



## **HAKUONE FACT SHEET**

December 2022

### **WHAT IS HAKUONE?**

Hakuone is the name of the future development project for Kaka'ako Makai. Office of Hawaiian Affairs (OHA) was awarded 30 acres of land in Kaka'ako Makai in 2012 by the State of Hawai'i as part of a settlement for past due revenue owed.

### **THE PELEKĀNIA**

Native Hawaiian cultural practitioner and Kumu Hula Loea Cy Bridges worked with OHA to name this important site.

Hakuone is defined as a small division of land that was cared for or cultivated for the ali'i.

"Haku" means to compose, create, invent, put in order, arrange; to braid, such as a haku lei, with flowers, leaves, shells or feathers, as well as haku mele to compose a song or chant.

"One" means sand, or land of my birth. The Sands of Kakuhihewa are the most celebrated ali'i of O'ahu. The word is also tied to ho'ōne which is the pumice stone that is used by the ancients to smooth out their final art work from 'umekes, calabashes and canoes. Poetically, it's used to indicate smoothing out situations within the 'ahahui.

Hakuone gives recognition to our kupuna, the kumu, beginning, source, foundation, reason and teacher of who we are as a native people.

### **THE 'ĀINA**

The 30 acres of land owned by OHA represent 14% of the total land area in Kaka'ako Makai's 221 total acres. The property, once developed, has the potential to generate millions of dollars for OHA to put into community-based programs for Native Hawaiians.

Despite numerous development challenges on the site, OHA accepted the transfer of these lands in hopes of building a thriving community that focuses on Native Hawaiian culture.

**MASTER PLAN DEVELOPMENT PROCESS**

OHA has yet to decide if it will take on the master developer role or if it will third party this component to a master plan developer. OHA has decided that it is not ready to take on development of specific projects and will likely form joint venture partnerships with third party developers to execute their master plan vision.

- Create synergy between OHA’s Kaka’ako Makai parcels and OHA’s vision and strategic priorities;
- Ensure that cultural and stewardship values drive/provide the base for design and use decisions;
- Balance near-term revenue stream with long-term financial and strategic goals and decisions;
  - Create a Hawaiian Sense of Place;
  - Balance Pono and Commerce;
- Develop a timely, accountable process; and,
- Exercise appropriate leadership and management.

**DESIGN PLANS**

OHA is factoring place making, open spaces, outdoor pedestrian paths that link to existing State proposed plans such as the “Lei of Parks” plan linking Waikiki to Pearl City along the shoreline with walkways and

- Create a *kīpuka (cultural oasis)* where Hawaiian national identity can flourish;
- Support a *hālau ola (center of life and healing)* that invests in native intellectual capital & innovation; and
- Integrate a planned community that embraces *live, work, and play* ideal.

**NATIVE HAWAIIAN CULTURAL CENTER**

OHA is leading the effort to organize Hawaii’s first dedicated Native Hawaiian Cultural Center, to be built at Hakuone. This center will serve as a place where Native Hawaiian culture, arts, and practices thrive. A robust community engagement plan will inform OHA how it should be designed and how it should operate. Locals and visitors alike will be invited to shop from Native Hawaiian and other local vendors, learn traditional skills, and enjoy entertainment.

**HAKUONE TODAY**

OHA is eagerly working to temporarily transform and beautify one of the parcels, the former site of the Fisherman’s Wharf restaurant and current food truck and market space. Native Hawaiian vendors and wāhine-owned businesses are already flocking to the space, demonstrating a positive trajectory for the economic success of the lāhui.

<b>OHA RECEIVED these lands</b>	2012
<b>ACREAGE of lands</b>	30 acres, or 14% of the Kaka’ako Makai area
<b>HAKUONE WEBSITE</b>	<a href="http://www.hakuone.com">www.hakuone.com</a>
<b>HAKUONE SOCIAL MEDIA</b>	
Instagram:	@HakuoneHI
Facebook:	<a href="https://facebook.com/HakuoneHI">facebook.com/HakuoneHI</a>
Youtube:	<a href="https://youtube.com/user/HakuoneHI">youtube.com/user/HakuoneHI</a>

## **OHA WEBSITE**

[www.oha.org](http://www.oha.org)

## **OHA SOCIAL MEDIA**

Twitter:

@oha\_hawaii

Instagram:

@oha\_hawaii

YouTube:

[youtube.com/user/OHAHawaii](https://www.youtube.com/user/OHAHawaii)

Facebook:

facebook.com/officeofhawaiianaffairs

## **OHA NEWSPAPER**

*Ka Wai Ola News'* print edition has been serving up news for the lāhui since 1980, covering the people, issues and events important to the Native Hawaiian community.

<https://kawaiola.news/>

## **PROJECT TEAM**

OHA

Chair Carmen "Hulu" Lindsey  
Sylvia Hussey, CEO, Ka Pouhana  
Casey Brown, COO, Ka Pou Nui  
Capsun Poe, Community Engagement Director,  
Ka Pou Ki'i  
Alice Malepeai Silbanuz, Communications  
Director, Ka Pou Kihi Lono

Project Manager

Kuilei Consulting

Real Estate Advisory

Paul Quintiliani  
Linda Schatz

Hakuone Lot A Advisory

Tridason Consulting

Administrative Team

Kiko'i Collaborative

Government Relations / Lobbyist

Chung Associates

Web Development

Waiakea Consulting

PR/Marketing

TLC PR

Executive Communications

Dawn Morais, LLC

Social Media

Kaiwi'ula Strategies

Digital Marketing

HIVIZIBILITY