kalo on January 31, 2026, **Malama, Mahina!**

This is the 10th time that Nāmoku, The Kohala Center's learning farm in Honoka'a, has hosted Lā Kalo.

The day will bring together learners from all generations to celebrate and spend time with Hāloa,

Plan for the Day

7am Gates open - Check in ◀
Folks will be assigned a tent site, this will be your base camp for the day.

8:15 a.m. Opening & Day Details ◀
Gather in a circle for opening and announcements.

8:45 a.m. Huki Starts ◀
Each 'ohana will process one variety at a time and afterwards they will be delivered to Hale Huli.

Kanu & Makana ◀
After all varieties have been harvested and processed, we will prep and re-plant the collection into the new mala. At the end of day we will open up Hale Huli for 'ohana to take huli home!


THE KOHALA CENTER®

linktr.ee/thekohalacenter kohalacenter.org (808) 887-6411

Action Item BF# 25-88: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to The Kohala Center, Inc. for the 2026 Lā Kalo Event on January 31, 2026, in the amount of \$11,250.

Attachment B

2026 Sponsorship Application

View results

Respondent

144

Anonymous

41:51

Time to complete

APPLICANT & EVENT INFORMATION

Deadlines for Application Submissions:

July – September 2025 Events: **Closed** (March 31, 2025)

October – December 2025 Events: **Closed** (June 2, 2025)

January – March 2026 Events: **September 1, 2025**

April – June 2026 Events: **December 1, 2025**

1. Name of applicant organization: *

The Kohala Center, Inc.

2. Name of event representative: *

Event representative must be someone who is authorized to communicate with OHA staff and submit any required documents or information on behalf of the awarded organization.

Kaliko Grace

3. Event representative email and phone number: *

[REDACTED]

4. Describe the mission of the organization. *

The Kohala Center (TKC) is a community-based nonprofit rooted in Hawai'i Island that advances 'āina-based research, education, and stewardship for healthier ecosystems. Since 2000, TKC has woven ancestral and contemporary knowledge to strengthen regenerative food systems, restore native forests and coral reefs, and cultivate 'āina practitioners. Our mission is hānai pilina, to nourish relationships with 'āina. We believe that when pilina is strong, then our moku will be well-provisioned once again.

5. Organization's Governing Board and/or Executive Team *

List the organization's governing board members' names and titles and the executive team members' names and titles.

Chairperson Peter Vitousek, Ph.D. Clifford G. Morrison Professor in Population and Resource Studies, Senior Fellow at the Woods Institute for the Environment and Professor, by courtesy, of Earth System Science, Stanford University Treasurer and Assistant Secretary James Takamine Executive Vice President, CU Hawaii Federal Credit Union Directors Roberta F. Chu Senior Vice President (Retired), Bank of Hawaii Ian Robertson Principal, The Robertson Company Executive Team Cheryl Ka'uhane Lupenui President and Chief Executive Officer Liam Kernell Director of Community Experience Mia Akau-LaClair Director of Kohala Papahana

6. Name of event to be sponsored: *

Lā Kalo

7. Start date of event to be sponsored: *

1/31/2026



8. End date of event to be sponsored:

For one day events, leave blank. For multi-day events, duration should be no longer than 30 days.

1/31/2026



9. Time of event to be sponsored: *

Please provide start and end time for one day events. For multiple day events, please specify the hours for each day.

7 a.m. - 4 p.m. - The date of this event is tentative because we hold Lā Kalo when Hāloa is ready; therefore, the date may move depending on the growth rate of the field.

10. Address of event/activity: *

45-434 Lehua St., Honoka'a, HI

11. Identify island(s) where event will be held: *

☒ Hawai'i Island

☐ Maui

☐ Moloka'i

☐ Lāna'i

☐ O'ahu

☐ Kaua'i

EVENT SCOPE

12. Purpose Statement *

Please provide a short statement that describes the proposed event and its purpose.

Lā Kalo is a community gathering held at Nāmoku, The Kohala Center's teaching farm in Honoka'a, Hawai'i Island, that brings together kūpuna, cultural practitioners, and emerging mahi'ai from across the pae'āina to celebrate and engage with Hāloa. The day provides space for intergenerational knowledge exchange to occur and ensures the survival of rare Hawaiian kalo varieties. Lā Kalo's purpose is to strengthen community identity and resilience by grounding participants in Hawaiian traditions, values, and 'āina-based practices that center Hāloa as kumu, 'ohana, and sustainer of life.

13. Describe the event services and activities from start to finish.

*

The description should depict what the event would encompass. Demonstrate the substance of the event. Include information from the following:

- Agenda (draft/past flyer)
- Event flyer (draft/past flyer);
- List of speakers and their area of expertise;
- List of exhibitors and their offerings; and/or
- Summaries of seminars, workshops, or other opportunities provided at the event.

Lā Kalo gathers practitioners and community members from every generation and every moku on Moku o Keawe to engage with Hāloa. We begin with our opening Aloha Circle, where every 'ohana introduces themselves and their 'āina. We pule and set our intention for the day before getting to work. Mahi'ai carefully huki i nā kalo, delivering different varieties to 'ohana who work together to clean and process the kalo to be brought to Hale Huli where they are organized. When all the kalo varieties are harvested, we begin to kanu. Everyone has the opportunity to partake in the replanting of our kalo collection, imparting their mana into the kalo that will feed 'ohana and community in the future. Every participant is part of perpetuating the genealogy of more than 70 rare kalo varieties.

This event provides an important and comfortable place for kalo farmers to gather to share in their knowledge, experience, and skill. In addition, it provides access to these kumu for those who desire to learn about how these ancestral varieties should be cared for. These kūpuna are eager to share their knowledge to ensure that our practices live on. Throughout the day they work alongside us, impart 'ike, and share mo'olelo, creating an intimate opportunity for knowledge transmission to new people and generations.

Lā Kalo is a welcoming place where attendees build and strengthen relationships with each other and Hāloa in the māla of Nāmoku. Emerging farmers and mahi'ai meet, ask questions, and gain knowledge from more seasoned practitioners. We offer resources such as informational flyers on how to care for their huli, introductions to some of the varieties, written/video instructions, and access to our Mahi'ai Support team who provide technical assistance to farmers. At the end of the day everyone is welcomed into Hale Huli to receive huli and 'i'o from many of the varieties. We share this day as a way to provide this resource to lāhui in order to continue feeding our communities now and into the future. Through the perpetuation of these varieties and practices, we can look forward to celebrating and perpetuating Hāloa with community for generations to come.

14. Total estimated number of individuals to attend the event: *

350

15. Estimated number of Native Hawaiians to benefit from the event: *

220

ALIGNMENT TO MANA I MAULI OLA

16. Indicate the event's alignment to one of OHA's strategic directions below. *

Link to Mana i Maui Ola for more information: <https://www.oha.org/about/mana-to-maui-ola/>

☐ Educational Pathways

☒ Health Outcomes

☐ Quality Housing

☐ Economic Stability

17. **Identify the strategy the event aligns to and describe how it aligns to it.**

Note: The strategy should fall under the strategic direction identified in the previous question. *

Link to Mana i Maui Ola for more information: <https://www.oha.org/about/mana-to-maui-ola/>

Please use the format in the example below:

Strategy 3: Advance policies, programs and practices that strengthen Hawaiian well-being, including physical, spiritual, mental and emotional health. The event aligns with Strategy 3 because...

Health Outcomes: Strategy 4: Advance policies, programs and practices that strengthen the health of the 'āina and mo'omeheu.

Lā Kalo aligns with Strategy 4 because it brings together community and practitioners to honor, build, and strengthen their relationships with Hāloa. This event offers hands-on practice in harvesting, replanting, and encouraging the cultivation and consumption of heirloom kalo varieties, while deepening identity and pride in our Hawaiian heritage through honoring and engaging with Hāloa, our life-giving ancestor. We often partner with other 'āina and cultural practitioners, such as Uncle Keone Kalawe, Kanaka Kava, and Hui Mālama i ke Ala 'Ūlili, as a means to learn from each other and collectively deepen our pilina with 'āina.

For the past 10 growing seasons, community has gathered at Nāmoku to spend time with each other and perpetuate these traditional agricultural practices to ensure that Hāloa will thrive for generations. For the past five seasons, we have hosted between 200 and 500 kākā at each Lā Kalo, from diverse backgrounds and intentions, to cultivate their personal knowledge base and add to the growing mo'omeheu waihona of our people. By bringing such a diverse community together in relationship with Hāloa, Lā Kalo strengthens our cultural identity, collective resilience, and spiritual health. With 'āina at the center of our work, we honor both 'āina and each other.

18. **Identify the strategic outcome(s) the event aligns to and describe how the event addresses the outcome and the impact the event will have. Note: The outcome should fall under the strategic direction and strategy identified in the previous responses. ***

Link to Mana i Maui Ola for more information: <https://www.oha.org/about/mana-to-maui-ola/>

Please use the format in the example below:

Strategy Outcome 3.4: Communities are empowered to take care of iwi kupuna. This event addresses the outcome by...

Health Outcomes: Strategy 4: Advance policies, programs and practices that strengthen the health of the 'āina and mo'omeheu.

4.1 Preservation and perpetuation of Hawaiian language, culture, traditions, identity and sense of lāhui. This event addresses the outcome by serving as a gathering place for the lāhui to celebrate, learn, and engage hands-on with Hāloa; it also fosters free-flowing connections between 'ōlelo, mo'omeheu, traditions, and identity. Before, during, and after Lā Kalo, we create and distribute culturally grounded curriculum through various media to spark passion and sustain interest in deepening our understanding of — and relationship with — Hāloa. When so many people of Hawai'i come together with aloha in their hearts to take on kuleana for our traditions, 'ōlelo and a strong sense of lāhui flow naturally.

My ohana are super 'o'ole'a and harsh when they teach, which sometimes makes learning feel embarrassing or shame. This Lā Kalo makes 'ike hawai'i feel safe and accessible to all. Mahalo piha I ka lokolaika'i to share the abundance of The Kohala Center with all of Hawai'i pae'āina. My hoa are taking huli to ka'ala farms in Wai'anae. Mahalo palena 'ole - Anonymous Participant (Lā Kalo, 2025)

4.2 Increased community stewardship of Hawai'i's natural and cultural resources that foster connection to 'āina, 'ohana, and communities. This event addresses the outcome by gathering practitioners and community together on 'āina (Nāmoku). We cultivate a safe, welcoming space for seasoned practitioners, newcomers, and those seeking to (re)connect with their roots — strengthening relationships with one another and with Hāloa. Each gathering begins with a shared intention set in an aloha circle, often with representation from every moku on Hawai'i Island, and consistent participation from other mokupuni as well. Throughout the day, multiple generations work side by side in the māla — from infants to kūpuna in their late 90s. The depth and breadth of knowledge transmission that takes place in this intergenerational, 'āina-based setting is immeasurable.

The sense of community at this event is among the strongest I've experienced in all my years. I really enjoyed the cultural information and explanation of various practices. Mahalo nui loa! - Anonymous Participant (Lā Kalo, 2025)

4.3 Increased restoration of Native Hawaiian cultural sites, landscapes, kulāiwi and traditional food systems. This event addresses the outcome by providing access to traditional knowledge of food systems through kūpuna and hands-on practice. Our collection includes over 70 rare kalo varieties — direct descendants of the same crops once nurtured by our ancestors. The huli harvested from this rootstock are shared with participants and throughout the years have gone into hundreds of 'ohana's māla and returned to significant cultural sites such as Pu'ukoholā, Hakipu'u, Koholālele, Hale o Lono Loko I'a, Nioi Heiau, and Kahuwai. Lā Kalo provides a unique opportunity for kākā to have an intimate experience with these heirloom varieties and provides resources to care for them on their own 'āina, ensuring that Hāloa continues to thrive.

This program allows us to access kalo that we cannot find, it is important to us to keep this opportunity alive. - Anonymous Participant (Lā Kalo, 2025)

Just want to mahalo you folks. The huli we have taken home over the years have blessed our home and plenty huli from harvests were given to our network of friends, 'ohana, and neighbors. Mahalo! - Anonymous Participant (Lā Kalo, 2025)

19. **Describe how the event aligns to and addresses one or more of OHA's strategic foundation(s):**

‘Ohana – Family. ‘Ohana is instrumental to community empowerment. When families are strong and healthy, and when there is positive engagement within the ‘ohana, from keiki to kūpuna, communities thrive. Connections to mo‘omeheu and ‘āina begin with connections within families.

Mo‘omeheu – Culture. Culture is the essence of who Native Hawaiians are as a people. It includes all those things that distinguish the community: language, stories, customs, music, art, food, protocols, religions, values, traditions, and celebrations. Expressions of culture are both internal and external. Culture shapes Native Hawaiian worldview and thinking. It informs the ways in which individuals interact with one another and with ‘āina. It influences the way Native Hawaiians interpret events and approach problem-solving.

‘Āina – Land & Water. To Native Hawaiian kūpuna, the land was life. Imbued with mana, ‘āina provides everything the community needs to survive. On an intimate level, Native Hawaiians are connected to the land by the generations of kūpuna who lived on the land and whose iwi rest here. Thus, the emotional ties to family, and the aloha for them, extends to the land that feeds us.

*

Use the following format:

First, list the name of the foundation(s). Second, demonstrate how the proposed event aligns with the selection.

‘Ohana – Family
Mo‘omeheu – Culture
‘Āina – Land & Water

Hāloa is ‘ohana. Our mo‘omeheu and mo‘olelo teach us to mālama our elder sibling, and at Lā Kalo we live that value and practice that tradition with hundreds of others. We spend hours in the field exchanging mo‘olelo and mana‘o, learning from each other, and reinforcing the strength and resilience of our community. Over the years, we have witnessed couples transform into parents and continue the tradition of sharing their love of ‘āina and the culture of Hawai‘i with the next generation.

Nāmoku itself is a place of learning — a powerful example of ‘āina guiding kānaka to (re)connect and take pride in their culture. Once ravaged by sugar production, Nāmoku is now growing into a native food forest, nourishing collections of kalo, ‘awa, kō, and other culturally important crops who are often given freely to community so that others may also carry on the legacy of our ancestors. Lā Kalo is the most developed of our mahi‘ai events and allows us the opportunity to provide an accessible space for the lāhui to learn, hana, and connect with ‘ohana, mo‘omeheu, and ‘āina.

BUDGET

20. **Provide the total amount of money being requested from OHA for the event.**

Maximum amount is **\$15,000**. No minimum amount. Requests for exceptions to the maximum budget request may require justification in the comments/questions section of the application. *

\$15,000

21. **Indicate each expense for which OHA funds will be used as a line-item and provide a brief description for each item.**

The items should sum to the total amount requested. For sponsorship packages, please list the sponsorship benefits. *

OHA funds ***shall not*** be used for entertainment or perquisites (perks) per HRS 10-17(b)(3) however, HRS 10-17(b) does not expressly prohibit grantees from having or providing “entertainment or perquisites” as some aspect of their event.

Salaries – \$2,532.60

Funds will support the time and leadership of our Mahi‘āina Specialist, including farm preparation work and coordination of all aspects of the event.

Program Supplies – \$8,447.40

This includes essential farm materials such as soil amendments, cover crop seeds, and fuel (gas/diesel) for tractors. Event-related supplies include things like the generator rental and additional port-a-potties to accommodate participants.

Practitioner Honorarium – \$4,020.00

A mahalo for cultural practitioners who contribute to the event by sharing ‘ike, mana‘o, and mo‘olelo with attendees throughout the day.

OPPORTUNITIES FOR OHA COMMUNITY ENGAGEMENT, PARTNERSHIPS, AND PUBLIC RELATIONS

22. Opportunities for OHA recognition: *

List and clearly describe the community engagement, partnership, and public relations opportunities the event offers for OHA which may include, but are not limited to:

- Advertisements in event programs/television/radio/print ads
- OHA logo on event goods or items
- OHA logo on event signage
- OHA logo on event flyers
- Speaking opportunities for OHA representative
- Providing a table or method for distributing OHA program information at the event

Please outline specifically if your event is offering any formal tables for OHA representatives to attend as guests

- Mahalo in our event emails
- OHA logo on event flyers
- Mahalo on any Social Media posts by TKC after the event
- Preregistration available to OHA representatives to attend Lā Kalo
- Speaking opportunity for OHA representative during our opening & Aloha Circle
- A table and/or tent space for OHA representatives to distribute OHA program information at the event

23. Social Media/Marketing Platforms: *

Please provide your organizations social media usernames/handles, as well as any other platforms the event will be broadcasted on.

Please use the following format:

Instagram: @example

Facebook: link

X: @example

Website:

Other:

Please note that due to Nāmoku's limited capacity, we do not typically advertise these events on social media. We do, however, share photos and mana'o after each event.

Instagram: @thekohalacenter

Facebook: <https://www.facebook.com/TheKohalaCenter/>

Website: <https://kohalacenter.org/>

REQUIREMENTS

24. **Important Notice:** Please send the following documents for the Applicant organization via email to sponsorships@oha.org **within 72 hours** of submitting this application. **Failure to do so may lead to delays, or automatic disqualification.** By submitting these documents, you acknowledge that they will be submitted promptly and in their entirety. OHA's preference is that all documents be sent in a single email. Please name your documents appropriately. Check each of the boxes below to indicate understanding of the requirement. Mahalo! *

Please select 4 options.

☒ **Event Information** (flyers, posters, website details, etc.) DO NOT submit flyers for previous events.

☒ **IRS Letter of Determination** - To verify tax-exempt nonprofit status.

☒ **Certificate of Vendor Compliance (CVC)** - To verify the organization is registered to do business in the State of Hawai'i. To obtain this document, applicants must register with Hawai'i Compliance Express online at <http://vendors.ehawaii.gov>. Registration with Hawai'i Compliance Express may take up to two (2) weeks before access to the online CVC is granted. This certificate must be current within the fiscal year of the application date. OHA does not accept the DCCA Certificate of Good Standing

☒ **Completed W-9** - <https://www.irs.gov/pub/irs-pdf/fw9.pdf>

25. **If the application is recommended for approval to the Board of Trustees, the event representative will be asked to attend the OHA Budget and Finance Committee meeting to respond to any questions. Attendance may be in-person or virtual. ***

☒ I understand that the event representative is expected to attend BOT Budget and Finance Committee if recommended for approval.

26. **OPTIONAL: Please add any additional comments or questions below. Mahalo for your application!**

The date of this event is tentative because we hold Lā Kalo when Hāloa is ready; therefore, the date may move depending on the growth rate of the field.

ACKNOWLEDGEMENTS

27. **Please read the following statements thoroughly:** By submitting this sponsorship application and selecting the following options, your agency and its affiliates, officers, employees and/or agents agree to indemnify, defend and hold harmless the Office of Hawaiian Affairs (OHA) from any and all claims, demands, liabilities, losses, damages, costs, and expenses, including reasonable attorney's fees, arising out of or in connection with this sponsorship application and participation in the associated event/activities. *

Please select 9 options.

- ☒ "I have applied for or received all applicable licenses and permits, when such is required to conduct the activities or provide the services for which a grant is awarded."
- ☒ "I agree to comply with all applicable federal, state and county laws."
- ☒ "I shall not use these funds for the purposes of entertainment or perquisites (perks)."
- ☒ "I agree that all activities and improvements undertaken with funds received shall comply with all applicable federal, state, and county statutes and ordinances, including applicable building codes and agency rules; "
- ☒ "The applicant will indemnify and hold harmless the office, the State of Hawai'i, its officers, agents, and employees from and against any and all claims arising out of or resulting from activities carried out or projects undertaken with funds provided hereunder, and procure sufficient insurance to provide this indemnification if requested to do so."
- ☒ "I agree to make available to the office all records the applicant may have relating to the operation of the applicant's activity, business, or enterprise, to allow the office to monitor the applicant's compliance with the purpose of this chapter; "
- ☒ "I agree OHA can have access to records pertaining to this grant."
- ☒ "I understand that this grant award shall be monitored by the OHA to ensure compliance with Hawaii Revised Statutes § 10-17 and the purposes and intent of the Grant;"
- ☒ "I agree to complete evaluation(s) follow-up by OHA to determine whether the event attained the intended results in the manner contemplated."

28. By typing/signing your name below, you certify that the information provided is true and accurate to the best of your knowledge. You also acknowledge that typing your name acts as your electronic signature, which holds the same legal weight and validity as a handwritten signature, and you consent to be bound by the terms and conditions outlined in this agreement.

Your name: *

Kaliko Grace

Action Item BF# 25-88: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to The Kohala Center, Inc. for the 2026 Lā Kalo Event on January 31, 2026, in the amount of \$11,250.

Attachment C

2026 Scoring Matrices

Evaluation Criteria	Description	Matrix					Application Score
		Poor	Fair	Good	Meets Expectation	Exceeds Expectation	
		1	2	3	4	5	
A. Event Scope	1. The application outlines event services or activities that provide significant benefits to the Native Hawaiian community.	No Benefit: The application does not describe a purpose and services/activities that provide benefits to the Native Hawaiian community. No relevance or alignment to community needs is evident.	Minimal Benefit: The application describes a purpose and services/activities with limited or unclear benefits to the Native Hawaiian community. Contributions are minor, indirect, or lack detail about the expected impact.	Moderate Benefit: The application outlines a purpose and services/activities that provide some benefits to the Native Hawaiian community. While contributions are evident, they may lack specificity, depth, or widespread impact.	Significant Benefit: The application presents a purpose and services/activities that clearly and meaningfully benefit the Native Hawaiian community. Contributions are well described, address community needs, and demonstrate a positive and tangible impact.	Exceptional Benefit: The application outlines a <i>transformative</i> purpose and services/activities with significant and wide ranging benefits to the Native Hawaiian community. Contributions are highly detailed, culturally relevant, and demonstrate sustainable, long term impacts.	3
	2. The application indicates a proposed number of total attendees which is achievable and reflects an opportunity for significant OHA reach into the community.	Extremely Low Reach The proposed total number of attendees is extremely low, suggesting minimal opportunity for OHA to effectively reach the community.	Limited Reach The proposed total number of attendees is low and indicates limited opportunity for OHA to connect with the community.	Moderate Reach The proposed total number of attendees is reasonable and reflects a moderate opportunity for OHA to reach into the community.	Significant Reach The proposed total number of attendees is substantial, demonstrating a significant opportunity for OHA to make meaningful connections with the community.	Exceptional Reach The proposed total number of attendees is exceptionally high, representing a significant opportunity for OHA to connect with a wide portion of the community	3
	3. The application indicates a proposed number of Native Hawaiian attendees which is achievable and reflects a significant positive impact on the betterment of conditions of Native Hawaiians.	Extremely Low Attendance: The proposed number of Native Hawaiian attendees is extremely low, suggesting minimal reach or impact on the community	Low Attendance: The proposed number of Native Hawaiian attendees is below expectations, with limited potential to positively impact the community.	Moderate Attendance: The proposed number of Native Hawaiian attendees is reasonable and suggests some potential for positive community impact.	High Attendance: The proposed number of Native Hawaiian attendees is substantial, indicating a significant potential for positive community impact.	Exceptional Attendance: The proposed number of Native Hawaiian attendees is exceptional, reflecting an exceptional potential for positive and widespread community impact.	3
Alignment Mana i Maui Ola Strategic Plan	1) The application clearly demonstrates how the event will directly and meaningfully address the selected Strategy.	No Alignment The application fails to demonstrate how the event will address the selected Strategy. There is no clear connection or evidence of alignment.	Minimal Alignment The application provides limited or vague information about how the event will address the selected Strategy. The connection is weak, indirect or unclear.	Moderate Alignment The application demonstrates a reasonable connection to the selected Strategy. While some aspects are clearly addressed, the explanation lacks depth or strong supporting details.	Strong Alignment The application provides a clear and well supported explanation of how the event will directly and meaningfully address the selected Strategy. The connection is evident and relevant.	Exceptional Alignment The application demonstrates an outstanding and thorough alignment with the selected Strategy. The event is highly relevant, impactful, and clearly designed to directly address the Strategy.	5
	2) The application clearly demonstrates how the event will have significant community impact in alignment with one or more Strategic Outcome.	No Impact The application fails to demonstrate how the event will have a significant community impact. There is no clear connection to any Strategic Outcome.	Minimal Impact The application provides limited or vague information about how the event might impact the community. The connection to the Strategic Outcome is weak, indirect, or unclear.	Moderate Impact The application shows a reasonable potential for community impact. The event aligns with one or more Strategic Outcomes, but the explanation lacks depth or strong supporting details.	Significant Impact The application clearly demonstrates how the event will create meaningful and substantial community impact. The alignment with one or more Strategic Outcomes is well supported and evident.	Exceptional Impact The application provides a compelling and detailed explanation of how the event will deliver outstanding and wide reaching community impact. The alignment with one or more Strategic Outcomes is exceptional, with a clear path to achieving meaningful outcomes.	5
	3) The application clearly demonstrates how the event will align with one or more Strategic Foundation.	No Alignment The application fails to demonstrate any alignment with the Strategic Foundations. There is no clear connection or relevance.	Minimal Alignment The application provides limited or vague information about how the event aligns with one or more Strategic Foundations. The connection is weak, indirect or unclear.	Moderate Alignment The application shows a reasonable connection to one or more Strategic Foundations. While alignment is evident, the explanation lacks detail or strong supporting evidence.	Strong Alignment The application provides a clear and well supported explanation of how the event aligns with one or more Strategic Foundations. The connection is evident and relevant.	Exceptional Alignment The application demonstrates an outstanding alignment with one or more Strategic Foundations. The explanation is detailed, compelling, and clearly shows how the event is highly impactful and clearly designed to directly address to the Foundation(s).	4

Budget		1-2	3-4	5-6	7-8	9-10	8
	The amount requested is appropriate and a reasonable line item budget is included. (0-10 points)	Inappropriate/Unreasonable The amount requested is clearly inappropriate or unrealistic, and no line item budget is provided, or the budget is unreasonable or incomplete.	Minimally Appropriate The amount requested is questionable or somewhat appropriate. The line item budget is included but lacks clarity and details.	Moderately Appropriate The amount requested appears generally appropriate, and a line item budget is provided with reasonable detail. Some elements may require further explanation or clarification.	Appropriate/Reasonable The amount requested is appropriate for the proposed event, and the line item budget is detailed and justifies the requested funds.	Highly Appropriate / Well-Justified The amount requested is highly appropriate and aligns with the proposed event. The line item budget is exceptionally detailed and demonstrates careful planning and justification for all expenses.	
Opportunity for OHA Public Recognition	The application describes community engagement, partnership, and public relations opportunities for OHA that are appropriate and reflects an opportunity for significant OHA reach into the community. (0-10 points)	No Opportunities The application fails to identify any community engagement, partnership, or public relations opportunities for OHA. There is no evidence of OHA's potential reach into the community.	Minimal Opportunities The application provides limited or vague descriptions of community engagement, partnerships, or public relations opportunities. The opportunities appear minimal and do not demonstrate meaningful OHA reach into the community.	Moderate Opportunities The application describes reasonable opportunities for community engagement, partnerships, and public relations. These opportunities demonstrate some potential for OHA to reach the community but may lack depth or detail.	Significant Opportunities The application provides a well-supported description of community engagement, partnerships, and public relations opportunities. These opportunities are meaningful and clearly reflect significant potential for OHA to connect with and impact the community.	Exceptional Opportunities The application outlines outstanding opportunities for community engagement, partnerships, and public relations. The described opportunities are compelling, highly detailed, and demonstrate an exceptional potential for OHA to achieve broad and meaningful community reach.	9
Name of Applicant Organization:	THE KOHALA CENTER, INC.	Recommend Sponsorship	YES	Date of Evaluation	8/29/2025	Total Score (out of 50 points)	40
Name of Sponsorship Evaluator:		Recommended Amount	\$11,250	Requested Amount: \$15,000	Eligible Requested Amount: \$15,000		
Brief Explanation for Recommendation:	MODERATE ATTENDANCE BUT SIGNIFICANT ENGAGEMENT FOR ATTENDEES AND OPPORTUNITIES FOR OHA						
Tiers for Recommended Funding:	45 50 points: Recommended 100% of eligible budget requested 40 44 points: Recommended 75% of eligible budget requested 35 39 points: Recommended 50% of eligible budget requested 34 points or lower: Not recommended						

Evaluation Criteria	Description	Matrix					Application Score
		Poor	Fair	Good	Meets Expectation	Exceeds Expectation	
		1	2	3	4	5	
A. Event Scope	1. The application outlines event services or activities that provide significant benefits to the Native Hawaiian community.	No Benefit: The application does not describe a purpose and services/activities that provide benefits to the Native Hawaiian community. No relevance or alignment to community needs is evident.	Minimal Benefit: The application describes a purpose and services/activities with limited or unclear benefits to the Native Hawaiian community. Contributions are minor, indirect, or lack detail about the expected impact.	Moderate Benefit: The application outlines a purpose and services/activities that provide some benefits to the Native Hawaiian community. While contributions are evident, they may lack specificity, depth, or widespread impact.	Significant Benefit: The application presents a purpose and services/activities that clearly and meaningfully benefit the Native Hawaiian community. Contributions are well described, address community needs, and demonstrate a positive and tangible impact.	Exceptional Benefit: The application outlines a <i>transformative</i> purpose and services/activities with significant and wide ranging benefits to the Native Hawaiian community. Contributions are highly detailed, culturally relevant, and demonstrate sustainable, long term impacts.	5
	2. The application indicates a proposed number of total attendees which is achievable and reflects an opportunity for significant OHA reach into the community.	Extremely Low Reach The proposed total number of attendees is extremely low, suggesting minimal opportunity for OHA to effectively reach the community.	Limited Reach The proposed total number of attendees is low and indicates limited opportunity for OHA to connect with the community.	Moderate Reach The proposed total number of attendees is reasonable and reflects a moderate opportunity for OHA to reach into the community.	Significant Reach The proposed total number of attendees is substantial, demonstrating a significant opportunity for OHA to make meaningful connections with the community.	Exceptional Reach The proposed total number of attendees is exceptionally high, representing a significant opportunity for OHA to connect with a wide portion of the community	4
	3. The application indicates a proposed number of Native Hawaiian attendees which is achievable and reflects a significant positive impact on the betterment of conditions of Native Hawaiians.	Extremely Low Attendance: The proposed number of Native Hawaiian attendees is extremely low, suggesting minimal reach or impact on the community	Low Attendance: The proposed number of Native Hawaiian attendees is below expectations, with limited potential to positively impact the community.	Moderate Attendance: The proposed number of Native Hawaiian attendees is reasonable and suggests some potential for positive community impact.	High Attendance: The proposed number of Native Hawaiian attendees is substantial, indicating a significant potential for positive community impact.	Exceptional Attendance: The proposed number of Native Hawaiian attendees is exceptional, reflecting an exceptional potential for positive and widespread community impact.	4
Alignment Mana i Maui Ola Strategic Plan	1) The application clearly demonstrates how the event will directly and meaningfully address the selected Strategy.	No Alignment The application fails to demonstrate how the event will address the selected Strategy. There is no clear connection or evidence of alignment.	Minimal Alignment The application provides limited or vague information about how the event will address the selected Strategy. The connection is weak, indirect or unclear.	Moderate Alignment The application demonstrates a reasonable connection to the selected Strategy. While some aspects are clearly addressed, the explanation lacks depth or strong supporting details.	Strong Alignment The application provides a clear and well supported explanation of how the event will directly and meaningfully address the selected Strategy. The connection is evident and relevant.	Exceptional Alignment The application demonstrates an outstanding and thorough alignment with the selected Strategy. The event is highly relevant, impactful, and clearly designed to directly address the Strategy.	5
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	3) The application clearly demonstrates how the event will align with one or more Strategic Foundation.	No Alignment The application fails to demonstrate any alignment with the Strategic Foundations. There is no clear connection or relevance.	Minimal Alignment The application provides limited or vague information about how the event aligns with one or more Strategic Foundations. The connection is weak, indirect or unclear.	Moderate Alignment The application shows a reasonable connection to one or more Strategic Foundations. While alignment is evident, the explanation lacks detail or strong supporting evidence.	Strong Alignment The application provides a clear and well supported explanation of how the event aligns with one or more Strategic Foundations. The connection is evident and relevant.	Exceptional Alignment The application demonstrates an outstanding alignment with one or more Strategic Foundations. The explanation is detailed, compelling, and clearly shows how the event is highly impactful and clearly designed to directly address to the Foundation(s).	5

Budget		1-2	3-4	5-6	7-8	9-10	6
	The amount requested is appropriate and a reasonable line item budget is included. (0-10 points)	Inappropriate/Unreasonable The amount requested is clearly inappropriate or unrealistic, and no line item budget is provided, or the budget is unreasonable or incomplete.	Minimally Appropriate The amount requested is questionable or somewhat appropriate. The line item budget is included but lacks clarity and details.	Moderately Appropriate The amount requested appears generally appropriate, and a line item budget is provided with reasonable detail. Some elements may require further explanation or clarification.	Appropriate/Reasonable The amount requested is appropriate for the proposed event, and the line item budget is detailed and justifies the requested funds.	Highly Appropriate / Well-Justified The amount requested is highly appropriate and aligns with the proposed event. The line item budget is exceptionally detailed and demonstrates careful planning and justification for all expenses.	6
Opportunity for OHA Public Recognition	The application describes community engagement, partnership, and public relations opportunities for OHA that are appropriate and reflects an opportunity for significant OHA reach into the community. (0-10 points)	No Opportunities The application fails to identify any community engagement, partnership, or public relations opportunities for OHA. There is no evidence of OHA's potential reach into the community.	Minimal Opportunities The application provides limited or vague descriptions of community engagement, partnerships, or public relations opportunities. The opportunities appear minimal and do not demonstrate meaningful OHA reach into the community.	Moderate Opportunities The application describes reasonable opportunities for community engagement, partnerships, and public relations. These opportunities demonstrate some potential for OHA to reach the community but may lack depth or detail.	Significant Opportunities The application provides a well supported description of community engagement, partnerships, and public relations opportunities. These opportunities are meaningful and clearly reflect significant potential for OHA to connect with and impact the community.	Exceptional Opportunities The application outlines outstanding opportunities for community engagement, partnerships, and public relations. The described opportunities are compelling, highly detailed, and demonstrate an exceptional potential for OHA to achieve broad and meaningful community reach.	9
Name of Applicant Organization:	The Kohala Center, Inc	Recommend Sponsorship	Yes	Date of Evaluation	12 Sep 25	Total Score (out of 50 points)	43
Name of Sponsorship Evaluator:		Recommended Amount	\$11,250	Requested Amount: \$15,000	Eligible Requested Amount: \$15,000		
Brief Explanation for Recommendation:							
Tiers for Recommended Funding:	45 50 points: Recommended 100% of eligible budget requested 40 44 points: Recommended 75% of eligible budget requested 35 39 points: Recommended 50% of eligible budget requested 34 points or lower: Not recommended						

MEETING OF THE COMMITTEE ON BUDGET AND FINANCE (BF)

DATE: Wednesday, October 15, 2025
TIME: 11:00 a.m.

III. NEW BUSINESS

G. Action Item BF# 25-89: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Family Promise of Hawai‘i for the 2026 Brighter Futures Gala Event on February 12, 2026, in the amount of **\$10,000.00***



ACTION ITEM

COMMITTEE ON BUDGET AND FINANCE

October 15, 2025

BF# 25-89

Action Item Issue: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Family Promise of Hawai‘i for the 2026 Brighter Futures Gala Event on February 12, 2026, in the amount of \$10,000.

Prepared by:	<i>Chantelle Belay</i>	Oct 7, 2025
	Chantelle Belay	Date
	Pou Kāko‘o Kaiāulu, Grants Manager	
Reviewed by:	<i>Lise Vaughan-Sekona</i>	Oct 7, 2025
	Lise Vaughan-Sekona	Date
	Ka Pou Kihi Ki‘i, Community Engagement Director	
Reviewed by:	<i>Everett Ohta</i>	Oct 8, 2025
	Everett Ohta	Date
	Ka Paepae Puka, General Counsel	
Reviewed by:	<i>K. Sean Kekina</i>	Oct 8, 2025
	K. Sean Kekina	Date
	Ka Pou Nui, Chief Operating Officer	
Reviewed by:	<i>Luana Alapa</i>	Oct 8, 2025
	Ke Kua, Trustee Luana Alapa	Date
	Luna Ho‘omalua o ke Kōmike Budget and Finance	
	Chairperson of the Committee on Budget and Finance	

Action Item BF# 25-89: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Family Promise of Hawai‘i for the 2026 Brighter Futures Gala Event on February 12, 2026, in the amount of \$10,000.

I. Proposed Action

Approve and authorize FY 2026 sponsorship funding to Family Promise of Hawai‘i for the 2026 Brighter Futures Gala Event on February 12, 2026, in the amount of \$10,000.

Organization Name	Event	Award Amount Recommendation
Family Promise of Hawai‘i	Brighter Futures Gala February 12, 2026 5:30 PM – 8:30 PM Harry & Jeanette Weinberg Ho‘okupu Center 1125 Ala Moana Blvd Suite F, Honolulu, HI 96813 (O‘ahu)	\$10,000
Total Recommendations (1)		\$10,000

II. Issue

Whether or not the Committee on Budget and Finance will recommend approval and authorize the Board of Trustees (“BOT” or “Board) to disburse \$10,000 to sponsor Family Promise of Hawai‘i for the 2026 Brighter Futures Gala Event on February 12, 2026.

III. Applicant Organization Information

A. Event Representative: Elliot Woods

B. Board Members of the Organization: Jennifer Diesman, President; Justin Puckett, Vice President; Ken Tyson, Treasurer; Shelley Ellwin, Secretary; Michael Imanaka, Director; Kaleo Kuroda, Director; Alex Lim, Director; Jordan Odo, Director; Jordan Ozaki, Director; Rik Papa, Director; Greg Schlais, Director; Jadyne Yomono, Director; Ashley Yonamine, Director; Jesse N. Wilson, Director; Ryan Catalani, Executive Director; Zoe Brooks-Jeffiers, Chief of Staff; Destinee

Action Item BF# 25-89: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Family Promise of Hawai‘i for the 2026 Brighter Futures Gala Event on February 12, 2026, in the amount of \$10,000.

Lazo, Director of Family Services; Elliot Woods, Director of Donor & Community Relations.

C. Mission Statement: Founded in 2005, Family Promise of Hawai‘i is a 501(c)3 nonprofit dedicated to transforming the lives of families with children in Hawai‘i facing homelessness by providing housing, resources, and support.

IV. Background and Context

Hawai‘i’s youngest keiki face the highest risk of experiencing homelessness, with thousands of children each year left uncertain about where they will sleep. This instability has far-reaching consequences, disrupting education, health, and long-term well-being. Since 2005, Family Promise of Hawai‘i (FPH) has worked to break this cycle by providing families with children the resources, shelter, and support needed to achieve lasting housing stability. With dedicated teams on O‘ahu and Maui, FPH has become a trusted leader in family-centered solutions to homelessness, offering emergency shelter, rental assistance, case management, and wraparound services. In the wake of the Maui wildfires, FPH expanded its efforts to provide urgent relief, helping hundreds of families secure safe housing and begin rebuilding their lives.

The Brighter Futures Gala is FPH’s signature annual fundraiser that brings the community together for an inspiring evening of storytelling, celebration, and impact. The program begins with a cocktail reception where guests can connect with community leaders and supporters, followed by a seated dinner featuring remarks from FPH’s Executive Director, honorary co-chairs, and families whose lives have been transformed by the organization’s programs. A highlight of the evening is the presentation of the annual Luminary Award, which honors a community leader who has gone above and beyond to light the pathway to a Hawai‘i where every child has a home. Guests also enjoy a video spotlighting Family Promise’s work, a communal blessing, entertainment, and opportunities to participate in giving through sponsorships and a lucky draw. More than a fundraiser, the Brighter Futures Gala is a celebration of resilience and collective responsibility, with every dollar raised going directly toward proven solutions to prevent and end family homelessness across Hawai‘i.

V. Discussion

A. Benefits of OHA and OHA Beneficiaries

Alignment to Mana i Maui Ola’s Health Outcomes – Strategy 5: Advance policies, programs and practices that strengthen Hawaiian resource management knowledge and skills to meet the housing needs of their ‘ohana. Outcome 5.1:

Action Item BF# 25-89: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Family Promise of Hawai‘i for the 2026 Brighter Futures Gala Event on February 12, 2026, in the amount of \$10,000.

Increased numbers/percent of Native Hawaiians who rent housing that meets their ‘ohana’s financial and well-being needs; 5.2: Increased numbers/percent of Native Hawaiians who own housing that meets their ‘ohana’s financial and well-being needs; 5.3: Increased safety, stability, social support networks, and cultural connection in Native Hawaiian communities.

This event addresses Strategy 5 because funds raised will directly fuel FPH’s rental assistance, interim housing-to-permanent housing transitions, and intensive case management, raising the number of Native Hawaiian ‘ohana who can rent homes that fit their financial and well-being needs, and strengthening safety, stability, social support, and cultural connection through weekly ‘Ohana Nights, partnerships with Keiki O Ka ‘Āina for early learning, and community-based workshops. With an estimated \$150,000 (net), the Gala will directly stabilize ~30 families (~120 people), including ~70–80 Native Hawaiians, reducing episodes of homelessness and laying groundwork for longer-term housing pathways. The event addresses Outcome 5.1 by supporting FPH’s programs like emergency rental assistance, move-in costs, and housing navigation that help Native Hawaiian ‘ohana secure and retain stable rentals. The event also addresses Outcome 5.2 by funding case management and financial capability supports (budgeting, credit-building plans, savings goals) that move Native Hawaiian ‘ohana from crisis to mortgage-readiness over time. FPH partners with organizations like Hawaiian Community Assets and Hawai‘i Homeownership Center to provide referrals to homebuyer education and support to build assets (e.g., consistent rent payment histories, security-deposit savings) that are essential precursors to ownership, including for those eligible to pursue Hawaiian Home Lands opportunities. Finally, the event addresses Outcome 5.3 by sustaining ‘Ohana Nights, community-based supports on O‘ahu and Maui, and stable housing for families, which strengthens social ties, reduces isolation, and creates family-centered, culturally respectful spaces for keiki and mākuā. Partnerships such as with Keiki O Ka ‘Āina for early learning and ongoing case management increase stability and protective factors for Native Hawaiian ‘ohana.

B. OHA Funding Event Sponsorship Benefits

The recommended sponsorship level is \$10,000. Sponsor benefits have been defined for the \$10,000 level only and are as follows:

- Premier table for 8 OHA representatives with premium wine included
- OHA featured in event press
- Full-page OHA ad in printed program
- Hosted valet parking for OHA guests

Action Item BF# 25-89: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Family Promise of Hawai‘i for the 2026 Brighter Futures Gala Event on February 12, 2026, in the amount of \$10,000.

VI. Budget Authorization

Table 1: Sponsorships

FUND	YEAR	Program NAME	ACCT NAME	ACCT GROUP	BUDGET	EXP	TOTAL CONSUMPTION	FUNDS AVAILABLE
930	2026	3800 GRANTS	56560 GRANTS IN AID-SPONSORSHIPS	GRANTS	\$635,000	\$10,000	\$205,934	\$438,291

VII. Certification

The following is the certification by the Budget Chief that the funds are available.



Grace Chen,

Budget Chief

Date: Oct 8, 2025

VIII. Recommended Action

Approve and authorize FY 2026 sponsorship funding to Family Promise of Hawai‘i for the 2026 Brighter Futures Gala Event on February 12, 2026, in the amount of \$10,000.

IX. Alternative Actions

- A. Approve a different funding amount for the sponsorship
- B. Do not sponsor event

X. Attachment (s)

- A. 2026 Event Information
- B. 2026 Sponsorship Application
- C. 2026 Scoring Matrices

Action Item BF# 25-89: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Family Promise of Hawai‘i for the 2026 Brighter Futures Gala Event on February 12, 2026, in the amount of \$10,000.

Attachment A

Event Information



THE THIRD ANNUAL

Brighter Futures Gala

SAVE THE DATE
Thursday, February 12, 2026 • 5:30-8:30 pm
Location will be announced soon



**Help end family homelessness
and build brighter futures for our keiki**

Hawai'i's youngest keiki are at the greatest risk of experiencing homelessness. Each year, thousands of children in Hawai'i wake up wondering where they'll sleep tomorrow — with potentially lifelong impacts on education, health, and well-being.

Founded in 2005, Family Promise of Hawai'i is uniquely focused on serving families with children experiencing homelessness, with teams on O'ahu and Maui.

Your support of the Brighter Futures Gala will help to end the crisis of family homelessness. Celebrate the soon-to-be announced 2026 Luminary Award honoree, and enjoy cocktails, a delicious meal, and live music.

Together, we can ensure every child has a home.

Board of Directors

- Jennifer Diesman, President
HMSA
- Justin Puckett, Vice President
Humana
- Shelley Ellwin, Secretary
Hunt Companies
- Ken Tyson III, Treasurer
Kamehameha Schools
- Michael Imanaka
Alexander & Baldwin
- Kaleokalani Kuroda
HawaiiUSA Federal Credit Union
- Alex Lim
Hawaiian Electric Industries
- Jordan Odo
American Savings Bank
- Jordan Ozaki
iQ 360
- Rik Papa
RPAPA Construction
- Greg Schlais
Satellite Healthcare
- Jesse Wilson
Ameriprise Financial
- Jadyne Yomono
Hawaiian Airlines
- Ashley Yonamine
Blue Sapphire Management

Contact
Elliot Woods, Director of Donor and Community Relations
elliott@familypromisehawaii.org

Learn more
familypromisehawaii.org/gala

Action Item BF# 25-89: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Family Promise of Hawai‘i for the 2026 Brighter Futures Gala Event on February 12, 2026, in the amount of \$10,000.

Attachment B

2026 Sponsorship Application

View results

Respondent

139

Anonymous

192:18

Time to complete

APPLICANT & EVENT INFORMATION

Deadlines for Application Submissions:

July – September 2025 Events: **Closed** (March 31, 2025)

October – December 2025 Events: **Closed** (June 2, 2025)

January – March 2026 Events: **September 1, 2025**

April – June 2026 Events: **December 1, 2025**

1. Name of applicant organization: *

Family Promise of Hawai'i

2. Name of event representative: *

Event representative must be someone who is authorized to communicate with OHA staff and submit any required documents or information on behalf of the awarded organization.

Elliot Woods

3. Event representative email and phone number: *

[REDACTED]

4. Describe the mission of the organization. *

Founded in 2005, Family Promise of Hawai'i is a 501(c)3 nonprofit dedicated to transforming the lives of families with children in Hawai'i facing homelessness by providing housing, resources, and support.

5. Organization's Governing Board and/or Executive Team *

List the organization's governing board members' names and titles and the executive team members' names and titles.

Jennifer Diesman, President (Senior Vice President, Government, Policy, and Advocacy, HMSA); Justin Puckett, Vice President (HI Market Leader, Humana); Ken Tyson, Treasurer (Financial Systems Manager, Kamehameha Schools); Shelley Ellwin, Secretary (Financial Reporting Director, Hunt Companies); Michael Imanaka, Director (Sr. Manager, Alexander and Baldwin); Kaleo Kuroda, Director (Chief Operating Officer, HawaiiUSA Federal Credit Union); Alex Lim, Director, Director, Strategy & Corporate Sustainability, Hawaiian Electric Industries; Jordan Odo, Director (First Vice President, Associate Counsel, American Savings Bank); Jordan Ozaki, Director (Account Manager, IQ 360 Inc); Rik Papa, Director (Project Manager, RPAPA Construction, LLC); Greg Schlais, Director (Ohana Pacific Health); Jadyne Yomono, Director (Sr. Manager, Talent Acquisition - Programs & Innovation, Hawaiian Airlines); Ashley Yonamine, Director (Vice President, Asset Management Blue, Sapphire Management); Jesse N. Wilson, Director (Financial Advisor, Ameriprise Financial); Executive Team: Ryan Catalani, Executive Director; Zoe Brooks-Jeffers, Chief of Staff; Destinee Lazo, Director of Family Services; Elliot Woods, Director of Donor & Community Relations

6. Name of event to be sponsored: *

Brighter Futures Gala

7. **Start date of event to be sponsored:** *

2/12/2026



8. **End date of event to be sponsored:**

For one day events, leave blank. For multi-day events, duration should be no longer than 30 days.

Please input date (M/d/yyyy)



9. **Time of event to be sponsored:** *

Please provide start and end time for one day events. For multiple day events, please specify the hours for each day.

5:30-8:30 pm

10. **Address of event/activity:** *

Harry & Jeanette Weinberg Ho'okupu Center
1125 Ala Moana Blvd Suite F, Honolulu, HI 96813

11. **Identify island(s) where event will be held:** *

☐ Hawai'i Island

☐ Maui

☐ Moloka'i

☐ Lāna'i

☒ O'ahu

☐ Kaua'i

EVENT SCOPE

12. **Purpose Statement** *

Please provide a short statement that describes the proposed event and its purpose.

Hawai'i's youngest keiki are at the greatest risk of experiencing homelessness. Each year, thousands of children in Hawai'i wake up wondering where they'll sleep tomorrow — with potentially lifelong impacts on education, health, and well-being.

Founded in 2005, Family Promise of Hawai'i (FPH) is uniquely focused on serving families with children experiencing homelessness, with teams on O'ahu and Maui.

The Brighter Futures Gala is FPH's annual fundraiser to help end the crisis of family homelessness. Sponsorships go directly toward Family Promise's proven solutions to preventing and ending homelessness for families, including its ongoing Maui relief efforts, which have supported and housed hundreds of families. Each year, FPH also recognizes one honoree of its annual Luminary Award, a community leader who goes above and beyond to light a pathway to a Hawai'i where every child has a home.

13. Describe the event services and activities from start to finish.

*

The description should depict what the event would encompass. Demonstrate the substance of the event. Include information from the following:

- Agenda (draft/past flyer)
- Event flyer (draft/past flyer);
- List of speakers and their area of expertise;
- List of exhibitors and their offerings; and/or
- Summaries of seminars, workshops, or other opportunities provided at the event.

Website: <https://www.familypromisehawaii.org/gala>

Flyer: <https://familypromiseofhawaii.box.com/s/v3gyi0oj2jgm0grryqem4oce9540585b>

Program from the previous gala: <https://familypromiseofhawaii.box.com/s/edm3xofm0cqbfyzzfv1qtirll5j0abmk>

Run of show:

5:15 PM: Doors open

5:30 PM: Cocktail Hour Begins

6:25 PM: Welcome, Blessing, Executive Director Remarks, Family Promise Video

6:45 PM: Dinner Begins

7:30 PM: Welcome Back, Introduction and Remarks by Honorary Co-Chairs

7:50 PM: Presentation of Luminary Award

7:55 PM: Selection of Lucky Draw winners

8:00 PM: Close and Mahalo

14. Total estimated number of individuals to attend the event: *

225

15. Estimated number of Native Hawaiians to benefit from the event: *

Each year, FPH serves over 2,000 individuals on O'ahu and Maui, and about 64% report Native Hawaiian ancestry (about 1,280 individuals). From this event specifically, FPH hopes to raise \$150,000 (net). FPH's average cost to serve one family is \$5,000, so the funds raised from this event alone will directly impact 30 families, or about 120 individuals, about 70-80 of whom will be Native Hawaiian.

ALIGNMENT TO MANA I MAULI OLA

16. Indicate the event's alignment to one of OHA's strategic directions below. *

Link to Mana i Maui Ola for more information: <https://www.oha.org/about/mana-to-maui-ola/>

☐ Educational Pathways

☐ Health Outcomes

☒ Quality Housing

☒ Economic Stability

17. **Identify the strategy the event aligns to and describe how it aligns to it.**

Note: The strategy should fall under the strategic direction identified in the previous question. *

Link to Mana i Maui Ola for more information: <https://www.oha.org/about/mana-to-maui-ola/>

Please use the format in the example below:

Strategy 3: Advance policies, programs and practices that strengthen Hawaiian well-being, including physical, spiritual, mental and emotional health. The event aligns with Strategy 3 because...

Strategy 5: Advance policies, programs and practices that strengthen Hawaiian resource management knowledge and skills to meet the housing needs of their 'ohana. The event aligns with Strategy 5 because funds raised will directly fuel FPH's rental assistance, interim housing-to-permanent housing transitions, and intensive case management, raising the number of Native Hawaiian 'ohana who can rent homes that fit their financial and well-being needs (5.1) and strengthening safety, stability, social support, and cultural connection (5.3) through weekly 'Ohana Nights, partnerships with Keiki O Ka 'Āina for early learning, and community-based workshops. With an estimated \$150,000 (net), the Gala will directly stabilize ~30 families (~120 people), including ~70–80 Native Hawaiians, reducing episodes of homelessness and laying groundwork for longer-term housing pathways.

Strategy 6: Support implementation of the Hawaiian Homes Commission Act and other efforts to meet the housing needs of 'ohana. The event aligns with Strategy 6 because preventing evictions and rapidly re-housing Native Hawaiian families on O'ahu and Maui reduces the "push factors" that lead to leaving Hawai'i, thereby helping decrease out-of-state migration (6.3). By restoring housing stability and providing documentation, benefits navigation, and goal planning, FPH positions eligible families to pursue Hawaiian Home Lands and other local housing opportunities and to remain connected to their 'ohana, schools, and employment in Hawai'i.

Strategy 7: Advance policies, programs and practices that strengthen 'ohana abilities to pursue multiple pathways toward economic stability. The event aligns with Strategy 7 because FPH couples emergency rental assistance with financial literacy and economic opportunity workshops, plus individualized case management, to increase resource stability for Native Hawaiian 'ohana (7.3). Families build workable budgets and savings plans, access income supports and employment resources, and tap practical networks through 'Ohana Nights, reducing crisis costs and sustaining the gains needed to remain housed.

18. **Identify the strategic outcome(s) the event aligns to and describe how the event addresses the outcome and the impact the event will have. Note: The outcome should fall under the strategic direction and strategy identified in the previous responses. ***

Link to Mana i Maui Ola for more information: <https://www.oha.org/about/mana-to-maui-ola/>

Please use the format in the example below:

Strategy Outcome 3.4: Communities are empowered to take care of iwi kupuna. This event addresses the outcome by...

Strategy Outcome 5.1. Increased numbers/percent of Native Hawaiians who rent housing that meets their 'ohana's financial and well-being needs. This event addresses the outcome by supporting FPH's programs like emergency rental assistance, move-in costs, and housing navigation that help Native Hawaiian 'ohana secure and retain stable rentals. Based on FPH's average cost to serve a family (~\$5,000), the Gala will stabilize ~30 families (~120 people), an estimated 70–80 of whom are Native Hawaiian, preventing evictions and shortening time without housing. Impact: more Native Hawaiian 'ohana placed in or preserved in affordable, suitable rentals and monitored for 6- and 12-month housing retention.

Strategy Outcome 5.2. Increased numbers/percent of Native Hawaiians who own housing that meets their 'ohana's financial and well-being needs. This event addresses the outcome by funding case management and financial capability supports (budgeting, credit-building plans, savings goals) that move Native Hawaiian 'ohana from crisis to mortgage-readiness over time. FPH partners with organizations like Hawaiian Community Assets and Hawai'i Homeownership Center to provide referrals to homebuyer education and support to build assets (e.g., consistent rent payment histories, security-deposit savings) that are essential precursors to ownership, including for those eligible to pursue Hawaiian Home Lands opportunities. Impact: more Native Hawaiian households progressing along the readiness pathway, including through improved credit, documented rental histories, and savings milestones that position them for future ownership.

Strategy Outcome 5.3. Increased safety, stability, social support networks, and cultural connection in Native Hawaiian communities. This event addresses the outcome by sustaining 'Ohana Nights, community-based supports on O'ahu and Maui, and stable housing for families, which strengthens social ties, reduces isolation, and creates family-centered, culturally respectful spaces for keiki and mākuā. Partnerships such as with Keiki O Ka 'Āina for early learning and ongoing case management increase stability and protective factors for Native Hawaiian 'ohana. Impact: stronger support networks, safer and more stable home routines, and reinforced connection to community for participating families.

Strategy Outcome 6.3. Decreased rate of Native Hawaiian 'ohana out of state migration. This event addresses the outcome by preventing displacement that can force families to leave Hawai'i. By providing critical supports such as covering arrears and move-in costs, rapidly re-housing families locally, and connecting them to benefits and employment resources, FPH reduces the push factors that drive out-migration. Impact: more Native Hawaiian 'ohana able to remain in their home communities, keeping children in their schools, maintaining 'ohana networks, and contributing to Hawai'i's social and economic fabric.

Strategy Outcome 7.3. Increase number of Native Hawaiian 'ohana who are resource stable (financial, subsistence, other). This event addresses the outcome by pairing housing stabilization (rental assistance, move-in costs) with financial literacy and economic opportunity workshops and individualized case management. Families create workable budgets, reduce crisis expenses, access income supports and employment resources, and receive assistance creating credit-building and savings plans, improving resource stability and resilience. Impact: families achieve measurable gains in resource stability, tracked through maintained housing, balanced budgets, benefits enrollment, and reduced returns to homelessness.

19. **Describe how the event aligns to and addresses one or more of OHA's strategic foundation(s):**

‘Ohana – Family. ‘Ohana is instrumental to community empowerment. When families are strong and healthy, and when there is positive engagement within the ‘ohana, from keiki to kūpuna, communities thrive. Connections to mo‘omeheu and ‘āina begin with connections within families.

Mo‘omeheu – Culture. Culture is the essence of who Native Hawaiians are as a people. It includes all those things that distinguish the community: language, stories, customs, music, art, food, protocols, religions, values, traditions, and celebrations. Expressions of culture are both internal and external. Culture shapes Native Hawaiian worldview and thinking. It informs the ways in which individuals interact with one another and with ‘āina. It influences the way Native Hawaiians interpret events and approach problem-solving.

‘Āina – Land & Water. To Native Hawaiian kūpuna, the land was life. Imbued with mana, ‘āina provides everything the community needs to survive. On an intimate level, Native Hawaiians are connected to the land by the generations of kūpuna who lived on the land and whose iwi rest here. Thus, the emotional ties to family, and the aloha for them, extends to the land that feeds us.

*

Use the following format:

First, list the name of the foundation(s). Second, demonstrate how the proposed event aligns with the selection.

Foundation: ‘Ohana – Family

Alignment: The Brighter Futures Gala advances the ‘Ohana foundation by investing in the single most stabilizing factor for families—safe, stable housing—and by ending episodes of homelessness that strain relationships, disrupt caregiving, and disconnect ‘ohana from community and culture.

FPH keeps ‘ohana intact and safe. Rapid exits from shelter and prevention of eviction reduce the risk of family separation and allow multigenerational caregiving (keiki to kūpuna) to continue at home. Ending homelessness also restores healthy routines for keiki: A stable home means consistent sleep, meals, homework space, and school attendance—critical for learning and social-emotional development. Early learning supports (via internal programs like Ohana Nights and partnerships with organizations like Keiki O Ka ‘Āina) build strong, culturally grounded caregiving practices.

FPH’s programs also lower stress for mākuā, strengthening parenting. Housing stability reduces crisis decision-making and enables parents to focus on connection, consistent discipline, and goal-setting supported by case management and financial coaching. ‘Ohana Nights and community-based activities build durable support networks, create peer support, and mutual aid, reducing isolation and increasing protective factors that keep families strong.

Additionally, FPH sustains connection to mo‘omeheu and ‘āina: With a reliable home base, families can remain in their communities, participate in cultural practices, maintain ties to hālau and churches, and access nearby resources—reinforcing identity and belonging. By centering housing as the platform for family health and connection—and surrounding it with culturally respectful supports—the event directly strengthens ‘ohana so communities can thrive.

BUDGET

20. **Provide the total amount of money being requested from OHA for the event.**

Maximum amount is **\$15,000**. No minimum amount. Requests for exceptions to the maximum budget request may require justification in the comments/questions section of the application. *

\$10,000

21. **Indicate each expense for which OHA funds will be used as a line-item and provide a brief description for each item.**

The items should sum to the total amount requested. For sponsorship packages, please list the sponsorship benefits. *

OHA funds **shall not** be used for entertainment or perquisites (perks) per HRS 10-17(b)(3) however, HRS 10-17(b) does not expressly prohibit grantees from having or providing “entertainment or perquisites” as some aspect of their event.

Impact Sponsor | \$10,000

- Premier table for eight guests with premium wine
- Sponsor's brand featured in event press
- Full-page ad in printed program
- Hosted valet parking

The fair market value of this sponsorship is anticipated to be \$1,760, reflecting the event expenses.

OPPORTUNITIES FOR OHA COMMUNITY ENGAGEMENT, PARTNERSHIPS, AND PUBLIC RELATIONS

22. Opportunities for OHA recognition: *

List and clearly describe the community engagement, partnership, and public relations opportunities the event offers for OHA which may include, but are not limited to:

- Advertisements in event programs/television/radio/print ads
- OHA logo on event goods or items
- OHA logo on event signage
- OHA logo on event flyers
- Speaking opportunities for OHA representative
- Providing a table or method for distributing OHA program information at the event

Please outline specifically if your event is offering any formal tables for OHA representatives to attend as guests

- * Advertisement in event program
- * OHA name in event press release
- * OHA logo on event signage
- * OHA logo on event flyers
- * OHA logo on social media spotlight
- * OHA logo on event website
- * OHA thanked throughout the event program

If OHA is interested in distributing program information at the event, we would be happy to discuss that further.

The proposed sponsorship level does include a premier table for eight (8) guests.

23. Social Media/Marketing Platforms: *

Please provide your organizations social media usernames/handles, as well as any other platforms the event will be broadcasted on.

Please use the following format:

Instagram: @example

Facebook: link

X: @example

Website:

Other:

Instagram: <https://www.instagram.com/familypromiseofhawaii/>
Facebook: <https://facebook.com/familypromiseofhawaii>
LinkedIn: [linkedin.com/company/family-promise-of-hawaii](https://www.linkedin.com/company/family-promise-of-hawaii)
Website: <https://www.familypromisehawaii.org/gala>

REQUIREMENTS

24. **Important Notice:** Please send the following documents for the Applicant organization via email to sponsorships@oha.org **within 72 hours** of submitting this application. **Failure to do so may lead to delays, or automatic disqualification.** By submitting these documents, you acknowledge that they will be submitted promptly and in their entirety. OHA's preference is that all documents be sent in a single email. Please name your documents appropriately. Check each of the boxes below to indicate understanding of the requirement. Mahalo! *

Please select 4 options.

- ☒ **Event Information** (flyers, posters, website details, etc.) DO NOT submit flyers for previous events.
- ☒ **IRS Letter of Determination** - To verify tax-exempt nonprofit status.
- ☒ **Certificate of Vendor Compliance (CVC)** - To verify the organization is registered to do business in the State of Hawai'i. To obtain this document, applicants must register with Hawai'i Compliance Express online at <http://vendors.ehawaii.gov>. Registration with Hawai'i Compliance Express may take up to two (2) weeks before access to the online CVC is granted. This certificate must be current within the fiscal year of the application date. OHA does not accept the DCCA Certificate of Good Standing
- ☒ **Completed W-9** - <https://www.irs.gov/pub/irs-pdf/fw9.pdf>

25. **If the application is recommended for approval to the Board of Trustees, the event representative will be asked to attend the OHA Budget and Finance Committee meeting to respond to any questions. Attendance may be in-person or virtual.** *

☐ I understand that the event representative is expected to attend BOT Budget and Finance Committee if recommended for approval.

26. **OPTIONAL:** Please add any additional comments or questions below. Mahalo for your application!

ACKNOWLEDGEMENTS

27. **Please read the following statements thoroughly:** By submitting this sponsorship application and selecting the following options, your agency and its affiliates, officers, employees and/or agents agree to indemnify, defend and hold harmless the Office of Hawaiian Affairs (OHA) from any and all claims, demands, liabilities, losses, damages, costs, and expenses, including reasonable attorney's fees, arising out of or in connection with this sponsorship application and participation in the associated event/activities. *

Please select 9 options.

- ☒ "I have applied for or received all applicable licenses and permits, when such is required to conduct the activities or provide the services for which a grant is awarded."
- ☒ "I agree to comply with all applicable federal, state and county laws."
- ☒ "I shall not use these funds for the purposes of entertainment or perquisites (perks)."
- ☒ "I agree that all activities and improvements undertaken with funds received shall comply with all applicable federal, state, and county statutes and ordinances, including applicable building codes and agency rules; "
- ☒ "The applicant will indemnify and hold harmless the office, the State of Hawai'i, its officers, agents, and employees from and against any and all claims arising out of or resulting from activities carried out or projects undertaken with funds provided hereunder, and procure sufficient insurance to provide this indemnification if requested to do so."
- ☒ "I agree to make available to the office all records the applicant may have relating to the operation of the applicant's activity, business, or enterprise, to allow the office to monitor the applicant's compliance with the purpose of this chapter; "
- ☒ "I agree OHA can have access to records pertaining to this grant."
- ☒ "I understand that this grant award shall be monitored by the OHA to ensure compliance with Hawaii Revised Statutes § 10-17 and the purposes and intent of the Grant;"
- ☒ "I agree to complete evaluation(s) follow-up by OHA to determine whether the event attained the intended results in the manner contemplated."

28. By typing/signing your name below, you certify that the information provided is true and accurate to the best of your knowledge. You also acknowledge that typing your name acts as your electronic signature, which holds the same legal weight and validity as a handwritten signature, and you consent to be bound by the terms and conditions outlined in this agreement.

Your name: *

Ryan Catalani

Action Item BF# 25-89: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Family Promise of Hawai‘i for the 2026 Brighter Futures Gala Event on February 12, 2026, in the amount of \$10,000.

Attachment C

2026 Scoring Matrices

Evaluation Criteria	Description	Matrix					Application Score
		Poor	Fair	Good	Meets Expectation	Exceeds Expectation	
		1	2	3	4	5	
A. Event Scope	1. The application outlines event services or activities that provide significant benefits to the Native Hawaiian community.	No Benefit: The application does not describe a purpose and services/activities that provide benefits to the Native Hawaiian community. No relevance or alignment to community needs is evident.	Minimal Benefit: The application describes a purpose and services/activities with limited or unclear benefits to the Native Hawaiian community. Contributions are minor, indirect, or lack detail about the expected impact.	Moderate Benefit: The application outlines a purpose and services/activities that provide some benefits to the Native Hawaiian community. While contributions are evident, they may lack specificity, depth, or widespread impact.	Significant Benefit: The application presents a purpose and services/activities that clearly and meaningfully benefit the Native Hawaiian community. Contributions are well described, address community needs, and demonstrate a positive and tangible impact.	Exceptional Benefit: The application outlines a <i>transformative</i> purpose and services/activities with significant and wide ranging benefits to the Native Hawaiian community. Contributions are highly detailed, culturally relevant, and demonstrate sustainable, long term impacts.	5
	2. The application indicates a proposed number of total attendees which is achievable and reflects an opportunity for significant OHA reach into the community.	Extremely Low Reach The proposed total number of attendees is extremely low, suggesting minimal opportunity for OHA to effectively reach the community.	Limited Reach The proposed total number of attendees is low and indicates limited opportunity for OHA to connect with the community.	Moderate Reach The proposed total number of attendees is reasonable and reflects a moderate opportunity for OHA to reach into the community.	Significant Reach The proposed total number of attendees is substantial, demonstrating a significant opportunity for OHA to make meaningful connections with the community.	Exceptional Reach The proposed total number of attendees is exceptionally high, representing a significant opportunity for OHA to connect with a wide portion of the community	4
	3. The application indicates a proposed number of Native Hawaiian attendees which is achievable and reflects a significant positive impact on the betterment of conditions of Native Hawaiians.	Extremely Low Attendance: The proposed number of Native Hawaiian attendees is extremely low, suggesting minimal reach or impact on the community	Low Attendance: The proposed number of Native Hawaiian attendees is below expectations, with limited potential to positively impact the community.	Moderate Attendance: The proposed number of Native Hawaiian attendees is reasonable and suggests some potential for positive community impact.	High Attendance: The proposed number of Native Hawaiian attendees is substantial, indicating a significant potential for positive community impact.	Exceptional Attendance: The proposed number of Native Hawaiian attendees is exceptional, reflecting an exceptional potential for positive and widespread community impact.	3
Alignment Mana i Maui Ola Strategic Plan	1) The application clearly demonstrates how the event will directly and meaningfully address the selected Strategy.	No Alignment The application fails to demonstrate how the event will address the selected Strategy. There is no clear connection or evidence of alignment.	Minimal Alignment The application provides limited or vague information about how the event will address the selected Strategy. The connection is weak, indirect or unclear.	Moderate Alignment The application demonstrates a reasonable connection to the selected Strategy. While some aspects are clearly addressed, the explanation lacks depth or strong supporting details.	Strong Alignment The application provides a clear and well supported explanation of how the event will directly and meaningfully address the selected Strategy. The connection is evident and relevant.	Exceptional Alignment The application demonstrates an outstanding and thorough alignment with the selected Strategy. The event is highly relevant, impactful, and clearly designed to directly address the Strategy.	5
	2) The application clearly demonstrates how the event will have significant community impact in alignment with one or more Strategic Outcome.	No Impact The application fails to demonstrate how the event will have a significant community impact. There is no clear connection to any Strategic Outcome.	Minimal Impact The application provides limited or vague information about how the event might impact the community. The connection to the Strategic Outcome is weak, indirect, or unclear.	Moderate Impact The application shows a reasonable potential for community impact. The event aligns with one or more Strategic Outcomes, but the explanation lacks depth or strong supporting details.	Significant Impact The application clearly demonstrates how the event will create meaningful and substantial community impact. The alignment with one or more Strategic Outcomes is well supported and evident.	Exceptional Impact The application provides a compelling and detailed explanation of how the event will deliver outstanding and wide reaching community impact. The alignment with one or more Strategic Outcomes is exceptional, with a clear path to achieving meaningful outcomes.	5
	3) The application clearly demonstrates how the event will align with one or more Strategic Foundation.	No Alignment The application fails to demonstrate any alignment with the Strategic Foundations. There is no clear connection or relevance.	Minimal Alignment The application provides limited or vague information about how the event aligns with one or more Strategic Foundations. The connection is weak, indirect or unclear.	Moderate Alignment The application shows a reasonable connection to one or more Strategic Foundations. While alignment is evident, the explanation lacks detail or strong supporting evidence.	Strong Alignment The application provides a clear and well supported explanation of how the event aligns with one or more Strategic Foundations. The connection is evident and relevant.	Exceptional Alignment The application demonstrates an outstanding alignment with one or more Strategic Foundations. The explanation is detailed, compelling, and clearly shows how the event is highly impactful and clearly designed to directly address to the Foundation(s).	5

Budget		1-2	3-4	5-6	7-8	9-10	
The amount requested is appropriate and a reasonable line item budget is included. (0-10 points)		Inappropriate/Unreasonable The amount requested is clearly inappropriate or unrealistic, and no line item budget is provided, or the budget is unreasonable or incomplete.	Minimally Appropriate The amount requested is questionable or somewhat appropriate. The line item budget is included but lacks clarity and details.	Moderately Appropriate The amount requested appears generally appropriate, and a line item budget is provided with reasonable detail. Some elements may require further explanation or clarification.	Appropriate/Reasonable The amount requested is appropriate for the proposed event, and the line item budget is detailed and justifies the requested funds.	Highly Appropriate / Well-Justified The amount requested is highly appropriate and aligns with the proposed event. The line item budget is exceptionally detailed and demonstrates careful planning and justification for all expenses.	10
Opportunity for OHA Public Recognition	The application describes community engagement, partnership, and public relations opportunities for OHA that are appropriate and reflects an opportunity for significant OHA reach into the community. (0-10 points)	No Opportunities The application fails to identify any community engagement, partnership, or public relations opportunities for OHA. There is no evidence of OHA's potential reach into the community.	Minimal Opportunities The application provides limited or vague descriptions of community engagement, partnerships, or public relations opportunities. The opportunities appear minimal and do not demonstrate meaningful OHA reach into the community.	Moderate Opportunities The application describes reasonable opportunities for community engagement, partnerships, and public relations. These opportunities demonstrate some potential for OHA to reach the community but may lack depth or detail.	Significant Opportunities The application provides a well-supported description of community engagement, partnerships, and public relations opportunities. These opportunities are meaningful and clearly reflect significant potential for OHA to connect with and impact the community.	Exceptional Opportunities The application outlines outstanding opportunities for community engagement, partnerships, and public relations. The described opportunities are compelling, highly detailed, and demonstrate an exceptional potential for OHA to achieve broad and meaningful community reach.	8
Name of Applicant Organization:	Family Promise	Recommend Sponsorship	Yes	Date of Evaluation	29 Aug 25	Total Score (out of 50 points)	45
Name of Sponsorship Evaluator:		Recommended Amount	\$10,000 (100%)	Requested Amount: \$10,000	Eligible Requested Amount: \$10,000		
Brief Explanation for Recommendation:	I recommend 100% support, due to the impact these funds will have on our houseless kanaka. Also, due to the nature of the event, the recognition score would be higher if they provided a speaking opportunity.						
Tiers for Recommended Funding:	45 50 points: Recommended 100% of eligible budget requested 40 44 points: Recommended 75% of eligible budget requested 35 39 points: Recommended 50% of eligible budget requested 34 points or lower: Not recommended						

Evaluation Criteria	Description	Matrix					Application Score
		Poor	Fair	Good	Meets Expectation	Exceeds Expectation	
		1	2	3	4	5	
A. Event Scope	1. The application outlines event services or activities that provide significant benefits to the Native Hawaiian community.	No Benefit: The application does not describe a purpose and services/activities that provide benefits to the Native Hawaiian community. No relevance or alignment to community needs is evident.	Minimal Benefit: The application describes a purpose and services/activities with limited or unclear benefits to the Native Hawaiian community. Contributions are minor, indirect, or lack detail about the expected impact.	Moderate Benefit: The application outlines a purpose and services/activities that provide some benefits to the Native Hawaiian community. While contributions are evident, they may lack specificity, depth, or widespread impact.	Significant Benefit: The application presents a purpose and services/activities that clearly and meaningfully benefit the Native Hawaiian community. Contributions are well described, address community needs, and demonstrate a positive and tangible impact.	Exceptional Benefit: The application outlines a <i>transformative</i> purpose and services/activities with significant and wide ranging benefits to the Native Hawaiian community. Contributions are highly detailed, culturally relevant, and demonstrate sustainable, long term impacts.	5
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Budget		1-2	3-4	5-6	7-8	9-10	8
	The amount requested is appropriate and a reasonable line item budget is included. (0-10 points)	Inappropriate/Unreasonable The amount requested is clearly inappropriate or unrealistic, and no line item budget is provided, or the budget is unreasonable or incomplete.	Minimally Appropriate The amount requested is questionable or somewhat appropriate. The line item budget is included but lacks clarity and details.	Moderately Appropriate The amount requested appears generally appropriate, and a line item budget is provided with reasonable detail. Some elements may require further explanation or clarification.	Appropriate/Reasonable The amount requested is appropriate for the proposed event, and the line item budget is detailed and justifies the requested funds.	Highly Appropriate / Well-Justified The amount requested is highly appropriate and aligns with the proposed event. The line item budget is exceptionally detailed and demonstrates careful planning and justification for all expenses.	
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Name of Applicant Organization:	Family Promise of Hawai'i	Recommend Sponsorship	Yes	Date of Evaluation	12 Sep 25	Total Score (out of 50 points)	45
Name of Sponsorship Evaluator:		Recommended Amount	\$10,000	Requested Amount: \$10,000	Eligible Requested Amount: \$10,000		
Brief Explanation for Recommendation:							
Tiers for Recommended Funding:	45 50 points: Recommended 100% of eligible budget requested 40 44 points: Recommended 75% of eligible budget requested 35 39 points: Recommended 50% of eligible budget requested 34 points or lower: Not recommended						

MEETING OF THE COMMITTEE ON BUDGET AND FINANCE (BF)

DATE: Wednesday, October 15, 2025
TIME: 11:00 a.m.

III. NEW BUSINESS

H. Action Item BF# 25-90: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Pacific Whale Foundation for the 2026 Mālama I Nā Koholā Event on February 14, 2026, in the amount of **\$7,000.00***

I



ACTION ITEM

COMMITTEE ON BUDGET AND FINANCE

October 15, 2025

BF# 25-90

Action Item Issue: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Pacific Whale Foundation for the 2026 Mālama I Nā Koholā Event on February 14, 2026, in the amount of \$7,000.

Prepared by:	<u>Chantelle Belay</u>	Oct 7, 2025
	Chantelle Belay	Date
	Pou Kāko‘o Kaiāulu, Grants Manager	
Reviewed by:	<u>Lise Vaughan-Sekona</u>	Oct 7, 2025
	Lise Vaughan-Sekona	Date
	Ka Pou Kihi Ki‘i, Community Engagement Director	
Reviewed by:	<u>Everett Ohta</u>	Oct 8, 2025
	Everett Ohta	Date
	Ka Paepae Puka, General Counsel	
Reviewed by:	<u>K. Sean Kekina</u>	Oct 8, 2025
	K. Sean Kekina	Date
	Ka Pou Nui, Chief Operating Officer	
Reviewed by:	<u>Luana Alapa</u>	Oct 8, 2025
	Ke Kua, Trustee Luana Alapa	Date
	Luna Ho‘omalua o ke Kōmike Budget and Finance	
	Chairperson of the Committee on Budget and Finance	

Action Item BF# 25-90: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Pacific Whale Foundation for the 2026 Mālama I Nā Koholā Event on February 14, 2026, in the amount of \$7,000.

I. Proposed Action

Approve and authorize FY 2026 sponsorship funding to Pacific Whale Foundation for the 2026 Mālama I Nā Koholā Event on February 14, 2026, in the amount of \$7,000.

Organization Name	Event	Award Amount Recommendation
Pacific Whale Foundation	Mālama I Nā Koholā February 14, 2026 10:00 AM – 2:00 PM 192 Mā‘alaewa Rd, Wailuku, HI 96793 (Maui)	\$7,000
Total Recommendations (1)		\$7,000

II. Issue

Whether or not the Committee on Budget and Finance will recommend approval and authorize the Board of Trustees (“BOT” or “Board) to disburse \$7,000 to sponsor Pacific Whale Foundation for the 2026 Mālama I Nā Koholā Event on February 14, 2026.

III. Applicant Organization Information

A. Event Representative: Ka’apuni Aiwohi

B. Board Members of the Organization: Jennifer Bevington, Chair | Emilia Springett, Co-Vice Chair | Alireza Ali, Co-Vice Chair | Tahreem Kampton, Treasurer | Lisa Vogt, Secretary | Miki‘ala Lidstone, Member at Large | JS Masson, Member at Large | Joe Burgard, Member at Large | Ed Fong, Member at Large | Michael Fris, Member at Large | Buzz Fernandez, Member at Large | Andrew Ellis, Member at Large | Fran Mitsumura, Member at Large | Aimee Paquin, Member at Large | Jim Rensberger, Member at Large | Mary Kate (MK) Rosack, Emeritus | Wayne White, Emeritus | Dayna Garland, Executive Director | Josh Heimowitz, Chief Development Officer | Ka’apuni Aiwohi, Communication & Cultural Advisor

Action Item BF# 25-90: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Pacific Whale Foundation for the 2026 Mālama I Nā Koholā Event on February 14, 2026, in the amount of \$7,000.

C. Mission Statement: To protect the ocean through science and advocacy and inspire environmental stewardship.

IV. Background and Context

Mālama I Nā Koholā is a free, community-wide celebration designed to connect Native Hawaiians and Hawai‘i residents to the cultural, ecological, and spiritual significance of whales (koholā) and the ocean. Rooted in the belief that koholā are kūpuna and symbols of abundance, the event emphasizes the kuleana of kanaka to care for the kai while creating pathways for residents of all ages to engage with cultural and conservation practices. The program begins with a traditional Hawaiian blessing and oli led by Kia‘i Kanaloa, setting a sacred foundation for the day. Guests are then invited to explore more than 20 educational booths and exhibits hosted by conservation organizations, cultural groups, and community partners. Each organization offers interactive learning, from understanding marine conservation efforts to experiencing ancestral practices like limu restoration, fishnet weaving, and the history of Kaho‘olawe as it relates to the ocean.

The event is structured to balance education, cultural practice, and entertainment in an engaging four-hour program. On the main stage, 15 partner organizations each present their work in ten-minute sessions, showcasing efforts such as whale research, watershed protection, sustainable fishing practices, and cultural resource stewardship. Between these talks, a Hawaiian emcee provides cultural context while a solo musician with ties to kai conservation offers live performances, weaving continuity throughout the day. Highlights include hands-on demonstrations such as kapa and net-making at Maui Ocean Center, plant and food sustainability practices with Guava Tree and Noho‘ana Farms, and canoe sailing activities from Hui Wa‘a Kaulua. Keiki can participate in family-friendly activities like species identification games, zero-waste challenges, and interactive ocean science exhibits provided by partners like the Hawaiian Islands Humpback Whale National Marine Sanctuary and Maui Huliau. The program concludes with a whale watch raffle, a local food demonstration, and a closing ceremony led by the Pacific Whale Foundation. Together, these offerings affirm the importance of community stewardship of the kai, celebrate cultural identity, and inspire collective action to mālama i nā koholā and the broader ocean ecosystem.

V. Discussion

A. Benefits of OHA and OHA Beneficiaries

Alignment to Mana i Maui Ola’s Health Outcomes – Strategy 4: Advance policies, programs and practices that strengthen the health of the ‘āina and

Action Item BF# 25-90: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Pacific Whale Foundation for the 2026 Mālama I Nā Koholā Event on February 14, 2026, in the amount of \$7,000.

mo‘omeheu. Outcome 4.1: Preservation and perpetuation of Hawaiian language, culture, traditions, identity and sense of lāhui; 4.2: Increase community stewardship of Hawai‘i’s natural and cultural resources that foster connection to ‘āina, ‘ohana, and communities; 4.3: Increase restoration of Native Hawaiian cultural sites, landscapes, kulāiwi and traditional food systems.

This event addresses Strategy 4 by centering both environmental stewardship and cultural grounding as interconnected priorities. Through a focus on mālama i ke kai, the event highlights the importance of protecting ocean resources while elevating cultural values and practices as the foundation for conservation efforts. Cultural protocols and perspectives guide the program, reinforcing mo‘omeheu as an essential lens for engaging communities. By strengthening the connection between ‘āina, kai, and cultural identity, the event fosters a deeper sense of responsibility and unity among our people. The event addresses Outcomes 4.1, 4.2, and 4.3 by elevating Native Hawaiian knowledge systems, language, cultural practices, traditions, traditional food systems, identity and sense of lāhui. Through collaboration with cultural practitioners and kai-focused organizations, the event showcases traditional and contemporary practices rooted in mālama ‘āina and mālama i ke kai. By highlighting traditional food such as i‘a and limu, the program reinforces cultural identity and the deep ancestral relationship to the ocean. Participants gain greater awareness and connection to Hawai‘i’s natural and cultural resources, fostering a stronger sense of kuleana and stewardship. In doing so, the event encourages future engagement in restoring and protecting these resources, contributing to the preservation and perpetuation of Native Hawaiian cultural practices and collective identity.

B. OHA Funding Event Sponsorship Benefits

The recommended sponsorship level is \$7,000. Sponsor benefits have been defined for the \$7,000 level only and are as follows:

- OHA logo on all digital and social media advertisements, flyers, event banners, signage, and printed promotional materials
- OHA recognition in post mentions and tags across platforms, all email communications, in a 30-second radio spot, and during event shoutouts
- Speaking opportunities for OHA representatives
- Option for a dedicated OHA information table

Action Item BF# 25-90: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Pacific Whale Foundation for the 2026 Mālama I Nā Koholā Event on February 14, 2026, in the amount of \$7,000.

VI. Budget Authorization

Table 1: Sponsorships

FUND	YEAR	Program NAME	ACCT NAME	ACCT GROUP	BUDGET	EXP	TOTAL CONSUMPTION	FUNDS AVAILABLE
930	2026	3800 GRANTS	56560 GRANTS IN AID-SPONSORSHIPS	GRANTS	\$635,000	\$7,000	\$212,934	\$431,291

VII. Certification

The following is the certification by the Budget Chief that the funds are available.



Grace Chen,

Budget Chief

Date: Oct 8, 2025

VIII. Recommended Action

Approve and authorize FY 2026 sponsorship funding to Pacific Whale Foundation for the 2026 Mālama I Nā Koholā Event on February 14, 2026, in the amount of \$7,000.

IX. Alternative Actions

- A. Approve a different funding amount for the sponsorship
- B. Do not sponsor event

X. Attachment (s)

- A. 2026 Event Information
- B. 2026 Sponsorship Application
- C. 2026 Scoring Matrices

Action Item BF# 25-90: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Pacific Whale Foundation for the 2026 Mālama I Nā Koholā Event on February 14, 2026, in the amount of \$7,000.

Attachment A


Event Information

PACIFIC WHALE FOUNDATION

MAUI OCEAN CENTER

MĀLAMA I NĀ KOHOLĀ

Artwork By Anna Fuernsteiner




SCAN HERE

Enter the world of whales and deepen connection to caring for our ocean. Explore more than 20 interactive exhibits with collaborators geared to kōkua kanaka. Free for Hawai'i residents.

February 14, 2026

10am – 2pm

 **Maui Ocean Center, 192 Mā‘alaea Rd, Wailuku, HI 96793**

Action Item BF# 25-90: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Pacific Whale Foundation for the 2026 Mālama I Nā Koholā Event on February 14, 2026, in the amount of \$7,000.

Attachment B

2026 Sponsorship Application

View results

Respondent

151

Anonymous

12:47

Time to complete

APPLICANT & EVENT INFORMATION

Deadlines for Application Submissions:

July – September 2025 Events: **Closed** (March 31, 2025)

October – December 2025 Events: **Closed** (June 2, 2025)

January – March 2026 Events: **September 1, 2025**

April – June 2026 Events: **December 1, 2025**

1. Name of applicant organization: *

Pacific Whale Foundation

2. Name of event representative: *

Event representative must be someone who is authorized to communicate with OHA staff and submit any required documents or information on behalf of the awarded organization.

Ka'apuni Aiwohi

3. Event representative email and phone number: *

[REDACTED]

4. Describe the mission of the organization. *

To protect the ocean through science and advocacy and inspire environmental stewardship.

5. Organization's Governing Board and/or Executive Team *

List the organization's governing board members' names and titles and the executive team members' names and titles.

Jennifer Bevington, Chair | Emilia Springett, Co-Vice Chair | Alireza Ali, Co-Vice Chair | Tahreem Kampton, Treasurer | Lisa Vogt, Secretary | Miki'ala Lidstone, Member at Large | JS Masson, Member at Large | Joe Burgard, Member at Large | Ed Fong, Member at Large | Michael Fris, Member at Large | Buzz Fernandez, Member at Large | Andrew Ellis, Member at Large | Fran Mitsumura, Member at Large | Aimee Paquin, Member at Large | Jim Rensberger, Member at Large | Mary Kate (MK) Rosack, Emeritus | Wayne White, Emeritus | Dayna Garland, Executive Director | Josh Heimowitz, Chief Development Officer | Ka'apuni Aiwohi, Communication & Cultural Advisor

6. Name of event to be sponsored: *

Mālama I Nā Koholā

7. **Start date of event to be sponsored:** *

2/14/2026



8. **End date of event to be sponsored:**

For one day events, leave blank. For multi-day events, duration should be no longer than 30 days.

Please input date (M/d/yyyy)



9. **Time of event to be sponsored:** *

Please provide start and end time for one day events. For multiple day events, please specify the hours for each day.

10am – 2pm

10. **Address of event/activity:** *

192 Mā'alaea Rd, Wailuku, HI 96793

11. **Identify island(s) where event will be held:** *

☐ Hawai'i Island

☒ Maui

☐ Moloka'i

☐ Lāna'i

☐ O'ahu

☐ Kaua'i

EVENT SCOPE

12. **Purpose Statement** *

Please provide a short statement that describes the proposed event and its purpose.

Mālama I Nā Koholā is a no-cost access point for Native Hawaiians and any Hawaii resident to enter the world of whales and deepen connection to caring for our ocean. With thoughtfully chosen partners who speak to the na'au of people, this event affirms to kanaka that their kuleana is to care for the kai. Guests are invited to explore more than 20 conservation organizations with collaborators geared to kōkua kanaka. This event is for all to celebrate our love for whales and 'auamo in shared responsibility to protect our ocean.

13. Describe the event services and activities from start to finish.

★

The description should depict what the event would encompass. Demonstrate the substance of the event. Include information from the following:

- Agenda (draft/past flyer)
- Event flyer (draft/past flyer);
- List of speakers and their area of expertise;
- List of exhibitors and their offerings; and/or
- Summaries of seminars, workshops, or other opportunities provided at the event.

The four-hour event features educational booths and exhibits hosted by 20 organizations, offering attendees opportunities to explore each group's impact and learn how to get involved in protecting marine life. The central stage hosts the main program, beginning with a traditional Hawaiian blessing led by cultural practitioners from Kia'i Kanaloa. Following the blessing, the 15 groups most aligned with the event's mission each receive a ten-minute time slot to present their work, engage the audience, and inspire community action. A culturally grounded emcee with expertise in kai conservation leads the program, while a solo musician with similar cultural and conservation alignment provides performances between presentations, maintaining cultural continuity and audience engagement.

Pacific Whale Foundation's research, conservation, education and outreach team provides interactive whale exhibits and learning experiences. Additionally, the organizations below have committed and/or PWF plans to reach out. Additional exhibits, offerings, and workshops are to be determined.

Maui Ocean Center – Event location – Weaving demonstration, fish net making demonstration, Kaho'olawe history exhibit, aquarium, humpback whale 3D cinema and humpback whale exhibit

Kia'i Kanaloa – The foremost leader in cultural Cetacean protocol

Guava Tree – Two small dishes that highlight limu and i'a, demonstrating how to better steward our waters by eating sustainably from it

Hana Limu Hui – Discuss their role and value in bringing limu back into marine ecosystems

Mo'o Pa'akai – Salt Bed Restoration

Hui Wa'a Kaulua – Hawaiian Sailing Program for kids

Division of Aquatic Resources – Department of Land and Natural Resources area for fish protection

Makai Watch – A part of Department of Land and Natural Resources to monitor our ocean resources

Maui Huliau – Zero-waste partner

Hawaiian Islands Humpback Whale National Marine Sanctuary

Clean Water People

Kipahulu CBSFA

Kalepolepo Fish Ponds

Hui o Ka Wai Ola

Kipuka Olowalu

Maui Invasive Species Committee

Hawaiian Islands Land Trust

Ka'ehu

Mauna Kahālāwai Watershed Partnership

Maui Forest Bird Recovery

East Maui Watershed Partnership

Kahākākahi Foundation

Maui Nui Seabird Recovery Project

Keālia pond National Wildlife Refuge

The Nature Conservancy

Maui Nui Marine Resource Council

Ua – Hawaiian Musician

Grow Some Good

Waiohulikai

Noho'ana Farms

Ku'ia Ag Education Center

Kaialahui Foundation

Kaiāulu Initiatives

Agenda

10:00am – 10:30am | Welcome by Kia'i Kanloa & Oli by Kia'i Kanloa

10:30am – 1:45pm | Music, presenters, workshops, educational exhibits and activities

1:25pm | Whale Watch Raffle donated by PacWhale Eco-Adventures

1:30pm – 1:45pm | Local Food Demonstration with Guava Tree

1:45pm – 2pm | Mahalos and Closing Ceremony with Pacific Whale Foundation

14. Total estimated number of individuals to attend the event: *

2,500 - 3,000

15. Estimated number of Native Hawaiians to benefit from the event: *

1,500

ALIGNMENT TO MANA I MAULI OLA

16. Indicate the event's alignment to one of OHA's strategic directions below. *

Link to Mana i Maui Ola for more information: <https://www.oha.org/about/mana-to-maui-ola/>

☒ Educational Pathways

☐ Health Outcomes

☐ Quality Housing

☐ Economic Stability

17. Identify the strategy the event aligns to and describe how it aligns to it.

Note: The strategy should fall under the strategic direction identified in the previous question. *

Link to Mana i Maui Ola for more information: <https://www.oha.org/about/mana-to-maui-ola/>

Please use the format in the example below:

Strategy 3: Advance policies, programs and practices that strengthen Hawaiian well-being, including physical, spiritual, mental and emotional health. The event aligns with Strategy 3 because...

Mālama I Nā Koholā aligns with Strategy 4 by centering both environmental stewardship and cultural grounding as interconnected priorities. Through a focus on mālama i ke kai, the event highlights the importance of protecting ocean resources while elevating cultural values and practices as the foundation for conservation efforts. Cultural protocols and perspectives guide the program, reinforcing mo'omeheu as an essential lens for engaging communities. By strengthening the connection between 'āina, kai, and cultural identity, the event fosters a deeper sense of responsibility and unity among our people.

18. **Identify the strategic outcome(s) the event aligns to and describe how the event addresses the outcome and the impact the event will have. Note: The outcome should fall under the strategic direction and strategy identified in the previous responses. ***

Link to Mana i Maui Ola for more information: <https://www.oha.org/about/mana-to-maui-ola/>

Please use the format in the example below.

Strategy Outcome 3.4: Communities are empowered to take care of iwi kupuna. This event addresses the outcome by...

4.1. Preservation and perpetuation of Hawaiian language, culture, traditions, identity and sense of lāhui;

4.2. Increase community stewardship of Hawai'i's natural and cultural resources that foster connection to 'āina, 'ohana, and communities; and

4.3. Increase restoration of Native Hawaiian cultural sites, landscapes, kulāwi and traditional food systems.

Mālama I Nā Koholā directly supports strategic outcomes 4.1, 4.2, and 4.3 by elevating Native Hawaiian knowledge systems, language, cultural practices, traditions, traditional food systems, identity and sense of lāhui. Through collaboration with cultural practitioners and kai-focused organizations, the event showcases traditional and contemporary practices rooted in mālama 'āina and mālama i ke kai. By highlighting traditional food such as i'a and limu, the program reinforces cultural identity and the deep ancestral relationship to the ocean.

Participants gain greater awareness and connection to Hawai'i's natural and cultural resources, fostering a stronger sense of kuleana and stewardship. In doing so, the event encourages future engagement in restoring and protecting these resources, contributing to the preservation and perpetuation of Native Hawaiian cultural practices and collective identity.

19. **Describe how the event aligns to and addresses one or more of OHA's strategic foundation(s):**

'Ohana – Family. 'Ohana is instrumental to community empowerment. When families are strong and healthy, and when there is positive engagement within the 'ohana, from keiki to kūpuna, communities thrive. Connections to mo'omeheu and 'āina begin with connections within families.

Mo'omeheu – Culture. Culture is the essence of who Native Hawaiians are as a people. It includes all those things that distinguish the community: language, stories, customs, music, art, food, protocols, religions, values, traditions, and celebrations. Expressions of culture are both internal and external. Culture shapes Native Hawaiian worldview and thinking. It informs the ways in which individuals interact with one another and with 'āina. It influences the way Native Hawaiians interpret events and approach problem-solving.

'Āina – Land & Water. To Native Hawaiian kūpuna, the land was life. Imbued with mana, 'āina provides everything the community needs to survive. On an intimate level, Native Hawaiians are connected to the land by the generations of kūpuna who lived on the land and whose iwi rest here. Thus, the emotional ties to family, and the aloha for them, extends to the land that feeds us.

*

Use the following format:

First, list the name of the foundation(s). Second, demonstrate how the proposed event aligns with the selection.

'Ohana – Family

The event strengthens 'ohana by engaging keiki, parents, and kūpuna together in conservation and cultural practices. By creating opportunities for families to learn side by side, the event nurtures intergenerational connections that build collective responsibility and empowerment. This approach reinforces the understanding that protecting kai and 'āina begins within families, ensuring that cultural values and practices are carried forward.

Mo'omeheu – Culture

Cultural grounding serves as the foundation of the event. Traditional protocols, such as the opening Hawaiian blessing, weaving, fish net making, along with the sharing of i'a, limu, and other ocean resources, highlight the deep connection between culture and stewardship. The event demonstrates how cultural practices, values, and identity guide the way communities interact with and care for natural resources, thereby perpetuating Hawaiian traditions and strengthening cultural identity.

'Āina – Land & Water

The event directly supports mālama 'āina and mālama i ke kai by emphasizing the responsibility to protect and restore ecosystems. By highlighting the ecological and cultural importance of restoration, collaborators provide information on volunteer opportunities to join efforts to take care of land and water. Participants are reminded of their ancestral ties to 'āina and kai, reinforcing the emotional and spiritual connections that inspire stewardship and sustainability.

BUDGET

20. **Provide the total amount of money being requested from OHA for the event.**

Maximum amount is **\$15,000**. No minimum amount. Requests for exceptions to the maximum budget request may require justification in the comments/questions section of the application. *

\$15,000

21. **Indicate each expense for which OHA funds will be used as a line-item and provide a brief description for each item.**

The items should sum to the total amount requested. For sponsorship packages, please list the sponsorship benefits. *

OHA funds ***shall not*** be used for entertainment or perquisites (perks) per HRS 10-17(b)(3) however, HRS 10-17(b) does not expressly prohibit grantees from having or providing "entertainment or perquisites" as some aspect of their event.

OHA Expense Line-Item Budget

\$1,750 | Marketing | Radio, social media ads and print

\$9,000 | Contract Services | Native Hawaiian cultural practitioners, Native Hawaiian emcee, Native Hawaiian partner organizations and exhibits

\$3,000 | Locally sourced food demonstration | I'a and limu

\$1,000 | Flowers & Lei | Locally sourced

\$250 | Signage | Day of event signage

\$15,000 | Total

Mālama | Nā Koholā is supported in part by a grant from the Maui County Office of Economic Development. Additional contributions are provided by Maui Ocean Center, including event space, staff resources, and marketing assistance. Pacific Whale Foundation further supports the program through staff expertise and volunteer engagement, helping ensure a meaningful experience for the community.

OPPORTUNITIES FOR OHA COMMUNITY ENGAGEMENT, PARTNERSHIPS, AND PUBLIC RELATIONS

22. Opportunities for OHA recognition: *

List and clearly describe the community engagement, partnership, and public relations opportunities the event offers for OHA which may include, but are not limited to:

- Advertisements in event programs/television/radio/print ads
- OHA logo on event goods or items
- OHA logo on event signage
- OHA logo on event flyers
- Speaking opportunities for OHA representative
- Providing a table or method for distributing OHA program information at the event

Please outline specifically if your event is offering any formal tables for OHA representatives to attend as guests

World Whale Week 2026 marks the 45th anniversary of World Whale Day, founded by Pacific Whale Foundation to save whales from extinction. What began as a grassroots event has grown into a global movement advocating for marine protection, sustainable tourism, and cultural preservation. This milestone will bring together residents, visitors, conservationists, and businesses to celebrate Maui's connection to humpback whales, promote conservation, and highlight the island's cultural and environmental heritage. Spanning multiple locations, the weeklong festival offers educational experiences, cultural engagements, and conservation activities, ensuring meaningful participation for attendees.

Specifically, Mālama I Nā Koholā has been designed to align with OHA's brand identity by promoting Hawai'i's cultural heritage. Sponsorships provide prominent visibility for partners while reinforcing OHA's commitment to preserving and sharing Native Hawaiian culture. As a high-level sponsor, OHA will receive extensive brand visibility and strategic exposure across all aspects of Mālama I Nā Koholā marketing and programming. OHA's logo or name will be prominently featured on all digital and social media advertisements, including impressions to an audience of over 250,000 on Facebook and 33,000 on Instagram, along with organic post mentions and tags across platforms. OHA's branding will appear in all email communications sent to a list of 94,000+ subscribers and will be included in 30-second radio spots, both of which will include verbal name mentions. Additional on-air DJ shout-outs will amplify OHA's presence supporting Mālama i ke Kai. Speaking opportunities for OHA can be held on stage during Mālama i ke Kai as well as a table specific to the organization.

On-site, OHA logo will appear on all printed promotional materials, including event banners, flyers, and signage. As a major Mālama I Nā Koholā sponsor, OHA will receive recognition during live event announcements and representatives are invited to speak. These inclusions collectively provide OHA with a high value return on visibility while reinforcing its role supporting Native Hawaiian initiatives which leverage partnerships to engage in strategies to promote healthy and strong families. Lastly, as we are promoting the World Whale Week throughout our marketing plan, anytime there is an opportunity to share Mālama I Nā Koholā OHA will be featured.

23. Social Media/Marketing Platforms: *

Please provide your organizations social media usernames/handles, as well as any other platforms the event will be broadcasted on.

Please use the following format:

Instagram: @example

Facebook: link

X: @example

Website:

Other:

Instagram: @pacificwhalefoundation

Facebook: @pacificwhalefoundation

X: @pacificwhalefoundation

Website: www.pacificwhale.org

LinkedIn: @pacificwhalefoundation

TikTok: @pacificwhalefoundation

PWF Maui Facebook: @pacificwhalefoundationmaui

PWF Maui Instagram: @pacificwhalefoundationmaui

REQUIREMENTS

24. **Important Notice:** Please send the following documents for the Applicant organization via email to sponsorships@oha.org **within 72 hours** of submitting this application. **Failure to do so may lead to delays, or automatic disqualification.** By submitting these documents, you acknowledge that they will be submitted promptly and in their entirety. OHA's preference is that all documents be sent in a single email. Please name your documents appropriately. Check each of the boxes below to indicate understanding of the requirement. Mahalo! *

Please select 4 options.

- ☒ **Event Information** (flyers, posters, website details, etc.) DO NOT submit flyers for previous events.
- ☒ **IRS Letter of Determination** - To verify tax-exempt nonprofit status.
- ☒ **Certificate of Vendor Compliance (CVC)** - To verify the organization is registered to do business in the State of Hawai'i. To obtain this document, applicants must register with Hawai'i Compliance Express online at <http://vendors.ehawaii.gov>. Registration with Hawai'i Compliance Express may take up to two (2) weeks before access to the online CVC is granted. This certificate must be current within the fiscal year of the application date. OHA does not accept the DCCA Certificate of Good Standing
- ☒ **Completed W-9** - <https://www.irs.gov/pub/irs-pdf/fw9.pdf>

25. **If the application is recommended for approval to the Board of Trustees, the event representative will be asked to attend the OHA Budget and Finance Committee meeting to respond to any questions. Attendance may be in-person or virtual.** *

☐ I understand that the event representative is expected to attend BOT Budget and Finance Committee if recommended for approval.

26. **OPTIONAL:** Please add any additional comments or questions below. Mahalo for your application!

ACKNOWLEDGEMENTS

27. **Please read the following statements thoroughly:** By submitting this sponsorship application and selecting the following options, your agency and its affiliates, officers, employees and/or agents agree to indemnify, defend and hold harmless the Office of Hawaiian Affairs (OHA) from any and all claims, demands, liabilities, losses, damages, costs, and expenses, including reasonable attorney's fees, arising out of or in connection with this sponsorship application and participation in the associated event/activities. *

Please select 9 options.

- ☒ *"I have applied for or received all applicable licenses and permits, when such is required to conduct the activities or provide the services for which a grant is awarded."*
- ☒ *"I agree to comply with all applicable federal, state and county laws."*
- ☒ *"I shall not use these funds for the purposes of entertainment or perquisites (perks)."*
- ☒ *"I agree that all activities and improvements undertaken with funds received shall comply with all applicable federal, state, and county statutes and ordinances, including applicable building codes and agency rules;"*
- ☒ *"The applicant will indemnify and hold harmless the office, the State of Hawai'i, its officers, agents, and employees from and against any and all claims arising out of or resulting from activities carried out or projects undertaken with funds provided hereunder, and procure sufficient insurance to provide this indemnification if requested to do so."*
- ☒ *"I agree to make available to the office all records the applicant may have relating to the operation of the applicant's activity, business, or enterprise, to allow the office to monitor the applicant's compliance with the purpose of this chapter;"*
- ☒ *"I agree OHA can have access to records pertaining to this grant."*
- ☒ *"I understand that this grant award shall be monitored by the OHA to ensure compliance with Hawaii Revised Statutes § 10-17 and the purposes and intent of the Grant;"*
- ☒ *"I agree to complete evaluation(s) follow-up by OHA to determine whether the event attained the intended results in the manner contemplated."*

28. By typing/signing your name below, you certify that the information provided is true and accurate to the best of your knowledge. You also acknowledge that typing your name acts as your electronic signature, which holds the same legal weight and validity as a handwritten signature, and you consent to be bound by the terms and conditions outlined in this agreement.

Your name: *

Ka'apuni Aiwohi

Action Item BF# 25-90: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Pacific Whale Foundation for the 2026 Mālama I Nā Koholā Event on February 14, 2026, in the amount of \$7,000.

Attachment C

2026 Scoring Matrices

Evaluation Criteria	Description	Matrix					Application Score
		Poor	Fair	Good	Meets Expectation	Exceeds Expectation	
		1	2	3	4	5	
A. Event Scope	1. The application outlines event services or activities that provide significant benefits to the Native Hawaiian community.	No Benefit: The application does not describe a purpose and services/activities that provide benefits to the Native Hawaiian community. No relevance or alignment to community needs is evident.	Minimal Benefit: The application describes a purpose and services/activities with limited or unclear benefits to the Native Hawaiian community. Contributions are minor, indirect, or lack detail about the expected impact.	Moderate Benefit: The application outlines a purpose and services/activities that provide some benefits to the Native Hawaiian community. While contributions are evident, they may lack specificity, depth, or widespread impact.	Significant Benefit: The application presents a purpose and services/activities that clearly and meaningfully benefit the Native Hawaiian community. Contributions are well described, address community needs, and demonstrate a positive and tangible impact.	Exceptional Benefit: The application outlines a <i>transformative</i> purpose and services/activities with significant and wide ranging benefits to the Native Hawaiian community. Contributions are highly detailed, culturally relevant, and demonstrate sustainable, long term impacts.	3
	2. The application indicates a proposed number of total attendees which is achievable and reflects an opportunity for significant OHA reach into the community.	Extremely Low Reach The proposed total number of attendees is extremely low, suggesting minimal opportunity for OHA to effectively reach the community.	Limited Reach The proposed total number of attendees is low and indicates limited opportunity for OHA to connect with the community.	Moderate Reach The proposed total number of attendees is reasonable and reflects a moderate opportunity for OHA to reach into the community.	Significant Reach The proposed total number of attendees is substantial, demonstrating a significant opportunity for OHA to make meaningful connections with the community.	Exceptional Reach The proposed total number of attendees is exceptionally high, representing a significant opportunity for OHA to connect with a wide portion of the community	4
	3. The application indicates a proposed number of Native Hawaiian attendees which is achievable and reflects a significant positive impact on the betterment of conditions of Native Hawaiians.	Extremely Low Attendance: The proposed number of Native Hawaiian attendees is extremely low, suggesting minimal reach or impact on the community	Low Attendance: The proposed number of Native Hawaiian attendees is below expectations, with limited potential to positively impact the community.	Moderate Attendance: The proposed number of Native Hawaiian attendees is reasonable and suggests some potential for positive community impact.	High Attendance: The proposed number of Native Hawaiian attendees is substantial, indicating a significant potential for positive community impact.	Exceptional Attendance: The proposed number of Native Hawaiian attendees is exceptional, reflecting an exceptional potential for positive and widespread community impact.	4
Alignment Mana i Maui Ola Strategic Plan	1) The application clearly demonstrates how the event will directly and meaningfully address the selected Strategy.	No Alignment The application fails to demonstrate how the event will address the selected Strategy. There is no clear connection or evidence of alignment.	Minimal Alignment The application provides limited or vague information about how the event will address the selected Strategy. The connection is weak, indirect or unclear.	Moderate Alignment The application demonstrates a reasonable connection to the selected Strategy. While some aspects are clearly addressed, the explanation lacks depth or strong supporting details.	Strong Alignment The application provides a clear and well supported explanation of how the event will directly and meaningfully address the selected Strategy. The connection is evident and relevant.	Exceptional Alignment The application demonstrates an outstanding and thorough alignment with the selected Strategy. The event is highly relevant, impactful, and clearly designed to directly address the Strategy.	4
	2) The application clearly demonstrates how the event will have significant community impact in alignment with one or more Strategic Outcome.	No Impact The application fails to demonstrate how the event will have a significant community impact. There is no clear connection to any Strategic Outcome.	Minimal Impact The application provides limited or vague information about how the event might impact the community. The connection to the Strategic Outcome is weak, indirect, or unclear.	Moderate Impact The application shows a reasonable potential for community impact. The event aligns with one or more Strategic Outcomes, but the explanation lacks depth or strong supporting details.	Significant Impact The application clearly demonstrates how the event will create meaningful and substantial community impact. The alignment with one or more Strategic Outcomes is well supported and evident.	Exceptional Impact The application provides a compelling and detailed explanation of how the event will deliver outstanding and wide reaching community impact. The alignment with one or more Strategic Outcomes is exceptional, with a clear path to achieving meaningful outcomes.	4
	3) The application clearly demonstrates how the event will align with one or more Strategic Foundation.	No Alignment The application fails to demonstrate any alignment with the Strategic Foundations. There is no clear connection or relevance.	Minimal Alignment The application provides limited or vague information about how the event aligns with one or more Strategic Foundations. The connection is weak, indirect or unclear.	Moderate Alignment The application shows a reasonable connection to one or more Strategic Foundations. While alignment is evident, the explanation lacks detail or strong supporting evidence.	Strong Alignment The application provides a clear and well supported explanation of how the event aligns with one or more Strategic Foundations. The connection is evident and relevant.	Exceptional Alignment The application demonstrates an outstanding alignment with one or more Strategic Foundations. The explanation is detailed, compelling, and clearly shows how the event is highly impactful and clearly designed to directly address to the Foundation(s).	4

Budget		1-2	3-4	5-6	7-8	9-10	
	The amount requested is appropriate and a reasonable line item budget is included. (0-10 points)	Inappropriate/Unreasonable The amount requested is clearly inappropriate or unrealistic, and no line item budget is provided, or the budget is unreasonable or incomplete.	Minimally Appropriate The amount requested is questionable or somewhat appropriate. The line item budget is included but lacks clarity and details.	Moderately Appropriate The amount requested appears generally appropriate, and a line item budget is provided with reasonable detail. Some elements may require further explanation or clarification.	Appropriate/Reasonable The amount requested is appropriate for the proposed event, and the line item budget is detailed and justifies the requested funds.	Highly Appropriate / Well-Justified The amount requested is highly appropriate and aligns with the proposed event. The line item budget is exceptionally detailed and demonstrates careful planning and justification for all expenses.	4
Opportunity for OHA Public Recognition	The application describes community engagement, partnership, and public relations opportunities for OHA that are appropriate and reflects an opportunity for significant OHA reach into the community. (0-10 points)	No Opportunities The application fails to identify any community engagement, partnership, or public relations opportunities for OHA. There is no evidence of OHA's potential reach into the community.	Minimal Opportunities The application provides limited or vague descriptions of community engagement, partnerships, or public relations opportunities. The opportunities appear minimal and do not demonstrate meaningful OHA reach into the community.	Moderate Opportunities The application describes reasonable opportunities for community engagement, partnerships, and public relations. These opportunities demonstrate some potential for OHA to reach the community but may lack depth or detail.	Significant Opportunities The application provides a well supported description of community engagement, partnerships, and public relations opportunities. These opportunities are meaningful and clearly reflect significant potential for OHA to connect with and impact the community.	Exceptional Opportunities The application outlines outstanding opportunities for community engagement, partnerships, and public relations. The described opportunities are compelling, highly detailed, and demonstrate an exceptional potential for OHA to achieve broad and meaningful community reach.	8
Name of Applicant Organization:	Pacific Whale Foundation	Recommend Sponsorship	Yes	Date of Evaluation	9.10.25	Total Score (out of 50 points)	35
Name of Sponsorship Evaluator:		Recommended Amount	\$7,000	Requested Amount: \$15,000	Eligible Requested Amount: \$14,000		
Brief Explanation for Recommendation:	The excessive costs and minimal exposure resulted in a low score. Sponsorship amount of \$2,500 would be more appropriate for MIMO alignment, speaking opportunity and social media exposure.						
Tiers for Recommended Funding:	45 50 points: Recommended 100% of eligible budget requested 40 44 points: Recommended 75% of eligible budget requested 35 39 points: Recommended 50% of eligible budget requested 34 points or lower: Not recommended						

Evaluation Criteria	Description	Matrix					Application Score
		Poor	Fair	Good	Meets Expectation	Exceeds Expectation	
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	3) The application clearly demonstrates how the event will align with one or more Strategic Foundation.	No Alignment The application fails to demonstrate any alignment with the Strategic Foundations. There is no clear connection or relevance.	Minimal Alignment The application provides limited or vague information about how the event aligns with one or more Strategic Foundations. The connection is weak, indirect or unclear.	Moderate Alignment The application shows a reasonable connection to one or more Strategic Foundations. While alignment is evident, the explanation lacks detail or strong supporting evidence.	Strong Alignment The application provides a clear and well supported explanation of how the event aligns with one or more Strategic Foundations. The connection is evident and relevant.	Exceptional Alignment The application demonstrates an outstanding alignment with one or more Strategic Foundations. The explanation is detailed, compelling, and clearly shows how the event is highly impactful and clearly designed to directly address to the Foundation(s).	4

Budget		1-2	3-4	5-6	7-8	9-10	7
The amount requested is appropriate and a reasonable line item budget is included. (0-10 points)		Inappropriate/Unreasonable The amount requested is clearly inappropriate or unrealistic, and no line item budget is provided, or the budget is unreasonable or incomplete.	Minimally Appropriate The amount requested is questionable or somewhat appropriate. The line item budget is included but lacks clarity and details.	Moderately Appropriate The amount requested appears generally appropriate, and a line item budget is provided with reasonable detail. Some elements may require further explanation or clarification.	Appropriate/Reasonable The amount requested is appropriate for the proposed event, and the line item budget is detailed and justifies the requested funds.	Highly Appropriate / Well-Justified The amount requested is highly appropriate and aligns with the proposed event. The line item budget is exceptionally detailed and demonstrates careful planning and justification for all expenses.	
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Name of Applicant Organization:	Pacific Whale Foundation	Recommend Sponsorship	Yes	Date of Evaluation	9/10/2025	Total Score (out of 50 points)	36
Name of Sponsorship Evaluator:		Recommended Amount	\$7,000	Requested Amount: \$15,000	Eligible Requested Amount: \$14,000		
Brief Explanation for Recommendation:	Some disallowed costs						
Tiers for Recommended Funding:	45 50 points: Recommended 100% of eligible budget requested 40 44 points: Recommended 75% of eligible budget requested 35 39 points: Recommended 50% of eligible budget requested 34 points or lower: Not recommended						

MEETING OF THE COMMITTEE ON BUDGET AND FINANCE (BF)

DATE: Wednesday, October 15, 2025
TIME: 11:00 a.m.

III. NEW BUSINESS

I. Action Item BF# 25-91: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Hui Makua O Kawaiahao Inc for the 2026 Holo no ‘Ōlelo 5k Event on February 22, 2026, in the amount of **\$10,000.00***.



ACTION ITEM

COMMITTEE ON BUDGET AND FINANCE

October 15, 2025

BF# 25-91

Action Item Issue: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Hui Makua O Kawaiahao Inc for the 2026 Holo no ‘Ōlelo 5k Event on February 22, 2026, in the amount of \$10,000.

Prepared by:	<u>Chantelle Belay</u>	Oct 7, 2025
	Chantelle Belay	Date
	Pou Kāko‘o Kaiāulu, Grants Manager	
Reviewed by:	<u>Lise Vaughan-Sekona</u>	Oct 7, 2025
	Lise Vaughan-Sekona	Date
	Ka Pou Kihi Ki‘i, Community Engagement Director	
Reviewed by:	<u>Everett Ohta</u>	Oct 8, 2025
	Everett Ohta	Date
	Ka Paepae Puka, General Counsel	
Reviewed by:	<u>K. Sean Kekina</u>	Oct 8, 2025
	K. Sean Kekina	Date
	Ka Pou Nui, Chief Operating Officer	
Reviewed by:	<u>Luana Alapa</u>	Oct 8, 2025
	Ke Kua, Trustee Luana Alapa	Date
	Luna Ho‘omalū o ke Kōmike Budget and Finance	
	Chairperson of the Committee on Budget and Finance	

Action Item BF# 25-91: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Hui Makua O Kawaiahao Inc for the 2026 Holo no ‘Ōlelo 5k Event on February 22, 2026, in the amount of \$10,000.

I. Proposed Action

Approve and authorize FY 2026 sponsorship funding to Hui Makua O Kawaiahao Inc for the 2026 Holo no ‘Ōlelo 5k Event on February 22, 2026, in the amount of \$10,000.

Organization Name	Event	Award Amount Recommendation
Hui Makua O Kawaiahao Inc (Ka ‘Aumanu)	Holo no ‘Ōlelo 5k February 22, 2026 7:30 AM – 12:00 PM Kapi‘olani Park (O‘ahu)	\$10,000
Total Recommendations (1)		\$10,000

II. Issue

Whether or not the Committee on Budget and Finance will recommend approval and authorize the Board of Trustees (“BOT” or “Board) to disburse \$10,000 to sponsor Hui Makua O Kawaiahao Inc for the 2026 Holo no ‘Ōlelo 5k Event on February 22, 2026.

III. Applicant Organization Information

A. Event Representative: Devon Haia

B. Board Members of the Organization: Devon Haia: Pelekikena; Becca Hoe: Hope Pelekikena; Lehua Novikoff: Pu‘ukū, Maluhia Moses: Hope Pu‘ukū; Anina Wengler: Kākau ‘ōlelo; Shelby Kihara: Hope Kākau ‘ōlelo

C. Mission Statement: To support Hawaiian language medium education, conservation, arts and culture especially for pre-school age children in the ahupua‘a of Mānoa.

IV. Background and Context

The Holo no ‘Ōlelo 5K, hosted by Ka ‘Aumanu, is a dynamic fundraising event that blends health, culture, and community to raise awareness for the Hawaiian language

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during Mahina ‘Ōlelo Hawai‘i. Set against the backdrop of Kapi‘olani Park in the ahupua‘a of Mānoa, the event weaves physical activity with cultural education, ensuring that every step participants take connects them more deeply to place, heritage, and ‘ohana. The run is designed to be inclusive, welcoming runners, joggers, walkers, keiki, and kūpuna alike. With a scenic and culturally significant course, the event incorporates Hawaiian language and traditions throughout, from bilingual signage and race materials to mele, oli, and Hawaiian trivia at checkpoints, making the 5K more than just a race, but an immersive cultural experience.

Beyond the race itself, the day offers a robust lineup of activities that reinforce the event’s mission of Hawaiian language and cultural preservation. The opening ceremony, featuring hula and oli, grounds the community in tradition and sets the tone for the day. Following the 5K and Keiki Fun Run, attendees can explore Hawaiian language workshops, engage with cultural booths, enjoy local food trucks, and take in live entertainment that celebrates Hawaiian identity and creativity. By combining fitness with hands-on opportunities for learning and celebration, Holo no ‘Ōlelo 5K provides a meaningful space for families and community members to honor the vitality of ‘Ōlelo Hawai‘i while supporting initiatives that ensure its continued growth for future generations.

V. Discussion

A. Benefits of OHA and OHA Beneficiaries

Alignment to Mana i Maui Ola’s Health Outcomes – Strategy 4: Advance policies, programs and practices that strengthen the health of the ‘āina and mo‘omeheu. Outcome 4.1: Preservation and perpetuation of Hawaiian language, culture, traditions, identity and sense of lāhui.

This event addresses Strategy 4 through the active use and celebration of ‘Ōlelo Hawai‘i. By weaving Hawaiian language into every aspect of the 5K, from bilingual signage and Hawaiian trivia at race checkpoints to mele, oli, and the opening cultural protocol, the event normalizes and elevates ‘Ōlelo Hawai‘i in a public, community-centered space. The location at Kapi‘olani Park within the ahupua‘a of Mānoa further roots the event in cultural and historical significance, reminding participants of the interconnectedness of place, language, and identity. Through fitness and cultural education, the event nurtures both physical and cultural well-being. The event directly addresses Outcome 4.1 by preserving and perpetuating Hawaiian language, culture, and identity through accessible, intergenerational engagement. Families, keiki, and kūpuna alike participate not only in the physical activity of the race but also in cultural workshops, Hawaiian

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music, hula, and language-based experiences that reinforce their sense of lāhui. By creating an inclusive, joyful, and educational environment, Holo no ‘Ōlelo 5K ensures that participants are not merely spectators but active contributors to the survival and growth of ‘Ōlelo Hawai‘i. This collective celebration strengthens community pride, fosters cultural transmission across generations, and sustains the vitality of Hawaiian traditions into the future.

B. OHA Funding Event Sponsorship Benefits

The recommended sponsorship level is \$10,000. Sponsor benefits have been defined for the \$10,000 level only and are as follows:

- OHA logo on event t-shirts, banners, race day signage, event website, and race bibs
- Speaking opportunity for an OHA representative during the opening and closing ceremonies
- OHA mention in social media promotions
- Option for an OHA information table/tent

VI. Budget Authorization

Table 1: Sponsorships

FUND	YEAR	Program NAME	ACCT NAME	ACCT GROUP	BUDGET	EXP	TOTAL CONSUMPTION	FUNDS AVAILABLE
930	2026	3800 GRANTS	56560 GRANTS IN AID-SPONSORSHIPS	GRANTS	\$635,000	\$10,000	\$222,934	\$421,291

VII. Certification

The following is the certification by the Budget Chief that the funds are available.



Grace Chen,

Budget Chief

Date: Oct 8, 2025

VIII. Recommended Action

Approve and authorize FY 2026 sponsorship funding to Hui Makua O Kawaiahao Inc for the 2026 Holo no ‘Ōlelo 5k Event on February 22, 2026, in the amount of \$10,000.

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IX. Alternative Actions

- A. Approve a different funding amount for the sponsorship
- B. Do not sponsor event

X. Attachment (s)

- A. 2026 Event Information
- B. 2026 Sponsorship Application
- C. 2026 Scoring Matrices

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Attachment A

Event Information



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Attachment B

2026 Sponsorship Application

View results

Respondent

140

Anonymous

5984:08

Time to complete

APPLICANT & EVENT INFORMATION

Deadlines for Application Submissions:

July – September 2025 Events: **Closed** (March 31, 2025)

October – December 2025 Events: **Closed** (June 2, 2025)

January – March 2026 Events: **September 1, 2025**

April – June 2026 Events: **December 1, 2025**

1. Name of applicant organization: *

Ka 'Aumanu

2. Name of event representative: *

Event representative must be someone who is authorized to communicate with OHA staff and submit any required documents or information on behalf of the awarded organization.

Devon Haia

3. Event representative email and phone number: *

[REDACTED]

4. Describe the mission of the organization. *

Ka 'Aumanu is a 501c3 Non-Profit Organization who's purpose is organized to support Hawaiian language medium education, conservation, arts and culture especially for pre-school age children in the ahupua'a of Mānoa.

5. Organization's Governing Board and/or Executive Team *

List the organization's governing board members' names and titles and the executive team members' names and titles.

Devon Haia: Pelekikena; Becca Hoe: Hope Pelekikena; Lehua Novikoff: Pu'ukū; Maluhia Moses: Hope Pu'ukū; Anina Wengler: Kākau 'ōlelo; Shelby Kihara: Hope Kākau 'ōlelo

6. Name of event to be sponsored: *

Holo no 'Ōlelo 5k

7. Start date of event to be sponsored: *

2/22/2026



8. End date of event to be sponsored:

For one day events, leave blank. For multi-day events, duration should be no longer than 30 days.

2/22/2026



9. Time of event to be sponsored: *

Please provide start and end time for one day events. For multiple day events, please specify the hours for each day.

730am-1200pm

10. Address of event/activity: *

Kapi'olani Park

11. Identify island(s) where event will be held: *

☐ Hawai'i Island

☐ Maui

☐ Moloka'i

☐ Lāna'i

☒ O'ahu

☐ Kaua'i

EVENT SCOPE

12. Purpose Statement *

Please provide a short statement that describes the proposed event and its purpose.

is a fundraising event that combines physical activity, cultural education, and community support to raise awareness about the Hawaiian language and preserve Hawaiian cultural heritage. This event will take place at Kapi'olani Park in February for Mahina 'Ōlelo Hawai'i, and it will bring together community members, families, runners, and supporters of Hawaiian culture for a day of cultural education, fitness, and fun.

13. Describe the event services and activities from start to finish.

*

The description should depict what the event would encompass. Demonstrate the substance of the event. Include information from the following:

- Agenda (draft/past flyer)
- Event flyer (draft/past flyer);
- List of speakers and their area of expertise;
- List of exhibitors and their offerings; and/or
- Summaries of seminars, workshops, or other opportunities provided at the event.

The 5K Run:

Route: Scenic, culturally significant route showcasing Kapi'olani Park within the ahupua'a of Mānoa

Start and Finish: Marked with Hawaiian elements such as lei and hae.

Participants: Open to runners, joggers, walkers, and families. Special categories for keiki and kūpuna.

Timing and Results: Professional timing with medals and awards for top finishers in various categories.

Hawaiian Language Elements: Key race markers and event materials will be bilingual (Hawaiian and English), and participants will hear mele, oli, and Hawaiian-based trivia at checkpoints.

Timeline:

Registration and check-in begin at 6:30 AM.

Opening ceremony with oli and hula.

5K run starts at 7:30 AM, followed by the Keiki Fun Run at 9:00 AM.

Hawaiian language workshops, food trucks, cultural booths, and entertainment throughout the morning.

14. Total estimated number of individuals to attend the event: *

200

15. Estimated number of Native Hawaiians to benefit from the event: *

100

ALIGNMENT TO MANA I MAULI OLA

16. Indicate the event's alignment to one of OHA's strategic directions below. *

Link to Mana i Maui Ola for more information: <https://www.oha.org/about/mana-to-maui-ola/>

☒ Educational Pathways

☒ Health Outcomes

☐ Quality Housing

☐ Economic Stability

17. **Identify the strategy the event aligns to and describe how it aligns to it.**

Note: The strategy should fall under the strategic direction identified in the previous question. *

Link to Mana i Maui Ola for more information: <https://www.oha.org/about/mana-to-maui-ola/>

Please use the format in the example below:

Strategy 3: Advance policies, programs and practices that strengthen Hawaiian well-being, including physical, spiritual, mental and emotional health. The event aligns with Strategy 3 because...

Strategy 1: support development and use of educational resources for all Hawaiian lifelong learners in schools, communities and 'ohana. The event aligns with Strategy 1 because it directly supports the development and use of educational resources for Hawaiian language learners of all ages by raising funds that will be allocated to local schools, community programs, and 'ohana. Through this event, we are not only promoting the use of Hawaiian in daily life but also creating sustainable opportunities for lifelong learning. Funds raised will support Hawaiian language classes, resources for educators, cultural workshops, and scholarships for students, ensuring that learners—from keiki to kūpuna—have the tools and opportunities to embrace and nurture the Hawaiian language in schools, communities, and within their 'ohana. By fostering a deeper connection to language and culture, this event empowers the next generation to be active participants in the revitalization of Hawaiian traditions.

Strategy 2: Support education through Hawaiian language medium and focused Charter Schools. This event aligns with Strategy 2 because it is a vital initiative that supports education through Hawaiian language medium schools by raising funds dedicated to enhancing curriculum, teacher training, and resources for these schools. The event provides a platform to highlight the importance of Hawaiian language immersion and cultural education, directly benefiting schools that prioritize 'ōlelo Hawai'i in their teaching. Proceeds from the event will support the development of educational materials, extracurricular programs, and scholarships for students, ensuring that Hawaiian-immersion schools have the resources to continue nurturing fluent speakers and cultural leaders. This effort strengthens the educational foundation for learners and ensures the preservation and growth of the Hawaiian language within our communities.

Strategy 3: Advance policies, programs and practices that strengthen Hawaiian well-being, including physical, spiritual, mental and emotional health. This event aligns with Strategy 3 because it advances policies, programs, and practices that strengthen Hawaiian well-being by promoting a holistic approach to health—physical, spiritual, mental, and emotional. Through this event, we encourage participants to connect with the land 'āina, culture, and language, fostering a sense of belonging and cultural pride. The physical activity of the 5K run promotes fitness and well-being, while cultural workshops and performances nourish the spirit and mind, deepening participants' connection to Hawaiian traditions. By highlighting practices rooted in Hawaiian values such as mālama 'āina and aloha, the event cultivates emotional resilience and community cohesion. Ultimately, the event supports the revitalization of cultural practices that are integral to the holistic health of individuals, families, and communities.

18. **Identify the strategic outcome(s) the event aligns to and describe how the event addresses the outcome and the impact the event will have. Note: The outcome should fall under the strategic direction and strategy identified in the previous responses. ***

Link to Mana i Maui Ola for more information: <https://www.oha.org/about/mana-to-maui-ola/>

Please use the format in the example below:

Strategy Outcome 3.4: Communities are empowered to take care of iwi kupuna. This event addresses the outcome by...

Strategy Outcome 1.1: Increased number or percent of Native Hawaiian students who enter educational systems ready to learn. This event addresses the outcome by helping increase the number of Native Hawaiian students entering the educational system ready to learn by raising awareness and resources for Hawaiian language immersion and culturally relevant education, especially at the preschool age. The event emphasizes the importance of starting early in both language and cultural connection, providing funding for educational programs that promote Hawaiian language acquisition and cultural pride. By engaging families, schools, and communities, the event fosters a supportive environment that empowers Native Hawaiian students to enter school with a strong sense of identity, confidence, and readiness to succeed. This approach encourages holistic development—mental, emotional, and cultural—ensuring students are prepared for academic success.

Strategy Outcome 2.1.: Adequately resourced Hawaiian Focused Charter Schools and Hawaiian medium schools, including funding of transportation, special education, facilities, and meals, and availability of qualified teachers. This event addresses the outcome by playing a crucial role in adequately resourcing Hawaiian medium schools by raising funds that will directly support key areas such as transportation, special education services, and facility improvements. Proceeds from the event will help ensure that Hawaiian language immersion schools are equipped with the resources they need to provide a high-quality, inclusive education for all students. By securing these vital resources, the event helps strengthen the infrastructure of Hawaiian medium schools, ensuring that every student has the opportunity to thrive in an environment that honors their language and culture.

Strategy Outcome 3.2. Establishment of a fully functional, high quality, culturally adapted, primary Native Hawaiian Health System which coordinates effective wellness activities/programs; (E Ola Mau a Mau) This event addresses the outcome by creating an opportunity for native Hawaiians to enjoy a community event centered around activities that contribute to the physical and mental well being of our community members. These wellness events will create more popularity around other wellness events. The physical activity of the 5K run promotes fitness and well-being, while cultural workshops and performances nourish the spirit and mind, deepening participants' connection to Hawaiian traditions.

Strategy Outcome 4.1: Preservation and perpetuation of Hawaiian language, culture, traditions, identity and sense of lāhui. This event addresses the outcome by strengthening community ties, increased support for Hawaiian language education, and enhanced cultural pride. We anticipate that this event will serve as the foundation for an annual tradition that continues to engage and inspire the community to support Hawaiian language and culture.

19. **Describe how the event aligns to and addresses one or more of OHA's strategic foundation(s):**

‘Ohana – Family. ‘Ohana is instrumental to community empowerment. When families are strong and healthy, and when there is positive engagement within the ‘ohana, from keiki to kūpuna, communities thrive. Connections to mo‘omeheu and ‘āina begin with connections within families.

Mo‘omeheu – Culture. Culture is the essence of who Native Hawaiians are as a people. It includes all those things that distinguish the community: language, stories, customs, music, art, food, protocols, religions, values, traditions, and celebrations. Expressions of culture are both internal and external. Culture shapes Native Hawaiian worldview and thinking. It informs the ways in which individuals interact with one another and with ‘āina. It influences the way Native Hawaiians interpret events and approach problem-solving.

‘Āina – Land & Water. To Native Hawaiian kūpuna, the land was life. Imbued with mana, ‘āina provides everything the community needs to survive. On an intimate level, Native Hawaiians are connected to the land by the generations of kūpuna who lived on the land and whose iwi rest here. Thus, the emotional ties to family, and the aloha for them, extends to the land that feeds us.

*

Use the following format:

First, list the name of the foundation(s). Second, demonstrate how the proposed event aligns with the selection.

‘Ohana: this event is created for the community and for ‘ohana, to come together and enjoy not only raising money for a good cause for the lāhui (Hawaiian language) but also to be active together and mālama olakino. This event is open to all in our community, keiki, makua, kūpuna, we will make it a fun day for everyone and everyone will leave having felt good about their participation and having learned something new.

Mo‘omeheu: this event is centered around ‘ōlelo hawai‘i and the perpetuation of our language. E ola ka ‘ōlelo hawai‘i. Ua lawa.

‘Āina: Having an event for our community outside will help connect us to not only the ‘āina, but also makani, lani, and more. Being active on the ‘āina while expressing ourselves in ‘ōlelo hawai‘i will bring us closer to the ‘āina, and hopefully give each participant a better understanding of that connection.

BUDGET

20. **Provide the total amount of money being requested from OHA for the event.**

Maximum amount is **\$15,000**. No minimum amount. Requests for exceptions to the maximum budget request may require justification in the comments/questions section of the application. *

\$10,000

21. **Indicate each expense for which OHA funds will be used as a line-item and provide a brief description for each item.**

The items should sum to the total amount requested. For sponsorship packages, please list the sponsorship benefits. *

*OHA funds **shall not** be used for entertainment or perquisites (perks) per HRS 10-17(b)(3) however, HRS 10-17(b) does not expressly prohibit grantees from having or providing "entertainment or perquisites" as some aspect of their event.*

Event Permits & Insurance: \$2,500 (OHA)
Race T-Shirts and Bibs: \$4,000
Lei & Awards: \$1,500
Marketing and Promotion: \$2,000 (OHA)
Cultural Programming (Workshops, Music): \$3,000
Food and Beverage (Water Stations, Snacks): \$2,000
Volunteers and Staffing Costs: \$3,500 (OHA)
Race Timing and Logistics: \$2,000 (OHA)
Miscellaneous (Decorations, Printing): \$2,000
Total Estimated Budget \$28,500

OPPORTUNITIES FOR OHA COMMUNITY ENGAGEMENT, PARTNERSHIPS, AND PUBLIC RELATIONS

22. Opportunities for OHA recognition: *

List and clearly describe the community engagement, partnership, and public relations opportunities the event offers for OHA which may include, but are not limited to:

- Advertisements in event programs/television/radio/print ads
- OHA logo on event goods or items
- OHA logo on event signage
- OHA logo on event flyers
- Speaking opportunities for OHA representative
- Providing a table or method for distributing OHA program information at the event

Please outline specifically if your event is offering any formal tables for OHA representatives to attend as guests

1. Prominent logo placement on event T-shirts, banners, and race bibs.
2. Recognition or Speaking opportunity during the opening and closing ceremonies.
3. Special mention in social media promotions.
4. Logo on race day signage and event-day website.
5. Tent/table for OHA day-of event

23. Social Media/Marketing Platforms: *

Please provide your **organizations** social media usernames/handles, as well as any other platforms the event will be broadcasted on.

Please use the following format:

Instagram: @example

Facebook: link

X: @example

Website:

Other:

@kaaumanuomanoa
sites.google.com/view/kaaumanu

REQUIREMENTS

24. **Important Notice:** Please send the following documents for the Applicant organization via email to sponsorships@oha.org **within 72 hours** of submitting this application. **Failure to do so may lead to delays, or automatic disqualification.** By submitting these documents, you acknowledge that they will be submitted promptly and in their entirety. OHA's preference is that all documents be sent in a single email. Please name your documents appropriately. Check each of the boxes below to indicate understanding of the requirement. Mahalo! *

Please select 4 options.

☒ **Event Information** (flyers, posters, website details, etc.) DO NOT submit flyers for previous events.

☒ **IRS Letter of Determination** - To verify tax-exempt nonprofit status.

☒ **Certificate of Vendor Compliance (CVC)** - To verify the organization is registered to do business in the State of Hawai'i. To obtain this document, applicants must register with Hawai'i Compliance Express online at <http://vendors.ehawaii.gov>. Registration with Hawai'i Compliance Express may take up to two (2) weeks before access to the online CVC is granted. This certificate must be current within the fiscal year of the application date. OHA does not accept the DCCA Certificate of Good Standing

☒ **Completed W-9** - <https://www.irs.gov/pub/irs-pdf/fw9.pdf>

25. **If the application is recommended for approval to the Board of Trustees, the event representative will be asked to attend the OHA Budget and Finance Committee meeting to respond to any questions. Attendance may be in-person or virtual. ***

☐ I understand that the event representative is expected to attend BOT Budget and Finance Committee if recommended for approval.

26. **OPTIONAL: Please add any additional comments or questions below. Mahalo for your application!**

Mahalo nui for your time and consideration

ACKNOWLEDGEMENTS

27. **Please read the following statements thoroughly:** By submitting this sponsorship application and selecting the following options, your agency and its affiliates, officers, employees and/or agents agree to indemnify, defend and hold harmless the Office of Hawaiian Affairs (OHA) from any and all claims, demands, liabilities, losses, damages, costs, and expenses, including reasonable attorney's fees, arising out of or in connection with this sponsorship application and participation in the associated event/activities. *

Please select 9 options.

- ☒ "I have applied for or received all applicable licenses and permits, when such is required to conduct the activities or provide the services for which a grant is awarded."
- ☒ "I agree to comply with all applicable federal, state and county laws."
- ☒ "I shall not use these funds for the purposes of entertainment or perquisites (perks)."
- ☒ "I agree that all activities and improvements undertaken with funds received shall comply with all applicable federal, state, and county statutes and ordinances, including applicable building codes and agency rules; "
- ☒ "The applicant will indemnify and hold harmless the office, the State of Hawai'i, its officers, agents, and employees from and against any and all claims arising out of or resulting from activities carried out or projects undertaken with funds provided hereunder, and procure sufficient insurance to provide this indemnification if requested to do so."
- ☒ "I agree to make available to the office all records the applicant may have relating to the operation of the applicant's activity, business, or enterprise, to allow the office to monitor the applicant's compliance with the purpose of this chapter: "
- ☒ "I agree OHA can have access to records pertaining to this grant."
- ☒ "I understand that this grant award shall be monitored by the OHA to ensure compliance with Hawaii Revised Statutes § 10-17 and the purposes and intent of the Grant;"
- ☒ "I agree to complete evaluation(s) follow-up by OHA to determine whether the event attained the intended results in the manner contemplated."

28. By typing/signing your name below, you certify that the information provided is true and accurate to the best of your knowledge. You also acknowledge that typing your name acts as your electronic signature, which holds the same legal weight and validity as a handwritten signature, and you consent to be bound by the terms and conditions outlined in this agreement.

Your name: *

Devon Haia

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Attachment C

2026 Scoring Matrices

Evaluation Criteria		Matrix					Application Score
		Poor	Fair	Good	Meets Expectation	Exceeds Expectation	
A. Event Scope	1. The application outlines event services or activities that provide significant benefits to the Native Hawaiian community.	No Benefit: The application does not de	Minimal Benefit: The application describes a purpose and services/activities with limited or unclear benefits to the Native Hawaiian community. Contributions are minor, indirect, or lack detail about the expected impact.	Moderate Benefit: The application outlines a purpose and services/activities that provide some benefits to the Native Hawaiian community. While contributions are evident, they may lack specificity, depth, or widespread impact.	Significant Benefit: The application presents a purpose and services/activities that clearly and meaningfully benefit the Native Hawaiian community. Contributions are well described, address community needs, and demonstrate a positive and tangible impact.	Exceptional Benefit: The application outlines a <i>transformative</i> purpose and services/activities with significant and wide ranging benefits to the Native Hawaiian community. Contributions are highly detailed, culturally relevant, and demonstrate sustainable, long term impacts.	4
	2. The application indicates a proposed number of total attendees which is achievable and reflects an opportunity for significant OHA reach into the community.	Extremely Low Reach: The proposed total number of attendees is low and indicates limited opportunity for OHA to connect with the community.	Limited Reach The proposed total number of attendees is low and indicates limited opportunity for OHA to connect with the community.	Moderate Reach The proposed total number of attendees is reasonable and reflects a moderate opportunity for OHA to reach into the community.	Significant Reach The proposed total number of attendees is substantial, demonstrating a significant opportunity for OHA to make meaningful connections with the community.	Exceptional Reach The proposed total number of attendees is exceptionally high, representing a significant opportunity for OHA to connect with a wide portion of the community	5
	3. The application indicates a proposed number of Native Hawaiian attendees which is achievable and reflects a significant positive impact on the betterment of conditions of Native Hawaiians.	Extremely Low Attendance: The proposed number of Native Hawaiian attendees is below expectations, with limited potential to positively impact the community.	Low Attendance: The proposed number of Native Hawaiian attendees is below expectations, with limited potential to positively impact the community.	Moderate Attendance: The proposed number of Native Hawaiian attendees is reasonable and suggests some potential for positive community impact.	High Attendance: The proposed number of Native Hawaiian attendees is substantial, indicating a significant potential for positive community impact.	Exceptional Attendance: The proposed number of Native Hawaiian attendees is exceptional, reflecting an exceptional potential for positive and widespread community impact.	4

Alignment Mana i Maui Ola Strategic Plan	1) The application clearly demonstrates how the event will directly and meaningfully address the selected Strategy.	No Alignment The application fails to demonstrate how the event will address the selected Strategy. The connection is weak, indirect or unclear.	Minimal Alignment The application provides limited or vague information about how the event will address the selected Strategy. The connection is weak, indirect or unclear.	Moderate Alignment The application demonstrates a reasonable connection to the selected Strategy. While some aspects are clearly addressed, the explanation lacks depth or strong supporting details.	Strong Alignment The application provides a clear and well supported explanation of how the event will directly and meaningfully address the selected Strategy. The connection is evident and relevant.	Exceptional Alignment The application demonstrates an outstanding and thorough alignment with the selected Strategy. The event is highly relevant, impactful, and clearly designed to directly address the Strategy.	5
	2) The application clearly demonstrates how the event will have significant community impact in alignment with one or more Strategic Outcome.	No Impact The application fails to demonstrate how the event will have significant community impact in alignment with one or more Strategic Outcome.	Minimal Impact The application provides limited or vague information about how the event might impact the community. The connection to the Strategic Outcome is weak, indirect, or unclear.	Moderate Impact The application shows a reasonable potential for community impact. The event aligns with one or more Strategic Outcomes, but the explanation lacks depth or strong supporting details.	Significant Impact The application clearly demonstrates how the event will create meaningful and substantial community impact. The alignment with one or more Strategic Outcomes is well supported and evident.	Exceptional Impact The application provides a compelling and detailed explanation of how the event will deliver outstanding and wide reaching community impact. The alignment with one or more Strategic Outcomes is exceptional, with a clear path to achieving meaningful outcomes.	5
	3) The application clearly demonstrates how the event will align with one or more Strategic Foundation.	No Alignment The application fails to demonstrate how the event will align with one or more Strategic Foundation.	Minimal Alignment The application provides limited or vague information about how the event aligns with one or more Strategic Foundations. The connection is weak, indirect or unclear.	Moderate Alignment The application shows a reasonable connection to one or more Strategic Foundations. While alignment is evident, the explanation lacks detail or strong supporting evidence.	Strong Alignment The application provides a clear and well supported explanation of how the event aligns with one or more Strategic Foundations. The connection is evident and relevant.	Exceptional Alignment The application demonstrates an outstanding alignment with one or more Strategic Foundations. The explanation is detailed, compelling, and clearly shows how the event is highly impactful and clearly designed to directly address to the Foundation(s).	5

Budget		1-2	3-4	5-6	7-8	9-10	9
The amount requested is appropriate and a reasonable line item budget is included. (0–10 points)		Inappropriate/Unreasonable	Minimally Appropriate	Moderately Appropriate	Appropriate/Reasonable	Highly Appropriate / Well-Justified	
		The amount requested is inappropriate and a reasonable line item budget is included. (0–10 points)	The amount requested is questionable or somewhat appropriate. The line item budget is included but lacks clarity and details.	The amount requested appears generally appropriate, and a line item budget is provided with reasonable detail. Some elements may require further explanation or clarification.	The amount requested is appropriate for the proposed event, and the line item budget is detailed and justifies the requested funds.	The amount requested is highly appropriate and aligns with the proposed event. The line item budget is exceptionally detailed and demonstrates careful planning and justification for all expenses.	
Opportunity for OHA Public Recognition		No Opportunities	Minimal Opportunities	Moderate Opportunities	Significant Opportunities	Exceptional Opportunities	10
		The application fails to describe community engagement, partnership, and public relations opportunities for OHA that are appropriate and reflects an opportunity for significant OHA reach into the community. (0–10 points)	The application provides limited or vague descriptions of community engagement, partnerships, or public relations opportunities. The opportunities appear minimal and do not demonstrate meaningful OHA reach into the community.	The application describes reasonable opportunities for community engagement, partnerships, and public relations. These opportunities demonstrate some potential for OHA to reach the community but may lack depth or detail.	The application provides a well supported description of community engagement, partnerships, and public relations opportunities. These opportunities are meaningful and clearly reflect significant potential for OHA to connect with and impact the community.	The application outlines outstanding opportunities for community engagement, partnerships, and public relations. The described opportunities are compelling, highly detailed, and demonstrate an exceptional potential for OHA to achieve broad and meaningful community reach.	
Name of Applicant Organization:	Ka' Aumanu	Recommend Sponsorship	Yes	Date of Evaluation	9/18/2025	Total Score (out of 50 points)	47
Name of Sponsorship Evaluator:	Recommended Amount		\$10,000	Requested Amount	\$10,000	Eligible Requested Amount	\$10,000

Brief Explanation for Recommendation:	Ka 'Aumahu's Holo no 'Ōlelo 5K presents a model aligned, well planned initiative rooted in Hawaiian values, cultural perpetuation, and public wellness. It merits OHA support under sponsorship priorities.							
Tiers for Recommended Funding:	45 50 points: Recommended 100% of eligible budget requested 40 44 points: Recommended 75% of eligible budget requested 35 39 points: Recommended 50% of eligible budget requested 34 points or lower: Not recommended							

Evaluation Criteria	Description	Matrix					Application Score
		Poor	Fair	Good	Meets Expectation	Exceeds Expectation	
		1	2	3	4	5	
A. Event Scope	1. The application outlines event services or activities that provide significant benefits to the Native Hawaiian community.	No Benefit: The application does not describe a purpose and services/activities that provide benefits to the Native Hawaiian community. No relevance or alignment to community needs is evident.	Minimal Benefit: The application describes a purpose and services/activities with limited or unclear benefits to the Native Hawaiian community. Contributions are minor, indirect, or lack detail about the expected impact.	Moderate Benefit: The application outlines a purpose and services/activities that provide some benefits to the Native Hawaiian community. While contributions are evident, they may lack specificity, depth, or widespread impact.	Significant Benefit: The application presents a purpose and services/activities that clearly and meaningfully benefit the Native Hawaiian community. Contributions are well described, address community needs, and demonstrate a positive and tangible impact.	Exceptional Benefit: The application outlines a <i>transformative</i> purpose and services/activities with significant and wide ranging benefits to the Native Hawaiian community. Contributions are highly detailed, culturally relevant, and demonstrate sustainable, long term impacts.	4
	2. The application indicates a proposed number of total attendees which is achievable and reflects an opportunity for significant OHA reach into the community.	Extremely Low Reach The proposed total number of attendees is extremely low, suggesting minimal opportunity for OHA to effectively reach the community.	Limited Reach The proposed total number of attendees is low and indicates limited opportunity for OHA to connect with the community.	Moderate Reach The proposed total number of attendees is reasonable and reflects a moderate opportunity for OHA to reach into the community.	Significant Reach The proposed total number of attendees is substantial, demonstrating a significant opportunity for OHA to make meaningful connections with the community.	Exceptional Reach The proposed total number of attendees is exceptionally high, representing a significant opportunity for OHA to connect with a wide portion of the community	4
	3. The application indicates a proposed number of Native Hawaiian attendees which is achievable and reflects a significant positive impact on the betterment of conditions of Native Hawaiians.	Extremely Low Attendance: The proposed number of Native Hawaiian attendees is extremely low, suggesting minimal reach or impact on the community	Low Attendance: The proposed number of Native Hawaiian attendees is below expectations, with limited potential to positively impact the community.	Moderate Attendance: The proposed number of Native Hawaiian attendees is reasonable and suggests some potential for positive community impact.	High Attendance: The proposed number of Native Hawaiian attendees is substantial, indicating a significant potential for positive community impact.	Exceptional Attendance: The proposed number of Native Hawaiian attendees is exceptional, reflecting an exceptional potential for positive and widespread community impact.	4
Alignment Mana i Maui Ola Strategic Plan	1) The application clearly demonstrates how the event will directly and meaningfully address the selected Strategy.	No Alignment The application fails to demonstrate how the event will address the selected Strategy. There is no clear connection or evidence of alignment.	Minimal Alignment The application provides limited or vague information about how the event will address the selected Strategy. The connection is weak, indirect or unclear.	Moderate Alignment The application demonstrates a reasonable connection to the selected Strategy. While some aspects are clearly addressed, the explanation lacks depth or strong supporting details.	Strong Alignment The application provides a clear and well supported explanation of how the event will directly and meaningfully address the selected Strategy. The connection is evident and relevant.	Exceptional Alignment The application demonstrates an outstanding and thorough alignment with the selected Strategy. The event is highly relevant, impactful, and clearly designed to directly address the Strategy.	5
	2) The application clearly demonstrates how the event will have significant community impact in alignment with one or more Strategic Outcome.	No Impact The application fails to demonstrate how the event will have a significant community impact. There is no clear connection to any Strategic Outcome.	Minimal Impact The application provides limited or vague information about how the event might impact the community. The connection to the Strategic Outcome is weak, indirect, or unclear.	Moderate Impact The application shows a reasonable potential for community impact. The event aligns with one or more Strategic Outcomes, but the explanation lacks depth or strong supporting details.	Significant Impact The application clearly demonstrates how the event will create meaningful and substantial community impact. The alignment with one or more Strategic Outcomes is well supported and evident.	Exceptional Impact The application provides a compelling and detailed explanation of how the event will deliver outstanding and wide reaching community impact. The alignment with one or more Strategic Outcomes is exceptional, with a clear path to achieving meaningful outcomes.	5
	3) The application clearly demonstrates how the event will align with one or more Strategic Foundation.	No Alignment The application fails to demonstrate any alignment with the Strategic Foundations. There is no clear connection or relevance.	Minimal Alignment The application provides limited or vague information about how the event aligns with one or more Strategic Foundations. The connection is weak, indirect or unclear.	Moderate Alignment The application shows a reasonable connection to one or more Strategic Foundations. While alignment is evident, the explanation lacks detail or strong supporting evidence.	Strong Alignment The application provides a clear and well supported explanation of how the event aligns with one or more Strategic Foundations. The connection is evident and relevant.	Exceptional Alignment The application demonstrates an outstanding alignment with one or more Strategic Foundations. The explanation is detailed, compelling, and clearly shows how the event is highly impactful and clearly designed to directly address to the Foundation(s).	5

Budget		1-2	3-4	5-6	7-8	9-10	9
The amount requested is appropriate and a reasonable line item budget is included. (0-10 points)		Inappropriate/Unreasonable The amount requested is clearly inappropriate or unrealistic, and no line item budget is provided, or the budget is unreasonable or incomplete.	Minimally Appropriate The amount requested is questionable or somewhat appropriate. The line item budget is included but lacks clarity and details.	Moderately Appropriate The amount requested appears generally appropriate, and a line item budget is provided with reasonable detail. Some elements may require further explanation or clarification.	Appropriate/Reasonable The amount requested is appropriate for the proposed event, and the line item budget is detailed and justifies the requested funds.	Highly Appropriate / Well-Justified The amount requested is highly appropriate and aligns with the proposed event. The line item budget is exceptionally detailed and demonstrates careful planning and justification for all expenses.	9
Opportunity for OHA Public Recognition	The application describes community engagement, partnership, and public relations opportunities for OHA that are appropriate and reflects an opportunity for significant OHA reach into the community. (0-10 points)	No Opportunities The application fails to identify any community engagement, partnership, or public relations opportunities for OHA. There is no evidence of OHA's potential reach into the community.	Minimal Opportunities The application provides limited or vague descriptions of community engagement, partnerships, or public relations opportunities. The opportunities appear minimal and do not demonstrate meaningful OHA reach into the community.	Moderate Opportunities The application describes reasonable opportunities for community engagement, partnerships, and public relations. These opportunities demonstrate some potential for OHA to reach the community but may lack depth or detail.	Significant Opportunities The application provides a well supported description of community engagement, partnerships, and public relations opportunities. These opportunities are meaningful and clearly reflect significant potential for OHA to connect with and impact the community.	Exceptional Opportunities The application outlines outstanding opportunities for community engagement, partnerships, and public relations. The described opportunities are compelling, highly detailed, and demonstrate an exceptional potential for OHA to achieve broad and meaningful community reach.	9
Name of Applicant Organization:	Ka'Aumanu	Recommend Sponsorship	Yes	Date of Evaluation	9/3/2025	Total Score (out of 50 points)	45
Name of Sponsorship Evaluator:		Recommended Amount	\$10,000	Requested Amount: \$10,000	Eligible Requested Amount: \$10,000		
Brief Explanation for Recommendation:	Recommended sponsorship at 100%						
Tiers for Recommended Funding:	45 50 points: Recommended 100% of eligible budget requested 40 44 points: Recommended 75% of eligible budget requested 35 39 points: Recommended 50% of eligible budget requested 34 points or lower: Not recommended						

MEETING OF THE COMMITTEE ON BUDGET AND FINANCE (BF)

DATE: Wednesday, October 15, 2025
TIME: 11:00 a.m.

III. NEW BUSINESS

J. Action Item BF #25-92: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Nurture Cultivate Inc. for the 2nd Annual Panina Makahiki Event on February 28, 2026, in the amount of **\$15,000.00***



ACTION ITEM

COMMITTEE ON BUDGET AND FINANCE

October 15, 2025

BF# 25-92

Action Item Issue: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Nurture Cultivate Inc. for the 2nd Annual Panina Makahiki Event on February 28, 2026, in the amount of \$15,000.

Prepared by:	<u>Chantelle Belay</u>	Oct 7, 2025
	Chantelle Belay	Date
	Pou Kāko‘o Kaiāulu, Grants Manager	
Reviewed by:	<u>Lise Vaughan-Sekona</u>	Oct 7, 2025
	Lise Vaughan-Sekona	Date
	Ka Pou Kihi Ki‘i, Community Engagement Director	
Reviewed by:	<u>Everett Ohta</u>	Oct 8, 2025
	Everett Ohta	Date
	Ka Paepae Puka, General Counsel	
Reviewed by:	<u>K. Sean Kekina</u>	Oct 8, 2025
	K. Sean Kekina	Date
	Ka Pou Nui, Chief Operating Officer	
Reviewed by:	<u>Luana Alapa</u>	Oct 8, 2025
	Ke Kua, Trustee Luana Alapa	Date
	Luna Ho‘omalua o ke Kōmike Budget and Finance	
	Chairperson of the Committee on Budget and Finance	

Action Item BF# 25-92: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Nurture Cultivate Inc. for the 2nd Annual Panina Makahiki Event on February 28, 2026, in the amount of \$15,000.

I. Proposed Action

Approve and authorize FY 2026 sponsorship funding to Nurture Cultivate Inc. for the 2nd Annual Panina Makahiki Event on February 28, 2026, in the amount of \$15,000.

Organization Name	Event	Award Amount Recommendation
Nurture Cultivate Inc.	2nd Annual Panina Makahiki February 28, 2026 8:30 AM – 5:00 PM The Ritz-Carlton Oahu, Turtle Bay, West-End lawn 57-091 Kamehameha Hwy Kahuku, HI 96731 (O‘ahu)	\$15,000
Total Recommendations (1)		\$15,000

II. Issue

Whether or not the Committee on Budget and Finance will recommend approval and authorize the Board of Trustees (“BOT” or “Board”) to disburse \$15,000 to sponsor Nurture Cultivate Inc. for the 2nd Annual Panina Makahiki Event on February 28, 2026.

III. Applicant Organization Information

A. Event Representative: Mahealani Keo

B. Board Members of the Organization: Coreen Williams, Chairperson; Tiana Henderson, Vice-Chairperson; Uilani Keo, Treasurer; Mahealani Keo, Secretary; Karimoana Kururangi, Director; Scotty Garlough, Director

C. Mission Statement: To empower and build youth, leaders, and communities by fostering growth in health, cultural, economic, and intellectual realms, with a particular focus on individuals of Native Hawaiian and Pacific Island lineage in underserved areas.

Action Item BF# 25-92: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Nurture Cultivate Inc. for the 2nd Annual Panina Makahiki Event on February 28, 2026, in the amount of \$15,000.

IV. Background and Context

Following the success of the inaugural Panina Makahiki in March 2025, Nurture Cultivate Inc. is excited to return with Panina Makahiki 2026. This free, community-driven event celebrates the closing of the Hawaiian year and creates inclusive spaces for Native Hawaiians to practice cultural traditions while also sharing them with visitors. Designed to educate, inspire, and build pilina, the event weaves together language, music, mele, hula, competitive Makahiki games, and cultural activities. Last year’s highlights included participation from malihini staying on property (one keiki from Alaska even won a game), which demonstrated the event’s success in fostering understanding and respect for Hawaiian culture across audiences. For 2026, Nurture Cultivate is expanding partnerships with schools and businesses like The Ritz-Carlton O‘ahu, Turtle Bay, strengthening cultural connections across the community.

The 2026 program includes opening protocol at 8:30 a.m., led by haumāna of Ke Kula Kaiapuni o Hau‘ula, and mo‘olelo of Lonoikamakahiki shared by a guest speaker. From there, participants of all ages can register for Makahiki games, organized by age groups, with free registration for keiki and ‘ōpio and affordable entry for adult teams. Traditional games include Ulu Maika, Moa Pahe‘e, Pa Uma, Haka Moa, Huki Papa, Honu, O‘o Ihe, and Kukini, along with team competitions such as Puhenehene and Hukihuki, offering both competitors and spectators a dynamic cultural experience. Beginning at noon, the broader public event opens, featuring 10 Hawaiian practitioners from Ko‘olaupua who will host hands-on workshops in lā‘au lapa‘au, lomilomi, weaving, ‘awa and ku‘i ‘ai preparation, canoe lashings, lei making, farming, and fishing practices. Food vendors serving traditional Hawaiian dishes and local favorites, health resource booths supporting community wellness, and live mele and hula performances round out the experience. The afternoon will also highlight the final rounds of Makahiki competitions, giving attendees the chance to cheer on participants while also trying out select games themselves. By blending cultural protocol, competition, education, and celebration, Panina Makahiki provides an immersive opportunity to honor traditions, strengthen community resilience, and ensure that Hawaiian culture thrives across generations.

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V. Discussion

A. Benefits of OHA and OHA Beneficiaries

Alignment to Mana i Maui Ola’s Health Outcomes – Strategy 4: Advance policies, programs and practices that strengthen the health of the ‘āina and mo‘omeheu. Outcome 4.1: Preservation and perpetuation of Hawaiian language, culture, traditions, identity and sense of lāhui; 4.2: Increased community

Action Item BF# 25-92: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Nurture Cultivate Inc. for the 2nd Annual Panina Makahiki Event on February 28, 2026, in the amount of \$15,000.

stewardship of Hawai‘i’s natural and cultural resources that foster connection to ‘āina, ‘ohana, and communities.

This event aligns with Strategy 4 by preserving and perpetuating Hawaiian culture through hands-on activities such as traditional Makahiki games, weaving, lā‘au lapa‘au, and mālama ‘āina demonstrations. These interactive experiences strengthen participants’ connection to the ‘āina, mo‘omeheu, and community while fostering cultural pride and resilience. This event addresses Outcome 4.1 by showcasing traditional Hawaiian practices, language, hula, and crafts in an immersive environment where participants can actively learn, engage, and carry forward cultural knowledge, ensuring its vitality for future generations. The 2nd Annual Panina Makahiki also supports Outcome 4.2 by educating attendees about mālama ‘āina, native plants, and sustainable practices such as farming and fishing, thereby deepening the community’s relationship to the ‘āina, ‘ohana, and Hawaiian values that sustain collective well-being.

B. OHA Funding Event Sponsorship Benefits

The recommended sponsorship level is \$15,000. Sponsor benefits have been defined for the \$15,000 level only and are as follows:

- OHA logo on all event signage, flyers, banners, printed materials, and digital/social media promotions
- Option for an OHA information table
- OHA speaking opportunity during the program
- OHA recognition in post-event communications including newsletters and recap messages

VI. Budget Authorization

Table 1: Sponsorships

FUND	YEAR	Program NAME	ACCT NAME	ACCT GROUP	BUDGET	EXP	TOTAL CONSUMPTION	FUNDS AVAILABLE
930	2026	3800 GRANTS	56560 GRANTS IN AID-SPONSORSHIPS	GRANTS	\$635,000	\$15,000	\$237,934	\$406,291

Action Item BF# 25-92: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Nurture Cultivate Inc. for the 2nd Annual Panina Makahiki Event on February 28, 2026, in the amount of \$15,000.

VII. Certification

The following is the certification by the Budget Chief that the funds are available.



Grace Chen,

Budget Chief

Date: Oct 8, 2025

VIII. Recommended Action

Approve and authorize FY 2026 sponsorship funding to Nurture Cultivate Inc. for the 2nd Annual Panina Makahiki Event on February 28, 2026, in the amount of \$15,000.

IX. Alternative Actions

- A. Approve a different funding amount for the sponsorship
- B. Do not sponsor event

X. Attachment (s)

- A. 2026 Event Information
- B. 2026 Sponsorship Application
- C. 2026 Scoring Matrices

Action Item BF# 25-92: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Nurture Cultivate Inc. for the 2nd Annual Panina Makahiki Event on February 28, 2026, in the amount of \$15,000.

Attachment A

Event Information



Join us for our
2nd Annual Panina Makahiki



Feb. 28, 2026
9:30 AM - Preliminary
Makahiki games



The Ritz-Carlton O‘ahu,
Turtle Bay, West-End
Lawn

12:00 PM - 5:00 PM
Public Cultural Event

Follow us for event updates
and pre-registration details
for competitors



@ncihawaii



@ncihawaii

Parking: \$3 per vehicle
NO pop up tents
NO coolers.

This is a drug & alcohol free event.



Action Item BF# 25-92: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Nurture Cultivate Inc. for the 2nd Annual Panina Makahiki Event on February 28, 2026, in the amount of \$15,000.

Attachment B

2026 Sponsorship Application

View results

Respondent

138

Anonymous

292:37

Time to complete

APPLICANT & EVENT INFORMATION

Deadlines for Application Submissions:

July – September 2025 Events: **Closed** (March 31, 2025)

October – December 2025 Events: **Closed** (June 2, 2025)

January – March 2026 Events: **September 1, 2025**

April – June 2026 Events: **December 1, 2025**

1. Name of applicant organization: *

NURTURE CULTIVATE INC

2. Name of event representative: *

Event representative must be someone who is authorized to communicate with OHA staff and submit any required documents or information on behalf of the awarded organization.

Mahealani Keo

3. Event representative email and phone number: *

[REDACTED]

4. Describe the mission of the organization. *

Nurture Cultivate Inc. empowers youth, leaders, and communities—especially Native Hawaiian and Pacific Islanders in underserved areas—by fostering health, prosperity, and cultural resilience. Through our pillars of Ehuola (well-being), Waiola (prosperity), and Kahu-a-Ola (culture and 'āina), we honor traditions, strengthen 'ohana, and ensure abundance for future generations.

5. Organization's Governing Board and/or Executive Team *

List the organization's governing board members' names and titles and the executive team members' names and titles.

Coreen Williams, Chairperson; Tiana Henderson, Vice-Chairperson; Uilani Keo, Treasurer; Mahealani Keo, Secretary; Karimoana Kururangi, Director; Scotty Garlough, Director

6. Name of event to be sponsored: *

2nd Annual Panina Makahiki

7. Start date of event to be sponsored: *

2/28/2026



8. End date of event to be sponsored:

For one day events, leave blank. For multi-day events, duration should be no longer than 30 days.

Please input date (M/d/yyyy)



9. Time of event to be sponsored: *

Please provide start and end time for one day events. For multiple day events, please specify the hours for each day.

8:30 AM - 5:00 PM

10. Address of event/activity: *

The Ritz-Carlton Oahu, Turtle Bay, West-end lawn
57-091 Kamehameha Hwy
Kahuku, HI 96731

11. Identify island(s) where event will be held: *

☐ Hawai'i Island

☐ Maui

☐ Moloka'i

☐ Lāna'i

☒ O'ahu

☐ Kaua'i

EVENT SCOPE

12. Purpose Statement *

Please provide a short statement that describes the proposed event and its purpose.

After the success of our first Panina Makahiki in March 2025, we're excited to bring it back in 2026 in the ahupua'a of Hanaka'oe, Ko'olauloa, O'ahu. This free event celebrates the closing of the traditional Hawaiian year and creates spaces for Hawaiians to practice, share, and educate others about our culture. Through language, music, competitive Makahiki games, and cultural activities, we strengthen 'ohana, build community, and honor our traditions.

Last year, malihini staying on property got to participate in the games—one keiki from Alaska even won! This helped us achieve our goal of sharing and educating visitors about our home and culture, so they leave with respect for us as kanaka and a deeper appreciation for our 'āina and traditions. We're also continuing to build our pilina with The Ritz-Carlton O'ahu, Turtle Bay, supporting stronger cultural connections with the business corporations within our moku.

Panina Makahiki 2026 will again highlight Hawaiian practitioners from Ko'olauloa, giving everyone hands-on ways to engage with, learn from, and carry forward our culture.

Purpose: To celebrate Hawaiian culture and the close of the Makahiki season, create more spaces for kanaka to practice cultural traditions, offer hands-on experiences, strengthen community, and educate visitors about Hawaiian traditions and our 'āina, fostering respect for our culture and home.

13. Describe the event services and activities from start to finish.

★

The description should depict what the event would encompass. Demonstrate the substance of the event. Include information from the following:

- Agenda (draft/past flyer)
- Event flyer (draft/past flyer);
- List of speakers and their area of expertise;
- List of exhibitors and their offerings; and/or
- Summaries of seminars, workshops, or other opportunities provided at the event.

Panina Makahiki 2026 – Event Schedule, Parking is available for \$3 per vehicle.

8:30 am – Opening Protocol

The event will begin with a formal opening protocol led by the haumāna of Ke Kula Kaiapuni o Hau'ula, welcoming the community and setting the tone for a full day of cultural celebration. A guest speaker (TBD) will share mo'olelo of Lonoikamakahiki.

9:00 am – Makahiki Games Registration Opens

The registration table for Makahiki games will open for competitors to pick up their color-coded wristbands. It will remain open for last-minute sign-ups throughout the morning.

Age Groups:

Hui A: Ages 5–8 (No more than 10 participants per team) free registration

Hui E: Ages 9–12 (No more than 10 participants per team) free registration

Hui I: Ages 13–17 (No more than 10 participants per team) free registration

Hui O: 18+ Wahine (No more than 5 participants per team) – \$15 early registration, \$20 on the day

Hui U: 18+ Kane (No more than 5 participants per team) – \$15 early registration, \$20 on the day

9:30 am – Preliminary Makahiki Games Competition

The Makahiki games begin with competitors participating in traditional Hawaiian games.

Individual Games:

Ulu Maika

Moa Pahe'e

Pa Uma

Haka Moa

Huki Papa

Honu

O'o Ihe

Kukini

Team Games:

Puhenehene

Hukihuki

12:00 pm – 5:00 pm – Public Event

The event opens to the public. Attendees will experience a variety of cultural demonstrations and interactive activities under the main tent:

10 Hawaiian Practitioners from Ko'olauloa showcasing crafts in 10 ft x 10 ft spaces. Practitioners include:

Kapua Sproat (Lā'au Lapa'au)

Hale Mua Ko'olauloa (Awa, Ku'i 'Ai)

Lomilomi practitioners

Nā 'Ōpio o Maunawila (Kukulu Hale, demonstrating different lashings)

Weavers

'Ōhe kapala / Lau kapala

Kanaka Mahiai

Kanaka Lawaia

Lei Makers

Wa'a

We hope to invite more practitioners to participate.

Additional Activities:

Food vendors offering traditional Hawaiian dishes and local favorites.

Health resource booths supporting wellness in the community.

Mele and hula performances.

The final round of Makahiki games will take place during the public event, bringing the day's competition to a close and giving attendees who arrive after the

preliminary games the opportunity to experience the games as spectators. Traditional games like Ulu Maika and O'o Ihe will remain available for attendees and non-competitors to try.

14. Total estimated number of individuals to attend the event: *

1,500

15. Estimated number of Native Hawaiians to benefit from the event: *

75%

ALIGNMENT TO MANA I MAULI OLA

16. Indicate the event's alignment to one of OHA's strategic directions below. *

Link to Mana i Maui Ola for more information: <https://www.oha.org/about/mana-to-maui-ola/>

☒ Educational Pathways

☒ Health Outcomes

☐ Quality Housing

☒ Economic Stability

17. Identify the strategy the event aligns to and describe how it aligns to it.

Note: The strategy should fall under the strategic direction identified in the previous question. *

Link to Mana i Maui Ola for more information: <https://www.oha.org/about/mana-to-maui-ola/>

Please use the format in the example below:

Strategy 3: Advance policies, programs and practices that strengthen Hawaiian well-being, including physical, spiritual, mental and emotional health. The event aligns with Strategy 3 because...

Strategy 1: Support development and use of educational resources for all Hawaiian lifelong learners in schools, communities, and 'ohana.

The event aligns with Strategy 1 because it gives K-12 students, including haumāna from Ke Kula Kaiapuni o Hau'ula and Ke Kula Kaiapuni Hawai'i 'o Kahuku Academy, a hands-on way to connect to their Hawaiian roots. Through Makahiki games, traditional crafts, and cultural demonstrations, students strengthen their cultural identity while learning in a way that's fun, interactive, and deeply connected to their heritage.

Strategy 2: Support education through Hawaiian language medium and focused charter schools.

The event aligns with Strategy 2 because activities are held in both 'Ōlelo Hawai'i and English, supporting Hawaiian language learning and Hawaiian-medium schools. Students from immersion programs get to practice their language skills and engage in cultural learning outside the classroom, helping keep Hawaiian language and traditions alive.

Strategy 3: Advance policies, programs, and practices that strengthen Hawaiian well-being, including physical, spiritual, mental, and emotional health.

The event aligns with Strategy 3 because it promotes holistic well-being through cultural practices such as traditional Makahiki games, lomilomi, lā'au lapa'au, and other wellness-focused activities. Community members and malihini get to move, play, learn, and experience traditional healing practices, strengthening their body, mind, and spirit while connecting to our culture.

Strategy 4: Advance policies, programs, and practices that strengthen the health of the 'āina and mo'omeheu.

The event aligns with Strategy 4 because it helps preserve and perpetuate Hawaiian culture through hands-on activities like our traditional Makahiki games, weaving, lā'au lapa'au, and mālama 'āina demonstrations. These experiences deepen participants' connection to our 'āina, mo'omeheu, and community.

Strategy 7: Advance policies, programs, and practices that strengthen 'ohana's ability to pursue multiple pathways toward economic stability.

The event aligns with Strategy 7 because it gives local practitioners and vendors a chance to showcase and sell their crafts, foods, and services to attendees from across Ko'olauloa and visiting hotel guests from around the world, supporting economic opportunities for their 'ohana and encouraging cultural entrepreneurship.

Strategy 8: Cultivate economic development in and for Hawaiian communities.

The event aligns with Strategy 8 because it highlights Hawaiian-owned businesses and cultural products to a diverse audience, including international hotel guests, creating new markets for traditional crafts, foods, and practices, while supporting economic growth rooted in our culture and values.

18. **Identify the strategic outcome(s) the event aligns to and describe how the event addresses the outcome and the impact the event will have. Note: The outcome should fall under the strategic direction and strategy identified in the previous responses. ***

Link to Mana i Maui Ola for more information: <https://www.oha.org/about/mana-to-maui-ola/>

Please use the format in the example below.

Strategy Outcome 3.4: Communities are empowered to take care of iwi kupuna. This event addresses the outcome by...

Strategy Outcome 1.3: Increase number of Native Hawaiians engaged in traditional learning systems (e.g., hale, hālau, mua, hale pe'a) that re-establish/maintain strong cultural foundations and identity.

This event addresses the outcome by providing haumāna, keiki, and community members hands-on opportunities to participate in Makahiki games, weaving, la'au lapa'au, hula, and other traditional practices, strengthening their connection to Hawaiian culture and reinforcing their cultural identity.

Strategy Outcome 2.2: Increase availability of Hawaiian Focused Charter Schools and Hawaiian-medium schools.

This event addresses the outcome by engaging students from Ke Kula Kaiapuni o Hau'ula and Ke Kula Kaiapuni Hawai'i 'o Kahuku Academy in cultural learning activities conducted in 'Ōlelo Hawai'i and English, supporting Hawaiian language learning and immersion programs outside the classroom.

Strategy Outcome 3.1: Increase availability of and access to quality, culturally based, and culturally adapted prevention and treatment interventions in 'ohana, schools, and communities.

This event addresses the outcome by offering lomilomi, la'au lapa'au, wellness activities, and physical games that support the physical, mental, emotional, and spiritual well-being of participants, while reinforcing culturally grounded health practices.

Strategy Outcome 4.1: Preservation and perpetuation of Hawaiian language, culture, traditions, identity, and sense of lāhui.

This event addresses the outcome by showcasing traditional Hawaiian practices, language, hula, and crafts, creating an immersive environment for participants to learn and engage with our culture, ensuring its vitality for future generations.

Strategy Outcome 4.2: Increase community stewardship of Hawai'i's natural and cultural resources that foster connection to 'āina, 'ohana, and communities.

This event addresses the outcome by educating attendees about mālama 'āina, native plants, and sustainable cultural practices like farming and fishing, fostering a deeper connection to the 'āina, 'ohana, communities, and Hawaiian values.

Strategy Outcome 7.2: Increase access to capital and credit for community-strengthening Native Hawaiian businesses and individuals.

This event addresses the outcome by providing local practitioners and vendors the opportunity to sell crafts, food, and cultural services to attendees, including international hotel guests, supporting economic opportunities and entrepreneurial growth within the community.

Strategy Outcome 8.1: Increase the number of successful, community-strengthening Native Hawaiian-owned businesses.

This event addresses the outcome by highlighting Hawaiian-owned businesses and cultural products to attendees from across Ko'olauloa and hotel guests, expanding exposure, generating sales, and supporting sustainable economic growth rooted in Hawaiian culture.

Strategy Outcome 8.2: Establish new markets for Native Hawaiian products (e.g., kalo, loco i'a grown fish) that can provide Native Hawaiian producers a livable wage.

This event addresses the outcome by connecting local vendors and practitioners to a diverse audience, including malihini, creating new markets for Hawaiian crafts, foods, and cultural products, and supporting livable wages.

19. **Describe how the event aligns to and addresses one or more of OHA's strategic foundation(s):**

‘Ohana – Family. ‘Ohana is instrumental to community empowerment. When families are strong and healthy, and when there is positive engagement within the ‘ohana, from keiki to kūpuna, communities thrive. Connections to mo‘omeheu and ‘āina begin with connections within families.

Mo‘omeheu – Culture. Culture is the essence of who Native Hawaiians are as a people. It includes all those things that distinguish the community: language, stories, customs, music, art, food, protocols, religions, values, traditions, and celebrations. Expressions of culture are both internal and external. Culture shapes Native Hawaiian worldview and thinking. It informs the ways in which individuals interact with one another and with ‘āina. It influences the way Native Hawaiians interpret events and approach problem-solving.

‘Āina – Land & Water. To Native Hawaiian kūpuna, the land was life. Imbued with mana, ‘āina provides everything the community needs to survive. On an intimate level, Native Hawaiians are connected to the land by the generations of kūpuna who lived on the land and whose iwi rest here. Thus, the emotional ties to family, and the aloha for them, extends to the land that feeds us.

*

Use the following format:

First, list the name of the foundation(s). Second, demonstrate how the proposed event aligns with the selection.

‘Ohana – Family

Panina Makahiki 2026 supports ‘ohana by bringing keiki, ‘ōpio, mākuā, kūpuna, and community members together to play traditional Makahiki games, participate in cultural activities, and join in opening ceremonies. Our ‘ohana learn and celebrate alongside each other, strengthening connections across generations and building a stronger, healthier community rooted in ‘ohana.

Mo‘omeheu – Culture

This event is all about Mo‘omeheu. It provides a safe space for kanaka to practice and engage with our culture through traditional Makahiki games, while also giving cultural practitioners the opportunity to share their ‘ike and skills—from lomilomi, weaving, hula, and mele to fishing, farming, and more. Attendees actively participate, learn, and connect with our traditions, helping to preserve and perpetuate Hawaiian culture for future generations.

‘Āina – Land & Water

This event reconnects us to ‘āina, honoring the land and waters of the ahupua‘a of Hanakaoe. By breathing life into the names of our reefs, streams, and mountains and saying them aloud, we bring vitality to these spaces while educating attendees and encouraging the staff at The Ritz-Carlton O‘ahu, Turtle Bay to recognize and respect that they are in Hanakaoe. The event also provides a space for other Native Hawaiian organizations to share their programs and recruit participants for their mālama ‘āina workdays. Through hands-on cultural activities and mālama ‘āina, participants deepen their connection to the ‘āina that sustains us, fostering respect for our ‘āina while reinforcing the link between Hawaiian culture, traditions, and the environment.

BUDGET

20. **Provide the total amount of money being requested from OHA for the event.**

Maximum amount is **\$15,000**. No minimum amount. Requests for exceptions to the maximum budget request may require justification in the comments/questions section of the application. *

\$15,000

21. **Indicate each expense for which OHA funds will be used as a line-item and provide a brief description for each item. The items should sum to the total amount requested. For sponsorship packages, please list the sponsorship benefits. ***

OHA funds ***shall not*** be used for entertainment or perquisites (perks) per HRS 10-17(b)(3) however, HRS 10-17(b) does not expressly prohibit grantees from having or providing “entertainment or perquisites” as some aspect of their event.

KT Protection Services/Kanaka Solutions – \$4,500

Funds will cover parking and security services. This company works with The Ritz-Carlton O’ahu, Turtle Bay and is already familiar with the property layout, ensuring efficient and experienced management of event safety, traffic flow, and crowd control. Having professional security is essential for the well-being of all attendees, competitors, and practitioners during a large community event.

Windward Porta Potties – \$2,900

Funds will cover the rental of 12 porta potties and 2 handwashing stations. For an outdoor event with no restrooms nearby, these facilities are critical to ensure sanitation, comfort, and accessibility for all participants, including families, kūpuna, and visitors from offsite locations.

JSS By Design – \$5,400

Funds will cover the rental, delivery, and setup of one 40x80 tent and one 20x40 tent. These tents provide space for our cultural practitioners to share their crafts and demonstrations, while also offering a shady area for competitors to rest between their assigned Makahiki games. The tents ensure participants are protected from sun or rain, creating a comfortable, safe, and organized environment that supports both cultural activities and competition.

The Event Helper – \$1,700

Funds will cover event insurance with \$5 million coverage, which is required by the venue. This insurance protects both attendees and organizers, ensuring that the event can proceed safely and responsibly while mitigating any potential risks or liabilities.

Printing – \$500

Funds will cover the production of signs and banners for the event. Clear signage is important for guiding attendees, displaying schedules, highlighting cultural practitioners, and ensuring that the flow of the event is smooth and accessible for all participants.

Through our experience hosting Panina Makahiki in March 2025, we have seen firsthand the importance of having these essential items in place. The companies listed are the same ones we worked with previously, and they provided reliable, professional service that made the event run smoothly. Their support ensured that our attendees felt safe and cared for throughout the day. Many of our attendees and competitors shared how much they appreciated having the tents, as resting in the shade gave them a much-needed break from being under the sun for a long time on what was a beautiful, sunny day. What made it even more special was that many of the vendor employees stayed onsite, experienced the event, and connected with Hawaiian culture in a meaningful way. These partnerships also allow us to expand our reach beyond Ko’olauloa, sharing ‘ike and aloha with the malihini on property while strengthening the connections within our own community.

OPPORTUNITIES FOR OHA COMMUNITY ENGAGEMENT, PARTNERSHIPS, AND PUBLIC RELATIONS

22. **Opportunities for OHA recognition: ***

List and clearly describe the community engagement, partnership, and public relations opportunities the event offers for OHA which may include, but are not limited to:

- Advertisements in event programs/television/radio/print ads
- OHA logo on event goods or items
- OHA logo on event signage
- OHA logo on event flyers
- Speaking opportunities for OHA representative
- Providing a table or method for distributing OHA program information at the event

Please outline specifically if your event is offering any formal tables for OHA representatives to attend as guests

Our event provides several meaningful opportunities for OHA recognition and visibility before, during, and after the event. OHA’s logo will be prominently displayed on all event signage, banners, and printed materials, as well as on digital and social media promotions leading up to the event. In addition, OHA will be acknowledged on event flyers distributed throughout the Ko’olauloa community and to partner networks, ensuring wide exposure.

During the event itself, we will provide a formal table for OHA representatives to host and share program information directly with attendees. This offers a valuable opportunity for engagement, allowing OHA to connect face-to-face with community members, malihini, and partners in attendance. We also welcome a speaking opportunity for an OHA representative during the program, which will highlight OHA’s support and reaffirm its commitment to preserving, promoting, and perpetuating Hawaiian culture.

Beyond the event, OHA will also be recognized in our post-event communications, including newsletters and recap messages sent to attendees, competitors, practitioners, vendors, and Native Hawaiian Organizations who participate. These communications help extend the reach of OHA’s visibility while enhancing the overall experience for our community and partners.

Together, these recognition opportunities not only raise awareness of OHA’s mission but also strengthen its presence as a trusted partner in serving our communities.

23. **Social Media/Marketing Platforms: ***

Please provide your organizations social media usernames/handles, as well as any other platforms the event will be broadcasted on.

Please use the following format:

Instagram: @example

Facebook: link

X: @example

Website:

Other:

Instagram: @ncihawaii
Facebook: www.facebook.com/ncihawaii
Website: www.ncihawaii.org

REQUIREMENTS

24. **Important Notice:** Please send the following documents for the Applicant organization via email to sponsorships@oha.org **within 72 hours** of submitting this application. **Failure to do so may lead to delays, or automatic disqualification.** By submitting these documents, you acknowledge that they will be submitted promptly and in their entirety. OHA's preference is that all documents be sent in a single email. Please name your documents appropriately. Check each of the boxes below to indicate understanding of the requirement. Mahalo! *

Please select 4 options.

- ☒ **Event Information** (flyers, posters, website details, etc.) DO NOT submit flyers for previous events.
- ☒ **IRS Letter of Determination** - To verify tax-exempt nonprofit status.
- ☒ **Certificate of Vendor Compliance (CVC)** - To verify the organization is registered to do business in the State of Hawai'i. To obtain this document, applicants must register with Hawai'i Compliance Express online at <http://vendors.ehawaii.gov>. Registration with Hawai'i Compliance Express may take up to two (2) weeks before access to the online CVC is granted. This certificate must be current within the fiscal year of the application date. OHA does not accept the DCCA Certificate of Good Standing
- ☒ **Completed W-9** - <https://www.irs.gov/pub/irs-pdf/fw9.pdf>

25. **If the application is recommended for approval to the Board of Trustees, the event representative will be asked to attend the OHA Budget and Finance Committee meeting to respond to any questions. Attendance may be in-person or virtual. ***

☐ I understand that the event representative is expected to attend BOT Budget and Finance Committee if recommended for approval.

26. **OPTIONAL: Please add any additional comments or questions below. Mahalo for your application!**

ACKNOWLEDGEMENTS

27. **Please read the following statements thoroughly:** By submitting this sponsorship application and selecting the following options, your agency and its affiliates, officers, employees and/or agents agree to indemnify, defend and hold harmless the Office of Hawaiian Affairs (OHA) from any and all claims, demands, liabilities, losses, damages, costs, and expenses, including reasonable attorney's fees, arising out of or in connection with this sponsorship application and participation in the associated event/activities. *

Please select 9 options.

- ☒ "I have applied for or received all applicable licenses and permits, when such is required to conduct the activities or provide the services for which a grant is awarded."
- ☒ "I agree to comply with all applicable federal, state and county laws."
- ☒ "I shall not use these funds for the purposes of entertainment or perquisites (perks)."
- ☒ "I agree that all activities and improvements undertaken with funds received shall comply with all applicable federal, state, and county statutes and ordinances, including applicable building codes and agency rules; "
- ☒ "The applicant will indemnify and hold harmless the office, the State of Hawai'i, its officers, agents, and employees from and against any and all claims arising out of or resulting from activities carried out or projects undertaken with funds provided hereunder, and procure sufficient insurance to provide this indemnification if requested to do so."
- ☒ "I agree to make available to the office all records the applicant may have relating to the operation of the applicant's activity, business, or enterprise, to allow the office to monitor the applicant's compliance with the purpose of this chapter; "
- ☒ "I agree OHA can have access to records pertaining to this grant."
- ☒ "I understand that this grant award shall be monitored by the OHA to ensure compliance with Hawaii Revised Statutes § 10-17 and the purposes and intent of the Grant;"
- ☒ "I agree to complete evaluation(s) follow-up by OHA to determine whether the event attained the intended results in the manner contemplated."

28. By typing/signing your name below, you certify that the information provided is true and accurate to the best of your knowledge. You also acknowledge that typing your name acts as your electronic signature, which holds the same legal weight and validity as a handwritten signature, and you consent to be bound by the terms and conditions outlined in this agreement.

Your name: *

Mahealani Keo

Action Item BF# 25-92: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Nurture Cultivate Inc. for the 2nd Annual Panina Makahiki Event on February 28, 2026, in the amount of \$15,000.

Attachment C

2026 Scoring Matrices

Evaluation Criteria	Description	Matrix					Application Score
		Poor	Fair	Good	Meets Expectation	Exceeds Expectation	
		1	2	3	4	5	
A. Event Scope	1. The application outlines event services or activities that provide significant benefits to the Native Hawaiian community.	No Benefit: The application does not describe a purpose and services/activities that provide benefits to the Native Hawaiian community. No relevance or alignment to community needs is evident.	Minimal Benefit: The application describes a purpose and services/activities with limited or unclear benefits to the Native Hawaiian community. Contributions are minor, indirect, or lack detail about the expected impact.	Moderate Benefit: The application outlines a purpose and services/activities that provide some benefits to the Native Hawaiian community. While contributions are evident, they may lack specificity, depth, or widespread impact.	Significant Benefit: The application presents a purpose and services/activities that clearly and meaningfully benefit the Native Hawaiian community. Contributions are well described, address community needs, and demonstrate a positive and tangible impact.	Exceptional Benefit: The application outlines a <i>transformative</i> purpose and services/activities with significant and wide ranging benefits to the Native Hawaiian community. Contributions are highly detailed, culturally relevant, and demonstrate sustainable, long term impacts.	4
	2. The application indicates a proposed number of total attendees which is achievable and reflects an opportunity for significant OHA reach into the community.	Extremely Low Reach The proposed total number of attendees is extremely low, suggesting minimal opportunity for OHA to effectively reach the community.	Limited Reach The proposed total number of attendees is low and indicates limited opportunity for OHA to connect with the community.	Moderate Reach The proposed total number of attendees is reasonable and reflects a moderate opportunity for OHA to reach into the community.	Significant Reach The proposed total number of attendees is substantial, demonstrating a significant opportunity for OHA to make meaningful connections with the community.	Exceptional Reach The proposed total number of attendees is exceptionally high, representing a significant opportunity for OHA to connect with a wide portion of the community	4
	3. The application indicates a proposed number of Native Hawaiian attendees which is achievable and reflects a significant positive impact on the betterment of conditions of Native Hawaiians.	Extremely Low Attendance: The proposed number of Native Hawaiian attendees is extremely low, suggesting minimal reach or impact on the community	Low Attendance: The proposed number of Native Hawaiian attendees is below expectations, with limited potential to positively impact the community.	Moderate Attendance: The proposed number of Native Hawaiian attendees is reasonable and suggests some potential for positive community impact.	High Attendance: The proposed number of Native Hawaiian attendees is substantial, indicating a significant potential for positive community impact.	Exceptional Attendance: The proposed number of Native Hawaiian attendees is exceptional, reflecting an exceptional potential for positive and widespread community impact.	5
Alignment Mana i Maui Ola Strategic Plan	1) The application clearly demonstrates how the event will directly and meaningfully address the selected Strategy.	No Alignment The application fails to demonstrate how the event will address the selected Strategy. There is no clear connection or evidence of alignment.	Minimal Alignment The application provides limited or vague information about how the event will address the selected Strategy. The connection is weak, indirect or unclear.	Moderate Alignment The application demonstrates a reasonable connection to the selected Strategy. While some aspects are clearly addressed, the explanation lacks depth or strong supporting details.	Strong Alignment The application provides a clear and well supported explanation of how the event will directly and meaningfully address the selected Strategy. The connection is evident and relevant.	Exceptional Alignment The application demonstrates an outstanding and thorough alignment with the selected Strategy. The event is highly relevant, impactful, and clearly designed to directly address the Strategy.	5
	2) The application clearly demonstrates how the event will have significant community impact in alignment with one or more Strategic Outcome.	No Impact The application fails to demonstrate how the event will have a significant community impact. There is no clear connection to any Strategic Outcome.	Minimal Impact The application provides limited or vague information about how the event might impact the community. The connection to the Strategic Outcome is weak, indirect, or unclear.	Moderate Impact The application shows a reasonable potential for community impact. The event aligns with one or more Strategic Outcomes, but the explanation lacks depth or strong supporting details.	Significant Impact The application clearly demonstrates how the event will create meaningful and substantial community impact. The alignment with one or more Strategic Outcomes is well supported and evident.	Exceptional Impact The application provides a compelling and detailed explanation of how the event will deliver outstanding and wide reaching community impact. The alignment with one or more Strategic Outcomes is exceptional, with a clear path to achieving meaningful outcomes.	5
	3) The application clearly demonstrates how the event will align with one or more Strategic Foundation.	No Alignment The application fails to demonstrate any alignment with the Strategic Foundations. There is no clear connection or relevance.	Minimal Alignment The application provides limited or vague information about how the event aligns with one or more Strategic Foundations. The connection is weak, indirect or unclear.	Moderate Alignment The application shows a reasonable connection to one or more Strategic Foundations. While alignment is evident, the explanation lacks detail or strong supporting evidence.	Strong Alignment The application provides a clear and well supported explanation of how the event aligns with one or more Strategic Foundations. The connection is evident and relevant.	Exceptional Alignment The application demonstrates an outstanding alignment with one or more Strategic Foundations. The explanation is detailed, compelling, and clearly shows how the event is highly impactful and clearly designed to directly address to the Foundation(s).	4

Budget		1-2	3-4	5-6	7-8	9-10	9
The amount requested is appropriate and a reasonable line item budget is included. (0-10 points)		Inappropriate/Unreasonable The amount requested is clearly inappropriate or unrealistic, and no line item budget is provided, or the budget is unreasonable or incomplete.	Minimally Appropriate The amount requested is questionable or somewhat appropriate. The line item budget is included but lacks clarity and details.	Moderately Appropriate The amount requested appears generally appropriate, and a line item budget is provided with reasonable detail. Some elements may require further explanation or clarification.	Appropriate/Reasonable The amount requested is appropriate for the proposed event, and the line item budget is detailed and justifies the requested funds.	Highly Appropriate / Well-Justified The amount requested is highly appropriate and aligns with the proposed event. The line item budget is exceptionally detailed and demonstrates careful planning and justification for all expenses.	9
Opportunity for OHA Public Recognition	The application describes community engagement, partnership, and public relations opportunities for OHA that are appropriate and reflects an opportunity for significant OHA reach into the community. (0-10 points)	No Opportunities The application fails to identify any community engagement, partnership, or public relations opportunities for OHA. There is no evidence of OHA's potential reach into the community.	Minimal Opportunities The application provides limited or vague descriptions of community engagement, partnerships, or public relations opportunities. The opportunities appear minimal and do not demonstrate meaningful OHA reach into the community.	Moderate Opportunities The application describes reasonable opportunities for community engagement, partnerships, and public relations. These opportunities demonstrate some potential for OHA to reach the community but may lack depth or detail.	Significant Opportunities The application provides a well-supported description of community engagement, partnerships, and public relations opportunities. These opportunities are meaningful and clearly reflect significant potential for OHA to connect with and impact the community.	Exceptional Opportunities The application outlines outstanding opportunities for community engagement, partnerships, and public relations. The described opportunities are compelling, highly detailed, and demonstrate an exceptional potential for OHA to achieve broad and meaningful community reach.	9
Name of Applicant Organization:	Nurture Cultivate INC	Recommend Sponsorship	Yes	Date of Evaluation	9/5/2025	Total Score (out of 50 points)	45
Name of Sponsorship Evaluator:		Recommended Amount	\$15,000	Requested Amount: \$15,000	Eligible Requested Amount: \$15,000		
Brief Explanation for Recommendation:	The event meets the criteria scoring for full funding						
Tiers for Recommended Funding:	45 50 points: Recommended 100% of eligible budget requested 40 44 points: Recommended 75% of eligible budget requested 35 39 points: Recommended 50% of eligible budget requested 34 points or lower: Not recommended						

Evaluation Criteria	Description	Matrix					Application Score
		Poor	Fair	Good	Meets Expectation	Exceeds Expectation	
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Budget	1-2				3-4		5-6		7-8		9-10	
	Inappropriate/Unreasonable The amount requested is clearly inappropriate or unrealistic, and no line item budget is provided, or the budget is unreasonable or incomplete.				Minimally Appropriate The amount requested is questionable or somewhat appropriate. The line item budget is included but lacks clarity and details.		Moderately Appropriate The amount requested appears generally appropriate, and a line item budget is provided with reasonable detail. Some elements may require further explanation or clarification.		Appropriate/Reasonable The amount requested is appropriate for the proposed event, and the line item budget is detailed and justifies the requested funds.		Highly Appropriate / Well-Justified The amount requested is highly appropriate and aligns with the proposed event. The line item budget is exceptionally detailed and demonstrates careful planning and justification for all expenses.	
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Name of Applicant Organization:	Nurture Cultivate Inc.				Yes		Date of Evaluation		9/3/2025		Total Score (out of 50 points)	
Name of Sponsorship Evaluator:	Recommended Amount				\$15,000		Requested Amount: \$15,000		Eligible Requested Amount: \$15,000		50	
Brief Explanation for Recommendation:	Explanation Here											
Tiers for Recommended Funding:	45 50 points: Recommended 100% of eligible budget requested 40 44 points: Recommended 75% of eligible budget requested 35 39 points: Recommended 50% of eligible budget requested 34 points or lower: Not recommended											

MEETING OF THE COMMITTEE ON BUDGET AND FINANCE (BF)

DATE: Wednesday, October 15, 2025
TIME: 11:00 a.m.

III. NEW BUSINESS

K. Action Item BF #25-93: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Friends of King Kaumuali‘i for the 2026 Honoring Ancestors & Planting the Future Event on March 6-21, 2026, in the amount of **\$14,400.00***



ACTION ITEM

COMMITTEE ON BUDGET AND FINANCE

October 15, 2025

BF# 25-93

Action Item Issue: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Friends of King Kaumuali‘i for the 2026 Honoring Ancestors & Planting the Future Event on March 6-21, 2026, in the amount of \$14,400.

Prepared by: Chantelle Belay Oct 7, 2025

Chantelle Belay Date
Pou Kāko‘o Kaiāulu, Grants Manager

Reviewed by: Lise Vaughan-Sekona Oct 7, 2025

Lise Vaughan-Sekona Date
Ka Pou Kihi Ki‘i, Community Engagement Director

Reviewed by: Everett Ohta Oct 8, 2025

Everett Ohta Date
Ka Paepae Puka, General Counsel

Reviewed by: K. Sean Kekina Oct 8, 2025

K. Sean Kekina Date
Ka Pou Nui, Chief Operating Officer

Reviewed by: Luana Alapa Oct 8, 2025

Ke Kua, Trustee Luana Alapa Date
Luna Ho‘omalua o ke Kōmike Budget and Finance
Chairperson of the Committee on Budget and Finance

Action Item BF# 25-93: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Friends of King Kaumuali‘i for the 2026 Honoring Ancestors & Planting the Future Event on March 6-21, 2026, in the amount of \$14,400.

I. Proposed Action

Approve and authorize FY 2026 sponsorship funding to Friends of King Kaumuali‘i for the 2026 Honoring Ancestors & Planting the Future Event on March 6-21, 2026, in the amount of \$14,400.

Organization Name	Event	Award Amount Recommendation
Friends of King Kaumuali‘i	Honoring Ancestors & Planting the Future March 6, 2026 6:00 PM – 8:00 PM March 7, 2026 7:00 AM – 12:00 PM March 21, 2026 7:00 AM – 12:00 PM Pā‘ula‘ula State Historic Site (Kaua‘i)	\$14,400
Total Recommendations (1)		\$14,400

II. Issue

Whether or not the Committee on Budget and Finance will recommend approval and authorize the Board of Trustees (“BOT” or “Board) to disburse \$14,400 to sponsor Friends of King Kaumuali‘i for the 2026 Honoring Ancestors & Planting the Future Event on March 6-21, 2026.

III. Applicant Organization Information

A. Event Representative: Maureen Fodale, Mike DeMotta

Action Item BF# 25-93: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Friends of King Kaumuali‘i for the 2026 Honoring Ancestors & Planting the Future Event on March 6-21, 2026, in the amount of \$14,400.

B. Board Members of the Organization: Keao NeSmith (President, Executive Committee), Maureen Fodale (Vice President, Executive Committee), Bob Westerman (Treasurer, Executive Committee), Micah Bukoski (Secretary, Executive Committee), Anne Coyle (Director), Michael DeMotta (Director), Peleke Flores (Director), Denise Karatti (Director)

C. Mission Statement: Create authentic educational and cultural programs for local and visitor communities; Deepen the understanding of his life, reign and role in Kaua‘i/Hawai‘i history; Develop and support site enhancements toward a living history community site.

IV. Background and Context

The Friends of King Kaumuali‘i are hosting Honoring Ancestors & Planting the Future at Pā‘ūla‘ūla Historic Site, a three-part series of events designed to reconnect the community with their kūpuna, the ‘āina, and one another. This initiative builds upon the historic milestone of restoring the rightful name of the site and installing a statue of King Kaumuali‘i, achievements made possible through the decades-long vision of founding president Aunty Aletha Kaohi. For nearly 200 years, this wahi pana was renamed, repurposed, and stripped of its Hawaiian identity during the plantation era, leaving physical and cultural scars. Now, with government approvals for infrastructure improvements and protections in place, the Friends are embracing their kuleana to honor iwi kupuna, restore native landscapes, and renew the cultural and environmental vitality of Pā‘ūla‘ūla as a home for the lāhui.

The three-day program unfolds as a meaningful blend of protocol, education, and hands-on restoration. The first public event on March 6 features a special lecture by Dr. Peter Mills, Director of Heritage Studies at UH-Hilo, who will share the history and archaeology of the site to reconnect community with its mo‘olelo. On March 7, the second event begins with private protocol and blessings at 7 AM, followed by a site dedication and community blessing at 9 AM led by Kahu Chun and Mike DeMotta. The day continues with a keynote presentation on native plants, resource tables offering hands-on activities, and the “Plantsport” activity, where attendees earn stamps for engaging with different stations and receive a native plant to take home and nurture. The third event, on March 21, is a community workday focused on expanding stewardship of Pā‘ūla‘ūla, where volunteers will join together to clear invasive vegetation, plant natives, and strengthen the site as a place of learning, recreation, and cultural care. Together, these events honor ancestral guardians, heal the ‘āina, and create a future where the community can once again thrive in this sacred space.

Action Item BF# 25-93: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Friends of King Kaumuali‘i for the 2026 Honoring Ancestors & Planting the Future Event on March 6-21, 2026, in the amount of \$14,400.

V. Discussion

A. Benefits of OHA and OHA Beneficiaries

Alignment to Mana i Maui Ola’s Health Outcomes – Strategy 4: Advance policies, programs and practices that strengthen the health of the ‘āina and mo‘omeheu. Outcome 4.2: Increased community stewardship of Hawai‘i’s natural and cultural resources that foster connection to ‘āina, ‘ohana, and communities.

This event addresses Strategy 4 by protecting wahi pana, restoring native ecosystems, and uplifting community identity through ‘ike kupuna. At Pā‘ūla‘ūla Historic Site, protocol and blessings for the iwi kūpuna recognize the cultural and spiritual foundations of the land, reaffirming mo‘okū‘auhau and honoring ancestral guardians. Educational lectures and keynotes by cultural practitioners and scholars reestablish community connections to mo‘olelo and provide guidance for how to restore balance to the land. By integrating native plantings, signage, and interpretive resources, the Friends of King Kaumuali‘i create a living landscape that embodies Hawaiian traditions while also addressing contemporary needs for cultural and ecological renewal. This event addresses Outcome 4.2 by directly engaging the community in active stewardship of Hawai‘i’s cultural and natural resources. Through the “Plantsport” activity, attendees interact with educational resource tables to learn about native plants and cultural practices before taking home a plant to foster, expanding stewardship beyond the event itself. The March 21 community workday provides hands-on opportunities for participants to clear invasive species, build a burial mound, and plant native species, physically restoring Pā‘ūla‘ūla and reinforcing the reciprocal relationship between people and ‘āina. These activities deepen participants’ pilina with ‘āina while strengthening ties across ‘ohana and community, ensuring that stewardship is intergenerational and ongoing. By combining cultural ceremony, educational outreach, and direct restoration work, the event cultivates a shared sense of kuleana, nurturing a future in which the health of both ‘āina and community are sustained.

B. OHA Funding Event Sponsorship Benefits

The recommended sponsorship level is \$14,400. Sponsor benefits have been defined for the \$14,400 level only and are as follows:

- OHA acknowledgement in all aspects of outreach
- OHA representatives recognized as “most honored” during event
- OHA logo on flyers, event signage, program sheet, and digital/print media
- Option for an OHA information table

Action Item BF# 25-93: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Friends of King Kaumuali‘i for the 2026 Honoring Ancestors & Planting the Future Event on March 6-21, 2026, in the amount of \$14,400.

VI. Budget Authorization

Table 1: Sponsorships

FUND	YEAR	Program NAME	ACCT NAME	ACCT GROUP	BUDGET	EXP	TOTAL CONSUMPTION	FUNDS AVAILABLE
930	2026	3800 GRANTS	56560 GRANTS IN AID-SPONSORSHIPS	GRANTS	\$635,000	\$14,400	\$252,334	\$391,891

VII. Certification

The following is the certification by the Budget Chief that the funds are available.



Grace Chen,

Budget Chief

Date: Oct 8, 2025

VIII. Recommended Action

Approve and authorize FY 2026 sponsorship funding to Friends of King Kaumuali‘i for the 2026 Honoring Ancestors & Planting the Future Event on March 6-21, 2026, in the amount of \$14,400.

IX. Alternative Actions

- A. Approve a different funding amount for the sponsorship
- B. Do not sponsor event

X. Attachment (s)

- A. 2026 Event Information
- B. 2026 Sponsorship Application
- C. 2026 Scoring Matrices

Action Item BF# 25-93: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Friends of King Kaumuali‘i for the 2026 Honoring Ancestors & Planting the Future Event on March 6-21, 2026, in the amount of \$14,400.

Attachment A

Event Information

TalkStory family friendly sharing ancestral stories from various sources, logs, letters, archaeology and other research from first landfall but focused on people during and after Kaumuali‘i's Reign and the history of use as a HAWAIIAN Fort through 1860s, where soldiers had kuleana plots around. Our community is still a rural and Agricultural Community, tracing back usually at least 3-4 generations... we think many may connect to family stories and names of individual from 6-7 g back. While they may not have connected all the dots,, we think OHA resources can stimulate further research for families.

Friends of King Kaumuali‘i Presents a Resource Event for Plants & People

Honoring Ancestors & Planting the Future

Plants That Thrive at Pā‘ula‘ula

Sat March 7
8:30 am-Noon
Pā‘ula‘ula State Historic Site

FREE COMMUNITY EVENT



Learn How Native Plants Malama 'Āina & Kanaka Hawai‘i

Keynote: Presenters share past & current uses for plants & trees as medicinals, food & cultural practice.

Kahu Sean Kamakea Chun; La‘au Lapa‘au: renown healing arts practitioner, Ho‘ola Lahui in Waihua will share an introduction to native medicinal plants and uses.

Mike DeMatta, Retired NTBG: Curator of Native Living Plants Collections, "Experience shows that understanding Hawaiian values & world view, and his place within it: kuleana & aloha‘āina, is key for bio cultural conservation."

Resource Tables: Community groups will share activities and best practice for the health & well being of flora, fauna, friends & family.

Kekē to Kupuna, novice, or specialist will be inspired learning to work with natives to nurture plant health and your a‘o!

To participate with a Resource Table or as Volunteer: kaumuali‘ihana@gmail.com
General Info: FB/IG/KauaiKingKaumuali‘i.org



Action Item BF# 25-93: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Friends of King Kaumuali'i for the 2026 Honoring Ancestors & Planting the Future Event on March 6-21, 2026, in the amount of \$14,400.

Attachment B

2026 Sponsorship Application

View results

Respondent

137

Anonymous

23:44

Time to complete

APPLICANT & EVENT INFORMATION

Deadlines for Application Submissions:

July – September 2025 Events: **Closed** (March 31, 2025)

October – December 2025 Events: **Closed** (June 2, 2025)

January – March 2026 Events: **September 1, 2025**

April – June 2026 Events: **December 1, 2025**

1. Name of applicant organization: *

Friends of King Kaumuali'i

2. Name of event representative: *

Event representative must be someone who is authorized to communicate with OHA staff and submit any required documents or information on behalf of the awarded organization.

Maureen Fodale, Mike DeMotta

3. Event representative email and phone number: *

[REDACTED]

4. Describe the mission of the organization. *

Friends of King Kaumuali'i Mission Statement: -Create authentic educational and cultural programs for local and visitor communities. -Deepen the understanding of his life, reign and role in Kaua'i/Hawai'i history. -Develop and support site enhancements toward a living history community site. Specifically incorporated into Ho'ākoakoa events; our focus is: -Recognize, honor & protect identified on-site Iwi Kupuna and others who lived and worked at Pāula'ula, especially from Pre-Contact through -Monarchical periods.-Continue to engage & reconnect Hawaiian & local community in this wahipana, by providing culturally related Native Plant and historical education & resources toward the betterment of site, self & 'ohana. -Continue to expand site cultural enhancements & kokua stewardship by replacing foreign invasive plants with Native Plants toward bio-cultural environmental healing & restoration from scraping, grazing, single crop use; resulting in over 100 yrs of neglect and deterioration.

5. Organization's Governing Board and/or Executive Team *

List the organization's governing board members' names and titles and the executive team members' names and titles.

Keao NeSmith – President, Executive Committee Maureen Fodale-Vice President, Executive Committee Bob Westerman –Treasurer, Executive Committee Micah Bukoski– Secretary, Executive Committee Anne Coyle– Director Michael DeMotta– Director Peleke Flores – Director Denise Karatti– Director

6. Name of event to be sponsored: *

Honoring Ancestors & Planting the Future

7. Start date of event to be sponsored: *

3/6/2026



8. End date of event to be sponsored:

For one day events, leave blank. For multi-day events, duration should be no longer than 30 days.

Please input date (M/d/yyyy)



9. Time of event to be sponsored: *

Please provide start and end time for one day events. For multiple day events, please specify the hours for each day.

Mar 6-6-8 pm; Mar7-7am-12pm; Mar 21-7am-12pm

10. Address of event/activity: *

Pā'ūla'ūla State Historic Site

11. Identify island(s) where event will be held: *

☐ Hawai'i Island

☐ Maui

☐ Moloka'i

☐ Lāna'i

☐ O'ahu

☒ Kaua'i

EVENT SCOPE

12. Purpose Statement *

Please provide a short statement that describes the proposed event and its purpose.

The purpose of the inter-related events are linked by ties past, present and future at Pā'ūla'ūla Historic Site with human and non-human ancestors, which in the past created a harmonious environment where all could thrive.

In 2021 & 2022 we were able to fulfill a long-held intention by Auntie Aletha Kaohi, founding president of Friends of King Kaumuali'i Organization to install a statue of our Mo'i and correct the history & name of the site; which for over a century bore a foreign moniker & history.

Correcting the name was a hard won victory, and in the interim of nearly 200 yrs, locals had been banned from the site and their heritage emotionally and physically stolen replaced by foreign name and purpose through the plantation era, where physical remnants of history were scraped and plowed over for Sugar Plantation & grazing. Now finally, all government documents have been corrected and final approval for infrastructure improvements was given by SHPD; and we are relieved to know from DLNR that all work will be completed by the end of 2025.

Originally we realized our kuleana to recognize, bless and connect the Iwi Kupuna who lived, worked and died here to become a significant part of the mo'okūiauhau of the site. In the interim we planted some Natives around the statue and atop the highway berm and two rock beds.

FINALLY, THE GOAL is now to honor the ancestral guardians of the site, asking their blessing to restore and reconnect the Cultural & Environmental health & well-being of the site's true HAWAIIAN Heritage of community past, present, and future. We will restore the 'āina of Pā'ūla'ūla with Native plants which as non-human kupuna ancestors can heal the land & people; and reinvigorate the bond with the Hawaiian and local community who once again, as their ancestors before them, can enjoy and care for this place as Ku'u Home.

13. Describe the event services and activities from start to finish.

*

The description should depict what the event would encompass. Demonstrate the substance of the event. Include information from the following:

- Agenda (draft/past flyer)
- Event flyer (draft/past flyer);
- List of speakers and their area of expertise;
- List of exhibitors and their offerings; and/or
- Summaries of seminars, workshops, or other opportunities provided at the event.

AGENDA for PREPARATION WORK & EVENTS

Beginning in November, or as soon as funds are available, our FIRST STEP must be to clear the area and lay to rest our Iwi Kupuna which are present in an unmarked burial reserve. We must PREPARE that site to honor, protect and set apart the remains as a simple burial mound, integrated with Native Plants and Signage. This is based on meetings with and recommendations from Kauai Burial Council and DLNR Park Archaeologist, Martha Yent and Kaua'i archaeologist Nancy McMahon. The focus of our work will be to establish a sanctified and protected Burial Mound Interment Site; and identify, clear and stake off and safeguard the designated 50 meter square Burial Reserve as previously identified by SHPD. (see attachment in Agenda details)

The Burial Mound at the back center of the 50sq meter Burial Reserve consists of boulders & overgrown tall weeds hale koa and guinia grass. We will CLEAR the weeds, including an approximate peripheral 4-5 ft circumference surrounding; fill in the gaps amongst boulders with soil and adorn with Native Plants or seed scatter.

We will hire equipment & operator to facilitate the building of a dry stack low wall, if possible with help from Uhaul Humu Pohaku; and surround using rocks from other parts of field and site; rope off Burial Mound as Kapu and include signage honoring these Iwi Kupuna and others who have lived, worked and died as esteemed ancestral guardians. If time weather and resources permit, we will include the clearing of the entire 50 meter square burial reserve; (no heavy equipment allowed) during this work Jan-early Mar, and schedule shortly thereafter with a Community Workday.

FIRST part PUBLIC EVENT: Mar 6, 2022 6-8 pm

HONORING ANCESTORS & PLANTING THE FUTURE

RE-CONNECTING LĀHUI & MO'OLELO Dr. Peter Mills, Director of Heritage Studies MA Program at UH-Hilo. Site Archaeologist.

SECOND Part PUBLIC EVENT: Mar 7, HONORING ANCESTORS & PLANTING THE FUTURE

- 7am (privateProtocol & Blessing IwiKupuna & Site; Kau Sean Kamakea Chun, La'au Lapa'au

-9am Site Dedication & Community Blessing, Kahu Chun, Mike DeMotta

-9:30 Kenote: PLANTS THAT THRIVE AT PĀ'ULA'ŪLA

10-Noon: Visit Resource Tables for activities and learning. Get Plantspot stamped & filled for a plant to foster at home.

THIRD Part PUBLIC EVENT: Community Workday Mar 21; Toward Expanding Stewardship of Pā'ula'ula for Community Care & Recreation.

(see separately submitted flyers, agenda for supplemental detail)

14. Total estimated number of individuals to attend the event: *

320

15. Estimated number of Native Hawaiians to benefit from the event: *

150

ALIGNMENT TO MANA I MAULI OLA

16. Indicate the event's alignment to one of OHA's strategic directions below. *

Link to Mana i Maui Ola for more information: <https://www.oha.org/about/mana-to-maui-ola/>



Educational Pathways



Health Outcomes



Quality Housing



Economic Stability

17. **Identify the strategy the event aligns to and describe how it aligns to it.**

Note: The strategy should fall under the strategic direction identified in the previous question. *

Link to Mana i Maui Ola for more information: <https://www.oha.org/about/mana-to-maui-ola/>

Please use the format in the example below:

Strategy 3: Advance policies, programs and practices that strengthen Hawaiian well-being, including physical, spiritual, mental and emotional health. The event aligns with Strategy 3 because...

The event aligns with EP Strategy 1; development and use of educational resources for all Hawaiian lifelong learners in schools, communities and ohana.

HO-Strategy 4: programs that strengthen the health of the 'aina, 'ohana and mo'omehue.

Both Public Dedication Restoration Resource Event and the Native Planting Community Work day engage 'Ohana, in all age, family and health centered, culturally appropriate learning for Keiki to Kupuna. Interactive and cooperative in hands on & experiential learning from show & tell, Q&A presentation, to working the 'aina, and hands-on interaction with resource tables. Tables include those for native people, plants, birds, with other make-it /take it, native crafts, healthy food & security and a seed-planting table. Pā'ūla'ūla site and displays include history, genealogy, student and historical art and agriculture programs and local internships targeting awareness, guidance and pride of culture. The Mills Events, is fun Talkstory way of learning from a kinf Kupuna about family history. The QR codes on plants and pathway signage directly link to photo, clips, a video and additional information and resources. A special tree will be planted to memorialize event and Iwi Kupuna ancestors; bridging past present & future community.

In the experience of interacting with the 'aina of Pā'ūla'ūla, participants can see and realize how years of scraping, grazing, commercial single crop production and decades of neglect have upset the balance of nature. They will come to appreciate how our own Hawaiian cultural awareness and environmental practice restoring native plants has a positive reciprocal effect between all living creatures in the area as it works to heal the 'aina, from ill health to well- being. This is also recognized as TEIK or Traditional Environmental Indigenous Knowledge; as it is reference with many Native American stewardship projects)

With the overall theme and all parts of the Resource Event being the role of Hawaiian Native Plants in life, food work and healing, 'Ohana will have the opportunity to hear mo'olelo the Hawaiian World view from pre and early contact to present on and sense the interconnectedness of life from generation to generation of common Mo'okūauhau of Hawaiian people, 'Āina, plants and other living 'ohana. Dr. Mills stories, grounded in archaeology and meticulous research offer focused look at the creativity and industry of a peaceful, bountiful and industrious community. They were also curious and open to "then modern technology, products and ideas. We intend to reinforce how these kupuna ancestors working together in reciprocal support to sustain each other.

Mike DeMotta, Native plant & seed cultural specialist 30 years retired from NTBG and Sean Chun,, La'au Lapa'au will re-introduce the idea of how Native Plants have cared for and healed kanaka and 'aina for millennia and with restoration can continue to do so today in our wahipana. His presentation will share details on the various plants that thrive in the coastal zones of Pā'ūla'ūla and nearby area and how they supported and sustained a flourishing community. The Site & Event are itself a living learning resource, and we will offer website and community resource tables for participants to understand and experience how we are currently engaged and committed to continuing the work of restoration culturally and environmentally here. Ongoing, we will encourage interest using various modes of outreach continuing events, newsletter and social media communication, as well as the current event itself; to join us as we continue with stewardship and cultural activities at our Pā'ūla'ūla Community Site. It is a wahipana in our town that belongs spiritually and culturally to this community to care for and enjoy as 'ohana.

18. **Identify the strategic outcome(s) the event aligns to and describe how the event addresses the outcome and the impact the event will have. Note: The outcome should fall under the strategic direction and strategy identified in the previous responses. ***

Link to Mana i Maui Ola for more information: <https://www.oha.org/about/mana-to-maui-ola/>

Please use the format in the example below:

Strategy Outcome 3.4: Communities are empowered to take care of iwi kupuna. This event addresses the outcome by...

Strategy EP Outcome 1.3 Increase the number of Native Hawaiians engaged in traditional learning systems that re-establish/maintain strong cultural foundations and identity. The event aligns with this culturally powerful learning style as uses preferred hands-on engagement of working with plants, seed and related activities resources and native crafts which will be provided by cultural practitioners and specialists. Additional resources, including video and specific area plants care links are available on our website, for which cards will be provided. Also known as Kumu, Aunties & Uncles in our community, will be sharing enthusiastically from their heart & na'au as learning from elders/kupuna is experienced as abundantly rich and endearing culturally-passing on wisdom and mana'o from one generation to the next. School groups will be invited who have related projects to attend and share what they are learning and/or just come with family or school groups to enjoy and learn more. In any case, all can enjoy a culturally rich 'ohana environment and an opportunity to make & take something home, as well as experiences, ideas and connections to extend into their future.

We will have approximately 10 or more groups of related cultural practitioners to host resource tables include but not limited to: Kauai Native Plant Society; Waimea Heritage Center, Kauai Forest Bird Recovery; Save Our Seabirds; Pihana Ka Ikena; OHA, DOE Kupuna Program, Kawaikini Public Charter, and others pending with Iwi Kua, Mano I ke Ala, WHS Ag, WCMS, Ke Kula Ni'ihau, KANAKA schools.

It also re-activates a stronger sense of place as is referenced in HO 4.2&3: Increase community stewardship of Native Hawaiian cultural site, connection to 'aina landscape and 'ohana. Hawaiians and other local community have watched, helped build and cheer the return of the King and site. The infrastructure work has been painfully slow to start and complete over years of waiting, with delays, reduced budgets. Nevertheless, those who attended other events, toot horns as they pass by daily all express hopes that we would have this Hawaiian place returned to the community. We firmly believe the Dedication & Plant Restoration Event will restore hope, motivate and reignite community enthusiasm to once again offer Time, Talent & Treasure to restore & steward this special place for cultural & recreational community activities. It empowers community to take care of something; re-creates a reciprocal loving bond once again as living part of our Hawaiian Culture in the Waimea Community. Ku'u Ho'e. We will survey and encourage continued interest to keep in contact as we offer workdays, special programs and visits with school groups. We are considering planning yet another Student Art Contest- this time focused on Healing plants.

19. Describe how the event aligns to and addresses one or more of OHA's strategic foundation(s):

‘Ohana – Family. ‘Ohana is instrumental to community empowerment. When families are strong and healthy, and when there is positive engagement within the ‘ohana, from keiki to kūpuna, communities thrive. Connections to mo‘omeheu and ‘āina begin with connections within families.

Mo‘omeheu – Culture. Culture is the essence of who Native Hawaiians are as a people. It includes all those things that distinguish the community: language, stories, customs, music, art, food, protocols, religions, values, traditions, and celebrations. Expressions of culture are both internal and external. Culture shapes Native Hawaiian worldview and thinking. It informs the ways in which individuals interact with one another and with ‘āina. It influences the way Native Hawaiians interpret events and approach problem-solving.

‘Āina – Land & Water. To Native Hawaiian kūpuna, the land was life. Imbued with mana, ‘āina provides everything the community needs to survive. On an intimate level, Native Hawaiians are connected to the land by the generations of kūpuna who lived on the land and whose iwi rest here. Thus, the emotional ties to family, and the aloha for them, extends to the land that feeds us.

*

Use the following format:

First, list the name of the foundation(s). Second, demonstrate how the proposed event aligns with the selection.

‘OHANA/ULU & MO'OMEHUE seem tightly entwined; family & culture mirroring each other across time and space; the ill health or well-being of each reciprocally affecting the other. Our Events/phases & bio-cultural Native Restoration is also focused on our many generations at Ku'u Home Pāula'ula. We recognize the needs & strengths of each as we work to perpetuate and improve the living culture of both. All ages working & playing together in harmony; giving of themselves the soul of each, as well the the life of the place.

All of our past events have been designed as family events. The Hō'akoakoa sponsored event would also provide something to celebrate as our Ku'u Home is becoming ever more welcoming. It's new infrastructure features boardwalk, pathways, lawn, and remodeled comfort station. Our new corrected signage is QR code linked to depth of information, video and photos accessible on or website, bringing past ancestors with the truth of their stories and legacy cleared and revealed to present and future generations "who stand on the shoulders of deeds and wisdom of those who preceded them". These guardians of this wahipana then are waiting patiently for recognition and renewal.

We intend Pā'ula'ula once again to be a pu'u honua, a place of spiritual refuge, recreation & renewal for/with community as we steward the 'āina back to health, by re-patriating the healing power of native plants born to this place. We will offer learning, resources and work to nourish & heal Ku'u Home, and 'Ohana. As previously mentioned we open the Resource event with a Dedication to recognize & petition our Iwi Kupuna ancestors to bless and stand as Guardians of our Ku'uHome. The event will also welcome and encourage partner table visits for talkstory and related activities. This will foster and reinforce at least two of DOE Cultural Outcomes which we also wish to perpetuate: He piliwehena'ole/a relationship/sense of belonging; and sense of responsibility/Ma ka nana ka 'ike, ma ka imi ka loa'a.

As in the story of Kū and the Ulu tree; we hold the vision of offering respite; spiritual/cultural nourishment to our community. The Noni tree represents the many sources of healing gifts from the plant world, la'au lapa au others are grateful to accept. The kukui tree, a Polynesian Canoe plant was plentiful in Kaumuali'i times and the shell are abundantly available at our beach. It's many uses were well integrated for various household use, not the least of which was healing, but also notably candles or old Hawaiian flashlights. Kukui is a symbol of our mission & event to deepen the education/enlightenment of the mo'okūauhau of this 'āina. The health of the mo'omeheu will increase as we continue join head, hands & heart in community working to remove invasives, and re-establish and support Native Plants and Kupuna Ancestors to once again flourish in our midst.

We will continue to offer culturally rich learning, resources, work and friendship to strengthen individuals and 'ohana. As previously mentioned Dedication will recognize and petitions our Iwi Kupuna ancestors to bless and stand as Guardians of our Ku'uHome. The event is free, but will have visitors register by phone and include a survey of current and future preferred activities and events. We will encourage multiple engagement with activities and resource tables. A card Plant Passport will be provided at Entrance/Registration, to be stamped by each resource table. When the prescribed number of activities/resource tables are visited; individual may take a piece of our site home with native plant in 4 in pot to connect us. This will foster and reinforce at least two of DOE Cultural Outcomes which we also wish to perpetuate: He piliwehena'ole/a relationship/sense of belonging; and sense of responsibility/Ma ka nana ka 'ike, ma ka imi ka loa'a.

BUDGET

20. Provide the total amount of money being requested from OHA for the event.

Maximum amount is **\$15,000**. No minimum amount. Requests for exceptions to the maximum budget request may require justification in the comments/questions section of the application. *

15,000

21. **Indicate each expense for which OHA funds will be used as a line-item and provide a brief description for each item. The items should sum to the total amount requested. For sponsorship packages, please list the sponsorship benefits. ***

OHA funds ***shall not*** be used for entertainment or perquisites (perks) per HRS 10-17(b)(3) however, HRS 10-17(b) does not expressly prohibit grantees from having or providing "entertainment or perquisites" as some aspect of their event.

Budget will be sent as excel attachmwnt or PDF

OPPORTUNITIES FOR OHA COMMUNITY ENGAGEMENT, PARTNERSHIPS, AND PUBLIC RELATIONS

22. **Opportunities for OHA recognition: ***

List and clearly describe the community engagement, partnership, and public relations opportunities the event offers for OHA which may include, but are not limited to:

- Advertisements in event programs/television/radio/print ads
- OHA logo on event goods or items
- OHA logo on event signage
- OHA logo on event flyers
- Speaking opportunities for OHA representative
- Providing a table or method for distributing OHA program information at the event

Please outline specifically if your event is offering any formal tables for OHA representatives to attend as guests

We would definitely be honored to include OHA as a Sponsor & Partner for ALL aspects of Outreach and attending imdividuals introduced as most honored member of our Lāhui at all phases of Events. OHA logo & credit sponsorship will be proudly displayed on all flyers, event signage, and digital/ print media: radio and Newspaper where used.

We would very much appreciate having an OHA table with registration, genealogy research and other program information and hope it is possible. While the Resource event isn't a formal lecture type event; it would be wonderful indroduce OHA Kauai represetative and or staff & designees; and throughout the day have an OHA person share information about resources available or upcoming events.

We will have a small one sheet Program at the March 7 Resource Event listing the Resource Table Organizations along with the PlantsCard to be stamp at each table and earning a small native plant prize to add and cherish in one's home garden. We would definitely add your logo on that, and would be grateful to include any other recommendations you might have in highlighting your programs and support.

23. **Social Media/Marketing Platforms: ***

Please provide your **organizations** social media usernames/handles, as well as any other platforms the event will be broadcasted on.

Please use the following format:

Instagram: @example

Facebook: link

X: @example

Website:

Other:

FB: KauaiKingKaumualii
Website:www.KauaiKingKaumualii.org
IG: @KauaiKingKaumualii

REQUIREMENTS

24. **Important Notice:** Please send the following documents for the Applicant organization via email to sponsorships@oha.org **within 72 hours** of submitting this application. **Failure to do so may lead to delays, or automatic disqualification.** By submitting these documents, you acknowledge that they will be submitted promptly and in their entirety. OHA's preference is that all documents be sent in a single email. Please name your documents appropriately. Check each of the boxes below to indicate understanding of the requirement. Mahalo! *

Please select 4 options.

☒ **Event Information** (flyers, posters, website details, etc.) DO NOT submit flyers for previous events.

☒ **IRS Letter of Determination** - To verify tax-exempt nonprofit status.

☒ **Certificate of Vendor Compliance (CVC)** - To verify the organization is registered to do business in the State of Hawai'i. To obtain this document, applicants must register with Hawai'i Compliance Express online at <http://vendors.ehawaii.gov>. Registration with Hawai'i Compliance Express may take up to two (2) weeks before access to the online CVC is granted. This certificate must be current within the fiscal year of the application date. OHA does not accept the DCCA Certificate of Good Standing

☒ **Completed W-9** - <https://www.irs.gov/pub/irs-pdf/fw9.pdf>

25. **If the application is recommended for approval to the Board of Trustees, the event representative will be asked to attend the OHA Budget and Finance Committee meeting to respond to any questions. Attendance may be in-person or virtual.** *

☐ I understand that the event representative is expected to attend BOT Budget and Finance Committee if recommended for approval.

26. **OPTIONAL: Please add any additional comments or questions below. Mahalo for your application!**

I so much appreciate the help and guidance as I struggled through each page of the platform. losing content and a bit of my mind navigating the format. But, I think the detailed info budget, flyers, agenda and explanation of background and integrated phases/parts of ONE wholistic event will work better in attachments. As scans & screenshots seem more difficult and less clear, I will try tomorrow morning to do by inserting into Excel worksheet. I hope if this doesn't work for you, please will let me know asap so I can figure another acceptable method. Also, Wondered, since we are on a neighbor island id a few photos of our site and project would be appropriate?

Mahalo,

Maureen Fodale Humble servant, Friends of King Kaumuali'i

ACKNOWLEDGEMENTS

27. **Please read the following statements thoroughly:** By submitting this sponsorship application and selecting the following options, your agency and its affiliates, officers, employees and/or agents agree to indemnify, defend and hold harmless the Office of Hawaiian Affairs (OHA) from any and all claims, demands, liabilities, losses, damages, costs, and expenses, including reasonable attorney's fees, arising out of or in connection with this sponsorship application and participation in the associated event/activities. *

Please select 9 options.

- ☒ *"I have applied for or received all applicable licenses and permits, when such is required to conduct the activities or provide the services for which a grant is awarded."*
- ☒ *"I agree to comply with all applicable federal, state and county laws."*
- ☒ *"I shall not use these funds for the purposes of entertainment or perquisites (perks)."*
- ☒ *"I agree that all activities and improvements undertaken with funds received shall comply with all applicable federal, state, and county statutes and ordinances, including applicable building codes and agency rules;"*
- ☒ *"The applicant will indemnify and hold harmless the office, the State of Hawai'i, its officers, agents, and employees from and against any and all claims arising out of or resulting from activities carried out or projects undertaken with funds provided hereunder, and procure sufficient insurance to provide this indemnification if requested to do so."*
- ☒ *"I agree to make available to the office all records the applicant may have relating to the operation of the applicant's activity, business, or enterprise, to allow the office to monitor the applicant's compliance with the purpose of this chapter;"*
- ☒ *"I agree OHA can have access to records pertaining to this grant."*
- ☒ *"I understand that this grant award shall be monitored by the OHA to ensure compliance with Hawaii Revised Statutes § 10-17 and the purposes and intent of the Grant;"*
- ☒ *"I agree to complete evaluation(s) follow-up by OHA to determine whether the event attained the intended results in the manner contemplated."*

28. By typing/signing your name below, you certify that the information provided is true and accurate to the best of your knowledge. You also acknowledge that typing your name acts as your electronic signature, which holds the same legal weight and validity as a handwritten signature, and you consent to be bound by the terms and conditions outlined in this agreement.

Your name: *

Maureen Fodale

Action Item BF# 25-93: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Friends of King Kaumuali'i for the 2026 Honoring Ancestors & Planting the Future Event on March 6-21, 2026, in the amount of \$14,400.

Attachment C

2026 Scoring Matrices

Evaluation Criteria	Description	Matrix					Application Score
		Poor	Fair	Good	Meets Expectation	Exceeds Expectation	
		1	2	3	4	5	
A. Event Scope	1. The application outlines event services or activities that provide significant benefits to the Native Hawaiian community.	No Benefit: The application does not describe a purpose and services/activities that provide benefits to the Native Hawaiian community. No relevance or alignment to community needs is evident.	Minimal Benefit: The application describes a purpose and services/activities with limited or unclear benefits to the Native Hawaiian community. Contributions are minor, indirect, or lack detail about the expected impact.	Moderate Benefit: The application outlines a purpose and services/activities that provide some benefits to the Native Hawaiian community. While contributions are evident, they may lack specificity, depth, or widespread impact.	Significant Benefit: The application presents a purpose and services/activities that clearly and meaningfully benefit the Native Hawaiian community. Contributions are well described, address community needs, and demonstrate a positive and tangible impact.	Exceptional Benefit: The application outlines a <i>transformative</i> purpose and services/activities with significant and wide ranging benefits to the Native Hawaiian community. Contributions are highly detailed, culturally relevant, and demonstrate sustainable, long term impacts.	5
	2. The application indicates a proposed number of total attendees which is achievable and reflects an opportunity for significant OHA reach into the community.	Extremely Low Reach The proposed total number of attendees is extremely low, suggesting minimal opportunity for OHA to effectively reach the community.	Limited Reach The proposed total number of attendees is low and indicates limited opportunity for OHA to connect with the community.	Moderate Reach The proposed total number of attendees is reasonable and reflects a moderate opportunity for OHA to reach into the community.	Significant Reach The proposed total number of attendees is substantial, demonstrating a significant opportunity for OHA to make meaningful connections with the community.	Exceptional Reach The proposed total number of attendees is exceptionally high, representing a significant opportunity for OHA to connect with a wide portion of the community	
	3. The application indicates a proposed number of Native Hawaiian attendees which is achievable and reflects a significant positive impact on the betterment of conditions of Native Hawaiians.	Extremely Low Attendance: The proposed number of Native Hawaiian attendees is extremely low, suggesting minimal reach or impact on the community	Low Attendance: The proposed number of Native Hawaiian attendees is below expectations, with limited potential to positively impact the community.	Moderate Attendance: The proposed number of Native Hawaiian attendees is reasonable and suggests some potential for positive community impact.	High Attendance: The proposed number of Native Hawaiian attendees is substantial, indicating a significant potential for positive community impact.	Exceptional Attendance: The proposed number of Native Hawaiian attendees is exceptional, reflecting an exceptional potential for positive and widespread community impact.	

Alignment Mana i Maui Ola Strategic Plan	1) The application clearly demonstrates how the event will directly and meaningfully address the selected Strategy.	No Alignment The application fails to demonstrate how the event will address the selected Strategy. There is no clear connection or evidence of alignment.	Minimal Alignment The application provides limited or vague information about how the event will address the selected Strategy. The connection is weak, indirect or unclear.	Moderate Alignment The application demonstrates a reasonable connection to the selected Strategy. While some aspects are clearly addressed, the explanation lacks depth or strong supporting details.	Strong Alignment The application provides a clear and well supported explanation of how the event will directly and meaningfully address the selected Strategy. The connection is evident and relevant.	Exceptional Alignment The application demonstrates an outstanding and thorough alignment with the selected Strategy. The event is highly relevant, impactful, and clearly designed to directly address the Strategy.	5
	2) The application clearly demonstrates how the event will have significant community impact in alignment with one or more Strategic Outcome.	No Impact The application fails to demonstrate how the event will have a significant community impact. There is no clear connection to any Strategic Outcome.	Minimal Impact The application provides limited or vague information about how the event might impact the community. The connection to the Strategic Outcome is weak, indirect, or unclear.	Moderate Impact The application shows a reasonable potential for community impact. The event aligns with one or more Strategic Outcomes, but the explanation lacks depth or strong supporting details.	Significant Impact The application clearly demonstrates how the event will create meaningful and substantial community impact. The alignment with one or more Strategic Outcomes is well supported and evident.	Exceptional Impact The application provides a compelling and detailed explanation of how the event will deliver outstanding and wide reaching community impact. The alignment with one or more Strategic Outcomes is exceptional, with a clear path to achieving meaningful outcomes.	5
	3) The application clearly demonstrates how the event will align with one or more Strategic Foundation.	No Alignment The application fails to demonstrate any alignment with the Strategic Foundations. There is no clear connection or relevance.	Minimal Alignment The application provides limited or vague information about how the event aligns with one or more Strategic Foundations. The connection is weak, indirect or unclear.	Moderate Alignment The application shows a reasonable connection to one or more Strategic Foundations. While alignment is evident, the explanation lacks detail or strong supporting evidence.	Strong Alignment The application provides a clear and well supported explanation of how the event aligns with one or more Strategic Foundations. The connection is evident and relevant.	Exceptional Alignment The application demonstrates outstanding alignment with one or more Strategic Foundations. The explanation is detailed, compelling, and clearly shows how the event is highly impactful and clearly designed to directly address to the Foundation(s).	5

Budget		1-2	3-4	5-6	7-8	9-10	
	The amount requested is appropriate and a reasonable line item budget is included. (0-10 points)	Inappropriate/Unreasonable The amount requested is clearly inappropriate or unrealistic, and no line item budget is provided, or the budget is unreasonable or incomplete.	Minimally Appropriate The amount requested is questionable or somewhat appropriate. The line item budget is included but lacks clarity and details.	Moderately Appropriate The amount requested appears generally appropriate, and a line item budget is provided with reasonable detail. Some elements may require further explanation or clarification.	Appropriate/Reasonable The amount requested is appropriate for the proposed event, and the line item budget is detailed and justifies the requested funds.	Highly Appropriate / Well-Justified The amount requested is highly appropriate and aligns with the proposed event. The line item budget is exceptionally detailed and demonstrates careful planning and justification for all expenses.	8
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Name of Applicant Organization:	Friends of King Kaumuali'i	Recommend Sponsorship	Yes	Date of Evaluation	9/15/2025	Total Score (out of 50 points)	47
Name of Sponsorship Evaluator:		Recommended Amount	\$14,400	Requested Amount:	\$15,000	Eligible Requested Amount:	\$14,400
Brief Explanation for Recommendation:	The event provides strong benefits to the Native Hawaiian community through iwi protocol, 'āina restoration, and intergenerational learning. Projected attendance (320 total, 150 Native Hawaiian) is significant for a rural community. The event aligns well with OHA's Health Outcomes and also supports education. Budget is appropriate, with some costs flagged as ineligible. OHA will receive strong recognition through logos, media, ceremony acknowledgment, sponsor table, and the Plant Passport stamp activity. Recommendation: Approve sponsorship at \$15,000, minus the ineligible costs.						
Tiers for Recommended Funding:	45 50 points: Recommended 100% of eligible budget requested 40 44 points: Recommended 75% of eligible budget requested 35 39 points: Recommended 50% of eligible budget requested 34 points or lower: Not recommended						

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MEETING OF THE COMMITTEE ON BUDGET AND FINANCE (BF)

DATE: Wednesday, October 15, 2025
TIME: 11:00 a.m.

III. NEW BUSINESS

L. Action Item BF #25-94: Approval of OHA funding for a Ho'ākoakoa Lāhui Event Sponsorship to Hoolehua Homesteader's Association for the 2026 Prince Kuhio Day Ho'olaulea & Play "Ke Kauā o Ka Lāhui: The Life of Prince Jonah Kūhiō Kalaniana'ole" Event on March 14, 2026, in the amount of **\$5,000.00***



ACTION ITEM

COMMITTEE ON BUDGET AND FINANCE

October 15, 2025

BF# 25-94

Action Item Issue: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Hoolehua Homesteader's Association for the 2026 Prince Kuhio Day Ho'olaulea & Play "Ke Kauā o Ka Lāhui: The Life of Prince Jonah Kūhiō Kalaniana‘ole" Event on March 14, 2026, in the amount of \$5,000.

Prepared by:	<u>Chantelle Belay</u>	Oct 7, 2025
	Chantelle Belay	Date
	Pou Kāko‘o Kaiāulu, Grants Manager	
Reviewed by:	<u>Lise Vaughan-Sekona</u>	Oct 7, 2025
	Lise Vaughan-Sekona	Date
	Ka Pou Kihi Ki‘i, Community Engagement Director	
Reviewed by:	<u>Everett Ohta</u>	Oct 8, 2025
	Everett Ohta	Date
	Ka Paepae Puka, General Counsel	
Reviewed by:	<u>K. Sean Kekina</u>	Oct 8, 2025
	K. Sean Kekina	Date
	Ka Pou Nui, Chief Operating Officer	
Reviewed by:	<u>Luana Alapa</u>	Oct 8, 2025
	Ke Kua, Trustee Luana Alapa	Date
	Luna Ho‘omalua o ke Kōmike Budget and Finance	
	Chairperson of the Committee on Budget and Finance	

Action Item BF# 25-94: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Hoolehua Homesteader's Association for the 2026 Prince Kuhio Day Ho'olaulea & Play "Ke Kauā o Ka Lāhui: The Life of Prince Jonah Kūhiō Kalaniana‘ole" Event on March 14, 2026, in the amount of \$5,000.

I. Proposed Action

Approve and authorize FY 2026 sponsorship funding to Hoolehua Homesteader's Association for the 2026 Prince Kuhio Day Ho'olaulea & Play "Ke Kauā o Ka Lāhui: The Life of Prince Jonah Kūhiō Kalaniana‘ole" Event on March 14, 2026, in the amount of \$5,000.

Organization Name	Event	Award Amount Recommendation
Hoolehua Homesteader's Association	2026 Prince Kuhio Day Ho'olaulea & Play "Ke Kauā o Ka Lāhui: The Life of Prince Jonah Kūhiō Kalaniana‘ole" March 14, 2026 9:00 AM – 3:00 PM Lanikeha Community Center 2200 Farrington Ave, Hoolehua, HI 96729 (Moloka‘i)	\$5,000
Total Recommendations (1)		\$5,000

II. Issue

Whether or not the Committee on Budget and Finance will recommend approval and authorize the Board of Trustees (“BOT” or “Board) to disburse \$5,000 to sponsor Hoolehua Homesteader's Association for the 2026 Prince Kuhio Day Ho'olaulea & Play "Ke Kauā o Ka Lāhui: The Life of Prince Jonah Kūhiō Kalaniana‘ole" Event on March 14, 2026.

III. Applicant Organization Information

A. Event Representative: Lu Ann Lankford-Faborito

Action Item BF# 25-94: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Hoolehua Homesteader's Association for the 2026 Prince Kuhio Day Ho'olaulea & Play "Ke Kauā o Ka Lāhui: The Life of Prince Jonah Kūhiō Kalaniana‘ole" Event on March 14, 2026, in the amount of \$5,000.

B. Board Members of the Organization: President – Charles Kaahanui; Vice President – Tricia Mersberg; Secretary – Rufina Kaauwai; Treasurer – Lu Ann Lankford-Faborito; Directors – Justin Avelino, Wayne Kaauwai, Crissy Pereira; Resource Assistance – Nani Adachi

C. Mission Statement: To help Ho'olehua Homesteaders grow; revitalizing its food systems, maintaining a subsistence lifestyle, and increasing long-term economic health.

IV. Background and Context

The Ho‘olehua Homesteaders Association will host the 2026 Prince Kūhiō Day Ho‘olaule‘a & Play on Moloka‘i, a celebration dedicated to honoring the life and legacy of Prince Jonah Kūhiō Kalaniana‘ole. Prince Kūhiō is remembered as a champion for Native Hawaiian rights, particularly for his pivotal role in the establishment of the Hawaiian Homes Commission Act, which created homesteads as places for Hawaiians to live, thrive, and reconnect with their ‘āina. This celebration holds special significance on Moloka‘i, as it is home to the first Hawaiian homestead community. The day will begin with opening protocol that brings together all Moloka‘i homesteads and highlights the important role of keiki and ‘ōpio in carrying forward Kūhiō’s vision of thriving Hawaiian communities grounded in culture and ‘āina.

The event features a unique cultural offering with the performance of Ke Kauā o Ka Lāhui: The Life of Prince Jonah Kūhiō Kalaniana‘ole, a play written by acclaimed Hawai‘i playwright Victoria Nalani Kneubuhl and produced by Sammie Choy. The play offers an engaging way for audiences to learn about Kūhiō’s personal journey, his struggles, and his enduring contributions to the lāhui. Following the play, the Ho‘olaule‘a will showcase island practitioners and artists sharing traditional cultural practices such as ulana niu (coconut weaving), pa‘ia (barkcloth work), hula, lei making, and lā‘au lapa‘au (traditional healing). These activities provide hands-on opportunities for community members and visitors to celebrate and perpetuate Hawaiian culture while deepening their connection to Kūhiō’s legacy. Together, the play and cultural festival create a day of learning, remembrance, and celebration, honoring Kūhiō’s vision for Native Hawaiian empowerment and resilience.

V. Discussion

A. Benefits of OHA and OHA Beneficiaries

Alignment to Mana i Maui Ola’s Health Outcomes – Strategy 4: Advance policies, programs and practices that strengthen the health of the ‘āina and

Action Item BF# 25-94: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Hoolehua Homesteader's Association for the 2026 Prince Kuhio Day Ho'olaulea & Play "Ke Kauā o Ka Lāhui: The Life of Prince Jonah Kūhiō Kalaniana‘ole" Event on March 14, 2026, in the amount of \$5,000.

mo‘omeheu. Outcome 4.1: Preservation and perpetuation of Hawaiian language, culture, traditions, identity and sense of lāhui.

This event addresses Strategy 4 by providing immersive cultural programming that honors Prince Jonah Kūhiō Kalaniana‘ole’s legacy. The day’s activities, including the opening protocol involving Moloka‘i’s homesteads, cultural workshops led by island practitioners, and the performance of a historically grounded play, create intentional spaces for community members to reconnect with their roots, practice cultural traditions, and engage in intergenerational knowledge exchange. By grounding the celebration in Moloka‘i, the site of the first Hawaiian homestead, the event also reaffirms the deep ties between Hawaiian identity, ‘āina, and community well-being. This event addresses Outcome 4.1 by preserving and perpetuating Hawaiian language, culture, traditions, and identity through direct practice and storytelling. The play Ke Kauā o Ka Lāhui highlights Kūhiō’s pivotal role in protecting Native Hawaiian rights, ensuring that his contributions and mo‘olelo remain accessible to future generations. Simultaneously, cultural workshops in ulana niu, hula, lei making, and lā‘au lapa‘au allow participants to actively experience and perpetuate traditional knowledge systems. Together, these elements foster a strengthened sense of lāhui by connecting participants to Hawaiian values, cultural expressions, and historical figures whose legacies continue to inspire resilience and unity today.

B. OHA Funding Event Sponsorship Benefits

The recommended sponsorship level is \$5,000. Sponsor benefits have been defined for the \$5,000 level only and are as follows:

- OHA logo included on all marketing materials, flyers, and signs
- Option for an OHA information table
- Speaking opportunity for OHA representative

VI. Budget Authorization

Table 1: Sponsorships

FUND	YEAR	Program NAME	ACCT NAME	ACCT GROUP	BUDGET	EXP	TOTAL CONSUMPTION	FUNDS AVAILABLE
930	2026	3800 GRANTS	56560 GRANTS IN AID-SPONSORSHIPS	GRANTS	\$635,000	\$5,000	\$257,334	\$386,891

Action Item BF# 25-94: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Hoolehua Homesteader's Association for the 2026 Prince Kuhio Day Ho'olaulea & Play "Ke Kauā o Ka Lāhui: The Life of Prince Jonah Kūhiō Kalaniana‘ole" Event on March 14, 2026, in the amount of \$5,000.

VII. Certification

The following is the certification by the Budget Chief that the funds are available.



Grace Chen,
Budget Chief

Date: Oct 8, 2025

VIII. Recommended Action

Approve and authorize FY 2026 sponsorship funding to Hoolehua Homesteader's Association for the 2026 Prince Kuhio Day Ho'olaulea & Play "Ke Kauā o Ka Lāhui: The Life of Prince Jonah Kūhiō Kalaniana‘ole" Event on March 14, 2026, in the amount of \$5,000.

IX. Alternative Actions

- A. Approve a different funding amount for the sponsorship
- B. Do not sponsor event

X. Attachment (s)

- A. 2026 Event Information
- B. 2026 Sponsorship Application
- C. 2026 Scoring Matrices

Action Item BF# 25-94: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Hoolehua Homesteader's Association for the 2026 Prince Kuhio Day Ho'olaulea & Play "Ke Kauā o Ka Lāhui: The Life of Prince Jonah Kūhiō Kalaniana‘ole" Event on March 14, 2026, in the amount of \$5,000.

Attachment A

Event Information



SCHEDULE PERFORMANCE: SATURDAY, MARCH 14, 2026

MOLOKAI – Prince Kuhio Ho'olaule'a & Play

2200 Farrington Avenue, Ho'olehua

Ke Kauā o Ka Lāhui: The Life of Prince Jonah Kūhiō Kalaniana‘ole Pi‘ikoi – A Living History Play Honoring a Hawaiian Legacy

Hawai'i – The Hawai'i Pono'i Coalition proudly presents Ke Kauā o Ka Lāhui: The Life of Prince Jonah Kūhiō Kalaniana‘ole Pi‘ikoi, a compelling living history play that captures the essence and accomplishments of Prince Kūhiō. Written by acclaimed playwright Victoria Nalani Kneubuhl and directed by Sammie Choy, this moving production brings to life the impactful legacy of one of Hawai'i's most significant leaders and cultural advocates. This performance returns to deepen connections to Kūhiō's enduring influence on Hawaiian identity, leadership, and civic responsibility. Ke Kauā o Ka Lāhui traces the journey of Prince Kūhiō from his early years as a young royal to his lifelong dedication to Hawai'i's people.



Action Item BF# 25-94: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Hoolehua Homesteader's Association for the 2026 Prince Kuhio Day Ho'olaulea & Play "Ke Kauā o Ka Lāhui: The Life of Prince Jonah Kūhiō Kalaniana‘ole" Event on March 14, 2026, in the amount of \$5,000.

Attachment B

2026 Sponsorship Application

View results

Respondent

136

Anonymous

60:34

Time to complete

APPLICANT & EVENT INFORMATION

Deadlines for Application Submissions:

July – September 2025 Events: **Closed** (March 31, 2025)

October – December 2025 Events: **Closed** (June 2, 2025)

January – March 2026 Events: **September 1, 2025**

April – June 2026 Events: **December 1, 2025**

1. Name of applicant organization: *

Hoolehua Homesteader's Association

2. Name of event representative: *

Event representative must be someone who is authorized to communicate with OHA staff and submit any required documents or information on behalf of the awarded organization.

Lu Ann Lankford-Faborito

3. Event representative email and phone number: *

[REDACTED]

4. Describe the mission of the organization. *

To help Ho'olehua Homesteaders grow; revitalizing its food systems, maintaining a subsistence lifestyle, and increasing long-term economic health.

5. Organization's Governing Board and/or Executive Team *

List the organization's governing board members' names and titles and the executive team members' names and titles.

President – Charles Kaahanui – Organize, plan, and schedule Vice President – Tricia Mersberg – Assessments Treasurer – Secretary – Directors – Lu Ann Lankford-Faborito – Financial reporting Rufina Kaauiwai – Resource assistance Justin Avelino – Homesteading Services Wayne Kaauiwai – Water rights Nani Adachi – Resource assistance

6. Name of event to be sponsored: *

2026 Prince Kuhio Day Ho'olaulea & Play "Ke Kauā o Ka Lāhui: The Life of Prince Jonah Kūhiō Kalaniana'ole"

7. Start date of event to be sponsored: *

3/14/2026



8. End date of event to be sponsored:

For one day events, leave blank. For multi-day events, duration should be no longer than 30 days.

3/14/2026



9. Time of event to be sponsored: *

Please provide start and end time for one day events. For multiple day events, please specify the hours for each day.

9am - 3pm

10. Address of event/activity: *

2200 Farrington Ave., Hoolehua. "Lanikeha Community Center"

11. Identify island(s) where event will be held: *

☐ Hawai'i Island

☐ Maui

☒ Moloka'i

☐ Lāna'i

☐ O'ahu

☐ Kaua'i

EVENT SCOPE

12. Purpose Statement *

Please provide a short statement that describes the proposed event and its purpose.

Prince Kuhio Day on Molokai is an annual celebration centered around honoring the life and legacy of Prince Jonah Kūhiō Kalaniana'ole, who advocated for Native Hawaiian rights and the preservation of culture. Molokai is the first homestead in Hawaii.

13. Describe the event services and activities from start to finish.

*

The description should depict what the event would encompass. Demonstrate the substance of the event. Include information from the following:

- Agenda (draft/past flyer)
- Event flyer (draft/past flyer);
- List of speakers and their area of expertise;
- List of exhibitors and their offerings; and/or
- Summaries of seminars, workshops, or other opportunities provided at the event.

Opening protocol including all homesteads on Molokai and youth
The play is written by Victoria Nalani Kneubuhl, a renowned Hawaii playwright. Produced by Sammie Choy
Ho'olaulea Events with island practitioner's and artist
(Ulana Niu, Pa'ia, Hula, Lei making, La'au Lapa'au)

14. Total estimated number of individuals to attend the event: *

500

15. Estimated number of Native Hawaiians to benefit from the event: *

475

ALIGNMENT TO MANA I MAULI OLA

16. Indicate the event's alignment to one of OHA's strategic directions below. *

Link to Mana i Maui Ola for more information: <https://www.oha.org/about/mana-to-maui-ola/>

☒ Educational Pathways

☐ Health Outcomes

☐ Quality Housing

☒ Economic Stability

17. Identify the strategy the event aligns to and describe how it aligns to it.

Note: The strategy should fall under the strategic direction identified in the previous question. *

Link to Mana i Maui Ola for more information: <https://www.oha.org/about/mana-to-maui-ola/>

Please use the format in the example below:

Strategy 3: Advance policies, programs and practices that strengthen Hawaiian well-being, including physical, spiritual, mental and emotional health. The event aligns with Strategy 3 because...

Promoting traditional healing practices, language revitalization, and culturally relevant healthcare.

18. Identify the strategic outcome(s) the event aligns to and describe how the event addresses the outcome and the impact the event will have. **Note:** The outcome should fall under the strategic direction and strategy identified in the previous responses. *

Link to Mana i Maui Ola for more information: <https://www.oha.org/about/mana-to-maui-ola/>

Please use the format in the example below:

Strategy Outcome 3.4: Communities are empowered to take care of iwi kupuna. This event addresses the outcome by...

Prince Kuhio Annual Event speakers and anticipated play will educate and addresses social determinants of health like food access and healthy living environments which is the whole purpose the Prince wanted to return his people to the land

19. **Describe how the event aligns to and addresses one or more of OHA's strategic foundation(s):**

‘Ohana – Family. ‘Ohana is instrumental to community empowerment. When families are strong and healthy, and when there is positive engagement within the ‘ohana, from keiki to kūpuna, communities thrive. Connections to mo‘omeheu and ‘āina begin with connections within families.

Mo‘omeheu – Culture. Culture is the essence of who Native Hawaiians are as a people. It includes all those things that distinguish the community: language, stories, customs, music, art, food, protocols, religions, values, traditions, and celebrations. Expressions of culture are both internal and external. Culture shapes Native Hawaiian worldview and thinking. It informs the ways in which individuals interact with one another and with ‘āina. It influences the way Native Hawaiians interpret events and approach problem-solving.

‘Āina – Land & Water. To Native Hawaiian kūpuna, the land was life. Imbued with mana, ‘āina provides everything the community needs to survive. On an intimate level, Native Hawaiians are connected to the land by the generations of kūpuna who lived on the land and whose iwi rest here. Thus, the emotional ties to family, and the aloha for them, extends to the land that feeds us.

*

Use the following format:

First, list the name of the foundation(s). Second, demonstrate how the proposed event aligns with the selection.

Mo'omeheu - as homesteader's on the first homestead in Hawaii. These activities promote our efforts of restoring our cultural sites (Mo'omomi Fishing Village), strengthen our identity through language and mele, and shares our traditional healing methods

BUDGET

20. **Provide the total amount of money being requested from OHA for the event.**

Maximum amount is **\$15,000**. No minimum amount. Requests for exceptions to the maximum budget request may require justification in the comments/questions section of the application. *

5000

21. **Indicate each expense for which OHA funds will be used as a line-item and provide a brief description for each item.**

The items should sum to the total amount requested. For sponsorship packages, please list the sponsorship benefits. *

OHA funds ***shall not*** be used for entertainment or perquisites (perks) per HRS 10-17(b)(3) however, HRS 10-17(b) does not expressly prohibit grantees from having or providing "entertainment or perquisites" as some aspect of their event.

Marketing - \$1400
Venue Rental - \$775
Sound System - \$1200
Insurance - \$525
Portable Toilets, Security, & Parking - \$1100

OPPORTUNITIES FOR OHA COMMUNITY ENGAGEMENT, PARTNERSHIPS, AND PUBLIC RELATIONS

22. Opportunities for OHA recognition: *

List and clearly describe the community engagement, partnership, and public relations opportunities the event offers for OHA which may include, but are not limited to:

- Advertisements in event programs/television/radio/print ads
- OHA logo on event goods or items
- OHA logo on event signage
- OHA logo on event flyers
- Speaking opportunities for OHA representative
- Providing a table or method for distributing OHA program information at the event

Please outline specifically if your event is offering any formal tables for OHA representatives to attend as guests

All marketing will include OHA logo flyers, signs
Resource and reception table for OHA staff to circulate information to attendees
OHA representative to address attendee's with OHA mission and services

23. Social Media/Marketing Platforms: *

Please provide your organizations social media usernames/handles, as well as any other platforms the event will be broadcasted on.

Please use the following format:

Instagram: @example

Facebook: link

X: @example

Website:

Other:

<https://hoolehuhomesteaders.org/about-us>
<https://www.facebook.com/groups/552593842942299>

REQUIREMENTS

24. **Important Notice:** Please send the following documents for the Applicant organization via email to sponsorships@oha.org **within 72 hours** of submitting this application. **Failure to do so may lead to delays, or automatic disqualification.** By submitting these documents, you acknowledge that they will be submitted promptly and in their entirety. OHA's preference is that all documents be sent in a single email. Please name your documents appropriately. Check each of the boxes below to indicate understanding of the requirement. Mahalo! *

Please select 4 options.

☒ **Event Information** (flyers, posters, website details, etc.) DO NOT submit flyers for previous events.

☒ **IRS Letter of Determination** - To verify tax-exempt nonprofit status.

☒ **Certificate of Vendor Compliance (CVC)** - To verify the organization is registered to do business in the State of Hawai'i. To obtain this document, applicants must register with Hawai'i Compliance Express online at <http://vendors.ehawaii.gov>. Registration with Hawai'i Compliance Express may take up to two (2) weeks before access to the online CVC is granted. This certificate must be current within the fiscal year of the application date. OHA does not accept the DCCA Certificate of Good Standing

☒ **Completed W-9** - <https://www.irs.gov/pub/irs-pdf/fw9.pdf>

25. **If the application is recommended for approval to the Board of Trustees, the event representative will be asked to attend the OHA Budget and Finance Committee meeting to respond to any questions. Attendance may be in-person or virtual. ***

☐ I understand that the event representative is expected to attend BOT Budget and Finance Committee if recommended for approval.

26. **OPTIONAL: Please add any additional comments or questions below. Mahalo for your application!**

ACKNOWLEDGEMENTS

27. **Please read the following statements thoroughly:** By submitting this sponsorship application and selecting the following options, your agency and its affiliates, officers, employees and/or agents agree to indemnify, defend and hold harmless the Office of Hawaiian Affairs (OHA) from any and all claims, demands, liabilities, losses, damages, costs, and expenses, including reasonable attorney's fees, arising out of or in connection with this sponsorship application and participation in the associated event/activities. *

Please select 9 options.

- ☒ "I have applied for or received all applicable licenses and permits, when such is required to conduct the activities or provide the services for which a grant is awarded."
- ☒ "I agree to comply with all applicable federal, state and county laws."
- ☒ "I shall not use these funds for the purposes of entertainment or perquisites (perks)."
- ☒ "I agree that all activities and improvements undertaken with funds received shall comply with all applicable federal, state, and county statutes and ordinances, including applicable building codes and agency rules; "
- ☒ "The applicant will indemnify and hold harmless the office, the State of Hawai'i, its officers, agents, and employees from and against any and all claims arising out of or resulting from activities carried out or projects undertaken with funds provided hereunder, and procure sufficient insurance to provide this indemnification if requested to do so."
- ☒ "I agree to make available to the office all records the applicant may have relating to the operation of the applicant's activity, business, or enterprise, to allow the office to monitor the applicant's compliance with the purpose of this chapter: "
- ☒ "I agree OHA can have access to records pertaining to this grant."
- ☒ "I understand that this grant award shall be monitored by the OHA to ensure compliance with Hawaii Revised Statutes § 10-17 and the purposes and intent of the Grant;"
- ☒ "I agree to complete evaluation(s) follow-up by OHA to determine whether the event attained the intended results in the manner contemplated."

28. By typing/signing your name below, you certify that the information provided is true and accurate to the best of your knowledge. You also acknowledge that typing your name acts as your electronic signature, which holds the same legal weight and validity as a handwritten signature, and you consent to be bound by the terms and conditions outlined in this agreement.

Your name: *

Lu Ann Mahiki Lankford-Faborito

Action Item BF# 25-94: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Hoolehua Homesteader's Association for the 2026 Prince Kuhio Day Ho'olaulea & Play "Ke Kauā o Ka Lāhui: The Life of Prince Jonah Kūhiō Kalaniana‘ole" Event on March 14, 2026, in the amount of \$5,000.

Attachment C

2026 Scoring Matrices

Evaluation Criteria	Description	Matrix					Application Score
		Poor	Fair	Good	Meets Expectation	Exceeds Expectation	
		1	2	3	4	5	
A. Event Scope	1. The application outlines event services or activities that provide significant benefits to the Native Hawaiian community.	No Benefit: The application does not describe a purpose and services/activities that provide benefits to the Native Hawaiian community. No relevance or alignment to community needs is evident.	Minimal Benefit: The application describes a purpose and services/activities with limited or unclear benefits to the Native Hawaiian community. Contributions are minor, indirect, or lack detail about the expected impact.	Moderate Benefit: The application outlines a purpose and services/activities that provide some benefits to the Native Hawaiian community. While contributions are evident, they may lack specificity, depth, or widespread impact.	Significant Benefit: The application presents a purpose and services/activities that clearly and meaningfully benefit the Native Hawaiian community. Contributions are well described, address community needs, and demonstrate a positive and tangible impact.	Exceptional Benefit: The application outlines a <i>transformative</i> purpose and services/activities with significant and wide ranging benefits to the Native Hawaiian community. Contributions are highly detailed, culturally relevant, and demonstrate sustainable, long term impacts.	5
	2. The application indicates a proposed number of total attendees which is achievable and reflects an opportunity for significant OHA reach into the community.	Extremely Low Reach The proposed total number of attendees is extremely low, suggesting minimal opportunity for OHA to effectively reach the community.	Limited Reach The proposed total number of attendees is low and indicates limited opportunity for OHA to connect with the community.	Moderate Reach The proposed total number of attendees is reasonable and reflects a moderate opportunity for OHA to reach into the community.	Significant Reach The proposed total number of attendees is substantial, demonstrating a significant opportunity for OHA to make meaningful connections with the community.	Exceptional Reach The proposed total number of attendees is exceptionally high, representing a significant opportunity for OHA to connect with a wide portion of the community.	5

Alignment Mana i Maui Ola Strategic Plan	3. The application indicates a proposed number of Native Hawaiian attendees which is achievable and reflects a significant positive impact on the betterment of conditions of Native Hawaiians.	Extremely Low Attendance: The proposed number of Native Hawaiian attendees is extremely low, suggesting minimal reach or impact on the community	Low Attendance: The proposed number of Native Hawaiian attendees is below expectations, with limited potential to positively impact the community.	Moderate Attendance: The proposed number of Native Hawaiian attendees is reasonable and suggests some potential for positive community impact.	High Attendance: The proposed number of Native Hawaiian attendees is substantial, indicating a significant potential for positive community impact.	Exceptional Attendance: The proposed number of Native Hawaiian attendees is exceptional, reflecting an exceptional potential for positive and widespread community impact.	5
	1) The application clearly demonstrates how the event will directly and meaningfully address the selected Strategy.	No Alignment The application fails to demonstrate how the event will address the selected Strategy. There is no clear connection or evidence of alignment.	Minimal Alignment The application provides limited or vague information about how the event will address the selected Strategy. The connection is weak, indirect or unclear.	Moderate Alignment The application demonstrates a reasonable connection to the selected Strategy. While some aspects are clearly addressed, the explanation lacks depth or strong supporting details.	Strong Alignment The application provides a clear and well-supported explanation of how the event will directly and meaningfully address the selected Strategy. The connection is evident and relevant.	Exceptional Alignment The application demonstrates an outstanding and thorough alignment with the selected Strategy. The event is highly relevant, impactful, and clearly designed to directly address the Strategy.	5

<p>2) The application clearly demonstrates how the event will have significant community impact in alignment with one or more Strategic Outcome.</p>	<p>No Impact The application fails to demonstrate how the event will have a significant community impact. There is no clear connection to any Strategic Outcome.</p>	<p>Minimal Impact The application provides limited or vague information about how the event might impact the community. The connection to the Strategic Outcome is weak, indirect, or unclear.</p>	<p>Moderate Impact The application shows a reasonable potential for community impact. The event aligns with one or more Strategic Outcomes, but the explanation lacks depth or strong supporting details.</p>	<p>Significant Impact The application clearly demonstrates how the event will create meaningful and substantial community impact. The alignment with one or more Strategic Outcomes is well supported and evident.</p>	<p>Exceptional Impact The application provides a compelling and detailed explanation of how the event will deliver outstanding and wide reaching community impact. The alignment with one or more Strategic Outcomes is exceptional, with a clear path to achieving meaningful outcomes.</p>	<p>5</p>
<p>3) The application clearly demonstrates how the event will align with one or more Strategic Foundation.</p>	<p>No Alignment The application fails to demonstrate any alignment with the Strategic Foundations. There is no clear connection or relevance.</p>	<p>Minimal Alignment The application provides limited or vague information about how the event aligns with one or more Strategic Foundations. The connection is weak, indirect or unclear.</p>	<p>Moderate Alignment The application shows a reasonable connection to one or more Strategic Foundations. While alignment is evident, the explanation lacks detail or strong supporting evidence.</p>	<p>Strong Alignment The application provides a clear and well supported explanation of how the event aligns with one or more Strategic Foundations. The connection is evident and relevant.</p>	<p>Exceptional Alignment The application demonstrates outstanding alignment with one or more Strategic Foundations. The explanation is detailed, compelling, and clearly shows how the event is highly impactful and clearly designed to directly address to the Foundation(s).</p>	<p>5</p>

Budget		1-2 Inappropriate/Unreasonable The amount requested is clearly inappropriate or unrealistic, and no line item budget is provided, or the budget is unreasonable or incomplete.	3-4 Minimally Appropriate The amount requested is questionable or somewhat appropriate. The line item budget is included but lacks clarity and details.	5-6 Moderately Appropriate The amount requested appears generally appropriate, and a line item budget is provided with reasonable detail. Some elements may require further explanation or clarification.	7-8 Appropriate/Reasonable The amount requested is appropriate for the proposed event, and the line item budget is detailed and justifies the requested funds.	9-10 Highly Appropriate / Well-Justified The amount requested is highly appropriate and aligns with the proposed event. The line item budget is exceptionally detailed and demonstrates careful planning and justification for all expenses.	9
	The amount requested is appropriate and a reasonable line item budget is included. (0–10 points)						
Opportunity for OHA Public Recognition	The application describes community engagement, partnership, and public relations opportunities for OHA that are appropriate and reflects an opportunity for significant OHA reach into the community. (0–10 points)	No Opportunities The application fails to identify any community engagement, partnership, or public relations opportunities for OHA. There is no evidence of OHA's potential reach into the community.	Minimal Opportunities The application provides limited or vague descriptions of community engagement, partnerships, or public relations opportunities. The opportunities appear minimal and do not demonstrate meaningful OHA reach into the community.	Moderate Opportunities The application describes reasonable opportunities for community engagement, partnerships, and public relations. These opportunities demonstrate some potential for OHA to reach the community but may lack depth or detail.	Significant Opportunities The application provides a well-supported description of community engagement, partnerships, and public relations opportunities. These opportunities are meaningful and clearly reflect significant potential for OHA to connect with and impact the community.	Exceptional Opportunities The application outlines outstanding opportunities for community engagement, partnerships, and public relations. The described opportunities are compelling, highly detailed, and demonstrate an exceptional potential for OHA to achieve broad and meaningful community reach.	10
Name of Applicant Organization:		Recommend Sponsorship	Yes	Date of Evaluation	9/15/2025	Total Score (out of 50 points)	49
Name of Sponsorship Evaluator:	Hoolehua Homesteaders Association	Recommended Amount	\$5,000	Requested Amount: \$5,000	Eligible Requested Amount: \$5,000		
Brief Explanation for Recommendation:	This sponsorship application is highly recommended for approval at the full requested amount of \$5,000. The event presents a model combination of cultural celebration, civic education, and homestead leadership on Molokai, deeply aligned with OHA's mission, strategic plan, and funding parameters.						

Tiers for Recommended Funding:	45 50 points: Recommended 100% of eligible budget requested 40 44 points: Recommended 75% of eligible budget requested 35 39 points: Recommended 50% of eligible budget requested 34 points or lower: Not recommended						
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Evaluation Criteria	Description	Matrix					Application Score
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	3. The application indicates a proposed number of Native Hawaiian attendees which is achievable and reflects a significant positive impact on the betterment of conditions of Native Hawaiians.	Extremely Low Attendance: The proposed number of Native Hawaiian attendees is extremely low, suggesting minimal reach or impact on the community	Low Attendance: The proposed number of Native Hawaiian attendees is below expectations, with limited potential to positively impact the community.	Moderate Attendance: The proposed number of Native Hawaiian attendees is reasonable and suggests some potential for positive community impact.	High Attendance: The proposed number of Native Hawaiian attendees is substantial, indicating a significant potential for positive community impact.	Exceptional Attendance: The proposed number of Native Hawaiian attendees is exceptional, reflecting an exceptional potential for positive and widespread community impact.	5
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	2) The application clearly demonstrates how the event will have significant community impact in alignment with one or more Strategic Outcome.	No Impact The application fails to demonstrate how the event will have a significant community impact. There is no clear connection to any Strategic Outcome.	Minimal Impact The application provides limited or vague information about how the event might impact the community. The connection to the Strategic Outcome is weak, indirect, or unclear.	Moderate Impact The application shows a reasonable potential for community impact. The event aligns with one or more Strategic Outcomes, but the explanation lacks depth or strong supporting details.	Significant Impact The application clearly demonstrates how the event will create meaningful and substantial community impact. The alignment with one or more Strategic Outcomes is well supported and evident.	Exceptional Impact The application provides a compelling and detailed explanation of how the event will deliver outstanding and wide reaching community impact. The alignment with one or more Strategic Outcomes is exceptional, with a clear path to achieving meaningful outcomes.	4
	3) The application clearly demonstrates how the event will align with one or more Strategic Foundation.	No Alignment The application fails to demonstrate any alignment with the Strategic Foundations. There is no clear connection or relevance.	Minimal Alignment The application provides limited or vague information about how the event aligns with one or more Strategic Foundations. The connection is weak, indirect or unclear.	Moderate Alignment The application shows a reasonable connection to one or more Strategic Foundations. While alignment is evident, the explanation lacks detail or strong supporting evidence.	Strong Alignment The application provides a clear and well supported explanation of how the event aligns with one or more Strategic Foundations. The connection is evident and relevant.	Exceptional Alignment The application demonstrates an outstanding alignment with one or more Strategic Foundations. The explanation is detailed, compelling, and clearly shows how the event is highly impactful and clearly designed to directly address to the Foundation(s).	5

Budget		1-2	3-4	5-6	7-8	9-10	9
	The amount requested is appropriate and a reasonable line item budget is included. (0-10 points)	Inappropriate/Unreasonable The amount requested is clearly inappropriate or unrealistic, and no line item budget is provided, or the budget is unreasonable or incomplete.	Minimally Appropriate The amount requested is questionable or somewhat appropriate. The line item budget is included but lacks clarity and details.	Moderately Appropriate The amount requested appears generally appropriate, and a line item budget is provided with reasonable detail. Some elements may require further explanation or clarification.	Appropriate/Reasonable The amount requested is appropriate for the proposed event, and the line item budget is detailed and justifies the requested funds.	Highly Appropriate / Well-Justified The amount requested is highly appropriate and aligns with the proposed event. The line item budget is exceptionally detailed and demonstrates careful planning and justification for all expenses.	9
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Name of Applicant Organization:	Ho'olehua Homesteaders Association	Recommend Sponsorship	Yes	Date of Evaluation	9/5/2025	Total Score (out of 50 points)	45
Name of Sponsorship Evaluator:		Recommended Amount	\$5,000	Requested Amount: \$5,000	Eligible Requested Amount: \$5,000		
Brief Explanation for Recommendation:							
Tiers for Recommended Funding:	45 50 points: Recommended 100% of eligible budget requested 40 44 points: Recommended 75% of eligible budget requested 35 39 points: Recommended 50% of eligible budget requested 34 points or lower: Not recommended						

MEETING OF THE COMMITTEE ON BUDGET AND FINANCE (BF)

DATE: Wednesday, October 15, 2025
TIME: 11:00 a.m.

III. NEW BUSINESS

M. Action Item BF #25-95: Approval of OHA funding for a Ho'ākoakoa Lāhui Event Sponsorship to Wai'anae Coast Community Foundation for the 7th Annual Prince Jonah Kuhio Kalaniana'ole Festival Event on March 21, 2026, in the amount of **\$15,000.00***



ACTION ITEM

COMMITTEE ON BUDGET AND FINANCE

October 15, 2025

BF# 25-95

Action Item Issue: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Wai‘anae Coast Community Foundation for the 7th Annual Prince Jonah Kuhio Kalaniana‘ole Festival Event on March 21, 2026, in the amount of \$15,000.

Prepared by: Chantelle Belay Oct 7, 2025
Chantelle Belay Date
Pou Kāko‘o Kaiāulu, Grants Manager

Reviewed by: Lise Vaughan-Sekona Oct 7, 2025
Lise Vaughan-Sekona Date
Ka Pou Kihi Ki‘i, Community Engagement Director

Reviewed by: Everett Ohta Oct 8, 2025
Everett Ohta Date
Ka Paepae Puka, General Counsel

Reviewed by: K. Sean Kekina Oct 8, 2025
K. Sean Kekina Date
Ka Pou Nui, Chief Operating Officer

Reviewed by: Luana Alapa Oct 8, 2025
Ke Kua, Trustee Luana Alapa Date
Luna Ho‘omalua o ke Kōmike Budget and Finance
Chairperson of the Committee on Budget and Finance

Action Item BF# 25-95: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Wai'anae Coast Community Foundation for the 7th Annual Prince Jonah Kuhio Kalanianaʻole Festival Event on March 21, 2026, in the amount of \$15,000.

I. Proposed Action

Approve and authorize FY 2026 sponsorship funding to Wai'anae Coast Community Foundation for the 7th Annual Prince Jonah Kuhio Kalanianaʻole Festival Event on March 21, 2026, in the amount of \$15,000.

Organization Name	Event	Award Amount Recommendation
Wai'anae Coast Community Foundation	7th Annual Prince Jonah Kuhio Kalanianaʻole Festival March 21, 2026 3:00 PM – 9:00 PM Kalanianaʻole Beach Park - Nanakuli Hawaiian Homelands 89-598 Farrington Highway, Waianae, HI 96792 (O‘ahu)	\$15,000
Total Recommendations (1)		\$15,000

II. Issue

Whether or not the Committee on Budget and Finance will recommend approval and authorize the Board of Trustees (“BOT” or “Board”) to disburse \$15,000 to sponsor Wai'anae Coast Community Foundation for the 7th Annual Prince Jonah Kuhio Kalanianaʻole Festival Event on March 21, 2026.

III. Applicant Organization Information

A. Event Representative: Patricia (Patty) Kahanamoku-Teruya

B. Board Members of the Organization: Patricia Teruya (President), Keoki Aiwohi (VP), Katherine Paas (Treasurer), Chris Kuiawa (Secretary)

C. Mission Statement: The Wai'anae Coast Community Foundation is committed to uplifting Native Hawaiian families and Homestead communities along the Wai'anae Coast in fostering educational, cultural, economic development and wellness opportunities that strengthen 'ohana (families), perpetuate Native

Action Item BF# 25-95: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Wai‘anae Coast Community Foundation for the 7th Annual Prince Jonah Kuhio Kalaniana‘ole Festival Event on March 21, 2026, in the amount of \$15,000.

Hawaiian values. Through partnerships, advocacy, and community-driven initiatives, we work to build future grounded in the rich heritage of our people and aina (land).

IV. Background and Context

The Wai‘anae Coast Community Foundation (WCCF) proudly sponsors the 7th Annual Prince Kūhiō Festival, a celebration dedicated to honoring the life and legacy of Prince Jonah Kūhiō Kalaniana‘ole, a visionary leader who championed Native Hawaiian rights, sovereignty, and self-determination. As the Wai‘anae Coast is home to the largest concentration of Native Hawaiian homestead residents, the festival provides a meaningful platform to celebrate community identity, strengthen cultural pride, and deepen public understanding of Prince Kūhiō’s lasting contributions. Beyond honoring history, the festival is a space for intergenerational learning where residents and visitors alike can engage in practices that preserve and perpetuate Hawaiian culture, traditions, and values.

The festival day offers a rich array of activities and experiences designed to engage people of all ages. Opening protocol will feature oli and blessings led by cultural practitioners, followed by continuous live Hawaiian music and hula performances throughout the day. Cultural organizations will host demonstrations and workshops, where attendees can learn traditional skills such as kapa making, lauhala weaving, lei crafting, and lomilomi. Hawaiian civic clubs and schools will share language revitalization initiatives and heritage projects, while historic societies provide storytelling sessions, photographs, and exhibits on Prince Kūhiō and Hawaiian history. Local artisans will sell handmade clothing, jewelry, and crafts, while food vendors feature local favorites. Keiki activities, including games and cultural workshops, ensure families can participate together. The event also includes spaces for community groups to share resources and opportunities for involvement, strengthening connections between residents, educators, and cultural practitioners. Altogether, the festival creates an immersive, hands-on environment that celebrates Hawaiian culture, uplifts the lāhui, and builds lasting community pride.

V. Discussion

A. Benefits of OHA and OHA Beneficiaries

Alignment to Mana i Maui Ola’s Health Outcomes – Strategy 4: Advance policies, programs and practices that strengthen the health of the ‘āina and mo‘omeheu. Outcome 4.1: Preservation and perpetuation of Hawaiian language, culture, traditions, identity and sense of lāhui.

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This event addresses Strategy 4 through hands-on cultural education, demonstrations, and community engagement. The festival provides a living platform for cultural organizations, practitioners, and educators to share ancestral knowledge, practices, and values, ensuring that Hawaiian traditions remain visible, accessible, and practiced within the community. By hosting the event in Wai‘anae, home to the largest Native Hawaiian homestead population, the festival also nurtures a sense of place, grounding participants in the history and legacy of Prince Jonah Kūhiō Kalaniana‘ole, whose leadership was rooted in strengthening Hawaiian identity, self-determination, and aloha ‘āina. The festival directly addresses Outcome 4.1 by preserving and perpetuating Hawaiian language, culture, traditions, and identity through immersive and intergenerational experiences. Activities such as hula performances, traditional crafts, oli, mo‘olelo, and educational exhibits foster cultural pride and reinforce a shared sense of lāhui. Keiki engage in workshops and activities that transmit ancestral knowledge, while community groups and schools highlight Hawaiian language revitalization and heritage projects. By bringing together cultural practitioners, educators, families, and homestead residents, the festival not only honors Prince Kūhiō’s enduring legacy but also strengthens the collective identity and cultural vitality of the Hawaiian people for future generations.

B. OHA Funding Event Sponsorship Benefits

The recommended sponsorship level is \$15,000. Sponsor benefits have been defined for the \$15,000 level only and are as follows:

- OHA logo on all media
- On-stage recognition
- Option for an OHA information booth in a prime location
- Full-page OHA ad in event program
- VIP reserved parking for 4 representatives

VI. Budget Authorization

Table 1: Sponsorships

FUND	YEAR	Program NAME	ACCT NAME	ACCT GROUP	BUDGET	EXP	TOTAL CONSUMPTION	FUNDS AVAILABLE
930	2026	3800 GRANTS	56560 GRANTS IN AID-SPONSORSHIPS	GRANTS	\$635,000	\$15,000	\$272,334	\$371,891

Action Item BF# 25-95: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Wai'anae Coast Community Foundation for the 7th Annual Prince Jonah Kuhio Kalaniana'ole Festival Event on March 21, 2026, in the amount of \$15,000.

VII. Certification

The following is the certification by the Budget Chief that the funds are available.



Grace Chen,

Budget Chief

Date: Oct 8, 2025

VIII. Recommended Action

Approve and authorize FY 2026 sponsorship funding to Wai'anae Coast Community Foundation for the 7th Annual Prince Jonah Kuhio Kalaniana'ole Festival Event on March 21, 2026, in the amount of \$15,000.

IX. Alternative Actions

- A. Approve a different funding amount for the sponsorship
- B. Do not sponsor event

X. Attachment (s)

- A. 2026 Event Information
- B. 2026 Sponsorship Application
- C. 2026 Scoring Matrices

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Attachment A

Event Information

The Seventh Annual
PRINCE JONAH KŪHIŌ KALANIANAʻOLE
FESTIVAL

FIREWORK SHOW!

DRINK & DRUG FREE EVENT!

Pohaku

Saturday, March 21st, 2026
3:00PM - 9:00PM
Kalanianaʻole Beach Park
(formerly Nanakuli Beach Park)
Keiki Land * Crafters * Food Booths

Entertainment by: Halau Hula O Kekaikuihala, Keliinoi Polynesian
Revue with Siva Afi Crew, CrossWinds, Free Bouncers for Keikis,
Opening Ceremony - Royal Order of Kamehameha I
BRING YOUR LAWN CHAIR - NO POP UP TENTS

Mahalo To Our Sponsors

Police Department
Police
Kaimela Surf
Kaimuku
OHA
OFFICE OF HAWAIIAN AFFAIRS
PVT
Waiʻanae Coast Community Foundation
Hawaiian Electric
City and County of Honolulu
Paradise Inn Inc.
Ko Olina

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Attachment B

2026 Sponsorship Application

View results

Respondent

134

Anonymous

133:37

Time to complete

APPLICANT & EVENT INFORMATION

Deadlines for Application Submissions:

July – September 2025 Events: **Closed** (March 31, 2025)

October – December 2025 Events: **Closed** (June 2, 2025)

January – March 2026 Events: **September 1, 2025**

April – June 2026 Events: **December 1, 2025**

1. Name of applicant organization: *

Wai'anae Coast Community Foundation

2. Name of event representative: *

Event representative must be someone who is authorized to communicate with OHA staff and submit any required documents or information on behalf of the awarded organization.

Patricia (Patty) Kahanamoku-Teruya

3. Event representative email and phone number: *

[REDACTED]

4. Describe the mission of the organization. *

The Wai'anae Coast Community Foundation is committed to uplifting Native Hawaiian families and Homestead communities along the Wai'anae Coast in foster educational, cultural, economic development and wellness opportunities that strengthen 'ohana (families), perpetuate Native Hawaiian values. Through partnerships, advocacy, and community-driven initiatives, we work to build future grounded in the rich heritage of our people and aina (land).

5. Organization's Governing Board and/or Executive Team *

List the organization's governing board members' names and titles and the executive team members' names and titles.

Patricia Teruya, President - Keoki Aiwohi, VP - Katherine Paas, Treasure - Chris Kuiawa, Secretary

6. Name of event to be sponsored: *

7th Annual Prince Jonah Kuhio Kalaniana'ole Festival

7. Start date of event to be sponsored: *

3/21/2026



8. End date of event to be sponsored:

For one day events, leave blank. For multi-day events, duration should be no longer than 30 days.

3/21/2026



9. Time of event to be sponsored: *

Please provide start and end time for one day events. For multiple day events, please specify the hours for each day.

Saturday, March 21, 2026 from 3:00 - 9:00 pm

10. Address of event/activity: *

Kalanianaʻole Beach Park - Nanakuli Hawaiian Homelands
89-598 Farrington Highway (Field)

11. Identify island(s) where event will be held: *

☐ Hawai'i Island

☐ Maui

☐ Moloka'i

☐ Lāna'i

☒ O'ahu

☐ Kaua'i

EVENT SCOPE

12. Purpose Statement *

Please provide a short statement that describes the proposed event and its purpose.

The purpose of the Wai'anae Coast Community Foundation (WCCF), sponsoring the 7th annual Prince Kuhio Festival is likely to celebrate and honor history, particularly in the Wai'anae Coast community - the largest native Hawaiian homestead residents. Additionally it serves as a platform to educate the public about Prince Jonah Kuhio Kalanianaʻole sovereignty and indigenous rights, strengthening cultural pride and community identity among residents.

13. Describe the event services and activities from start to finish.

*

The description should depict what the event would encompass. Demonstrate the substance of the event. Include information from the following:

- Agenda (draft/past flyer)
- Event flyer (draft/past flyer);
- List of speakers and their area of expertise;
- List of exhibitors and their offerings; and/or
- Summaries of seminars, workshops, or other opportunities provided at the event.

The 7th Annual Prince Kuhio Festival is a vibrant celebration honoring the legacy and cultural heritage of Prince Jonah Kuhio Kalanianaʻole community leader. The event showcases traditional live Hawaiian music, hula performance, Hawaiian crafts, cultural demonstrations, workshops and storytelling, providing an immersive experience of preservation and education.

Exhibitors and Offerings:

*Hawaiian Cultural Organizations: Providing educational materials and demonstrations.

*Local Artisans: Selling handmade clothing, crafts and jewelry.

*Historic Societies: Sharing archives, photographs, and stories about Prince Kuhio and Hawaiian history. (Wai'anae Valley Community Hawaiian Homestead)

*Community Groups: Providing local heritage projects and language revitalization efforts. (Nanaikapono Hawaiian Civic Club, Ka Waihona O Na'auao Charter School, Nanakuli InPeace, Kamehameha Learning Center)

14. Total estimated number of individuals to attend the event: *

3,500

15. Estimated number of Native Hawaiians to benefit from the event: *

3,200

ALIGNMENT TO MANA I MAULI OLA

16. Indicate the event's alignment to one of OHA's strategic directions below. *

Link to Mana i Maui Ola for more information: <https://www.oha.org/about/mana-to-maui-ola/>

- ☒ Educational Pathways
- ☒ Health Outcomes
- ☒ Quality Housing
- ☒ Economic Stability

17. Identify the strategy the event aligns to and describe how it aligns to it.

Note: The strategy should fall under the strategic direction identified in the previous question. *

Link to Mana i Maui Ola for more information: <https://www.oha.org/about/mana-to-maui-ola/>

Please use the format in the example below:

Strategy 3: Advance policies, programs and practices that strengthen Hawaiian well-being, including physical, spiritual, mental and emotional health. The event aligns with Strategy 3 because...

The 7th Annual Prince Kuhio Festival hosted by the Wai'anae Coast Community Foundation (WCCF), aligns with the Office of Hawaiian Affairs (OHA), strategic directions by promoting Education Pathways, Healthcare Outcomes, Economic Stability and Quality Housing for Native Hawaiians. Through our cultural grounded workshops, resource tables, community networking and family-friendly programming, the event connects individuals with vital services and opportunities. From education and career access to wellness support and housing advocacy, the festival uplifts the Lahui by honoring Prince Kuhio's legacy and self-determination, and by actively supporting OHA's vision for a thriving Native Hawaiian community.

18. Identify the strategic outcome(s) the event aligns to and describe how the event addresses the outcome and the impact the event will have. **Note:** The outcome should fall under the strategic direction and strategy identified in the previous responses. *

Link to Mana i Maui Ola for more information: <https://www.oha.org/about/mana-to-maui-ola/>

Please use the format in the example below:

Strategy Outcome 3.4: Communities are empowered to take care of iwi kupuna. This event addresses the outcome by...

The 7th Annual Prince Kuhio Festival seeks to accomplish the following objectives in alignment with the Office of Hawaiian Affairs strategic directions:

- 1) EDUCATION PATHWAYS: To connect 250+ Native Hawaiians youth and families with educational institutions, scholarships opportunities, and career development resources. (Hawaiian Civic Clubs Scholarship program, InPeace) Would like to host two culturally relevant educational workshops highlighting Hawaiian values, leaderships, and historical contributions of Prince Kuhio.
- 2) HEALTHCARE OUTCOMES: Offer FREE health screenings and wellness services to 200 to 300+ attendees in partnership with Wai'anae Coast Comprehensive Health Center's Health booth and other local providers. To provide informational resources on prevention care, mental health, and native Hawaiian healing practices.
- 3) To facilitate access to affordable housing program, Hawaiian Homelands information, and rental assistance resources for 150+ attendees with Council of Native Hawaiian Advancement (CNHA), Department of Hawaiian Homelands (DHHL) for rental assistance and waitlist kupuna rental assistance for age 62 and above.
- 4) ECONOMIC STABILITY: Will support over 30 Native Hawaiian small businesses and artisans through vendor opportunities at the 7th annual festival. Provide financial education sessions covering budgeting, credit repair, and entrepreneurship. (Wai'anae Economic and Development, DHHL, CNHA, InPeace)

19. **Describe how the event aligns to and addresses one or more of OHA's strategic foundation(s):**

‘Ohana – Family. ‘Ohana is instrumental to community empowerment. When families are strong and healthy, and when there is positive engagement within the ‘ohana, from keiki to kūpuna, communities thrive. Connections to mo‘omeheu and ‘āina begin with connections within families.

Mo‘omeheu – Culture. Culture is the essence of who Native Hawaiians are as a people. It includes all those things that distinguish the community: language, stories, customs, music, art, food, protocols, religions, values, traditions, and celebrations. Expressions of culture are both internal and external. Culture shapes Native Hawaiian worldview and thinking. It informs the ways in which individuals interact with one another and with ‘āina. It influences the way Native Hawaiians interpret events and approach problem-solving.

‘Āina – Land & Water. To Native Hawaiian kūpuna, the land was life. Imbued with mana, ‘āina provides everything the community needs to survive. On an intimate level, Native Hawaiians are connected to the land by the generations of kūpuna who lived on the land and whose iwi rest here. Thus, the emotional ties to family, and the aloha for them, extends to the land that feeds us.

*

Use the following format:

First, list the name of the foundation(s). Second, demonstrate how the proposed event aligns with the selection.

The 7th Annual Prince Kuhio Festival strongly aligns with the Office of Hawaiian Affairs strategic directions by creating a space that honors and uplifts the pillars of "Ohanaa (family), Mo'omeheu (Culture), and Aina (Land and Water) - values that form the foundation of a thriving Native Hawaiian community like the Wai'anae Coast.

* "OHANA (family): The festival is a family-centered event that brings together multigenerational 'ohana from across the Wai'anae Coast and neighboring communities. It provides access to educational resources, health services, housing information, and economic opportunities-all designed to empower Native Hawaiian families and promote resilience. By centering the needs of keiki, kupuna, and everyone in between, the event strengthens 'ohana bonds and nurtures collective well-being.

*MO'OMEHEU (Culture): The celebration honors Prince Jonah Kuhio Kalaniana'ole's cultural legacy as a champion of the Hawaiian people. The event features traditional Hawaiian music, hula performance, oleo, storytelling, and workshops and cultural practitioners. These elements foster a deepened sense of identity, pride, and cultural continuity-particularly for Native Hawaiian youth. The festival also provides a platform for cultural education that uplifts 'ike kupuna (ancestral knowledge) and mo'oku'auhau (genealogy).

*AINA (Land and Water): The festival emphasizes the Native Hawaiian relationship to 'aina through environmental awareness booths, stewardship presentations, and promotion of land based programs, such as Hawaiian Homelands and sustainable farming. Participants are encouraged to engage with efforts that protect and restore the land and water of the Wai'anae Coast, ensuring that the legacy with efforts of malama 'aina lives on through future generations. The event location itself is thoughtfully chosen to honor its ancestral and environmental significance. (Malama 'Aina O Wai'anae, Kingdom Pathways, Malama Learning Center)

BUDGET

20. **Provide the total amount of money being requested from OHA for the event.**

Maximum amount is **\$15,000**. No minimum amount. Requests for exceptions to the maximum budget request may require justification in the comments/questions section of the application. *

BUDGET JUSTIFICATION: Event Infrastructure (\$5,000) Tent, rentals, tables, chairs, signage and equipment to host educational and resources booths in an accessible community setting. 2) Cultural Programming and Workshops (\$3,500) - Honoraria for cultural practitioners, educators, and guest speakers conducting sessions on leadership, health, and economic empowerment. 3) Health Services (\$2,000) - Supplies and partnership support for mobile clinics, screening stations, and wellness activities. 4) Marketing Outreach (\$1,500) - Targeted promotion to Homestead communities and families across the Wai'anae Coast to ensure inclusive participation. 5) Youth Engagement and Education Materials (\$1,500) - Activity kits, learning tools, and scholarship packets tailored to Native Hawaiian students and their 'ohana. 6) Vendor and Small Business Support (\$1,500) - Coordination costs, setup support, and fee waivers to encourage participation by Native Hawaiian owned businesses.

21. Indicate each expense for which OHA funds will be used as a line-item and provide a brief description for each item. The items should sum to the total amount requested. For sponsorship packages, please list the sponsorship benefits. *

OHA funds **shall not** be used for entertainment or perquisites (perks) per HRS 10-17(b)(3) however, HRS 10-17(b) does not expressly prohibit grantees from having or providing "entertainment or perquisites" as some aspect of their event.

Stage & Sound Equipment: rental of sound systems, and stage structures; Cultural workshops: Supplies and facilitation fees for workshops (kapa lei making); Educational Booths: Tent signage and materials for booths highlighting Hawaiian history, language and values; Zone Supplies: Purchase of materials and activities for children (games, crafts, education play). Marketing & Promotions: Creation of flyers, ads, social media promotions, and banners; Cultural Protocol & Opening Ceremony: items and support opening oli, ho'okupu and protocol ceremonies; Sanitation & Rentals: Rental of portable and Handicap restrooms, handwashing sinks; Security & Permits: Coverage for event permits, insurance and on-site security to ensure public safety.

SPONSORSHIP PACKAGE:

Ali'i Sponsor: Value \$10,000-\$15,000 Logo on all media, on-stage recognition, prime booth location, full-page ad in event program, VIP reserve parking (4)
Kapa Sponsor: Value \$5,000 - \$9,999 Logo on banners, recognition in press materials, booth space, parking (2)
'Ohana Sponsor: Value \$2,500 - \$4,999 Logo on printed flyer, booth space.
Kokua Sponsor: Value \$1,000-\$2,499 Name listed in program, logo on banner, shared booth table
Friend of the Festival: Value Under \$1,000 Mahalo listing in program

Sponsors may also donate in-kind (e.g. water, equipment, printing, services), which could be valued for package eligibility.

OPPORTUNITIES FOR OHA COMMUNITY ENGAGEMENT, PARTNERSHIPS, AND PUBLIC RELATIONS

22. Opportunities for OHA recognition: *

List and clearly describe the community engagement, partnership, and public relations opportunities the event offers for OHA which may include, but are not limited to:

- Advertisements in event programs/television/radio/print ads
- OHA logo on event goods or items
- OHA logo on event signage
- OHA logo on event flyers
- Speaking opportunities for OHA representative
- Providing a table or method for distributing OHA program information at the event

Please outline specifically if your event is offering any formal tables for OHA representatives to attend as guests

Opening Ceremony & Cultural Protocol: Recognition during the opening, formal mahalo, during oli, ho'okupu acknowledgments. Inclusion of OHA trustees leaders in welina or ho'okupu presentations.
On-site Visual Branding: prominent banner display space on stage and main area; OHA to provide educational signage or cultural displays, and prime booth space for OHA.

Stage Announcements: Verbal acknowledgments by emcees throughout the day * opportunity for a brief message or speech during the prime event hours.
OHA may host a cultural demonstration, panel discussion, or workshop.
Ability to distribute materials about Hawaiian advocacy or ali'i legacy.
VIP Reserved Seating Access - special seating areas for OHA guests or kupuna during ceremonies or performances.
Recognition Awards or Plaques: Presentation of a certificate of appreciation and a makana with event branding and OHA name.

Advertisement: Westside Stories Community Newspaper - distribution in mail to over 18,000 residents' as the community sponsors on the flyer;
OHA logo on the street banner of the event
OHA logo on all volunteers shirts as a community sponsor
Flyer to be in all of our Elected Official Newsletter - Waianae, Kapolei region of West Oahu
Flyers to be distributed to Ko olina Association

23. Social Media/Marketing Platforms: *

Please provide your **organizations** social media usernames/handles, as well as any other platforms the event will be broadcasted on.

Please use the following format:

Instagram: @example

Facebook: link

X: @example

Website:

Other:

Advertisement: Westside Stories Community Newspaper - distribution in mail to over 18,000 residents' as the community sponsors on the flyer;
OHA logo on the street banner of the event
OHA logo on all volunteers shirts as a community sponsor
Flyer to be in all of our Elected Official Newsletter - Waianae, Kapolei region of West Oahu
Flyers to be distributed to Ko olina Association
WCCF - FaceBook
WCCF - Instagram
Flyer to be distributed to area schools for families
Flyer to be hung at Store and business front along the Wai'anae Coast

REQUIREMENTS

24. **Important Notice:** Please send the following documents for the Applicant organization via email to sponsorships@oha.org **within 72 hours** of submitting this application. **Failure to do so may lead to delays, or automatic disqualification.** By submitting these documents, you acknowledge that they will be submitted promptly and in their entirety. OHA's preference is that all documents be sent in a single email. Please name your documents appropriately. Check each of the boxes below to indicate understanding of the requirement. Mahalo! *

Please select 4 options.

☒ **Event Information** (flyers, posters, website details, etc.) DO NOT submit flyers for previous events.

☒ **IRS Letter of Determination** - To verify tax-exempt nonprofit status.

☒ **Certificate of Vendor Compliance (CVC)** - To verify the organization is registered to do business in the State of Hawai'i. To obtain this document, applicants must register with Hawai'i Compliance Express online at <http://vendors.ehawaii.gov>. Registration with Hawai'i Compliance Express may take up to two (2) weeks before access to the online CVC is granted. This certificate must be current within the fiscal year of the application date. OHA does not accept the DCCA Certificate of Good Standing

☒ **Completed W-9** - <https://www.irs.gov/pub/irs-pdf/fw9.pdf>

25. **If the application is recommended for approval to the Board of Trustees, the event representative will be asked to attend the OHA Budget and Finance Committee meeting to respond to any questions. Attendance may be in-person or virtual.** *

☐ I understand that the event representative is expected to attend BOT Budget and Finance Committee if recommended for approval.

26. **OPTIONAL: Please add any additional comments or questions below. Mahalo for your application!**

On behalf of the Wai'anae Coast Community Foundation (WCCF), we are honored to submit this grant proposal for the 7th Annual Prince Kuhio Festival, this community centered event pays tribute to the legacy of prince Jonah Kuhio Kalaniana'ole and uplifts the vision of self-determination, education, and prosperity for Native Hawaiians. In alignment with the Office of Hawaiian Affairs (OHA), strategic directions this festival promotes Education Pathways, Healthcare Outcome, Quality Housing and Economic Development through direct community engagement, access services and cultural celebration. Last year's festival served over 2,000 participants, and we are anticipating even broader reach this year through expanded partnerships and targeted outreach to Homestead communities. We respectfully request your support to help carry out this important work, as we are committed to creating lasting impact and strengthening the well-being of Native Hawaiians on the Wai'anae Coast. Mahalo for your continued commitment to the Lahui.

Me Ke aloha pumehana,
Patricia (Patty) Kahanamoku-Teruya

ACKNOWLEDGEMENTS

27. **Please read the following statements thoroughly:** By submitting this sponsorship application and selecting the following options, your agency and its affiliates, officers, employees and/or agents agree to indemnify, defend and hold harmless the Office of Hawaiian Affairs (OHA) from any and all claims, demands, liabilities, losses, damages, costs, and expenses, including reasonable attorney's fees, arising out of or in connection with this sponsorship application and participation in the associated event/activities. *

Please select 9 options.

- ☒ "I have applied for or received all applicable licenses and permits, when such is required to conduct the activities or provide the services for which a grant is awarded."
- ☒ "I agree to comply with all applicable federal, state and county laws."
- ☒ "I shall not use these funds for the purposes of entertainment or perquisites (perks)."
- ☒ "I agree that all activities and improvements undertaken with funds received shall comply with all applicable federal, state, and county statutes and ordinances, including applicable building codes and agency rules; "
- ☒ "The applicant will indemnify and hold harmless the office, the State of Hawai'i, its officers, agents, and employees from and against any and all claims arising out of or resulting from activities carried out or projects undertaken with funds provided hereunder, and procure sufficient insurance to provide this indemnification if requested to do so."
- ☒ "I agree to make available to the office all records the applicant may have relating to the operation of the applicant's activity, business, or enterprise, to allow the office to monitor the applicant's compliance with the purpose of this chapter; "
- ☒ "I agree OHA can have access to records pertaining to this grant."
- ☒ "I understand that this grant award shall be monitored by the OHA to ensure compliance with Hawaii Revised Statutes § 10-17 and the purposes and intent of the Grant;"
- ☒ "I agree to complete evaluation(s) follow-up by OHA to determine whether the event attained the intended results in the manner contemplated."

28. By typing/signing your name below, you certify that the information provided is true and accurate to the best of your knowledge. You also acknowledge that typing your name acts as your electronic signature, which holds the same legal weight and validity as a handwritten signature, and you consent to be bound by the terms and conditions outlined in this agreement.

Your name: *

Patricia A Teruya

Action Item BF# 25-95: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Wai'anae Coast Community Foundation for the 7th Annual Prince Jonah Kuhio Kalanianaʻole Festival Event on March 21, 2026, in the amount of \$15,000.

Attachment C

2026 Scoring Matrices

Evaluation Criteria	Description	Matrix					Application Score
		Poor	Fair	Good	Meets Expectation	Exceeds Expectation	
		1	2	3	4	5	
A. Event Scope	1. The application outlines event services or activities that provide significant benefits to the Native Hawaiian community.	No Benefit: The application does not describe a purpose and services/activities that provide benefits to the Native Hawaiian community. No relevance or alignment to community needs is evident.	Minimal Benefit: The application describes a purpose and services/activities with limited or unclear benefits to the Native Hawaiian community. Contributions are minor, indirect, or lack detail about the expected impact.	Moderate Benefit: The application outlines a purpose and services/activities that provide some benefits to the Native Hawaiian community. While contributions are evident, they may lack specificity, depth, or widespread impact.	Significant Benefit: The application presents a purpose and services/activities that clearly and meaningfully benefit the Native Hawaiian community. Contributions are well described, address community needs, and demonstrate a positive and tangible impact.	Exceptional Benefit: The application outlines a <i>transformative</i> purpose and services/activities with significant and wide ranging benefits to the Native Hawaiian community. Contributions are highly detailed, culturally relevant, and demonstrate sustainable, long term impacts.	4
	2. The application indicates a proposed number of total attendees which is achievable and reflects an opportunity for significant OHA reach into the community.	Extremely Low Reach The proposed total number of attendees is extremely low, suggesting minimal opportunity for OHA to effectively reach the community.	Limited Reach The proposed total number of attendees is low and indicates limited opportunity for OHA to connect with the community.	Moderate Reach The proposed total number of attendees is reasonable and reflects a moderate opportunity for OHA to reach into the community.	Significant Reach The proposed total number of attendees is substantial, demonstrating a significant opportunity for OHA to make meaningful connections with the community.	Exceptional Reach The proposed total number of attendees is exceptionally high, representing a significant opportunity for OHA to connect with a wide portion of the community	
	3. The application indicates a proposed number of Native Hawaiian attendees which is achievable and reflects a significant positive impact on the betterment of conditions of Native Hawaiians.	Extremely Low Attendance: The proposed number of Native Hawaiian attendees is extremely low, suggesting minimal reach or impact on the community	Low Attendance: The proposed number of Native Hawaiian attendees is below expectations, with limited potential to positively impact the community.	Moderate Attendance: The proposed number of Native Hawaiian attendees is reasonable and suggests some potential for positive community impact.	High Attendance: The proposed number of Native Hawaiian attendees is substantial, indicating a significant potential for positive community impact.	Exceptional Attendance: The proposed number of Native Hawaiian attendees is exceptional, reflecting an exceptional potential for positive and widespread community impact.	
Alignment Mana i Maui Ola Strategic Plan	1) The application clearly demonstrates how the event will directly and meaningfully address the selected Strategy.	No Alignment The application fails to demonstrate how the event will address the selected Strategy. There is no clear connection or evidence of alignment.	Minimal Alignment The application provides limited or vague information about how the event will address the selected Strategy. The connection is weak, indirect or unclear.	Moderate Alignment The application demonstrates a reasonable connection to the selected Strategy. While some aspects are clearly addressed, the explanation lacks depth or strong supporting details.	Strong Alignment The application provides a clear and well supported explanation of how the event will directly and meaningfully address the selected Strategy. The connection is evident and relevant.	Exceptional Alignment The application demonstrates an outstanding and thorough alignment with the selected Strategy. The event is highly relevant, impactful, and clearly designed to directly address the Strategy.	4

<p>2) The application clearly demonstrates how the event will have significant community impact in alignment with one or more Strategic Outcome.</p>	<p>No Impact The application fails to demonstrate how the event will have a significant community impact. There is no clear connection to any Strategic Outcome.</p>	<p>Minimal Impact The application provides limited or vague information about how the event might impact the community. The connection to the Strategic Outcome is weak, indirect, or unclear.</p>	<p>Moderate Impact The application shows a reasonable potential for community impact. The event aligns with one or more Strategic Outcomes, but the explanation lacks depth or strong supporting details.</p>	<p>Significant Impact The application clearly demonstrates how the event will create meaningful and substantial community impact. The alignment with one or more Strategic Outcomes is well supported and evident.</p>	<p>Exceptional Impact The application provides a compelling and detailed explanation of how the event will deliver outstanding and wide reaching community impact. The alignment with one or more Strategic Outcomes is exceptional, with a clear path to achieving meaningful outcomes.</p>	<p>5</p>
<p>3) The application clearly demonstrates how the event will align with one or more Strategic Foundation .4</p>	<p>No Alignment The application fails to demonstrate any alignment with the Strategic Foundations. There is no clear connection or relevance.</p>	<p>Minimal Alignment The application provides limited or vague information about how the event aligns with one or more Strategic Foundations. The connection is weak, indirect or unclear.</p>	<p>Moderate Alignment The application shows a reasonable connection to one or more Strategic Foundations. While alignment is evident, the explanation lacks detail or strong supporting evidence.</p>	<p>Strong Alignment The application provides a clear and well supported explanation of how the event aligns with one or more Strategic Foundations. The connection is evident and relevant.</p>	<p>Exceptional Alignment The application demonstrates outstanding alignment with one or more Strategic Foundations. The explanation is detailed, compelling, and clearly shows how the event is highly impactful and clearly designed to directly address to the Foundation(s).</p>	<p>4</p>

Budget		1-2	3-4	5-6	7-8	9-10	
The amount requested is appropriate and a reasonable line item budget is included. (0–10 points)		Inappropriate/Unreasonable The amount requested is clearly inappropriate or unrealistic, and no line item budget is provided, or the budget is unreasonable or incomplete.	Minimally Appropriate The amount requested is questionable or somewhat appropriate. The line item budget is included but lacks clarity and details.	Moderately Appropriate The amount requested appears generally appropriate, and a line item budget is provided with reasonable detail. Some elements may require further explanation or clarification.	Appropriate/Reasonable The amount requested is appropriate for the proposed event, and the line item budget is detailed and justifies the requested funds.	Highly Appropriate / Well-Justified The amount requested is highly appropriate and aligns with the proposed event. The line item budget is exceptionally detailed and demonstrates careful planning and justification for all expenses.	9
Opportunity for OHA Public Recognition	The application describes community engagement, partnership, and public relations opportunities for OHA that are appropriate and reflects an opportunity for significant OHA reach into the community. (0–10 points)	No Opportunities The application fails to identify any community engagement, partnership, or public relations opportunities for OHA. There is no evidence of OHA's potential reach into the community.	Minimal Opportunities The application provides limited or vague descriptions of community engagement, partnerships, or public relations opportunities. The opportunities appear minimal and do not demonstrate meaningful OHA reach into the community.	Moderate Opportunities The application describes reasonable opportunities for community engagement, partnerships, and public relations. These opportunities demonstrate some potential for OHA to reach the community but may lack depth or detail.	Significant Opportunities The application provides a well-supported description of community engagement, partnerships, and public relations opportunities. These opportunities are meaningful and clearly reflect significant potential for OHA to connect with and impact the community.	Exceptional Opportunities The application outlines outstanding opportunities for community engagement, partnerships, and public relations. The described opportunities are compelling, highly detailed, and demonstrate an exceptional potential for OHA to achieve broad and meaningful community reach.	10
Name of Applicant Organization:	Wai'anae Coast Community Foundation	Recommend Sponsorship	Yes	Date of Evaluation	15 Sep 25	Total Score (out of 50 points)	45
Name of Sponsorship Evaluator:		Recommended Amount	\$15,000	Requested Amount: \$15,000	Eligible Requested Amount: \$15,000		
Brief Explanation for Recommendation:	The application from Wai'anae Coast Community Foundation for the Prince Kūhiō Festival demonstrates strong community value through cultural celebration paired with direct services in health, housing, education, and economic stability. Attendance projections are substantial and credible, with a high proportion of Native Hawaiian participation from the homestead community. The budget is appropriate. Recognition opportunities for OHA are exceptional, offering broad reach and visibility. Based on scoring, sponsorship support is recommended at \$15,000.						
Tiers for Recommended Funding:	45 50 points: Recommended 100% of eligible budget requested 40 44 points: Recommended 75% of eligible budget requested 35 39 points: Recommended 50% of eligible budget requested 34 points or lower: Not recommended						

Evaluation Criteria	Description	Matrix					Application Score
		Poor	Fair	Good	Meets Expectation	Exceeds Expectation	
		1	2	3	4	5	
A. Event Scope	1. The application outlines event services or activities that provide significant benefits to the Native Hawaiian community.	No Benefit: The application does not describe a purpose and services/activities that provide benefits to the Native Hawaiian community. No relevance or alignment to community needs is evident.	Minimal Benefit: The application describes a purpose and services/activities with limited or unclear benefits to the Native Hawaiian community. Contributions are minor, indirect, or lack detail about the expected impact.	Moderate Benefit: The application outlines a purpose and services/activities that provide some benefits to the Native Hawaiian community. While contributions are evident, they may lack specificity, depth, or widespread impact.	Significant Benefit: The application presents a purpose and services/activities that clearly and meaningfully benefit the Native Hawaiian community. Contributions are well described, address community needs, and demonstrate a positive and tangible impact.	Exceptional Benefit: The application outlines a <i>transformative</i> purpose and services/activities with significant and wide ranging benefits to the Native Hawaiian community. Contributions are highly detailed, culturally relevant, and demonstrate sustainable, long term impacts.	4
	2. The application indicates a proposed number of total attendees which is achievable and reflects an opportunity for significant OHA reach into the community.	Extremely Low Reach The proposed total number of attendees is extremely low, suggesting minimal opportunity for OHA to effectively reach the community.	Limited Reach The proposed total number of attendees is low and indicates limited opportunity for OHA to connect with the community.	Moderate Reach The proposed total number of attendees is reasonable and reflects a moderate opportunity for OHA to reach into the community.	Significant Reach The proposed total number of attendees is substantial, demonstrating a significant opportunity for OHA to make meaningful connections with the community.	Exceptional Reach The proposed total number of attendees is exceptionally high, representing a significant opportunity for OHA to connect with a wide portion of the community	5
	3. The application indicates a proposed number of Native Hawaiian attendees which is achievable and reflects a significant positive impact on the betterment of conditions of Native Hawaiians.	Extremely Low Attendance: The proposed number of Native Hawaiian attendees is extremely low, suggesting minimal reach or impact on the community	Low Attendance: The proposed number of Native Hawaiian attendees is below expectations, with limited potential to positively impact the community.	Moderate Attendance: The proposed number of Native Hawaiian attendees is reasonable and suggests some potential for positive community impact.	High Attendance: The proposed number of Native Hawaiian attendees is substantial, indicating a significant potential for positive community impact.	Exceptional Attendance: The proposed number of Native Hawaiian attendees is exceptional, reflecting an exceptional potential for positive and widespread community impact.	5
	1) The application clearly demonstrates how the event will directly and meaningfully address the selected Strategy.	No Alignment The application fails to demonstrate how the event will address the selected Strategy. There is no clear connection or evidence of alignment.	Minimal Alignment The application provides limited or vague information about how the event will address the selected Strategy. The connection is weak, indirect or unclear.	Moderate Alignment The application demonstrates a reasonable connection to the selected Strategy. While some aspects are clearly addressed, the explanation lacks depth or strong supporting details.	Strong Alignment The application provides a clear and well supported explanation of how the event will directly and meaningfully address the selected Strategy. The connection is evident and relevant.	Exceptional Alignment The application demonstrates an outstanding and thorough alignment with the selected Strategy. The event is highly relevant, impactful, and clearly designed to directly address the Strategy.	4
	2) The application clearly demonstrates how the event will have significant community impact in alignment with one or more Strategic Outcome.	No Impact The application fails to demonstrate how the event will have a significant community impact. There is no clear connection to any Strategic Outcome.	Minimal Impact The application provides limited or vague information about how the event might impact the community. The connection to the Strategic Outcome is weak, indirect, or unclear.	Moderate Impact The application shows a reasonable potential for community impact. The event aligns with one or more Strategic Outcomes, but the explanation lacks depth or strong supporting details.	Significant Impact The application clearly demonstrates how the event will create meaningful and substantial community impact. The alignment with one or more Strategic Outcomes is well supported and evident.	Exceptional Impact The application provides a compelling and detailed explanation of how the event will deliver outstanding and wide reaching community impact. The alignment with one or more Strategic Outcomes is exceptional, with a clear path to achieving meaningful outcomes.	4
	3) The application clearly demonstrates how the event will align with one or more Strategic Foundation.	No Alignment The application fails to demonstrate any alignment with the Strategic Foundations. There is no clear connection or relevance.	Minimal Alignment The application provides limited or vague information about how the event aligns with one or more Strategic Foundations. The connection is weak, indirect or unclear.	Moderate Alignment The application shows a reasonable connection to one or more Strategic Foundations. While alignment is evident, the explanation lacks detail or strong supporting evidence.	Strong Alignment The application provides a clear and well supported explanation of how the event aligns with one or more Strategic Foundations. The connection is evident and relevant.	Exceptional Alignment The application demonstrates an outstanding alignment with one or more Strategic Foundations. The explanation is detailed, compelling, and clearly shows how the event is highly impactful and clearly designed to directly address to the Foundation(s).	5
Alignment Mana i Maui Ola Strategic Plan							

Budget		1-2	3-4	5-6	7-8	9-10	9
	The amount requested is appropriate and a reasonable line item budget is included. (0-10 points)	Inappropriate/Unreasonable The amount requested is clearly inappropriate or unrealistic, and no line item budget is provided, or the budget is unreasonable or incomplete.	Minimally Appropriate The amount requested is questionable or somewhat appropriate. The line item budget is included but lacks clarity and details.	Moderately Appropriate The amount requested appears generally appropriate, and a line item budget is provided with reasonable detail. Some elements may require further explanation or clarification.	Appropriate/Reasonable The amount requested is appropriate for the proposed event, and the line item budget is detailed and justifies the requested funds.	Highly Appropriate / Well-Justified The amount requested is highly appropriate and aligns with the proposed event. The line item budget is exceptionally detailed and demonstrates careful planning and justification for all expenses.	9
Opportunity for OHA Public Recognition	The application describes community engagement, partnership, and public relations opportunities for OHA that are appropriate and reflects an opportunity for significant OHA reach into the community. (0-10 points)	No Opportunities The application fails to identify any community engagement, partnership, or public relations opportunities for OHA. There is no evidence of OHA's potential reach into the community.	Minimal Opportunities The application provides limited or vague descriptions of community engagement, partnerships, or public relations opportunities. The opportunities appear minimal and do not demonstrate meaningful OHA reach into the community.	Moderate Opportunities The application describes reasonable opportunities for community engagement, partnerships, and public relations. These opportunities demonstrate some potential for OHA to reach the community but may lack depth or detail.	Significant Opportunities The application provides a well supported description of community engagement, partnerships, and public relations opportunities. These opportunities are meaningful and clearly reflect significant potential for OHA to connect with and impact the community.	Exceptional Opportunities The application outlines outstanding opportunities for community engagement, partnerships, and public relations. The described opportunities are compelling, highly detailed, and demonstrate an exceptional potential for OHA to achieve broad and meaningful community reach.	10
Name of Applicant Organization:	Waianae Coast Community Foundation	Recommend Sponsorship	Yes	Date of Evaluation	9/5/2025	Total Score (out of 50 points)	46
Name of Sponsorship Evaluator:		Recommended Amount	\$15,000	Requested Amount: \$15,000	Eligible Requested Amount: \$15,000		
Brief Explanation for Recommendation:							
Tiers for Recommended Funding:	45 50 points: Recommended 100% of eligible budget requested 40 44 points: Recommended 75% of eligible budget requested 35 39 points: Recommended 50% of eligible budget requested 34 points or lower: Not recommended						

MEETING OF THE COMMITTEE ON BUDGET AND FINANCE (BF)

DATE: Wednesday, October 15, 2025
TIME: 11:00 a.m.

III. NEW BUSINESS

N. Action Item BF #25-96: EPA BROWNSFIELD AGREEMENT



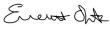
OFFICE OF HAWAIIAN AFFAIRS
Action Item
COMMITTEE ON BUDGET AND FINANCE
October 15th, 2025


BF #25-96


Action Item: **Approval to add and incorporate the new federally funded Environmental Protection Agency (EPA) Brownfields Assessment Grant into the FY26 and FY27 budgets as described in EPA Cooperative Agreement #4B-97T4060 awarded to OHA in June 2025.**

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Prepared by:		10/08/2025
	Lori K. Walker Interim Land Assets Director	Date

Reviewed by:		10/08/2025
	Everett Ohta General Counsel	Date

Reviewed by:		10/08/2025
	Summer L. H. Sylva Interim Administrator	Date

BReviewed by:		10/08/2025
	Trustee Luana Alapa Chairperson, Committee on Budget and Finance	Date

Action Item BF #25-96: Approval to add and incorporate the new federally funded Environmental Protection Agency (EPA) Brownfields Assessment Grant into the FY26 and FY27 budgets as described in EPA Cooperative Agreement #4B-97T4060 awarded to OHA

I. PROPOSED ACTION

Requesting approval to add and incorporate the new federally funded Environmental Protection Agency Brownfields Assessment Grant into the FY26 and FY27 budgets as described in EPA Cooperative Agreement #4B-97T4060 awarded to OHA June 2025.

II. ISSUE

\$2,000,000 in federal grant funding has been awarded to OHA for site assessments and planning related to O'ahu brownfield sites as described in the EPA-approved workplan. All expenses incurred under the workplan will be reimbursed.

III. BACKGROUND & DISCUSSION

The Brownfields Assessment Grant will be utilized to get a full picture of the extent of environmental contamination in Kaka'ako Makai, to implement its public outreach plan for Kaka'ako Makai redevelopment, and to access training opportunities for OHA staff involved with brownfields redevelopment.

Environmental assessments are planned for three target areas in Honolulu.

- Target Area 1 consists of approximately 20 acres of former and active industrial operation sites throughout Kakaako Makai.
- Target Area 2 consists of approximately 8 acres of former and active industrial operation sites on the western side of Kakaako Makai along the waterfront.
- Target Area 3 consists of over 10 acres of commercial properties in Iwilei.

Specific goals of the proposed Brownfields Assessment Project are:

- To conduct necessary environmental assessments and technical studies, including a sampling and analysis plan, Phase II site investigations, environmental hazard evaluations, and the development of site-specific environmental hazard management plans.
- To prepare these lands for responsible redevelopment that supports long-term economic sustainability and generates revenue to further OHA's mission of improving the well-being of Native Hawaiian beneficiaries.
- To serve as a model for 'āina stewardship by carrying out a culturally grounded, transparent, and rigorous cleanup and restoration process that readies these parcels for future use in service of the lāhui.

IV. TIMEFRAME

Grant Start Date – October 1st, 2025

Grant End Date – September 30th, 2029

Anticipated Project Funding Periods:

- 1st Year: TOP October 1st, 2025 – September 30th, 2026 (\$1,175,000)
- 2nd Year: TOP October 1st, 2026 – September 30th, 2027 (\$125,000)
- 3rd Year: TOP October 1st, 2027 – September 30th, 2028 (\$245,000)

Action Item BF #25-96: Approval to add and incorporate the new federally funded Environmental Protection Agency (EPA) Brownfields Assessment Grant into the FY26 and FY27 budgets as described in EPA Cooperative Agreement #4B-97T4060 awarded to OHA

- 4th Year: TOP October 1st, 2028 – September 30th, 2029 (\$455,000)

V. BUDGET SUMMARY

Proposed Account String:

Fund: 201 - KAKAAKO BROWNFIELD

Program Code: 8399 - LAND GRANTS IN AID PASS-THROUGH

Service Code: 8210 – KAKAAKO MAKAI

Expense Category	Account Description	FY26 Budget	Expense Description
Contracts	57110 - Services on a Fee Basis	\$990,600	Qualified Environmental Professional and Site Assessment Contracts
Equipment	53200 - Other Supplies	\$9,400	Supplies for Community Outreach Activities and Other Miscellaneous Project Expenses
	FY26 Total	\$1,000,000	
Expense Category	Account Description	FY27 Budget	Expense Description
Contracts	57110 - Services on a Fee Basis	\$300,000	Site Assessment Contracts
	FY27 Total	\$300,000	

VI. BUDGET AUTHORIZATION

Funds are authorized by the federal-funded Environmental Protection Agency Brownfields Assessment Grant.

Grant Details: EPA Cooperative Agreement #4B-97T4060 awarded to OHA in June 2025.

VII. BUDGET CERTIFICATION

The following is the certification by the Budget Chief that the funds are available:



Grace Chen

Budget Chief

Date: 10/08/2025

VIII. RECOMMENDATION

Approval to add and incorporate the new federally funded Environmental Protection Agency Brownfields Assessment Grant into the FY26 and FY27 budgets as described in EPA Cooperative Agreement #4B-97T4060 awarded to OHA in June 2025.

Action Item BF #25-96: Approval to add and incorporate the new federally funded Environmental Protection Agency (EPA) Brownfields Assessment Grant into the FY26 and FY27 budgets as described in EPA Cooperative Agreement #4B-97T4060 awarded to OHA

IX. ALTERNATIVES

- A. Take no action
- B. Request additional information for further consideration

X. ATTACHMENTS

- A. [OHA BF Cooperative Agreement 2025 TCs_Final.pdf](#)

MEETING OF THE COMMITTEE ON BUDGET AND FINANCE (BF)

DATE: Wednesday, October 15, 2025
TIME: 11:00 a.m.

III. NEW BUSINESS

O. Action Item BF #25-97: Approve and authorize the transfer of \$50,000.00 from the Fiscal Year 2026 OHA Biennium Budget Contracts account code #57110 (Services on a Fee Basis) to Grants account code #56530 (Grants in Aid – Community Grants) under Strategy & Implementation Program 7130 – Health Outcomes for a Board Directed Grant to Hui Malama o Kaneioulouma for ki'i and mea kapu acquisition.*




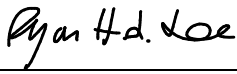
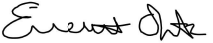




OFFICE OF HAWAIIAN AFFAIRS
Action Item

COMMITTEE ON BUDGET AND FINANCE

October 15, 2025

BF #25-97

Action Item:	Approve and authorize the transfer of \$50,000 from Contracts Account #57110 (Services on a Fee Basis) to Grants Account #56530 (Grants in Aid – Community Grants) under Strategy & Implementation Program 7130 – Health Outcomes for a Board Directed Grant to Hui Malama o Kaneioulouma for ki'i and mea kapu acquisition.	
Prepared by:	 Kū'ikeokalani Kamakea-Ōhelo Director of 'Āina Momona & 'Ōiwi Wellbeing	Oct 8, 2025 Date
Reviewed by:	 Elena Farden Senior Director of Strategy & Implementation	Oct 8, 2025 Date
Reviewed by:	 K. Sean Kekina Chief Operating Officer	Oct 8, 2025 Date
Reviewed by:	 Ryan H. Lee Chief Financial Officer	Oct 8, 2025 Date
Reviewed by:	 Everett Ohta, Esq. General Counsel	Oct 8, 2025 Date
Reviewed by:	 Summer Sylva Interim Chief Executive Officer	Oct 8, 2025 Date
Reviewed by:	 Luana Alapa Chairperson, Committee on Budget and Finance	Oct 8, 2025 Date

BF #25-97: Approve and authorize the transfer of \$50,000 from Contracts Account #57110 (Services on a Fee Basis) to Grants Account #56530 (Grants in Aid – Community Grants) under Strategy & Implementation Program 7130 – Health Outcomes for a Board Directed Grant to Hui Malama o Kaneioulouma for ki‘i and mea kapu acquisition.

I. PROPOSED ACTION

Approve and authorize the transfer of \$50,000 from Contracts Account #57110 (Services on a Fee Basis) to Grants Account #56530 (Grants in Aid – Community Grants) under Strategy & Implementation Program 7130 – Health Outcomes for a Board Directed Grant to Hui Malama o Kaneioulouma for ki‘i and mea kapu acquisition.

II. ISSUE

The transfer of \$50,000 from contracts to grants to support the purchase of ki‘i would allow OHA to honor and strengthen relationships with our community, rather than treating this important cultural work as a simple business transaction. Through grants, we are able to place resources directly into the hands of Native Hawaiian cultural practitioners, organizations, and lineal descendants who hold the ‘ike, kuleana, and protocol to properly create, steward, and care for ki‘i. This approach recognizes that the making and caring for ki‘i is not just a service to be procured, but a living practice tied to identity, spirituality, and the survival of our culture.

By using a grant rather than a contract, OHA would provide space for practitioners to exercise their expertise and creativity without being limited to rigid scopes of work. It ensures that the process of bringing ki‘i to life reflects Hawaiian values and protocols, while also supporting broader community impact. This shift demonstrates that OHA’s investment in ki‘i is not transactional, but relational, strengthening our role as a trusted partner to our beneficiaries and showing that we see cultural practices as a foundation of community wellbeing and resilience.

III. BACKGROUND & DISCUSSION

On June 30, 2025, the OHA Board of Trustees approved Action Item BF#25-51: Approval of the OHA Biennium Budget for the Fiscal Biennium Periods 2025-2026 (Fiscal Year 2026) and 2026-2027 (Fiscal Year 2027)¹, this action authorized salary adjustments for existing personnel; the addition, modification, and deletion of positions; updates to OHA’s organizational chart; and related amendments to program structures and resource allocations.

Within this approved budget, \$50,000 was allocated in Fiscal Year 2026 for “Purchases of ki‘i and mea kapu” under Program 7130 – Health Outcomes, categorized under Account No. 57110 – Services on a Fee Basis.

This funding allocation emerged from ongoing consultations between OHA Administration and the Kaua‘i/Ni‘ihau Island Trustee in 2024, during which they engaged Rupert Rowe, Executive Director of Hui Mālama o Kāneiolouma, a 501(c)(3) community nonprofit dedicated to the stewardship of Kāneiolouma Heiau in Po‘ipū, Kaua‘i. Through these conversations, OHA and Hui Mālama o Kāneiolouma explored ways to strengthen the cultural restoration of the heiau and to advance the revitalization of Kanaka identity and traditional practices. The identified funding was intended to help support these collective efforts through the creation and proper stewardship of ki‘i and mea kapu.

After further planning and internal review, OHA Administration now recommends transferring

¹ Itokazu, L. (2025, June 30). Minutes of the Board of Trustees Meeting Minutes June 30, 2025. Honolulu; Office of Hawaiian Affairs.

BF #25-97: Approve and authorize the transfer of \$50,000 from Contracts Account #57110 (Services on a Fee Basis) to Grants Account #56530 (Grants in Aid – Community Grants) under Strategy & Implementation Program 7130 – Health Outcomes for a Board Directed Grant to Hui Malama o Kaneioulouma for ki‘i and mea kapu acquisition.

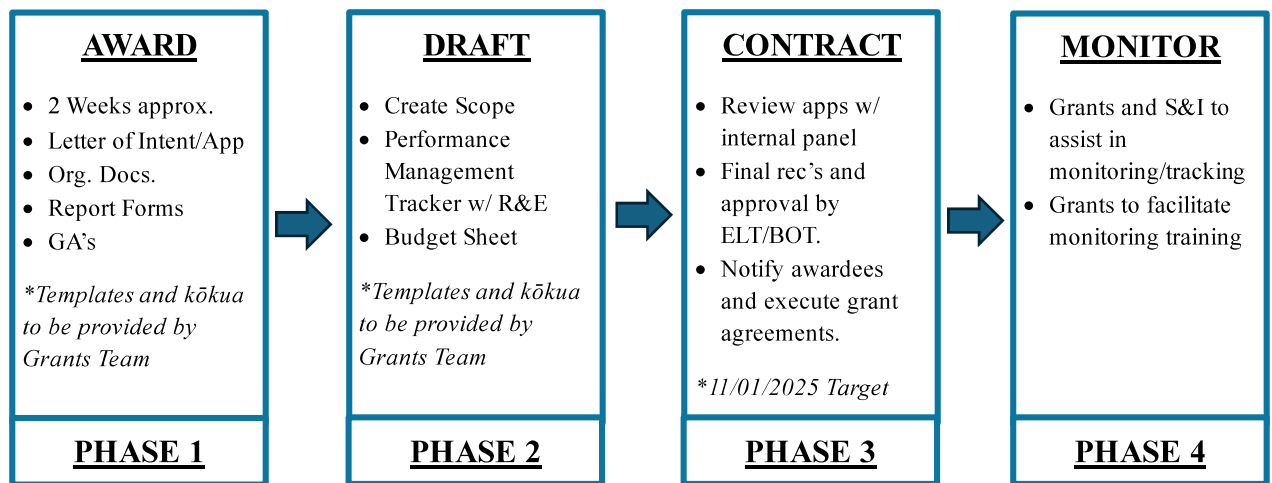
the \$50,000 allocation from contracts to grants for this purpose. This reallocation more effectively aligns with OHA’s mission and recognizes the cultural integrity required for this work.

Contracts are designed for narrowly defined, transactional services—appropriate for technical or operational deliverables but not for cultural artistry rooted in ceremony, lineage, and protocol. In contrast, a grant mechanism provides flexibility and honors the expertise of practitioners and organizations who are entrusted with the responsibility of creating and caring for sacred objects.

This approach acknowledges that the creation of ki‘i is not a simple procurement, but a cultural investment that upholds traditional processes, relationships, and kuleana. Administratively, grants also streamline implementation by reducing procurement burdens while maintaining accountability through reporting on cultural impact and community benefit.

By reframing this initiative through a grant mechanism, OHA affirms its role as a steward of Native Hawaiian culture, strengthens relationships with community partners such as Hui Mālama o Kāneiolouma, and invests in long-term cultural outcomes consistent with the Mana i Maui Ola Strategic Plan.

IV. TIMEFRAME



V. BUDGET AUTHORIZATION

Funding for a Board Directed Grant to Hui Malama o Kaneioulouma for ki‘i and mea kapu acquisition is contingent on the transfer of \$50,000 from Contracts Account #57110 (Services on a Fee Basis) to Grants Account #56530 (Grants in Aid – Community Grants) under Strategy & Implementation Program 7130 – Health Outcomes.

BF #25-97: Approve and authorize the transfer of \$50,000 from Contracts Account #57110 (Services on a Fee Basis) to Grants Account #56530 (Grants in Aid – Community Grants) under Strategy & Implementation Program 7130 – Health Outcomes for a Board Directed Grant to Hui Malama o Kaneioluma for ki'i and mea kapu acquisition.

VI. BUDGET CERTIFICATION

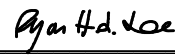
The following is the certification by the Budget Chief and Chief Financial Officer that the funds are available:



Grace Chen

Budget Chief

Date: Oct 8, 2025



Ryan H. Lee

Interim Chief Financial Officer

Date: Oct 8, 2025

VII. RECOMMENDATION

Approve and authorize the transfer of \$50,000 from Contracts Account #57110 (Services on a Fee Basis) to Grants Account #56530 (Grants in Aid – Community Grants) under Strategy & Implementation Program 7130 – Health Outcomes for a Board Directed Grant to Hui Malama o Kaneioluma for ki'i and mea kapu acquisition.

VIII. ALTERNATIVES

A. Take no action.

B. Do not approve and authorize the transfer of \$50,000 from Contracts Account #57110 (Services on a Fee Basis) to Grants Account #56530 (Grants in Aid – Community Grants) under Strategy & Implementation Program 7130 – Health Outcomes for ki'i and mea kapu acquisition.

IX. REFERENCES

1. Itokazu, L. (2025, June 30). Minutes of the Board of Trustees Meeting Minutes June 30, 2025. Honolulu; Office of Hawaiian Affairs.
<https://www.oha.org/wp-content/uploads/06302025-DRAFT-BOT-Minutes.docx>