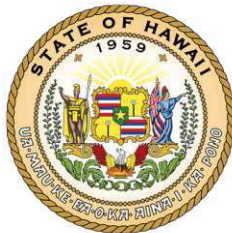


Luana Alapa - *Chairperson*
John D. Waihee IV - *Vice Chair*

MEMBERS

Dan Ahuna
Kaleihikina Akaka
Keli'i Akina, Ph.D.
Brickwood Galuteria
Kaiali'i Kahele
Carmen "Hulu" Lindsey
Keoni Souza



Phone: (808) 594-1888
Fax: (808) 594-1868

OFFICE OF HAWAIIAN AFFAIRS
KE'ENA KULEANA HAWAI'I

BUDGET AND FINANCE COMMITTEE
560 N. Nimitz Hwy., Suite 200
Honolulu, HI 96817

MEETING OF THE COMMITTEE ON BUDGET AND FINANCE (BF)

DATE: Wednesday February 5, 2025

TIME: 11:00 a.m.

PLACE: Remote Meeting by Interactive Conference Technology
and in-person at OHA Maui Ola Boardroom

Nā Lama Kukui
560 N. Nimitz Hwy.
Honolulu, HI. 96817

viewable at <https://www.oha.org/livestream> OR

Listen by phone: (213) 338-8477, **Webinar ID:** 913 5600 1389

This meeting can be viewed via livestream on OHA's website at www.oha.org/livestream or listened to by phone using the call-in information above. A physical meeting location, open to members of the public who would like to provide oral testimony or view the meeting, will be available at 560 N. Nimitz Hwy., Suite 200, Honolulu, HI 96817.

AGENDA

I. Call to Order

II. Approval of Minutes

A. January 8, 2025*

III. Unfinished Business – None

IV. New Business

Action Item BF #25-07: Approval of OHA funding for a Ho'ākoakoa Lāhui Event Sponsorship to the Wai'anae Coast Community Foundation (WCCF) for the 6th Annual Prince Jonah Kūhiō Kalaniana'ole Festival on March 22, 2025, in the amount of \$10,000.

V. Adjournment

If you need an auxiliary aid/service or other accommodation due to a disability, please contact Everett Ohta at (808) 594-1988 or by email at everetto@oha.org as soon as possible. Requests made as early as possible have a greater likelihood of being fulfilled. Upon request, this notice is available in alternate/accessible formats.

In the event that the livestream public broadcast is interrupted and cannot be restored, the meeting may continue as audio-only through the phone number and Webinar ID provided at the beginning of this agenda. Meeting recordings will be made available on OHA's website <https://www.oha.org/about/leadership/board-of-trustees/> as soon as practicable after the meeting.

Public Testimony will be called for each agenda item and must be limited to matters listed on the meeting agenda. Hawai'i Revised Statutes, Chapter 92, Public Agency Meetings and Records, prohibits Board members from discussing or taking action on matters not listed on the meeting agenda.

Luana Alapa - *Chairperson*
John D. Waihee IV - *Vice Chair*

MEMBERS

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OFFICE OF HAWAIIAN AFFAIRS
KE'ENA KULEANA HAWAI'I

BUDGET AND FINANCE COMMITTEE

560 N. Nimitz Hwy., Suite 200
Honolulu, HI 96817

*Document(s) associated with this agenda item are anticipated to be included in the board packet for this meeting. The board packet will be available for the public to inspect at OHA's main office located at 560 N. Nimitz Hwy.,

Suite 200, Honolulu, HI 96817, OHA's neighbor island offices, and on OHA's website <https://www.oha.org/bf> no later than two business days before the meeting. The 72 Hour rule, pursuant to OHA BOT Operations Manual, Section 49, shall be waived for distribution of new committee materials.

Persons wishing to provide *written testimony* on items listed on the agenda should submit testimony via *email* to BOTmeetings@oha.org or via *postal mail* to Office of Hawaiian Affairs, Attn: Meeting Testimony, 560 N. Nimitz Hwy., Suite 200, Honolulu, HI 96817. Testimony is requested to be received at least twenty-four hours prior to the scheduled meeting to allow board members with sufficient time to review the testimony before the meeting.

Persons wishing to provide *oral testimony online* during the remote meeting, please use the link below:

<https://us06web.zoom.us/j/83125927088>

To provide oral testimony online, you will need:

- (1) a computer or mobile device to connect to the virtual meeting;
- (2) internet access; and
- (3) a microphone to provide oral testimony.

Oral testimony by telephone/landline **will not** be accepted at this time. Once your oral testimony is completed, you may be asked to disconnect from the meeting. If you willfully disrupt the meeting or do not disconnect on your own, support staff will remove you from the Zoom meeting. You can continue to view the remainder of the meeting on the livestream or by telephone, as provided at the beginning of this agenda.

Persons wishing to provide *oral testimony at the physical meeting location* can sign up the day-of the meeting at the physical meeting location.

Oral testimony online or at a physical meeting location will be limited to five (5) minutes.

01/29/2025

Trustee Luana Alapa
Chair, Committee on Budget and Finance

Date

**MEETING OF THE COMMITTEE ON BUDGET AND
FINANCE (BF)**

DATE: Wednesday February 5, 2025

TIME: 11:00 a.m.

PLACE: Remote Meeting by Interactive
Conference Technology and in-
person at OHA Maui Ola
Boardroom

A G E N D A

**II. Approval of Minutes-January 8, 2024 Committee on Budget and
Finance Meeting**

STATE OF HAWAI'I OFFICE OF HAWAIIAN AFFAIRS
560 N. NIMITZ HWY., STE. 20
HONOLULU, HI 96817

BOARD OF TRUSTEES
COMMITTEE ON BUDGET AND FINANCE
MEETING ON JANUARY 8, 2025 11am
(In-person at OHA Maui Ola Boardroom and
via Interactive Conference Technology)

MINUTES

- I. **CALL TO ORDER** Chair Alapa expressed gratitude to all staff and support for this new committee's first meeting and for her as a new chair. Chair also recognized and thanked Committee Vice Chair Trustee John Waihe'e IV and acknowledged his extensive background as a OHA BOT Committee Chair.

Chair Trustee Luana Alapa called the Committee on Budget and Finance meeting for **Wednesday, January 8, 2025 to order at 11:10 a.m.**

Chair proceeded to share the purpose and powers of this new committee as defined by the Board of Trustees Bylaws on page 15:

Article VIII. Standing Committees ,Section 1. Committee of Budget and Finance
The committee shall;

- a. handle all fiscal and budgetary matters and ensure proper management, planning, evaluation, and use of OHA's Trusts funds;
- b. develop policies that strengthen OHA's fiscal controls and financial management;
- c. review, approve, or disapprove appropriate grants that support OHA's overall mission;
- d. evaluate OHA programs to determine their effectiveness to decide whether to continue, modify, or terminate a program;
- e. in consultation with the chairperson of the committee on Beneficiary advocacy and Empowerment, carry out the recruitment and selection of OHA Administrator;
- f. provide oversight of special councils or commissions as assigned by the board.

Chair acknowledged and thanked BF Committee staff Pohai Ryan and Sommer Ryan then recognized Committee Vice Chair John Waihee.

ROLL CALL/QUORUM

Chair Alapa notes for the record that all members of the Board of Trustees are present for today's meeting and quorum is established:

Trustee Dan **Ahuna** (late arrival)
Trustee Kaleikahikina **Akaka** (virtual)
Trustee Keli'i **Akina**
BF Committee Chair Luana **Alapa**
Trustee Brickwood **Galuteria** (Virtual- left early at 12 noon)
BOT Chair Trustee Kaiali'i **Kahele**
BOT Chair Emerita Hulu **Lindsey**

BOT Vice Chair Keoni **Souza**
BF Committee Vice Chair John **Waihee IV**

Chair Alapa proceeded to ask Kapou Hana/CEO Stacy Ferreira to introduce administrative staff present:

Interim Corporation Counsel, Everett Ota
Interim, Senior Legal Counsel, Nichi Ozawa
Senior Director of Strategy and Implementation, Elana Fardin
Senior Director of Hawaiian Cultural Affairs, Hailama Farden,
Director of Education and Culture-based Learning
Director of Economic and Business Resilience, Poni Askew
Director of Community Engagement, Lisa von Sekona
Interim Information Technology Manager, Kevin Chak
IT Systems Engineer and Administrator, Daniel Santos

Communications Director introduced himself at the request of Kapou Hana/Ceo Ferreira and he expressed appreciation for working for the Office of Hawaiian Affairs and shared his family connection to the community and his background in private sector and public as a media/communications professional.

**Trustee Ahuna arrives*

II. **APPROVAL OF MINUTES**-None

III. **UNFINISHED BUSINESS**-None

IV. **NEW BUSINESS**

Chair Alapa request that Kapou Hana Ferreira lead discussion of the New Business of the committee:

Kapou Hana Ferreira called upon **Kapou Nui/COO Kehau Pu`u** to lead the presentation and discussion of Item A.

A. *Informational Briefing on Ho`ākoakoa Lāhui Event Sponsorships Grant(Consolidated and Redesigned 'Ahahui Grants and Sponsorships- Legacy, BOT, Rural Community-Based)

Presentation: Kapou Nui/COO Pu`u opened by saying that she will share a redesign process for event grants and sponsorships called Ho`ākoakoa Lāhui Event Sponsorships Grant(Consolidated and Redesigned 'Ahahui Grants and Sponsorships- Legacy, BOT Rural Community-Based).

Kapou Nui/COO Pu`u stated that in October, when the BOT last met with the RM Committee, when administration brought sponsorships before the Board for approval. There were lots of questions around the process- intake and evaluation, and our criteria. There was also questions raised about grants which also providing funding in support of events.

*(*digital documents provided in meeting folder)*

Kapou Nui/COO explained that the revised process was presented in May 2024 to the BOT.

Two different grants to support events; first, sponsorships and legacy sponsorships for funding that has been supported by OHA for several years and is line items within the OHA budget.

Secondly, BOT sponsorships where our new sponsorships are funded.

Third is rural community based event sponsorships for our rural communities. These have not been rolled out yet but is \$1,000 event funding.

Then there are the Aha Hui grants that support most community based events and free to the public. There are two processes that have similar purpose to support events aligned to OHA's mission and strategic outcomes.

All organizations are required to be Non-profit Organizations. All must benefit OHA and be aligned to the mission. The differences are in the amounts awarded. The largest grant was in 2023 for \$10,000. Highest amount is \$25,000.

The application process differs in rigor of the review. Aha Hui was run similar to the larger grants, applications are evaluated and recommendations made. The sponsorship side, there is an application with low detail required. The application has been improved. The application review and in the past they did not necessarily come before the BOT. The requirement to now present to the Bot has been beneficial to us requiring more check.

The application process and criteria has been combined. The desired outcome is to provide fair and equitable process and allow NPOs to apply that are strongly aligned to OHA's mission and strategic outcomes.

*You have before you a handout that outlines the process. Background is on the first page and the second is the purpose. Multi day events are now allowed but must be within a thirty day period. There is a little more eligibility requirements for this application such as; W9, Tax Exempt Letter from the IRS, etc. Most awards are \$15,000. Highest is \$25,000 such as for Merrie Monarch.

Kapou Hana/CEO Ferreira shared that there are exceptions such as FESPAC with \$1.5 M. The BOT reserves the right to have a higher amount brought in front of the board.

Sponsorship grants can only be awarded once a year to a event organizer. Page three explains the scope of the event, request for information about the event and what the opportunities are for recognition for OHA.

Overview of our process; make this a transparent and visible process, applications not accepted sooner than twelve months prior, sponsorship evaluation done by sponsorship owner. The application recommendations will come before the board four times a year. Approval letter will be sent to notify awardee to proceed with full application.

Application will be made available all year round and posted on OHA website. Goal is for the staff to come before the BOT four times a year. Action items flow of approvals, start first with COO and CFO and determine eligibility then CEO and Corp Counsel and then Budget and Finance Chair last to sign off to present to the committee. The flow continues for payment process (award) with internal processing for check distribution.

Sponsorship awardees now required to provide reporting. The applications will be made available all year. In the 2026-2027 biennial budget administration would like to combine all the categories into one category for sponsorships.

Last page, there are some sponsorship requests waiting and will be presented as action items.

(*meeting video 22:09)

Discussion:

Trustee Hulu Lindsey noted that there are three minimums noted in the graph presented in the attached documentation. She expressed concerns because there are three figures, \$5,000, \$15,000 and \$25,000. Trustee Lindsey proceed to explain that many request is for \$1,000 for small community events and may have to compete with bigger events. Example of a community event stated. She asked that the grants consider this as the rules and criteria is rewritten.

Trustee Dan Ahuna shared concern that Molokai questioned why no one receives grants, and if there will be grants spread out throughout the state or will it be noncompetitive grants. **Kapou Nui/COO** noted that this is not in reference to today's sponsorships but from another grants program.

Trustee Keoni Souza agrees with merging all events and sponsorships grants because it is easier to realign.

Chair Kai Kahele asked about non-sponsorship grants if it is separate. He noted that given the timing of the legislature is that with the strategic outcomes work with nine member Trustees and individual legislature Grant in Aid request to see if there is partnership opportunities. Example given is the Keaukaha Gym that was supported under former OHA Chair Bob Lindsey and is in desperate need of repair. It is very well utilized. This could be an example of partnering with a district legislator who may be seeking GIA. He noted that Senator Dela Cruz always ask if OHA is in talks with other state agencies. He emphasized the importance of synergy with the state.

Kapou Hana/CEO Ferriera acknowledged that there is no partnership program of this nature and agrees that OHA should keep legislative deadlines in mind especially budget cycles for Counties and State so that our grants timelines for solicitation and awarding is in alignment with these dates.

Trustee Kalei Akaka shared in talks with the legislators, it was asked about OHA sponsorships and grants announcements be shared with the legislators for them to post in their district newsletters. This can be a good partnership to create and to help show OHA's efforts. This is a way to share the good things that OHA does. She also ask that more information be provided on OHA's website. She asked if there is a process for the various recipients to have a posting giving credit to OHA as the benefactor for their event or program. Do they post it? Are they reporting how they share that OHA has supported their projects?

Kapou Nui/COO Pu`u the rating criteria shows that it is part of the application process. These comments are helpful for consideration for improvement. OHA can also participate in their events with a table and materials to share about the work. One process change is that OHA grants will send a logo with the congratulations letter to the awardee. **Kapou Nui/COO Pu`u committed to return to the BOT with a redesign process.**

Kapou Hana/CEO Ferreira stated that OHA can make this a condition of award to have proof of OHA included in their promotional materials.

Trustee Kalei Akaka mentioned that this has been mentioned a year ago when grants division was reviewing their process.

Kapou Nui/COO Pu`u acknowledges that more grantees are requesting the OHA logo and two commercials mentioned OHA sponsorship. Level of advertisement varies and grassroots events may not have the same way to share OHA sponsorships. Improvement is always good.

Trustee Keali'i Akina acknowledged **Chair Kai Kahele** and **Kapou Hana/CEO Ferreira** appearance at the legislature was a positive thing for OHA. He was impressed how CEO described the shift at OHA now through grants and how we are trying to empower the strategic outcomes. With this there will be metrics and outcomes to measure impact. How prepared are we to now do this?

*(*meeting video 46:01)*

Kapou Hana/CEO Ferreira there are multiple answers to this;

- Multi-year/three year awards approved by BOT, allows OHA "operational runway" to pivot from general grants posting to more "precision like" RFPs to organizations that can help OHA achieve their goals/strategic outcomes.
- Strategy and implementation team, preparing for strategies and metrics OHA will employ. The team is currently working on the larger OHA budget. SIT is putting together budget alignment to ensure execution tactics to achieve strategic outcomes. Request from administration will also focus on systems change and infrastructure to assist OHA to facilitate success to accomplishing Chapter 10 H requirements and budget request may be for these purposes. These are two different strategies. This is a huge shift from overarching grants to specific tactics. All will be brought to the community be staff then to the BOT.
- All will come before the BOT for discussion and approval vote.
- "This is the first time" in OHA history we will have very direct alignment between statutory requirements and strategic vision of the outcomes of Mana Mauliola will be aligned through the resource ask and tactic that we believe that will move the meter.

*(*meeting video 51:40)*

Trustee Keali'i Akina appreciates the phrase "huge shift" in OHA that will move from benign giving to strategic funding worthy causes to accomplish for the Hawaiian people. This will require a lot of communication. He appreciates the very aggressive approach to the infrastructure changes to achieve strategic objectives. He noted that we will not be just looking for Native Hawaiian organizations to fund but OHA will seek partners. He acknowledges that this is a huge role for OHA and a big shift.

Kapou Hana/CEO Ferreira this will take collaboration and coordination but takes leadership. OHA has the statutory authority to be the leader in the change. OHA has the statutory authority to live up to its obligations to ensure that state agencies are living up to their obligations to Native Hawaiians through programs and laws in place. This is valued at \$20B. OHA working with other agencies to accomplish a shift to achieve our strategies. Every division of OHA has an action plan and interdependencies as well as with external both in government and private sector. This shift will take time and sometimes will require shifting but we need the courage to go forward with a change.

Trustee Keoni Souza request that the applicants appear so that the BOT members can ask questions.

Trustee John Waihee stated that we accessed the unspent funds last year and had to make a special action/realignment for reassigning in the same spending. Addressing Kapou Hana/CEO Can the money be transferred automatically?

Kapou Hana/CEO Ferreira request **CFO Ramona Hink** to respond.

CFO Ramona Hink an action item can be done to reassign the carryover funds. Every grant needs BOT approval and can be done the same way as well.

Kapou Hana/CEO Ferreira when money is appropriated for tactics to execute going forward.

Trustee Hulu Lindsey request that all applicants are listed and not just awardees so that the reason applicants are denied are noted.

Trustee Keoni Souza to clarify Trustee Waihee's question, when BOT approves budget administration will provide the fiscal report/numbers before the meeting. **CFO Hink** affirmed.

Trustee Dan Ahuna questioned if reclassifying funds is allowed in a governmental/public agency.

*(*inaudible portion)*

Resume audible at 1:05

Kapou Hana/CEO Ferreira clarified to baseline our understanding on what a carryover is; every fiscal year BOT approves a budget for whatever reason during that fiscal year, OHA may not spend all the funds. Sometimes it's because we have vacancy savings. Sometimes OHA is not able to execute a contract on time. There's always going to be somewhat of a difference right, left in the account, right.

She stated this is no different than the state that the state has a carry over to. There's always going to be a positive variance. It's that positive variance that we're calling a carry over. So in 2022 that was the very first time that the trustees approved the opportunity for us to keep a carryover. So 2022 had a carryover number 45 million and then 23 had a carryover. Each year it just aggregates every time we don't spend everything each fiscal year.

It was necessary to dip into the carryover from fiscal year the previous fiscal year 24 for the 25. It's all cumulative. So we OHA went into that carryover in 20 in 2025 so that we could award more grants.

She further explained that the carryover is very important for us to ensure that if ever we have repair maintenance costs that are unexpected, if there are pivots and programs and services that we want to do, if there's CIP, right, if there's, you know, a purchase that you know, we want to make in, in real estate that we actually have this cushion, if you will. That money again, just carries over year over year. She clarified that OHA's current carryover is 11% of our total budget.

The state of Hawaii, if we compare it to somebody else who has that same exact practice, the state of Hawaii is at 12%. The main difference between OHA and our carryover is that if there are emergency costs that need to be addressed, we would have to take it from that carryover.

CEO Ferreira stressed the importance of that carryover, how we use carryover and that we are no different than how the executive branch uses the carryover and that the percentage that we're operating in. In specifically, the leftover funds in the category of grants it could be used because its in the same category. Carryovers are always a positive variance.

Interim Corporation Counsel Everett Ota cited that the **budget carryover provision** is in the **Executive Policy Manual in 3.5 G** that allows for the multi-year carryover provision subject to BOT approval, spending policy, cash withdraws, etc. This should not be characterized as open ended but requires approval from the board. Policy board changes can allow for this but may be frowned upon.

Trustee Keoni Souza reminded everyone that he is not comfortable with carryovers for grants.

Trustee Kalei Akaka requested that the community profiles which list grantees served by OHA was distributed to legislators in previous legislative sessions and ask that this practice continued because it is very helpful to share what OHA is doing for beneficiaries in their districts.

Chair called for testifiers. No virtual testifiers. One testifier present.

TESTIMONY:

Germaine Meyer was concerned about legacy sponsorships. Fundraising events were not allowed in the Aha Hui grants program. Stated that outlining changes to the grants programs will be helpful. Well attended events that had attendance of 10,000 people and provided economic opportunity for participants. She suggested that people provide photos of their events in their reports. OHA's presence with the grassroots people is impressive and can be noticed by other legislators attending the event. She mentioned Senator DeCorte suggesting a cultural center in the West Oahu district. There are no suitable venues. She emphasized that a cultural center on the West side of Oahu is needed and will be well utilized if they had one. Also, she asked that OHA utilize the Oahu West Coast community newsletter, The Westside connection.

**Trustee Galuteria leaves meeting at 12 noon*

ADJOURNMENT: Chair Alapa adjourned meeting at 12:25 pm.

To view the complete meeting video visit www.oha.org.

MEETING OF THE COMMITTEE ON BUDGET AND FINANCE (BF)

DATE: Wednesday February 5, 2025

TIME: 11:00 a.m.

PLACE: Remote Meeting by Interactive
Conference Technology and in-
person at OHA Maui Ola
Boardroom

AGENDA

IV. New Business

Action Item BF #25-07: Approval of OHA funding for a Ho'ākoakoa Lāhui Event Sponsorship to the Wai'anae Coast Community Foundation (WCCF) for the 6th Annual Prince Jonah Kūhiō Kalanian'aole Festival on March 22, 2025, in the amount of \$10,000




ACTION ITEM

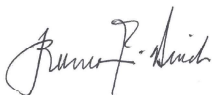
COMMITTEE ON BUDGET AND FINANCE

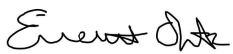
February 5th, 2025

BF #25-07


Action Item Issue: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to the Wai'anae Coast Community Foundation (WCCF) for the 6th Annual Prince Jonah Kūhiō Kalanian'aole Festival on March 22, 2025, in the amount of \$10,000.

Prepared by:  Jan 31, 2025
Kēhaulani Pu'u Date
Ka Pou Nui, Chief Operating Officer

Reviewed by:  Jan 31, 2025
Ramona G. Hinck Date
Ka Pou Kihī Kanaloa Wai, Chief Financial Officer

Reviewed by:  Jan 31, 2025
Everett Ohta Date
Ka Paepae Puka Kūikawā, Interim General Counsel

Reviewed by:  Jan 31, 2025
Stacy K. Ferreira Date
Ka Pouhana, Chief Executive Officer

Reviewed by:  Jan 31, 2025
Ke Kua, Trustee Luana Alapa Date
Luna Ho ‘omalū o ke Kōmike Budget and Finance
Chairperson of the Committee on Budget and Finance

Action Item BF#25-07: Approval of OHA funding for an Event Sponsorship for the Wai'anae Coast Community Foundation's 2025 6th Annual Prince Jonah Kūhiō Kalaniana'ole Festival Event.

I. Proposed Action

Approve and authorize FY 2025 sponsorship funding for Wai'anae Coast Community Foundation's 6th Annual Prince Jonah Kūhiō Kalaniana'ole Festival Event in the amount of \$9,000.

Note: Decrease in recommended funding due to disallowed costs (perquisite).

Organization Name	Event	Award Amount Recommendation
Wai'anae Coast Community Foundation	6th Annual Prince Jonah Kūhiō Kalaniana'ole Festival 3/22/2025 3:00 pm to 9:00 pm Kalaniana'ole Beach Park 89-401 Farrington Highway, Wai'anae, Hawaii 96792	\$9,000
Total Recommendations (1)		\$9,000

II. Issue

Whether or not the Committee on Budget and Finance will recommend approval and authorize the Board of Trustees (“BOT” or “Board) to disburse \$9,000 to sponsor the Wai'anae Coast Community Foundation's 6th Annual Prince Jonah Kūhiō Kalaniana'ole Festival Event.

III. Background and Context

The Wai'anae Coast Community Foundation (WCCF) is dedicated to enhancing the quality of life for Native Hawaiians and the wider community along the stunning Wai'anae Coast. WCCF actively engages in promoting cultural activities, supporting local schools, fostering Hawaiian homesteads, and encouraging community engagement.

The annual Prince Kūhiō Festival holds takes place to the community of one of the largest Native Hawaiian Homesteads on O‘ahu. This festival serves as a vibrant celebration of Hawaiian culture and heritage while honoring the legacy of Kūhiō. The purpose of this festival aims to promote cultural awareness by preserving essential Hawaiian traditions, values, and practices within our community. By facilitating

Action Item BF#25-07: Approval of OHA funding for an Event Sponsorship for the Wai'anae Coast Community Foundation's 2025 6th Annual Prince Jonah Kūhiō Kalaniana'ole Festival Event.

participation in various cultural events and activities, it fosters a sense of belonging among residents from Wai'anae Coast and neighboring areas. We seek to enlighten attendees about Prince Kūhiō's life story while emphasizing the significance of Hawaiian homesteading—an initiative that exemplifies self-sufficiency within our communities. This event encourages local economic development by providing opportunities for local artisans, businesses, and organizations to showcase their talents through vendor booths and performances. The festival not only honors Native Hawaiians' rich history but also highlights their ongoing contributions toward sustainable living practices rooted in community.

IV. Discussion

A. Benefits to OHA and OHA Beneficiaries

Alignment to Mana i Maui Ola's Economic Stability- Strategy 8: Cultivate economic development in and for Native Hawaiian communities and Outcome 8.1. Increased number of successful, community strengthening Native Hawaiian-owned businesses;

The event celebrates on of our most impactful ali'i and offers an opportunity to engage in cultural learning and activities as well as education about our Prince. This event aligns with Strategy 8 by offering a space for Native-Hawaiian owned businesses and local food vendors to operate their goods and services. The location of the event is hosted at the "center" of Wai'anae, at the Kalaniana'ole Beach Park, creating an opportunity for more participants in the surrounding areas to join in the festivities. The event is expected to serve roughly 7,600 Native Hawaiians who will be able to participate in economic education, artisanal crafts, and cultural practices. Native Hawaiian vendors will be present to share their resources. This event will increase networking and expose participants to opportunities to build reciprocal engagement with visitors, service markets and product enhancement to improve their livelihood and sustainability of Hawai'i.

B. OHA Funding Event Sponsorship Benefits

The recommended sponsorship level is \$9,000 to support allowed event costs. Sponsorship benefits are as follows:

- Speaking opportunity for OHA Trustee or representative to give a speech.
- OHA banner displayed in front of the main stage.
- Logos of OHA will be displayed i.e. flyer, banners, and Westside Community newspaper.
- 10x10 sponsorship tent with lights, table, chairs, cold drinks, and meal tickets to be offered to the attendees of OHA.
- VIP parking for all OHA guests.
- OHA's representatives will also be hosted in VIP tent with light pupu's, cold drinks.

Action Item BF#25-07: Approval of OHA funding for an Event Sponsorship for the Wai'anae Coast Community Foundation's 2025 6th Annual Prince Jonah Kūhiō Kalaniana'ole Festival Event.

V. Recommended Action

Approve and authorize FY 2025 sponsorship funding Wai'anae Coast Community Foundation's 2025 6th Annual Prince Jonah Kuhio Kalanian'aole Festival Event on 3/22/2025 in the amount of \$9,000.00

Note: Decrease in recommended funding due to disallowed costs (perquisite).

VI. Alternative Actions


- A. Approve a different funding \$ for the sponsorship
- B. Do not sponsor event

VII. Budget Authorization

VIII.	YEAR	PROGRAM NAME	ACCT NAME	ACCT GROUP	BUDGET	FUNDS AVAILABLE
	2025	3800 GRANTS	56560 GRANTS IN AID - SPONSORSHIPS	GRANT	\$205,921.00	\$63,921.00
	2025	4210 COMMUNICATIONS	56560 GRANTS IN AID - SPONSORSHIPS	GRANT	\$15,000.00	\$15,000.00
	2025	6100 ADVOCACY DIVISION DIRECTOR (CHIEF ADVOCATE)	56560 GRANTS IN AID - SPONSORSHIPS	GRANT	\$75,000.00	\$75,000.00
	2025	6400 COMMUNITY ENGAGEMENT (CE) DIVISION DIRECTOR	56560 GRANTS IN AID - SPONSORSHIPS	GRANT	\$30,000.00	\$30,000.00
	2025	7110 EDUCATIONAL PATHWAYS	56560 GRANTS IN AID - SPONSORSHIPS	GRANT	\$45,000.00	\$45,000.00
	2025	7120 ECONOMICS RESILIENCE	56560 GRANTS IN AID - SPONSORSHIPS	GRANT	\$10,000.00	\$10,000.00
	2025	7130 HEALTH OUTCOMES	56560 GRANTS IN AID - SPONSORSHIPS	GRANT	\$15,000.00	\$15,000.00
	2025	7140 QUALITY HOUSING	56560 GRANTS IN AID - SPONSORSHIPS	GRANT	\$30,000.00	\$30,000.00
	2025	7160 HAWAIIAN CULTURAL AFFAIRS	56560 GRANTS IN AID - SPONSORSHIPS	GRANT	\$110,000.00	\$110,000.00
Grand Total					\$535,921.00	\$393,921.00

VIII. Certification

The following is the certification by the Chief Financial Officer that the funds are available.



Ramona G. Hinck,
Chief Financial Officer

Date: 1/31/2025

Action Item BF#25-07: Approval of OHA funding for an Event Sponsorship for the Wai'anae Coast Community Foundation's 2025 6th Annual Prince Jonah Kūhiō Kalaniana'ole Festival Event.

IX. Attachment(s)

A. Event Invitation

B. Event Flyer

Action Item BF#25-07: Approval of OHA funding for an Event Sponsorship for the Wai'anae Coast Community Foundation's 2025 6th Annual Prince Jonah Kūhiō Kalaniana'ole Festival Event.



ATTACHMENT A

WAI'ANAE COAST COMMUNITY FOUNDATION

(a nonprofit organization serving our community)

P. O. Box 2308, Wai'anae, Hawaii 96792

Phone: (808) 723-9161

www.waianaeccfoundation.org

Patty Kahanamoku Teruya
President/Director

Keoki K. Aiwohi
Vice President/Director

Christopher L. Kuaiwa
Secretary/Director

Katherine Lundgren
Treasurer/Director

November 18, 2024

RE: 2024 6th Annual Prince Jonah Kuhio Kalaniana'ole Festival

Aloha! Another exciting year of our upcoming 6th annual Prince Jonah Kuhio Festival on Saturday, March 22, 2025, at Kalaniana'ole Beach Park from 3:00 to 9:00 pm. We continue to focus working with our residents, community groups, leaders in the planning to bring attention to Hawaii celebrating Prince Jonah Kuhio Kalaniana'ole Day his legacy and keep the spirit alive for our next generation.

Celebrations on this day reflect his legacy through cultural exhibits, educational activities, keiki coloring contest with schools located in Nanakuli, hula halaus from the community, haku lei by Kumu Meyers, local food booths and displays by nonprofit organizations.

I would like to kindly show you of your monetary sponsorship opportunity of the following for your sponsorship monetary value towards the event cost:

- Your logo is on all advertisements, social media, flyers and display banners.
- IRS EIN donation exemption for your filing.
- VIP parking for (2) vehicle attendance.
- To be recognized on the main stage as our sponsor.
- MC to recognize your contribution during the event.
- Hang your banner on the main stage or a location in the event.

Should you require further information, please feel free to call me at 808 723-9161 or via email pattyteruya@gmail.com. Many blessings of appreciation,
Patty Kahanamoku-Teruya

Prince Kuhio was the first Prince in the US Congress. He served as a Republican for 19 years until his death. Kuhio was called Ke Ali'i Makenana (Prince of the People) and is well known for his efforts to preserve and strengthen the Hawaiian people. *

Action Item BF#25-07: Approval of OHA funding for an Event Sponsorship for the Wai'anae Coast Community Foundation's 2025 6th Annual Prince Jonah Kūhiō Kalaniana'ole Festival Event.

ATTACHMENT B

The Office of Hawaiian Affairs
presents
**The Sixth Annual
PRINCE JONAH KŪHIŌ KALANIANA'OLE
FESTIVAL**



**FIREWORK
SHOW!**



**DRINK & DRUG
FREE EVENT!**

Pohaku Band

**Saturday, March 22nd, 2025
3:00PM - 9:00PM**

**Kalaniana'ole Beach Park
(formerly Nanakuli Beach Park)**

Keiki Land * Crafters * Food Booths * Culture Display

Entertainment by: Halau Hula O Kekaikuihala, Keliinoi Polynesian
Revue with Siva Afi Crew, Prince Kuhio Coloring Contest;
Displays by Hawaiian Homestead Associations and many more!

BRING YOUR LAWN CHAIR - NO POP UP TENTS

Mahalo To Our Sponsors

