

(BF) MEETING OF THE COMMITTEE ON BUDGET AND FINANCE

DATE: Wednesday, July 23, 2025

TIME: 11am

IV. New Business

O. Action Item BF #25-66: Approval of OHA funding for a Ho'ākoakoa Lāhui Event Sponsorship to Nā Kama Kai for the 2025 Keiki Surf Kontest Event on November 28-30, 2025, in the amount of **\$11,250.00 ***



ACTION ITEM

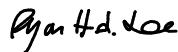
COMMITTEE ON BUDGET AND FINANCE

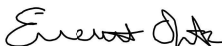
July 23, 2025

BF# 25-66

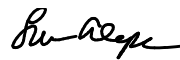
Action Item Issue: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Nā Kama Kai for the 2025 Keiki Surf Kontest Event on November 28-30, 2025, in the amount of \$11,250.

Prepared by:  Jul 17, 2025
Kēhaulani Pu‘u Date
Ka Pou Nui, Chief Operating Officer

Reviewed by:  Jul 17, 2025
Ryan H. Lee Date
Ka Pou Kihi Kanaloa Wai Kūikawā
Interim Chief Financial Officer

Reviewed by:  Jul 17, 2025
Everett Ohta Date
Ka Paepae Puka, General Counsel

Reviewed by:  Jul 17, 2025
Stacy K. Ferreira Date
Ka Pouhana, Chief Executive Officer

Reviewed by:  Jul 17, 2025
Ke Kua, Trustee Luana Alapa Date
Luna Ho‘omalū o ke Kōmike Budget and Finance
Chairperson of the Committee on Budget and Finance

Action Item BF# 25-66: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Nā Kama Kai for the 2025 Keiki Surf Kontest Event on November 28-30, 2025, in the amount of \$11,250.

I. Proposed Action

Approve and authorize FY 2026 sponsorship funding to Nā Kama Kai for the 2025 Keiki Surf Kontest Event on November 28-30, 2025, in the amount of \$11,250.

Organization Name	Event	Award Amount Recommendation
Nā Kama Kai	Keiki Surf Kontest Event November 28-30, 2025 7:00 AM – 7:00 PM Mākaha Beach 84-369 Farrington Hwy, Waianae, HI 96792 (O‘ahu)	\$11,250
Total Recommendations (1)		\$11,250

II. Issue

Whether or not the Committee on Budget and Finance will recommend approval and authorize the Board of Trustees (“BOT” or “Board”) to disburse \$11,250 to sponsor Nā Kama Kai for the 2025 Keiki Surf Kontest Event on November 28-30, 2025.

III. Applicant Organization Information

A. Event Representative: Lane Maki

B. Board Members of the Organization: CEO, Founder: Duane DeSoto; COO: Matthew Kauwe; Board of Directors: Billy Pratt, Ben Komer, Lāiana Kanoa-Wong, Chris Hochuli, Bud Antonelis, Anita Lopez, Daniel Ito, Adam Wong, Cameron Nekota, Shellee Kimura, Cord Anderson

C. Mission Statement: Nā Kama Kai empowers children by connecting our keiki to the kai and ‘āina to nurture a deeper sense of aloha and kuleana for the natural environment and themselves.

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IV. Background and Context

The Nā Kama Kai Keiki Surf Kontest is a free, annual community event held at Mākaha Beach that nurtures the next generation of ocean leaders through surfing, cultural education, and stewardship. Rooted in the values of aloha, mālama, and kuleana, the event provides a pu‘uhonua, where keiki of all skill levels can build confidence, engage with the ocean, and form lasting connections to their environment and community. This year’s expansion to six age divisions reflects Nā Kama Kai’s commitment to accessibility and equity, particularly for keiki from Wai‘anae. Guided by professional surfers, lifeguards, and cultural practitioners, participants also receive hands-on learning in ocean safety, marine conservation, and traditional Hawaiian practices, transforming a day at the beach into an immersive educational and cultural experience.

In addition to the surf competition, the event features “Hometown Heroes,” a signature segment that brings world-class athletes from Wai‘anae and Mākaha back to their home waters to mentor and inspire keiki. These champions, many of whom once competed in the same surf contest, share stories of resilience, discipline, and aloha ‘āina, showing young participants that greatness is possible from their own shores. Cultural demonstrations, live music, and interactive learning stations further enrich the day, making the event a gathering place for families and community celebration. By combining physical activity, cultural grounding, and mentorship, the Nā Kama Kai Keiki Surf Kontest not only supports the health and development of Hawai‘i’s youth but also strengthens a generational commitment to caring for the kai, the ‘āina, and each other.

V. Discussion

A. Benefits of OHA and OHA Beneficiaries

Alignment to Mana i Maui Ola’s Health Outcomes – Strategy 4: Advance policies, programs and practices that strengthen the health of the ‘āina and mo‘omeheu. Outcome 4.1: Preservation and perpetuation of Hawaiian language, culture, traditions, identity and sense of lāhui; 4.2: Increased community stewardship of Hawai‘i’s natural and cultural resources that foster connection to ‘āina, ‘ohana, and communities.

This event addresses Strategy 4 by cultivating a deep and active connection between keiki and the ocean through culturally grounded education, hands-on stewardship, and the practice of traditional Hawaiian values. The Nā Kama Kai Keiki Surf Kontest is a community-driven program that centers mālama kai, cultural learning, and identity development as essential components of keiki well-being and environmental health. Through place-based learning led by professional watermen, lifeguards, and cultural practitioners, participants gain knowledge of ocean safety, marine conservation, and cultural practices that foster respect and

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responsibility for the ‘āina and kai. This event addresses Outcome 4.1 by embedding Hawaiian values, cultural practices, and mentorship into every aspect of the experience. The Nā Kama Kai Keiki Surf Kontest integrates mele, mo‘olelo, and ‘ōlelo Hawai‘i into its opening protocols, educational stations, and cultural demonstrations, providing keiki with authentic exposure to traditional knowledge and language in a fun, affirming setting. The event celebrates Hawaiian identity through surfing, while creating a space for keiki to express themselves, build confidence, and embrace a strong sense of lāhui. This event addresses Outcome 4.2 by fostering a hands-on, values-based relationship with the ocean. Keiki learn about mālama kai, ocean safety, and marine ecosystems through interactive stations and direct engagement with cultural and environmental practitioners. The presence of families, community leaders, and local organizations transforms the contest into a collective learning experience that strengthens intergenerational bonds and community-wide responsibility for protecting Hawai‘i’s natural resources.

B. OHA Funding Event Sponsorship Benefits

The recommended sponsorship level is \$11,250. Sponsor benefits have been defined for the \$11,250 level only and are as follows:

- One logo on event signage, banners, t-shirts and merchandise, flyers, posters, social media posts, website, and television/radio/print ads
- Option for a dedicated OHA information table
- Speaking opportunities for OHA representatives
- Verbal partnership recognition and mahalo messages to OHA throughout the event
- Opportunities for OHA to participate in mentorship sessions, workshops, or cultural presentations

VI. Recommended Action

Approve and authorize FY 2026 sponsorship funding to Nā Kama Kai for the 2025 Keiki Surf Kontest Event on November 28-30, 2025, in the amount of \$11,250.

VII. Alternative Actions

- A.** Approve a different funding amount for the sponsorship
- B.** Do not sponsor event

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VIII. Budget Authorization

Table 1: Sponsorships

FUND	YEAR	Program NAME	ACCT NAME	ACCT GROUP	BUDGET	EXP	TOTAL CONSUMPTION	FUNDS AVAILABLE
930	2026	3800 GRANTS	56560 GRANTS IN AID-SPONSORSHIPS	GRANTS	\$635,000	\$11,250	\$157,309	\$486,916

IX. Certification

The following is the certification by the Interim Chief Financial Officer that the funds are available.

Ryan H. Lee

Ryan H. Lee,
Interim Chief Financial Officer
Date: Jul 17, 2025

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X. Attachment (s)

- A. 2025 Event Information
- B. 2025 Sponsorship Application
- C. 2025 Scoring Matrices

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Attachment A

Event Information



Action Item BF# 25-66: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Nā Kama Kai for the 2025 Keiki Surf Kontest Event on November 28-30, 2025, in the amount of \$11,250.

Attachment B

2025 Sponsorship Application

View results

Respondent

40

Anonymous

1194:44

Time to complete

APPLICANT & EVENT INFORMATION

Deadlines for Application Submissions:

July – September 2025 Events: **Closed** (March 31, 2025)

October – December 2025 Events: **Closed** (June 2, 2025)

January – March 2026 Events: **September 1, 2025**

April – June 2026 Events: **December 1, 2025**

1. Name of applicant organization: *

Nā Kama Kai

2. Name of event representative: *

Event representative must be someone who is authorized to communicate with OHA staff and submit any required documents or information on behalf of the awarded organization.

Lane Maki

3. Event representative email and phone number: *

[REDACTED]

4. Describe the mission of the organization. *

Nā Kama Kai empowers children by connecting our keiki to the kai and 'āina to nurture a deeper sense of aloha and kuleana for the natural environment and themselves.

5. Organization's Governing Board and/or Executive Team *

List the organization's governing board members' names and titles and the executive team members' names and titles.

CEO, Founder: Duane DeSoto, COO: Matthew Kauwe, Board of Directors: Billy Pratt, Ben Komer, Lāiana Kanoa-Wong, Chris Hochuli, Bud Antonelis, Anita Lopez, Daniel Ito, Adam Wong, Cameron Nekota, Shellee Kimura, Cord Anderson

6. Name of event to be sponsored: *

Keiki Surf Kontest

7. Start date of event to be sponsored: *

11/28/2025



8. End date of event to be sponsored:

For one day events, leave blank. For multi-day events, duration should be no longer than 30 days.

11/30/2025



9. Time of event to be sponsored: *

Please provide start and end time for one day events. For multiple day events, please specify the hours for each day.

7AM - 7PM each day

10. Address of event/activity: *

Mākaha Beach - Free surf contest for 96792 keiki. Open to all ages from 3-18 years old.

11. Identify island(s) where event will be held: *

☐ Hawai'i Island

☐ Maui

☐ Moloka'i

☐ Lāna'i

☒ O'ahu

☐ Kaua'i

EVENT SCOPE

12. Purpose Statement *

Please provide a short statement that describes the proposed event and its purpose.

The Nā Kama Kai Keiki Surf Kontest is a free annual event at Mākaha Beach that provides a safe and supportive environment for keiki of all skill levels to connect with the ocean through surfing. Rooted in the values of aloha, mālama, and kuleana, the contest fosters confidence, community, and ocean stewardship while creating a pu'uhonua where keiki can grow, learn, and thrive. By ensuring accessibility to all, especially local keiki in Wai'anae, the event upholds Nā Kama Kai's mission to empower the next generation of ocean leaders and caretakers.

13. Describe the event services and activities from start to finish.

*

The description should depict what the event would encompass. Demonstrate the substance of the event. Include information from the following:

- Agenda (draft/past flyer)
- Event flyer (draft/past flyer);
- List of speakers and their area of expertise;
- List of exhibitors and their offerings; and/or
- Summaries of seminars, workshops, or other opportunities provided at the event.

Nā Kama Kai Keiki Surf Kontest & Hometown Heroes

The Nā Kama Kai Keiki Surf Kontest at Mākaha Beach is a free, family-friendly event that provides keiki of all skill levels a pu'uhonua (safe space) to build confidence, embrace kuleana, and strengthen their connection to the ocean. This year, the contest expanded to six new age divisions, increasing accessibility and fostering sportsmanship, mentorship, and cultural learning, especially for local youth in Wai'anae.

More than just a surf competition, the event offers a holistic ocean education experience, where keiki engage in mālama kai (ocean stewardship), Hawaiian cultural practices, and ocean safety lessons guided by professional surfers, lifeguards, and cultural practitioners. Families and the community also take part in live entertainment, interactive learning stations, and cultural demonstrations, reinforcing Nā Kama Kai's mission to inspire the next generation of ocean caretakers.

Hometown Heroes: Inspiring the Next Generation

As part of the Keiki Surf Kontest, Hometown Heroes brings Westside world champions back to their home waters to share their journeys and inspire the next generation. These renowned athletes from Wai'anae and Mākaha engage keiki through storytelling, showing them that their dreams are within reach.

By connecting keiki with accomplished athletes who once stood in their shoes, the Hometown Heroes segment fosters a sense of pride, motivation, and kuleana, ensuring that the legacy of excellence, perseverance, and ocean stewardship continues for future generations.

14. Total estimated number of individuals to attend the event: *

300

15. Estimated number of Native Hawaiians to benefit from the event: *

250

ALIGNMENT TO MANA I MAULI OLA

16. Indicate the event's alignment to one of OHA's strategic directions below. *

Link to Mana i Maui Ola for more information: <https://www.oha.org/about/mana-to-maui-ola/>

☒ Educational Pathways

☐ Health Outcomes

☐ Quality Housing

☐ Economic Stability

17. **Identify the strategy the event aligns to and describe how it aligns to it.**

Note: The strategy should fall under the strategic direction identified in the previous question. *

Link to Mana i Maui Ola for more information: <https://www.oha.org/about/mana-to-maui-ola/>

Please use the format in the example below:

Strategy 3: Advance policies, programs and practices that strengthen Hawaiian well-being, including physical, spiritual, mental and emotional health. The event aligns with Strategy 3 because...

Strategy 1: Supporting initiatives, leveraging partnerships, engaging in strategies to develop educational pathways that strengthen culture-based education, early education, K-12 and post-secondary education will ensure that Native Hawaiians are grounded in their past while participating in a technologically oriented future.

The Nā Kama Kai Keiki Surf Kontest directly supports the Office of Hawaiian Affairs' (OHA) mission by fostering culture-based education, leadership development, and lifelong learning pathways for Native Hawaiian youth. More than a surf competition, the contest serves as an educational and cultural experience where keiki engage with Hawaiian traditions, ocean conservation, and mentorship in a safe and nurturing environment.

By integrating traditional Hawaiian knowledge with modern learning strategies, the contest provides keiki with opportunities to strengthen their sense of aloha, mālama, and kuleana while building confidence in the ocean. Through direct interactions with professional surfers, cultural practitioners, and ocean safety experts, keiki develop critical life skills, gain environmental awareness, and are introduced to potential career pathways in ocean-related fields.

Additionally, through Hometown Heroes, the contest highlights Native Hawaiian world champions from the Westside, providing keiki with tangible role models who demonstrate how cultural grounding and perseverance lead to success. This representation inspires young surfers to pursue their passions with cultural pride while preparing them for a future that merges Hawaiian traditions with innovation and technology.

By offering an inclusive and accessible space for early education, mentorship, and cultural learning, the Nā Kama Kai Keiki Surf Kontest ensures that Native Hawaiian keiki are rooted in their past while being empowered to shape their future, reinforcing OHA's mission to build strong, educated, and culturally connected leaders for generations to come.

18. **Identify the strategic outcome(s) the event aligns to and describe how the event addresses the outcome and the impact the event will have. Note: The outcome should fall under the strategic direction and strategy identified in the previous responses. ***

Link to Mana i Maui Ola for more information: <https://www.oha.org/about/mana-to-maui-ola/>

Please use the format in the example below:

Strategy Outcome 3.4: Communities are empowered to take care of iwi kupuna. This event addresses the outcome by...

1.1. Increased number of Native Hawaiian students who enter educational systems ready to learn:

The Keiki Surf Kontest engages keiki in hands-on, experiential learning that builds confidence, problem-solving skills, and a sense of responsibility. By introducing them to Hawaiian values, ocean safety, and environmental stewardship, the contest strengthens early learning readiness, encouraging a mindset of curiosity and resilience that supports academic and social success as they enter formal education.

1.2. Increased number of Native Hawaiian students graduating high school who are college, career, and community ready:

By incorporating mentorship, leadership development, and exposure to ocean-related careers, the Keiki Surf Kontest prepares Native Hawaiian students for future opportunities. Through direct engagement with professional surfers, lifeguards, marine scientists, and cultural practitioners, keiki gain insight into college pathways and career possibilities in environmental conservation, marine sciences, and athletics. Additionally, the contest promotes community readiness by reinforcing values of kuleana, teamwork, and mālama, which are essential for future leadership roles.

1.3. Increased number of Native Hawaiians engaged in traditional learning systems:

The Keiki Surf Kontest integrates Hawaiian knowledge and practices, including storytelling, cultural protocols, and lessons on mālama kai (ocean stewardship), strengthening the connection between keiki and traditional learning systems. Through programs like Hometown Heroes, where world-class Native Hawaiian surfers return to mentor the next generation, keiki see the continuation of intergenerational knowledge and cultural identity in action. This reinforces a deep cultural foundation, ensuring that Native Hawaiian traditions remain alive and relevant in keiki's educational and personal journeys.

19. **Describe how the event aligns to and addresses one or more of OHA's strategic foundation(s):**

‘Ohana – Family. ‘Ohana is instrumental to community empowerment. When families are strong and healthy, and when there is positive engagement within the ‘ohana, from keiki to kūpuna, communities thrive. Connections to mo‘omeheu and ‘āina begin with connections within families.

Mo‘omeheu – Culture. Culture is the essence of who Native Hawaiians are as a people. It includes all those things that distinguish the community: language, stories, customs, music, art, food, protocols, religions, values, traditions, and celebrations. Expressions of culture are both internal and external. Culture shapes Native Hawaiian worldview and thinking. It informs the ways in which individuals interact with one another and with ‘āina. It influences the way Native Hawaiians interpret events and approach problem-solving.

‘Āina – Land & Water. To Native Hawaiian kūpuna, the land was life. Imbued with mana, ‘āina provides everything the community needs to survive. On an intimate level, Native Hawaiians are connected to the land by the generations of kūpuna who lived on the land and whose iwi rest here. Thus, the emotional ties to family, and the aloha for them, extends to the land that feeds us.

*

Use the following format:

First, list the name of the foundation(s). Second, demonstrate how the proposed event aligns with the selection.

‘Ohana – Family

The Nā Kama Kai Keiki Surf Kontest is a family-centered event that fosters positive engagement between keiki, parents, mentors, and kūpuna. By providing a safe and nurturing space where families come together to support their keiki, the contest strengthens the bonds within ‘ohana and the broader community. The event also promotes intergenerational learning, where kūpuna, parents, and mentors pass down knowledge about ocean safety, Hawaiian values, and mālama kai (ocean stewardship). This collective experience strengthens families, ensuring that the wisdom and traditions of the past continue to guide future generations.

Mo‘omeheu – Culture

The Keiki Surf Kontest is deeply rooted in Hawaiian culture, reinforcing mo‘omeheu through ocean-based traditions, mentorship, and community connection. Surfing, or he‘e nalu, is an intrinsic part of Native Hawaiian heritage, and the contest serves as a modern extension of this tradition, ensuring that keiki grow up understanding their cultural identity through hands-on experience in the ocean. The event also incorporates Hawaiian language, storytelling, and mentorship from local world-class athletes in the Hometown Heroes program, providing keiki with role models who exemplify the fusion of cultural grounding and global success.

‘Āina – Land & Water

The Keiki Surf Kontest reinforces the connection between Native Hawaiians and kai (ocean) as ‘āina, emphasizing the responsibility of mālama (care) and kuleana (stewardship). The event takes place at Mākaha Beach, a historically and culturally significant place for he‘e nalu, ensuring keiki develop a deeper respect for the land and waters that sustain them. Through conservation education, ocean safety training, and direct interaction with cultural practitioners, participants learn how to protect and honor ‘āina, ensuring that these sacred spaces remain thriving for future generations.

By integrating ‘ohana, mo‘omeheu, and ‘āina, the Nā Kama Kai Keiki Surf Kontest fulfills OHA's vision of a strong Native Hawaiian community that is deeply rooted in its past, actively engaged in its present, and empowered to shape its future.

BUDGET

20. **Provide the total amount of money being requested from OHA for the event.**

Maximum amount is **\$15,000**. No minimum amount. Requests for exceptions to the maximum budget request may require justification in the comments/questions section of the application. *

15,000

21. **Indicate each expense for which OHA funds will be used as a line-item and provide a brief description for each item.**

The items should sum to the total amount requested. For sponsorship packages, please list the sponsorship benefits. *

Keiki Kontest Title Sponsorship: \$15,000

- 300 individual keiki sponsorships - \$50/keiki. Sponsor the keiki's contest fees helping to cover a portion of their swag/merchandise, lunches, prizes and operational cost.

OPPORTUNITIES FOR OHA COMMUNITY ENGAGEMENT, PARTNERSHIPS, AND PUBLIC RELATIONS

22. Opportunities for OHA recognition: *

List and clearly describe the community engagement, partnership, and public relations opportunities the event offers for OHA which may include, but are not limited to:

- Advertisements in event programs/television/radio/print ads
- OHA logo on event goods or items
- OHA logo on event signage
- OHA logo on event flyers
- Speaking opportunities for OHA representative
- Providing a table or method for distributing OHA program information at the event

Please outline specifically if your event is offering any formal tables for OHA representatives to attend as guests

1. Public Relations & Branding Opportunities

OHA Logo Placement – Visibility on event-related materials, including:

- Event signage (banners, and main staging areas)
- Event T-shirts and merchandise distributed to attendees
- Event flyers and posters
- Media Exposure – Inclusion in television, radio, print, and digital advertisements promoting the event, expanding OHA's reach beyond event attendees.
- Social Media & Website Promotion – OHA will be acknowledged as a sponsor/partner on Nā Kama Kai's digital platforms, including event posts, video content, and website listings.

2. Community Engagement & Direct Outreach

- OHA Information Booth/Table – A dedicated space where OHA can distribute educational materials, promote its programs, and engage with event attendees.
- Speaking Opportunities – OHA representatives may be invited to address attendees, highlighting its initiatives in education, culture, and community empowerment.
- Partnership Recognition – Verbal acknowledgments and mahalo messages throughout the event program, reinforcing OHA's commitment to Native Hawaiian keiki.

3. Collaborative Programming & Cultural Alignment

- Integration into Educational Components – OHA can participate in mentorship sessions, workshops, or cultural presentations during the event, reinforcing mo'omeheu (culture), 'ohana (family), and 'āina (land & water).
- Support for Future Initiatives – By aligning with Nā Kama Kai, OHA strengthens its role in developing culturally-based educational pathways, environmental stewardship, and leadership opportunities for Native Hawaiian youth.

23. Social Media/Marketing Platforms: *

Please provide your organizations social media usernames/handles, as well as any other platforms the event will be broadcasted on.

Please use the following format:

Instagram: @example

Facebook: link

X: @example

Website:

Other:

Website: www.nakamakai.org

Instagram: @nakamakai

This question is required.

REQUIREMENTS

24. **Important Notice:** Please send the following documents for the Applicant organization via email to sponsorships@oha.org **within 72 hours** of submitting this application. **Failure to do so may lead to delays, or automatic disqualification.** By submitting these documents, you acknowledge that they will be submitted promptly and in their entirety. OHA's preference is that all documents be sent in a single email. Please name your documents appropriately. Check each of the boxes below to indicate understanding of the requirement. Mahalo! *

Please select 4 options.



Event Information (flyers, posters, website details, etc.) DO NOT submit flyers for previous events.



IRS Letter of Determination - To verify tax-exempt nonprofit status.



Certificate of Vendor Compliance (CVC) - To verify the organization is registered to do business in the State of Hawai'i. To obtain this document, applicants must register with Hawai'i Compliance Express online at <http://vendors.ehawaii.gov>. Registration with Hawai'i Compliance Express may take up to two (2) weeks before access to the online CVC is granted. This certificate must be current within the fiscal year of the application date. OHA does not accept the DCCA Certificate of Good Standing



Completed W-9 - <https://www.irs.gov/pub/irs-pdf/fw9.pdf>

25. **If the application is recommended for approval to the Board of Trustees, the event representative will be asked to attend the OHA Budget and Finance Committee meeting to respond to any questions. Attendance may be in-person or virtual.** *



I understand that the event representative is expected to attend BOT Budget and Finance Committee if recommended for approval.

26. **OPTIONAL: Please add any additional comments or questions below. Mahalo for your application!**

ACKNOWLEDGEMENTS

27. **Please read the following statements thoroughly:** By submitting this sponsorship application and selecting the following options, your agency and its affiliates, officers, employees and/or agents agree to indemnify, defend and hold harmless the Office of Hawaiian Affairs (OHA) from any and all claims, demands, liabilities, losses, damages, costs, and expenses, including reasonable attorney's fees, arising out of or in connection with this sponsorship application and participation in the associated event/activities. *

Please select 9 options.

- ☐ "I have applied for or received all applicable licenses and permits, when such is required to conduct the activities or provide the services for which a grant is awarded."
- ☐ "I agree to comply with all applicable federal, state and county laws."
- ☐ "I shall not use these funds for the purposes of entertainment or perquisites (perks)."
- ☐ "I agree that all activities and improvements undertaken with funds received shall comply with all applicable federal, state, and county statutes and ordinances, including applicable building codes and agency rules; "
- ☐ "The applicant will indemnify and hold harmless the office, the State of Hawai'i, its officers, agents, and employees from and against any and all claims arising out of or resulting from activities carried out or projects undertaken with funds provided hereunder, and procure sufficient insurance to provide this indemnification if requested to do so."
- ☐ "I agree to make available to the office all records the applicant may have relating to the operation of the applicant's activity, business, or enterprise, to allow the office to monitor the applicant's compliance with the purpose of this chapter; "
- ☐ "I agree OHA can have access to records pertaining to this grant."
- ☐ "I understand that this grant award shall be monitored by the OHA to ensure compliance with Hawaii Revised Statutes § 10-17 and the purposes and intent of the Grant;"
- ☐ "I agree to complete evaluation(s) follow-up by OHA to determine whether the event attained the intended results in the manner contemplated."

This question is required.

28. By typing/signing your name below, you certify that the information provided is true and accurate to the best of your knowledge. You also acknowledge that typing your name acts as your electronic signature, which holds the same legal weight and validity as a handwritten signature, and you consent to be bound by the terms and conditions outlined in this agreement.

Your name: *

Lane Maki

This question is required.

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Attachment C

2025 Scoring Matrices

Evaluation Criteria	Description	Matrix					Application Score
		Poor	Fair	Good	Meets Expectation	Exceeds Expectation	
		1	2	3	4	5	
A. Event Scope	1. The application outlines event services or activities that provide significant benefits to the Native Hawaiian community.	No Benefit: The application does not describe a purpose and services/activities that provide benefits to the Native Hawaiian community. No relevance or alignment to community needs is evident.	Minimal Benefit: The application describes a purpose and services/activities with limited or unclear benefits to the Native Hawaiian community. Contributions are minor, indirect, or lack detail about the expected impact.	Moderate Benefit: The application outlines a purpose and services/activities that provide some benefits to the Native Hawaiian community. While contributions are evident, they may lack specificity, depth, or widespread impact.	Significant Benefit: The application presents a purpose and services/activities that clearly and meaningfully benefit the Native Hawaiian community. Contributions are well described, address community needs, and demonstrate a positive and tangible impact.	Exceptional Benefit: The application outlines a <i>transformative</i> purpose and services/activities with significant and wide ranging benefits to the Native Hawaiian community. Contributions are highly detailed, culturally relevant, and demonstrate sustainable, long term impacts.	4
	2. The application indicates a proposed number of total attendees which is achievable and reflects an opportunity for significant OHA reach into the community.	Extremely Low Reach The proposed total number of attendees is extremely low, suggesting minimal opportunity for OHA to effectively reach the community.	Limited Reach The proposed total number of attendees is low and indicates limited opportunity for OHA to connect with the community.	Moderate Reach The proposed total number of attendees is reasonable and reflects a moderate opportunity for OHA to reach into the community.	Significant Reach The proposed total number of attendees is substantial, demonstrating a significant opportunity for OHA to make meaningful connections with the community.	Exceptional Reach The proposed total number of attendees is exceptionally high, representing a significant opportunity for OHA to connect with a wide portion of the community	3
	3. The application indicates a proposed number of Native Hawaiian attendees which is achievable and reflects a significant positive impact on the betterment of conditions of Native Hawaiians.	Extremely Low Attendance: The proposed number of Native Hawaiian attendees is extremely low, suggesting minimal reach or impact on the community	Low Attendance: The proposed number of Native Hawaiian attendees is below expectations, with limited potential to positively impact the community.	Moderate Attendance: The proposed number of Native Hawaiian attendees is reasonable and suggests some potential for positive community impact.	High Attendance: The proposed number of Native Hawaiian attendees is substantial, indicating a significant potential for positive community impact.	Exceptional Attendance: The proposed number of Native Hawaiian attendees is exceptional, reflecting an exceptional potential for positive and widespread community impact.	4
Alignment Mana i Maui Ola Strategic Plan	1) The application clearly demonstrates how the event will directly and meaningfully address the selected Strategy.	No Alignment The application fails to demonstrate how the event will address the selected Strategy. There is no clear connection or evidence of alignment.	Minimal Alignment The application provides limited or vague information about how the event will address the selected Strategy. The connection is weak, indirect or unclear.	Moderate Alignment The application demonstrates a reasonable connection to the selected Strategy. While some aspects are clearly addressed, the explanation lacks depth or strong supporting details.	Strong Alignment The application provides a clear and well supported explanation of how the event will directly and meaningfully address the selected Strategy. The connection is evident and relevant.	Exceptional Alignment The application demonstrates an outstanding and thorough alignment with the selected Strategy. The event is highly relevant, impactful, and clearly designed to directly address the Strategy.	4
	2) The application clearly demonstrates how the event will have significant community impact in alignment with one or more Strategic Outcome.	No Impact The application fails to demonstrate how the event will have a significant community impact. There is no clear connection to any Strategic Outcome.	Minimal Impact The application provides limited or vague information about how the event might impact the community. The connection to the Strategic Outcome is weak, indirect, or unclear.	Moderate Impact The application shows a reasonable potential for community impact. The event aligns with one or more Strategic Outcomes, but the explanation lacks depth or strong supporting details.	Significant Impact The application clearly demonstrates how the event will create meaningful and substantial community impact. The alignment with one or more Strategic Outcomes is well supported and evident.	Exceptional Impact The application provides a compelling and detailed explanation of how the event will deliver outstanding and wide reaching community impact. The alignment with one or more Strategic Outcomes is exceptional, with a clear path to achieving meaningful outcomes.	4
	3) The application clearly demonstrates how the event will align with one or more Strategic Foundation.	No Alignment The application fails to demonstrate any alignment with the Strategic Foundations. There is no clear connection or relevance.	Minimal Alignment The application provides limited or vague information about how the event aligns with one or more Strategic Foundations. The connection is weak, indirect or unclear.	Moderate Alignment The application shows a reasonable connection to one or more Strategic Foundations. While alignment is evident, the explanation lacks detail or strong supporting evidence.	Strong Alignment The application provides a clear and well supported explanation of how the event aligns with one or more Strategic Foundations. The connection is evident and relevant.	Exceptional Alignment The application demonstrates outstanding alignment with one or more Strategic Foundations. The explanation is detailed, compelling, and clearly shows how the event is highly impactful and clearly designed to directly address to the Foundation(s).	4

		1-2	3-4	5-6	7-8	9-10	
Budget	The amount requested is appropriate and a reasonable line item budget is included. (0–10 points)	Inappropriate/Unreasonable The amount requested is clearly inappropriate or unrealistic, and no line item budget is provided, or the budget is unreasonable or incomplete.	Minimally Appropriate The amount requested is questionable or somewhat appropriate. The line item budget is included but lacks clarity and details.	Moderately Appropriate The amount requested appears generally appropriate, and a line item budget is provided with reasonable detail. Some elements may require further explanation or clarification.	Appropriate/Reasonable The amount requested is appropriate for the proposed event, and the line item budget is detailed and justifies the requested funds.	Highly Appropriate / Well-Justified The amount requested is highly appropriate and aligns with the proposed event. The line item budget is exceptionally detailed and demonstrates careful planning and justification for all expenses.	8
Opportunity for OHA Public Recognition	The application describes community engagement, partnership, and public relations opportunities for OHA that are appropriate and reflects an opportunity for significant OHA reach into the community. (0–10 points)	No Opportunities The application fails to identify any community engagement, partnership, or public relations opportunities for OHA. There is no evidence of OHA's potential reach into the community.	Minimal Opportunities The application provides limited or vague descriptions of community engagement, partnerships, or public relations opportunities. The opportunities appear minimal and do not demonstrate meaningful OHA reach into the community.	Moderate Opportunities The application describes reasonable opportunities for community engagement, partnerships, and public relations. These opportunities demonstrate some potential for OHA to reach the community but may lack depth or detail.	Significant Opportunities The application provides a well supported description of community engagement, partnerships, and public relations opportunities. These opportunities are meaningful and clearly reflect significant potential for OHA to connect with and impact the community.	Exceptional Opportunities The application outlines outstanding opportunities for community engagement, partnerships, and public relations. The described opportunities are compelling, highly detailed, and demonstrate an exceptional potential for OHA to achieve broad and meaningful community reach.	9
Name of Applicant Organization:	Na Kama Kai	Recommend Sponsorship	Yes	Date of Evaluation	7.9.25	Total Score (out of 50 points)	40
Name of Sponsorship Evaluator:		Recommended Amount: \$11,250 (amount based on recommended funding score). This amount will cover 225 registrations.	Requested Amount: \$15,000	Eligible Requested Amount: \$15,000			
Brief Explanation for Recommendation:	The organization efforts to mentor and build a relationship with keiki and the kai is in alignment with MIMO.						
Tiers for Recommended Funding:	45-50 points: Recommended 100% of eligible budget requested 40-44 points: Recommended 75% of eligible budget requested 35-39 points: Recommended 50% of eligible budget requested 34 points or lower: Not recommended						

Evaluation Criteria	Description	Matrix					Application Score
		Poor	Fair	Good	Meets Expectation	Exceeds Expectation	
		1	2	3	4	5	
A. Event Scope	1. The application outlines event services or activities that provide significant benefits to the Native Hawaiian community.	No Benefit: The application does not describe a purpose and services/activities that provide benefits to the Native Hawaiian community. No relevance or alignment to community needs is evident.	Minimal Benefit: The application describes a purpose and services/activities with limited or unclear benefits to the Native Hawaiian community. Contributions are minor, indirect, or lack detail about the expected impact.	Moderate Benefit: The application outlines a purpose and services/activities that provide some benefits to the Native Hawaiian community. While contributions are evident, they may lack specificity, depth, or widespread impact.	Significant Benefit: The application presents a purpose and services/activities that clearly and meaningfully benefit the Native Hawaiian community. Contributions are well described, address community needs, and demonstrate a positive and tangible impact.	Exceptional Benefit: The application outlines a <i>transformative</i> purpose and services/activities with significant and wide ranging benefits to the Native Hawaiian community. Contributions are highly detailed, culturally relevant, and demonstrate sustainable, long term impacts.	4
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		1-2	3-4	5-6	7-8	9-10	
Budget	The amount requested is appropriate and a reasonable line item budget is included. (0–10 points)	Inappropriate/Unreasonable The amount requested is clearly inappropriate or unrealistic, and no line item budget is provided, or the budget is unreasonable or incomplete.	Minimally Appropriate The amount requested is questionable or somewhat appropriate. The line item budget is included but lacks clarity and details.	Moderately Appropriate The amount requested appears generally appropriate, and a line item budget is provided with reasonable detail. Some elements may require further explanation or clarification.	Appropriate/Reasonable The amount requested is appropriate for the proposed event, and the line item budget is detailed and justifies the requested funds.	Highly Appropriate / Well-Justified The amount requested is highly appropriate and aligns with the proposed event. The line item budget is exceptionally detailed and demonstrates careful planning and justification for all expenses.	8
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Name of Applicant Organization:	Na Kama Kai	Recommend Sponsorship	Yes	Date of Evaluation	7/8/2025	Total Score (out of 50 points)	40
Name of Sponsorship Evaluator:		Recommended Amount	11,250				
Brief Explanation for Recommendation:	Significant reach especially for keiki within the community. This sponsorship enables the organization to provide this event for keiki completely free. Provides significant engagement via providing education, cultural practices in alignment with MIMO + Strategic outcomes. 75%						
Tiers for Recommended Funding:	45 50 points: Recommended 100% of eligible budget requested 40 44 points: Recommended 75% of eligible budget requested 35 39 points: Recommended 50% of eligible budget requested 34 points or lower: Not recommended						

(BF) MEETING OF THE COMMITTEE ON BUDGET AND FINANCE

DATE: Wednesday, July 23, 2025

TIME: 11am

IV. New Business

P. Action Item BF #25-67: Approval of OHA funding for a Ho'ākoakoa Lāhui Event Sponsorship to Hāmākua Youth Foundation (dba: Hāmākua Youth Center, or HYC) for the 'Ohana Day 2025 Event on December 13, 2025, in the amount of **\$5,875.00***



ACTION ITEM

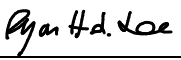
COMMITTEE ON BUDGET AND FINANCE

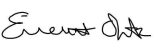
July 23, 2025

BF# 25-67

Action Item Issue: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Hāmākua Youth Foundation (dba: Hāmākua Youth Center, or HYC) for the ‘Ohana Day 2025 Event on December 13, 2025, in the amount of \$5,875.

Prepared by:  Jul 17, 2025
Kēhaulani Pu‘u Date
Ka Pou Nui, Chief Operating Officer

Reviewed by:  Jul 17, 2025
Ryan H. Lee Date
Ka Pou Kihi Kanaloa Wai Kūikawā
Interim Chief Financial Officer

Reviewed by:  Jul 17, 2025
Everett Ohta Date
Ka Paepae Puka, General Counsel

Reviewed by:  Jul 17, 2025
Stacy K. Ferreira Date
Ka Pouhana, Chief Executive Officer

Reviewed by:  Jul 17, 2025
Ke Kua, Trustee Luana Alapa Date
Luna Ho‘omalū o ke Kōmike Budget and Finance
Chairperson of the Committee on Budget and Finance

Action Item BF# 25-67: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Hāmākua Youth Foundation (dba: Hāmākua Youth Center, or HYC) for the ‘Ohana Day 2025 Event on December 13, 2025, in the amount of \$5,875.

I. Proposed Action

Approve and authorize FY 2026 sponsorship funding to Hāmākua Youth Foundation (dba: Hāmākua Youth Center, or HYC) for the ‘Ohana Day 2025 Event on December 13, 2025, in the amount of \$5,875.

Organization Name	Event	Award Amount Recommendation
Hāmākua Youth Foundation (dba: Hāmākua Youth Center, or HYC)	‘Ohana Day 2025 December 13, 2025 10:00 AM – 6:00 PM Honoka‘a People's Theatre 45-3574 Mamane St, Honoka‘a, HI 96727 (Hawai'i Island)	\$5,875
Total Recommendations (1)		\$5,875

II. Issue

Whether or not the Committee on Budget and Finance will recommend approval and authorize the Board of Trustees (“BOT” or “Board) to disburse \$5,875 to sponsor Hāmākua Youth Foundation (dba: Hāmākua Youth Center, or HYC) for the ‘Ohana Day 2025 Event on December 13, 2025.

III. Applicant Organization Information

- A. Event Representative:** Māhealani Maiku‘i and Monica Szczupider
- B. Board Members of the Organization:** Teresa Sugg, Board President; Jack Zimmerman, Board Vice-President; Jonathan Zeichner, Director; Kauakea Winston, Director; Māhealani Maiku‘i, Program Director; Gigi Davidson, Organizational Director
- C. Mission Statement:** To open doorways to the world by sharing life skills rooted in the Hawaiian values of kuleana, aloha, laulima, and mahalo.

Action Item BF# 25-67: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Hāmākua Youth Foundation (dba: Hāmākua Youth Center, or HYC) for the ‘Ohana Day 2025 Event on December 13, 2025, in the amount of \$5,875.

IV. Background and Context

The Hāmākua Youth Center (HYC) serves as a vital anchor institution for youth and families along the Hāmākua Coast, addressing deep-rooted socioeconomic inequities through holistic, culturally grounded youth development. As the primary fundraiser for HYC, ‘Ohana Day plays a critical role in sustaining the Center’s core operations, ensuring that programs remain accessible to the community’s most vulnerable keiki. The Hāmākua region faces significant economic challenges, with a median income well below the state average, high levels of food insecurity, and limited access to affordable afterschool care. Through well-established out-of-school programming, HYC supports local youth at risk of academic, emotional, and social obstacles, which are exacerbated by limited employment opportunities and a rising cost of living that often forces families to work far from home or leave the community altogether. HYC’s mission, rooted in the Hawaiian values of kuleana, aloha, laulima, and mahalo, is to foster the social-emotional wellbeing, cultural connection, and long-term resilience of Hāmākua’s young people.

‘Ohana Day provides an opportunity for families to gather in a celebratory setting that reflects the very values and outcomes HYC strives to cultivate. The event features performances by local musicians, keiki-led entertainment, ‘ono food, keiki games, and a silent auction, which are intended to raise essential funds while reinforcing the sense of community that sustains HYC’s work. Proceeds from ‘Ohana Day directly support three key initiatives: the Afterschool Care Program, which provides academic and social-emotional support to 40–45 students daily; the summer Cultural Connections Program, which integrates Hawaiian pedagogical approaches with hands-on, place-based learning; and the Community Well-Being initiative, which offers quarterly food assistance to hundreds of families while promoting food sovereignty. These programs together aim to enhance youth academic and emotional outcomes, foster a strong sense of place and cultural identity, and directly address the urgent need for food security in the region. In a landscape where few alternatives exist, HYC remains one of the only reliable out-of-school options for working families in Hāmākua, and ‘Ohana Day ensures that this crucial resource can continue to serve, uplift, and empower the next generation.

V. Discussion

A. Benefits of OHA and OHA Beneficiaries

Alignment to Mana i Maui Ola’s Health Outcomes – Strategy 7: Advance policies, programs and practices that strengthen ‘ohana abilities to pursue multiple pathways toward economic stability. Outcome 7.1: Increased number / percent of Native Hawaiian ‘ohana who are able to provide high quality keiki and kupuna care.

Action Item BF# 25-67: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Hāmākua Youth Foundation (dba: Hāmākua Youth Center, or HYC) for the ‘Ohana Day 2025 Event on December 13, 2025, in the amount of \$5,875.

This event addresses Strategy 7 and Outcome 7.1 by directly supporting the operational sustainability of HYC, whose programs enable working Native Hawaiian ‘ohana to access consistent, affordable, and culturally grounded keiki care. ‘Ohana Day serves as HYC’s primary fundraiser, helping ensure that families, many of whom experience financial hardship, have continued access to high-quality youth programming without prohibitive costs. By subsidizing afterschool and summer programs, the event strengthens ‘ohana capacity to maintain employment and pursue economic opportunities while knowing their keiki are engaged in a safe, supportive environment that integrates Hawaiian values and fosters life skills essential to long-term resilience. The event also brings the broader community together in celebration and support of shared kuleana, reinforcing intergenerational ties and collective investment in local well-being.

B. OHA Funding Event Sponsorship Benefits

The recommended sponsorship level is \$5,875. Sponsor benefits have been defined for the \$5,875 level only and are as follows:

- OHA’s support highlighted through Ma Ka Hana Ka ‘Ike’s social media channels

VI. Recommended Action

Approve and authorize FY 2026 sponsorship funding to Hāmākua Youth Foundation (dba: Hāmākua Youth Center, or HYC) for the ‘Ohana Day 2025 Event on December 13, 2025, in the amount of \$5,875.

VII. Alternative Actions

- A.** Approve a different funding amount for the sponsorship
- B.** Do not sponsor event

Action Item BF# 25-67: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Hāmākua Youth Foundation (dba: Hāmākua Youth Center, or HYC) for the ‘Ohana Day 2025 Event on December 13, 2025, in the amount of \$5,875.

VIII. Budget Authorization

Table 1: Sponsorships

FUND	YEAR	Program NAME	ACCT NAME	ACCT GROUP	BUDGET	EXP	TOTAL CONSUMPTION	FUNDS AVAILABLE
930	2026	3800 GRANTS	56560 GRANTS IN AID-SPONSORSHIPS	GRANTS	\$635,000	\$5875	\$163,184	\$481,041

IX. Certification

The following is the certification by the Interim Chief Financial Officer that the funds are available.

Ryan H. Lee

 Ryan H. Lee,
 Interim Chief Financial Officer
 Date: Jul 17, 2025

Action Item BF# 25-67: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Hāmākua Youth Foundation (dba: Hāmākua Youth Center, or HYC) for the ‘Ohana Day 2025 Event on December 13, 2025, in the amount of \$5,875.

X. Attachment (s)

- A. 2025 Event Information
- B. 2025 Sponsorship Application
- C. 2025 Scoring Matrices

Action Item BF# 25-67: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Hāmākua Youth Foundation (dba: Hāmākua Youth Center, or HYC) for the ‘Ohana Day 2025 Event on December 13, 2025, in the amount of \$5,875.

Attachment A

Event Information

The poster features a light green background with a large white circle in the center. Text is arranged around and within the circle. At the top left, it lists 'games, live music, food, door prizes'. At the top right, it says 'YOU can help support our keiki!'. The central circle contains the event title, date, and time. Below the circle, there is a QR code with the text 'follow our Instagram to stay up to date!' and the handle '@HAMAKUAYOUTHCENTER'. To the right of the QR code is a stylized illustration of a hula skirt and a circular logo with a hula dancer. Further right, it says 'photos with Santa & Buddy the Elf'. At the very bottom, it reads 'Hāmākua Youth Foundation, Inc'.

games,
live music, food,
door prizes

YOU can help
support our keiki!

SAVE THE DATE!

3rd Annual
Hāmākua Youth Center
'Ohana Day Benefit!

DECEMBER 13, 2025
3:30PM

HONOKA'A PEOPLE'S THEATRE

follow our
Instagram
to stay up to date!

@HAMAKUAYOUTHCENTER

photos with
Santa
& Buddy the Elf

Hāmākua Youth Foundation, Inc

Action Item BF# 25-67: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Hāmākua Youth Foundation (dba: Hāmākua Youth Center, or HYC) for the ‘Ohana Day 2025 Event on December 13, 2025, in the amount of \$5,875.

Attachment B

2025 Sponsorship Application

[View results](#)

Respondent

61

Anonymous

6143:03

Time to complete

APPLICANT & EVENT INFORMATION

Deadlines for Application Submissions:

June - September 2025 Events: Closed

October - December 2025 Events: Closed

January - March 2026 Events: September 1, 2025

April - June 2026 Events: December 1, 2025

1. Name of applicant organization: *

Hāmākua Youth Foundation, Inc. (dba: Hāmākua Youth Center, or HYC)

2. Name of event representative: *

Event representative must be someone who is authorized to communicate with OHA staff and submit any required documents or information on behalf of the awarded organization.

Māhealani Maiku'i and Monica Szczupider (please copy both on any comms)

3. Event representative email and phone number: *

[REDACTED]

4. Describe the mission of the organization. *

Our Vision is that Hāmākua youth have access to unconditional support and guidance in life skills essential to their growth into kind, engaged, and inspired young adults. Our Mission is to open doorways to the world by sharing life skills rooted in the Hawaiian values of kuleana, aloha, laulima, and mahalo.

5. Organization's Governing Board and/or Executive Team *

List the organization's governing board members' names and titles and the executive team members' names and titles.

Teresa Sugg, Board President; Jack Zimmerman, Board Vice-President; Jonathan Zeichner, Director; Kauakea Winston, Director; Māhealani Maiku'i, Program Director; Gigi Davidson, Organizational Director

6. Name of event to be sponsored: *

'Ohana Day 2025 (HYC Annual Fundraiser)

7. Start date of event to be sponsored: *

12/13/2025



8. End date of event to be sponsored:

For one day events, leave blank. For multi-day events, duration should be no longer than 30 days.

12/13/2025



9. Time of event to be sponsored: *

Please provide start and end time for one day events. For multiple day events, please specify the hours for each day.

10:00am - 6:00pm

10. Address of event/activity: *

Honoka'a People's Theatre, 45-3574 Mamane St. Honoka'a, HI 96727

11. Identify island(s) where event will be held: *

☒ Hawai'i Island

☐ Maui

☐ Moloka'i

☐ Lāna'i

☐ O'ahu

☐ Kaua'i

EVENT SCOPE

12. Purpose Statement *

Please provide a short statement that describes the proposed event and its purpose.

All proceeds from HYC's annual 'Ohana Day fundraiser benefit the Hāmākua Youth Center. It is a day for local families to listen to local musicians, enjoy delicious pupus and keiki games, bid on silent auction items, and, most importantly, come together as community.

13. Describe the event services and activities from start to finish.

*

The description should depict what the event would encompass. Demonstrate the substance of the event. Include information from the following:

- Agenda (draft/past flyer)
- Event flyer (draft/past flyer);
- List of speakers and their area of expertise;
- List of exhibitors and their offerings; and/or
- Summaries of seminars, workshops, or other opportunities provided at the event.

We anticipate our 2025 fundraiser schedule to be similar to that of 2024's. Below is the 2024 schedule -- we don't anticipate the same entertainment, but this gives an idea of the timeline.

10:00: Set-up (5 hours)
3:30: Reception (20 mins)
3:50: Keiki performance opening (15 mins)
4:05: Brother Nolan performance (45 mins)
4:50: JZ Intro (10 mins)
5:00: Honoree 1 – Rory (10 mins)
5:10: Program Presentation (15 mins)
5:25: Honoree 2 – Jack (10 mins)
5:35: Silent Auction Promos (10 mins)
5:45: DJ Set (20 mins)
6:05: Closure Circle (10 mins)
6:15: Clean up (15 mins)
6:30: Out

14. Total estimated number of individuals to attend the event: *

150

15. Estimated number of Native Hawaiians to benefit from the event: *

The fundraiser is the benefit the youth center. According to self-reporting from recent program data (Jan. to June 2024), 86% of HYC youth self-identify as Native Hawaiian, 5% as Filipino, 5% as Caucasian, and 4% as Hispanic or other Pacific Islander.

ALIGNMENT TO MANA I MAULI OLA

16. Indicate the event's alignment to one of OHA's strategic directions below. *

Link to Mana i Maui Ola for more information: <https://www.oha.org/about/mana-to-maui-ola/>

☐ Educational Pathways

☒ Health Outcomes

☐ Quality Housing

☐ Economic Stability

17. **Identify the strategy the event aligns to and describe how it aligns to it.**

Note: The strategy should fall under the strategic direction identified in the previous question. *

Link to Mana i Maui Ola for more information: <https://www.oha.org/about/mana-to-maui-ola/>

Please use the format in the example below:

Strategy 3: Advance policies, programs and practices that strengthen Hawaiian well-being, including physical, spiritual, mental and emotional health. The event aligns with Strategy 3 because...

STRATEGY 7: Advance policies, programs and practices that strengthen 'ohana's ability to pursue multiple pathways toward economic stability.

As the primary fundraiser for the Hāmākua Youth Center, 'Ohana Day is critical to sustaining HYC's operating capacity. While we believe our mission resonates with a number of OHA's long-term strategies, the strategy most directly aligned to our services is Strategy 7. This is largely because we offer direct services to the community youth through our well-established out-of-school programming. Hāmākua youth are at-risk due to socioeconomic insecurity. Our region's median income is \$69,500 (versus \$92,458 for the state). 60% of students qualify for free or reduced school lunches, 40% of Hawai'i Island households regularly experience food insecurity, 48% of households qualify as ALICE, and 83.3% of workers travel outside Hāmākua to work. Research shows that low-income, food insecure youth are at risk of impeded mental health and social-emotional learning outcomes, potentially having long-term consequences for academic achievement, emotional and stress regulation, and socioeconomic stability. Moreover, a rising cost-of-living, coupled with a dearth of local opportunities, forces many young people in Hāmākua to leave their natal community and support system entirely. Complicating matters, an over-reliance on tourism has caused a scarcity of genuine cultural practices in Hawai'i, which itself can erode resilience in youth. With the local A+ program frequently cited as cost-prohibitive, HYC is often the only option for out-of-school programming for Hāmākua's working families.

Accordingly, we offer three vital, low-cost programs to the Hāmākua community.

1. Afterschool Care serves 40-45 youth, incorporates Hawaiian pedagogical methods, offers social-emotional and academic support, and prioritizes outdoor time for enriched mental health.
2. Cultural Connections (summer program) serve 20-35 youth, incorporate Hawaiian pedagogical methods, highlight environmental kinship, offer hands-on learning experiences, and include trips to places of cultural and environmental significance.
3. Community Well-Being (i.e., quarterly food assistance) serves 200-300 families annually, offsets barriers associated with food insecurity, and encourages conversations about food sovereignty.

In light of the aforementioned socioeconomic challenges, we pursue the following goals in all of our programming:

1. Help youth improve indicators of social-emotional development in order to improve academic achievement as well as to optimize stress and emotional regulation
2. Help youth feel secure and supported during out-of-school hours
3. Encourage connections between participants, place, culture, and community
4. Increase food security amongst youth

18. **Identify the strategic outcome(s) the event aligns to and describe how the event addresses the outcome and the impact the event will have. Note: The outcome should fall under the strategic direction and strategy identified in the previous responses. ***

Link to Mana i Maui Ola for more information: <https://www.oha.org/about/mana-to-maui-ola/>

Please use the format in the example below:

Strategy Outcome 3.4: Communities are empowered to take care of iwi kupuna. This event addresses the outcome by...

7.1. Increase number/percent of Native Hawaiian 'ohana who are able to provide high-quality keiki and kūpuna care

As aforementioned, HYC offers innovative and culturally-informed out-of-school programming to Hāmākua youth. The fundraiser supports the ongoing execution of these programs. While HYC has been in operation since 1996, we officially incorporated as a 501(c)(3) in 2009. HYC provides a safe space, place-based learning, and hands-on experiences to low income, at-risk, and latchkey youth. We follow an it-takes-a-village approach and operate as an extension of the home and the overall family structure. In recent years, HYC has expanded its focus to address the complex challenges facing today's youth, including the effects of brain drain, environmental degradation, and the increased commodification of Hawaiian culture. We believe that multidimensional solutions lie within Native Hawaiian knowledge systems.

19. Describe how the event aligns to and addresses one or more of OHA's strategic foundation(s):

‘Ohana – Family. ‘Ohana is instrumental to community empowerment. When families are strong and healthy, and when there is positive engagement within the ‘ohana, from keiki to kūpuna, communities thrive. Connections to mo‘omeheu and ‘āina begin with connections within families.

Mo‘omeheu – Culture. Culture is the essence of who Native Hawaiians are as a people. It includes all those things that distinguish the community: language, stories, customs, music, art, food, protocols, religions, values, traditions, and celebrations. Expressions of culture are both internal and external. Culture shapes Native Hawaiian worldview and thinking. It informs the ways in which individuals interact with one another and with ‘āina. It influences the way Native Hawaiians interpret events and approach problem-solving.

‘Āina – Land & Water. To Native Hawaiian kūpuna, the land was life. Imbued with mana, ‘āina provides everything the community needs to survive. On an intimate level, Native Hawaiians are connected to the land by the generations of kūpuna who lived on the land and whose iwi rest here. Thus, the emotional ties to family, and the aloha for them, extends to the land that feeds us.

*

Use the following format:

First, list the name of the foundation(s). Second, demonstrate how the proposed event aligns with the selection.

The Hāmākua Youth Foundation, Inc. (dba: Hāmākua Youth Center) aligns with all three of OHA's strategic foundations. As aforementioned, between Jan. and June 2024, 86% of HYC youth self-identified as Native Hawaiian. While we are open to keiki of all backgrounds, HYC's curricula are heavily informed by Native Hawaiian knowledge systems.

‘Ohana - Family: HYC's participants largely make their way to our organization through word-of-mouth. It is worth reiterating that HYC is a well-established and enduring partner in a small, rural community. In our nearly 30 years of operation, we have served at least 2,000 youth (unduplicated) through our programming. Moreover, HYC is active in the community and our fundraisers are well-attended, largely because we serve many of the attendees either through our programming or through direct food assistance. We understand that life for working families today is becoming increasingly difficult, and we thus rely on an "it-takes-a-village" approach to accomplish our work. We also informally assess our program objectives by keeping in close communication with our participants' parents and teachers. Hāmākua is a small and tightly-knit community. Our afterschool staff regularly retrieve the majority of our participants directly from Honoka'a Elementary School at the close of the school day. We check in with teachers to determine tutoring plans, and we circle back to parents to confirm the strategies are beneficial. From a recent endorsement letter, one current HYC parent shared the following: "The HYC team consistently goes above and beyond, providing engaging activities that spark curiosity and growth. Their dedication is evident in their ongoing efforts to fulfill their mission ... Their unwavering commitment to excellence and integrity makes them a highly deserving candidate. Being that my husband was once a HYC youth, I can say with certainty that HYC is an integral member of the community that has proven their value and endurance."

Mo‘omeheu - culture: Our place-based curricula cultivate affinity for land and community, improve mental health outcomes through outdoor immersion, and introduce innovative experiences that elicit inspiration and curiosity about the future. We follow the principle of he ali'i ka 'āina, he kauwā ke kanaka. We promote Hawaiian practices such as kilo, blend scientific inquiry with mele and oli, and prominently incorporate 'ōlelo Hawai'i into curricula. We collaborate with area farmers to highlight Hawaiian food-growing techniques, ahupua'a education, and food sovereignty outreach. We partner with the Hawai'i Science and Technology Museum to organize field trips, develop HYC's robotics team, and expose youth to interactive science lessons. The Honoka'a Hongwanji Buddhist Temple has been a partner on projects like youth-focused cultural events and food distribution.

‘Āina - land and water: HYC's curricula center environmental kinship and ecological interdependence. Place-based learning is integral to our mission, and we prioritize activities that elicit connections between students and their Hāmākua home. For example, our Mauka to Makai program utilizes kilo (or scientific observation based on Hawaiian cultural practices) during student excursions to uka, kula, and kai. Students learn why and how Hāmākua connects to Mauna Kea, the piko, or central umbilicus, of the 'āina of the Big Island (Moku 'o Kēawe).

BUDGET

20. Provide the total amount of money being requested from OHA for the event.

Maximum amount is **\$15,000**. No minimum amount. Requests for exceptions to the maximum budget request may require justification in the comments/questions section of the application. *

\$12,750.00

21. **Indicate each expense for which OHA funds will be used as a line-item and provide a brief description for each item. The items should sum to the total amount requested. For sponsorship packages, please list the sponsorship benefits. ***

Event planner (professional fees): \$4,500.00
Theatre rental: \$750.00
Food: \$4,500.00 (\$30.00 x 150 anticipated guests)
DJ: \$500.00
Printing: 200.00
Flowers and leis: \$300.00
Music: \$500.00
Misc: \$500.00 (decorations, paper goods, cutlery, cups, etc)
Kids games: \$500.00
Door Prizes: \$500.00

Total: \$12,750.00

OPPORTUNITIES FOR OHA COMMUNITY ENGAGEMENT, PARTNERSHIPS, AND PUBLIC RELATIONS

22. **Opportunities for OHA recognition: ***

List and **clearly** describe the community engagement, partnership, and public relations opportunities the event offers for OHA which may include, but are not limited to:

- Advertisements in event programs/television/radio/print ads
- OHA logo on event goods or items
- OHA logo on event signage
- OHA logo on event flyers
- Speaking opportunities for OHA representative
- Providing a table or method for distributing OHA program information at the event

Please outline specifically if your event is offering any formal tables for OHA representatives to attend as guests

We will include OHA as a sponsor on any related flyers, signage, social media posts, and website posts. We will also list OHA as a sponsor at the event itself. If an OHA representative would be free to speak at our fundraiser, we would be honored to host the speaker as a guest. As aforementioned, while we serve children from all backgrounds, the majority of our families do self-identify as Native Hawaiian.

23. **Social Media/Marketing Platforms: ***

Please provide your organizations social media usernames/handles, as well as any other platforms the event will be broadcasted on.

Please use the following format:

Instagram: @example

Facebook: link

X: @example

Website:

Other:

Instagram: @HamakuaYouthCenter
Facebook: <https://www.facebook.com/HamakuaYouthFoundation/>
Website: <https://www.hamakuayouthcenter.net/>

REQUIREMENTS

24. **Important Notice:** Please send the following documents for the Applicant organization via email to sponsorships@oha.org **within 72 hours** of submitting this application. **Failure to do so may lead to delays, or automatic disqualification.** By submitting these documents, you acknowledge that they will be submitted promptly and in their entirety. OHA's preference is that all documents be sent in a single email. Please name your documents appropriately. Check each of the boxes below to indicate understanding of the requirement. Mahalo! *

Please select 4 options.

- ☒ **Event Information** (flyers, posters, website details, etc.) DO NOT submit flyers for previous events.
- ☒ **IRS Letter of Determination** - To verify tax-exempt nonprofit status.
- ☒ **Certificate of Vendor Compliance (CVC)** - To verify the organization is registered to do business in the State of Hawai'i. To obtain this document, applicants must register with Hawai'i Compliance Express online at <http://vendors.ehawaii.gov>. Registration with Hawai'i Compliance Express may take up to two (2) weeks before access to the online CVC is granted. This certificate must be current within the fiscal year of the application date. OHA does not accept the DCCA Certificate of Good Standing
- ☒ **Completed W-9** - <https://www.irs.gov/pub/irs-pdf/fw9.pdf>

25. **If the application is recommended for approval to the Board of Trustees, the event representative will be asked to attend the OHA Budget and Finance Committee meeting to respond to any questions. Attendance may be in-person or virtual.** *

☐ I understand that the event representative is expected to attend BOT Budget and Finance Committee if recommended for approval.

26. **OPTIONAL: Please add any additional comments or questions below. Mahalo for your application!**

NB 1. We have not yet created flyers for this event as it is still a ways off (December 13 2025). Please let me know if what we've submitted suffices for now. We will submit promotional materials for this year's fundraiser as soon as they are available.

NB 2. Mahealani Maiku'i will be the one to attend the meeting with the BoT if our application is selected.

ACKNOWLEDGEMENTS

27. **Please read the following statements thoroughly:** By submitting this sponsorship application and selecting the following options, your agency and its affiliates, officers, employees and/or agents agree to indemnify, defend and hold harmless the Office of Hawaiian Affairs (OHA) from any and all claims, demands, liabilities, losses, damages, costs, and expenses, including reasonable attorney's fees, arising out of or in connection with this sponsorship application and participation in the associated event/activities. *

Please select 9 options.

- ☒ "I have applied for or received all applicable licenses and permits, when such is required to conduct the activities or provide the services for which a grant is awarded."
- ☒ "I agree to comply with all applicable federal, state and county laws."
- ☒ "I shall not use these funds for the purposes of entertainment or perquisites (perks)."
- ☒ "I agree that all activities and improvements undertaken with funds received shall comply with all applicable federal, state, and county statutes and ordinances, including applicable building codes and agency rules; "
- ☐ "The applicant will indemnify and hold harmless the office, the State of Hawai'i, its officers, agents, and employees from and against any and all claims arising out of or resulting from activities carried out or projects undertaken with funds provided hereunder, and procure sufficient insurance to provide this indemnification if requested to do so."
- ☒ "I agree to make available to the office all records the applicant may have relating to the operation of the applicant's activity, business, or enterprise, to allow the office to monitor the applicant's compliance with the purpose of this chapter; "
- ☐ "I agree OHA can have access to records pertaining to this grant."
- ☐ "I understand that this grant award shall be monitored by the OHA to ensure compliance with Hawaii Revised Statutes § 10-17 and the purposes and intent of the Grant;"
- ☐ "I agree to complete evaluation(s) follow-up by OHA to determine whether the event attained the intended results in the manner contemplated."

28. By typing/signing your name below, you certify that the information provided is true and accurate to the best of your knowledge. You also acknowledge that typing your name acts as your electronic signature, which holds the same legal weight and validity as a handwritten signature, and you consent to be bound by the terms and conditions outlined in this agreement.

Your name: *



This question is required.

Action Item BF# 25-67: Approval of OHA funding for a Ho‘ākoakoa Lāhui Event Sponsorship to Hāmākua Youth Foundation (dba: Hāmākua Youth Center, or HYC) for the ‘Ohana Day 2025 Event on December 13, 2025, in the amount of \$5,875.

Attachment C

2025 Scoring Matrices

Evaluation Criteria	Description	Matrix					Application Score
		Poor	Fair	Good	Meets Expectation	Exceeds Expectation	
		1	2	3	4	5	
A. Event Scope	1. The application outlines event services or activities that provide significant benefits to the Native Hawaiian community.	No Benefit: The application does not describe a purpose and services/activities that provide benefits to the Native Hawaiian community. No relevance or alignment to community needs is evident.	Minimal Benefit: The application describes a purpose and services/activities with limited or unclear benefits to the Native Hawaiian community. Contributions are minor, indirect, or lack detail about the expected impact.	Moderate Benefit: The application outlines a purpose and services/activities that provide some benefits to the Native Hawaiian community. While contributions are evident, they may lack specificity, depth, or widespread impact.	Significant Benefit: The application presents a purpose and services/activities that clearly and meaningfully benefit the Native Hawaiian community. Contributions are well described, address community needs, and demonstrate a positive and tangible impact.	Exceptional Benefit: The application outlines a <i>transformative</i> purpose and services/activities with significant and wide ranging benefits to the Native Hawaiian community. Contributions are highly detailed, culturally relevant, and demonstrate sustainable, long term impacts.	4
	2. The application indicates a proposed number of total attendees which is achievable and reflects an opportunity for significant OHA reach into the community.	Extremely Low Reach The proposed total number of attendees is extremely low, suggesting minimal opportunity for OHA to effectively reach the community.	Limited Reach The proposed total number of attendees is low and indicates limited opportunity for OHA to connect with the community.	Moderate Reach The proposed total number of attendees is reasonable and reflects a moderate opportunity for OHA to reach into the community.	Significant Reach The proposed total number of attendees is substantial, demonstrating a significant opportunity for OHA to make meaningful connections with the community.	Exceptional Reach The proposed total number of attendees is exceptionally high, representing a significant opportunity for OHA to connect with a wide portion of the community	3
	3. The application indicates a proposed number of Native Hawaiian attendees which is achievable and reflects a significant positive impact on the betterment of conditions of Native Hawaiians.	Extremely Low Attendance: The proposed number of Native Hawaiian attendees is extremely low, suggesting minimal reach or impact on the community	Low Attendance: The proposed number of Native Hawaiian attendees is below expectations, with limited potential to positively impact the community.	Moderate Attendance: The proposed number of Native Hawaiian attendees is reasonable and suggests some potential for positive community impact.	High Attendance: The proposed number of Native Hawaiian attendees is substantial, indicating a significant potential for positive community impact.	Exceptional Attendance: The proposed number of Native Hawaiian attendees is exceptional, reflecting an exceptional potential for positive and widespread community impact.	3
Alignment Mana i Maui Ola Strategic Plan	1) The application clearly demonstrates how the event will directly and meaningfully address the selected Strategy.	No Alignment The application fails to demonstrate how the event will address the selected Strategy. There is no clear connection or evidence of alignment.	Minimal Alignment The application provides limited or vague information about how the event will address the selected Strategy. The connection is weak, indirect or unclear.	Moderate Alignment The application demonstrates a reasonable connection to the selected Strategy. While some aspects are clearly addressed, the explanation lacks depth or strong supporting details.	Strong Alignment The application provides a clear and well supported explanation of how the event will directly and meaningfully address the selected Strategy. The connection is evident and relevant.	Exceptional Alignment The application demonstrates an outstanding and thorough alignment with the selected Strategy. The event is highly relevant, impactful, and clearly designed to directly address the Strategy.	4
	2) The application clearly demonstrates how the event will have significant community impact in alignment with one or more Strategic Outcome.	No Impact The application fails to demonstrate how the event will have a significant community impact. There is no clear connection to any Strategic Outcome.	Minimal Impact The application provides limited or vague information about how the event might impact the community. The connection to the Strategic Outcome is weak, indirect, or unclear.	Moderate Impact The application shows a reasonable potential for community impact. The event aligns with one or more Strategic Outcomes, but the explanation lacks depth or strong supporting details.	Significant Impact The application clearly demonstrates how the event will create meaningful and substantial community impact. The alignment with one or more Strategic Outcomes is well supported and evident.	Exceptional Impact The application provides a compelling and detailed explanation of how the event will deliver outstanding and wide reaching community impact. The alignment with one or more Strategic Outcomes is exceptional, with a clear path to achieving meaningful outcomes.	4
	3) The application clearly demonstrates how the event will align with one or more Strategic Foundation.	No Alignment The application fails to demonstrate any alignment with the Strategic Foundations. There is no clear connection or relevance.	Minimal Alignment The application provides limited or vague information about how the event aligns with one or more Strategic Foundations. The connection is weak, indirect or unclear.	Moderate Alignment The application shows a reasonable connection to one or more Strategic Foundations. While alignment is evident, the explanation lacks detail or strong supporting evidence.	Strong Alignment The application provides a clear and well supported explanation of how the event aligns with one or more Strategic Foundations. The connection is evident and relevant.	Exceptional Alignment The application demonstrates outstanding alignment with one or more Strategic Foundations. The explanation is detailed, compelling, and clearly shows how the event is highly impactful and clearly designed to directly address to the Foundation(s).	4

		1-2	3-4	5-6	7-8	9-10	
Budget	The amount requested is appropriate and a reasonable line item budget is included. (0–10 points)	Inappropriate/Unreasonable The amount requested is clearly inappropriate or unrealistic, and no line item budget is provided, or the budget is unreasonable or incomplete.	Minimally Appropriate The amount requested is questionable or somewhat appropriate. The line item budget is included but lacks clarity and details.	Moderately Appropriate The amount requested appears generally appropriate, and a line item budget is provided with reasonable detail. Some elements may require further explanation or clarification.	Appropriate/Reasonable The amount requested is appropriate for the proposed event, and the line item budget is detailed and justifies the requested funds.	Highly Appropriate / Well-Justified The amount requested is highly appropriate and aligns with the proposed event. The line item budget is exceptionally detailed and demonstrates careful planning and justification for all expenses.	7
Opportunity for OHA Public Recognition	The application describes community engagement, partnership, and public relations opportunities for OHA that are appropriate and reflects an opportunity for significant OHA reach into the community. (0–10 points)	No Opportunities The application fails to identify any community engagement, partnership, or public relations opportunities for OHA. There is no evidence of OHA's potential reach into the community.	Minimal Opportunities The application provides limited or vague descriptions of community engagement, partnerships, or public relations opportunities. The opportunities appear minimal and do not demonstrate meaningful OHA reach into the community.	Moderate Opportunities The application describes reasonable opportunities for community engagement, partnerships, and public relations. These opportunities demonstrate some potential for OHA to reach the community but may lack depth or detail.	Significant Opportunities The application provides a well supported description of community engagement, partnerships, and public relations opportunities. These opportunities are meaningful and clearly reflect significant potential for OHA to connect with and impact the community.	Exceptional Opportunities The application outlines outstanding opportunities for community engagement, partnerships, and public relations. The described opportunities are compelling, highly detailed, and demonstrate an exceptional potential for OHA to achieve broad and meaningful community reach.	6
Name of Applicant Organization:	Hamakua Youth Foundation, Inc	Recommend Sponsorship	Yes	Date of Evaluation	7.9.25	Total Score (out of 50 points)	35
Name of Sponsorship Evaluator:		Recommended Amount: \$ 5,875 (Half of eligible budget per funding tier, less entertainment costs of DJ and music)	Requested Amount: \$12,750	Eligible Requested Amount: \$11,750			
Brief Explanation for Recommendation:	Organization does good work in their community of predominantly OHA beneficiaries.						
Tiers for Recommended Funding:	45 50 points: Recommended 100% of eligible budget requested 40 44 points: Recommended 75% of eligible budget requested 35 39 points: Recommended 50% of eligible budget requested 34 points or lower: Not recommended						

Evaluation Criteria	Description	Matrix					Application Score
		Poor	Fair	Good	Meets Expectation	Exceeds Expectation	
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	2) The application clearly demonstrates how the event will have significant community impact in alignment with one or more Strategic Outcome.	No Impact The application fails to demonstrate how the event will have a significant community impact. There is no clear connection to any Strategic Outcome.	Minimal Impact The application provides limited or vague information about how the event might impact the community. The connection to the Strategic Outcome is weak, indirect, or unclear.	Moderate Impact The application shows a reasonable potential for community impact. The event aligns with one or more Strategic Outcomes, but the explanation lacks depth or strong supporting details.	Significant Impact The application clearly demonstrates how the event will create meaningful and substantial community impact. The alignment with one or more Strategic Outcomes is well supported and evident.	Exceptional Impact The application provides a compelling and detailed explanation of how the event will deliver outstanding and wide reaching community impact. The alignment with one or more Strategic Outcomes is exceptional, with a clear path to achieving meaningful outcomes.	5
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Name of Applicant Organization:	Hāmākua Youth Center	Recommend Sponsorship	Yes	Date of Evaluation	7/8/2025	Total Score (out of 50 points)	39
Name of Sponsorship Evaluator:		Recommended Amount	\$5,875				
Brief Explanation for Recommendation:	Aligns with MIMO, recommended 50% less entertainment, disallowed costs	Requested Amount: \$12,750	Eligible Requested Amount: \$11,750				
Tiers for Recommended Funding:	45 50 points: Recommended 100% of eligible budget requested 40 44 points: Recommended 75% of eligible budget requested 35 39 points: Recommended 50% of eligible budget requested 34 points or lower: Not recommended						

(BF) MEETING OF THE COMMITTEE ON BUDGET AND FINANCE

DATE: Wednesday, July 23, 2025

TIME: 11am

IV. New Business

Q. Action Item BF#25-68: Approve the delegation of authority to the OHA Administration to execute and administer grants to identified OHA sponsorship recipients that were approved through line items in the Fiscal Year 2026 and Fiscal Year 2027 OHA Biennium Budget and which meet budget proviso requirements.



OFFICE OF HAWAIIAN AFFAIRS
Action Item

COMMITTEE ON BUDGET AND FINANCE

July 23, 2025

BF #25-68

Action Item Issue: Approve the Delegation of Authority to the OHA Administration to Execute and Administer Grants to Identified OHA Sponsorship Recipients that were Approved through Line Items in the Fiscal Year 2026 and Fiscal Year 2027 OHA Biennium Budget and which meet Budget Proviso Requirements.

Prepared by: *Chantelle Belay* Jul 17, 2025

Chantelle Belay Date
Pou Kāko‘o Kaiāulu, Grants Manager

Reviewed by: *Lise Vaughan-Sekona* Jul 17, 2025

Lise Vaughn- Sekona
Community Engagement Director

Reviewed by: *Ryan H. Lee* Jul 17, 2025

Ryan Lee Date
Ka Pou Kihi Kanaloa Wai, Kūikawā,
Interim Chief Financial Officer

Reviewed by: *Kēhaulani Pu‘u* Jul 17, 2025

Kēhaulani Pu‘u Date
Ka Pou Nui, Chief Operating Officer

Reviewed by: *Stacy Ferreira* Jul 17, 2025

Stacy K. Ferreira Date
Ka Pouhana, Chief Executive Officer

Reviewed by: *Ke Kua* Jul 17, 2025

Ke Kua, Luana Alapa Date
Luna Ho‘omalua o ke Kōmike Budget and Finance
Chairperson of the Committee on Budget and Finance

I. Proposed Action

Approve the Delegation of Authority to the OHA Administration to Execute and Administer Grants to Identified OHA Sponsorship Recipients that were Approved through Line Items in the Fiscal Year 2026 and Fiscal Year 2027 OHA Biennium Budget and which meet Budget Proviso Requirements.

II. Issue

Whether or not to delegate authority to the Administration to execute and administer grants to identified OHA Sponsorship Recipients that were approved through line items in the Fiscal Year 2026 and Fiscal Year 2027 OHA Biennium Budget and which meet Budget Proviso Requirements to streamline process and improve operational efficiency.

III. Background and Context

On June 30, 2025, the Board of Trustees (BOT) approved fifteen culturally and historically significant sponsorships as part of OHA's Fiscal Biennium 2026–2027 (FY26–27) budget. These sponsorships represent OHA's strategic commitment to advancing its mission through direct support for initiatives that strengthen the Native Hawaiian community. Funded activities include recurring cultural festivals, 'ohana-centered gatherings, commemorative events, and longstanding community programs led by trusted Native Hawaiian organizations.

These events play a vital role in preserving and perpetuating Native Hawaiian identity, cultural practices, and community resilience. Historically, OHA has supported these activities through individual Board action items. While this approach ensures accountability, it also imposes significant administrative burdens and slows the release of critical community resources.

Given the BOT's formal adoption of the fifteen sponsorships within the approved biennium budget, the Administration seeks delegated authority to execute and manage these sponsorships in accordance with budget proviso requirements and under existing fiscal controls, policies, and procedures, pursuant to HRS §10-17 (2024). This delegation would expedite the disbursement of funds to community partners, maintain rigorous compliance with applicable grant requirements and reduce administrative inefficiencies associated with repeated Board-level approvals. Additionally, the Administration would ensure transparency through structured quarterly reporting to the BOT. Delegation would also provide greater consistency and predictability for long-standing community partners who rely on OHA's support to plan and execute key cultural events

The events approved in the FY26–27 biennium budget advance OHA's mission by supporting Native Hawaiian culture, education, economic self-sufficiency, health, and civic engagement. They help sustain cultural practices, revitalize 'ōlelo Hawai'i, elevate traditional knowledge, and strengthen the social fabric of the lāhui. Continued support affirms OHA's role as a trusted steward of Native Hawaiian interests and reflects its ongoing alignment with community values and intergenerational relationships.

Action Item BF #25-68: Approve the Delegation of Authority to the OHA Administration to Execute and Administer Grants to Identified OHA Sponsorship Recipients that were Approved through Line Items in the Fiscal Year 2026 and Fiscal Year 2027 OHA Biennium Budget and which meet Budget Proviso Requirements.

IV. Budget Authorization

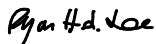
FUND	PROGRAM NAME	ACCT NAME	ORGANIZATION	YR 2026 BUDGET	YR 2027 BUDGET
930	3800 GRANTS	56560- GRANTS IN AID SPONSORSHIPS	Merrie Monarch Hula Festival	\$25,000	\$25,000
930	3800 GRANTS	56560- GRANTS IN AID SPONSORSHIPS	Council of Native Hawaiian Advancement Annual Convention	\$35,000	\$35,000
930	3800 GRANTS	56560- GRANTS IN AID SPONSORSHIPS	Ke Ali'i Maka'ainana Hawaiian Civic Club - Washington, DC King Kamehameha Lei Draping	\$10,000	\$10,000
930	3800 GRANTS	56560- GRANTS IN AID SPONSORSHIPS	'Iolani Palace - Queen Kapiolani Night Tours	\$15,000	\$15,000
930	3800 GRANTS	56560- GRANTS IN AID SPONSORSHIPS	King Lunalilo Trust's Annual 'Aha 'Aina Hōuluulu Kālā no ka Lani Lunalilo Event	\$15,000	\$15,000
930	3800 GRANTS	56560- GRANTS IN AID SPONSORSHIPS	'Aha Pūnana Leo (Pūlama Maui Ola)	\$15,000	\$15,000
930	3800 GRANTS	56560- GRANTS IN AID SPONSORSHIPS	Gabby Pahinui Waimānalo Kanikapila	\$5,000	\$5,000
930	3800 GRANTS	56560- GRANTS IN AID SPONSORSHIPS	Nā Hōkū Hanohano Awards Show	\$15,000	\$15,000
930	3800 GRANTS	56560- GRANTS IN AID SPONSORSHIPS	Association of Hawaiian Civic Clubs Annual Convention	\$15,000	\$15,000

Action Item BF #25-68: Approve the Delegation of Authority to the OHA Administration to Execute and Administer Grants to Identified OHA Sponsorship Recipients that were Approved through Line Items in the Fiscal Year 2026 and Fiscal Year 2027 OHA Biennium Budget and which meet Budget Proviso Requirements.

930	3800 GRANTS	56560- GRANTS IN AID SPONSORSHIPS	Sovereign Council of Hawaiian Homestead Association's Annual Convention	\$15,000	\$15,000
930	3800 GRANTS	56560- GRANTS IN AID SPONSORSHIPS	Annual Queen Lili'uokalani Keiki Hula Competition	\$15,000	\$15,000
930	3800 GRANTS	56560- GRANTS IN AID SPONSORSHIPS	Prince Lot Hula Festival	\$15,000	\$15,000
930	3800 GRANTS	56560- GRANTS IN AID SPONSORSHIPS	Native Hawaiian Chamber of Commerce Annual Convention	\$10,000	\$10,000
930	3800 GRANTS	56560- GRANTS IN AID SPONSORSHIPS	Polynesian Voyaging Society	\$15,000	\$15,000
930	3800 GRANTS	56560- GRANTS IN AID SPONSORSHIPS	'Onipa'a; Hawai'i Pono'i Coalition	\$15,000	\$15,000
TOTAL				\$235,000	\$235,000

V. Certification

The following is the certification by the Interim Chief Financial Officer that the funds are available:


 Ryan Lee
 Interim Chief Financial Officer
 Date: Jul 17, 2025

VI. Timeframe

Immediate action is recommended to enable timely notification of awards and the commencement of sponsorship-related activities, ensuring that longstanding community events and partners receive adequate support without delay.

VII. Recommended Action

Approve the Delegation of Authority to the OHA Administration to Execute and Administer Grants to Identified OHA Sponsorship Recipients that were Approved through Line Items in the Fiscal Year 2026 and Fiscal Year 2027 OHA Biennium Budget and which

Action Item BF #25-68: Approve the Delegation of Authority to the OHA Administration to Execute and Administer Grants to Identified OHA Sponsorship Recipients that were Approved through Line Items in the Fiscal Year 2026 and Fiscal Year 2027 OHA Biennium Budget and which meet Budget Proviso Requirements.

meet Budget Proviso Requirements.

VIII. Alternative action

- A.** Approve and authorize partial authority to the Administration
- B.** Do not approve authorization

(BF) MEETING OF THE COMMITTEE ON BUDGET AND FINANCE

DATE: Wednesday, July 23, 2025

TIME: 11am

IV. New Business

R. Presentation by the Office of Hawaiian Affairs Administration- Briefing on Hawaiian Focused Charter School Funding Implementation Plan for Fiscal Year 2026.

Mana i
Mauli Ola

OHA'S 15-YEAR
STRATEGIC PLAN
FOR 2020-2035



OHA's Commitment to Native Hawaiian Education

Presentation Overview

1. Purpose and Award Funding
2. Process, Payment and Monitoring
3. Implementation Process
4. Next Steps
5. Q&A

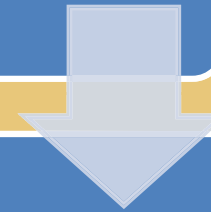


OHA & Charter Schools: An Agency-to-Agency Relationship



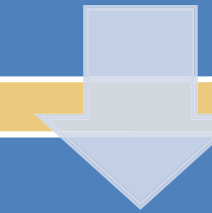
Shared Public Mission:

- OHA and charter schools serve public purposes centered on Native Hawaiian well-being and education.
- Both support cultural revitalization, 'āina-based learning, and educational equity.



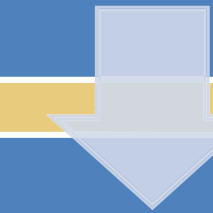
Public-Government Alignment:

- OHA: Constitutionally established state agency
- Charter Schools: Public schools governed by nonprofits but part of the state education system



Partnership, Not Transaction:

- Relationship is built on shared kuleana, not vendor-client dynamics
- Engagement through grants, technical assistance, and policy collaboration



Legal and Policy Framework:

- Aligned under Hawai'i State Constitution, HRS §10-3/§10-4, and BOE/SPCSC policies
- Supports OHA's Mana i Maui Ola Strategic Direction

Purpose of Grant Program

Reinforce OHA's commitment to advancing education as a foundation of Native Hawaiian EA. OHA supports Native Hawaiian Focused Charter Schools through:

1. Per Pupil Funding

- Ensure equitable educational opportunities for Native Hawaiian students
- Fund essential student services and learning supports
- Help schools address disparities in operational funding

2. Facilities & Maintenance (F&M) Support

- Maintain safe, healthy, and functional learning environments
- Address urgent infrastructure needs related to student safety
- Support costly upkeep that is often underfunded in charter school systems
- Reimbursable program



Approved HFCS Funding Support

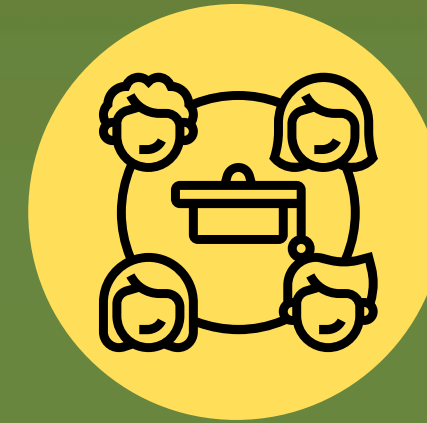


OHA Investment

- Total: \$6,780,186
- Timeframe: 2 Fiscal Years (FY26 & FY27)
- Beneficiaries:
 - 17 Native Hawaiian-Focused Charter Schools
 - Nearly 4000 NH haumana and staff

School	Charter School Funding FY2026	Charter School Funding FY2027	Total
Hakipu'u Learning Center	\$ 176,500	\$ 176,500	\$ 353,000
Hālau Kū Māna Public Charter School	\$ 176,500	\$ 176,500	\$ 353,000
Ke Ana La'ahana Public Charter School	\$ 176,500	\$ 176,500	\$ 353,000
Ke Kula Niihau O Kekaha Learning Center	\$ 176,500	\$ 176,500	\$ 353,000
Kua O Ka Lā New Century Public Charter School	\$ 176,500	\$ 176,500	\$ 353,000
Kula Aupuni Niihau A Kahelelani Aloha	\$ 176,500	\$ 176,500	\$ 353,000
Ka 'Umeke Kā'eo	\$ 176,500	\$ 176,500	\$ 353,000
Ka Waihona o ka Na'auao Public Charter School	\$ 275,900	\$ 275,900	\$ 551,800
Kanu o ka 'Āina New Century Public Charter School	\$ 269,493	\$ 269,493	\$ 538,986
Kanuikapono Public Charter School	\$ 176,500	\$ 176,500	\$ 353,000
Kawaikini New Century Public Charter School	\$ 176,500	\$ 176,500	\$ 353,000
Ke Kula 'o Nāwahīokalani'ōpuu Iki Lab Public Charter School	\$ 275,900	\$ 275,900	\$ 551,800
Ke Kula 'o Samuel M. Kamakau Laboratory Public Charter School	\$ 176,500	\$ 176,500	\$ 353,000
Mālama Honua	\$ 176,500	\$ 176,500	\$ 353,000
Waimea Middle	\$ 176,500	\$ 176,500	\$ 353,000
Kualapuu School: A Public Conversion Charter	\$ 176,500	\$ 176,500	\$ 353,000
Kamaile Academy Public Charter School	\$ 274,300	\$ 274,300	\$ 548,600
School TOTAL	\$ 3,390,093	\$ 3,390,093	\$ 6,780,186

Three Funding Options for Charter Schools



Option 1: Per Pupil & F&M

- Semi-annual Performance Measurement Report (PMT)
- +Quarterly (F&M invoices + reports)



Option 2: Per Pupil Only

- Semi-annual Performance Measurement Report only



Option 3: Facilities & Maintenance Only

- Quarterly Invoices + Expenditure, Semi Annual PMT

Process, Payment, Monitoring

1. Per Pupil:

- 25% initial payment
- Remaining disbursed semi-annually, total of 4 payments
- Requires Semi-Annual Performance Measurement Report
- Annual Report Data

2. Facilities & Maintenance:

- 25% initial payment*
- Remaining via cost reimbursement
- Quarterly review of:
 - Paid invoices
 - Detailed spreadsheets
 - Requires Semi-Annual Performance Measurement Report
 - Annual Report Data

3. Quarterly on-site monitoring by OHA

- Conducted by Grants Program and/or Education Program



Allowable & Disallowed Costs

Facilities & Maintenance

✓ Allowable Costs	✗ Unallowable Costs
Routine maintenance (plumbing, electrical, HVAC)	Purchasing land or property
Janitorial services and cleaning supplies	Air conditioning for personal comfort
Landscaping and groundskeeping	Decorative upgrades (artwork, aesthetic-only changes)
Minor facility repairs (roof leaks, floor patching)	Consultant services unrelated to F&M
Utilities (electricity, water, gas)	Furniture or appliances for personal/staff use
Fire safety equipment and inspections	
ADA compliance updates (ramps, signage)	Student transportation: Purchase of motorized vehicles*
Security systems (locks, alarms, cameras)	New construction or building expansion*
Maintenance tools & small equipment (under \$5,000)	
Internet/network upgrades for facilities	

Implementation Plan

July 2025

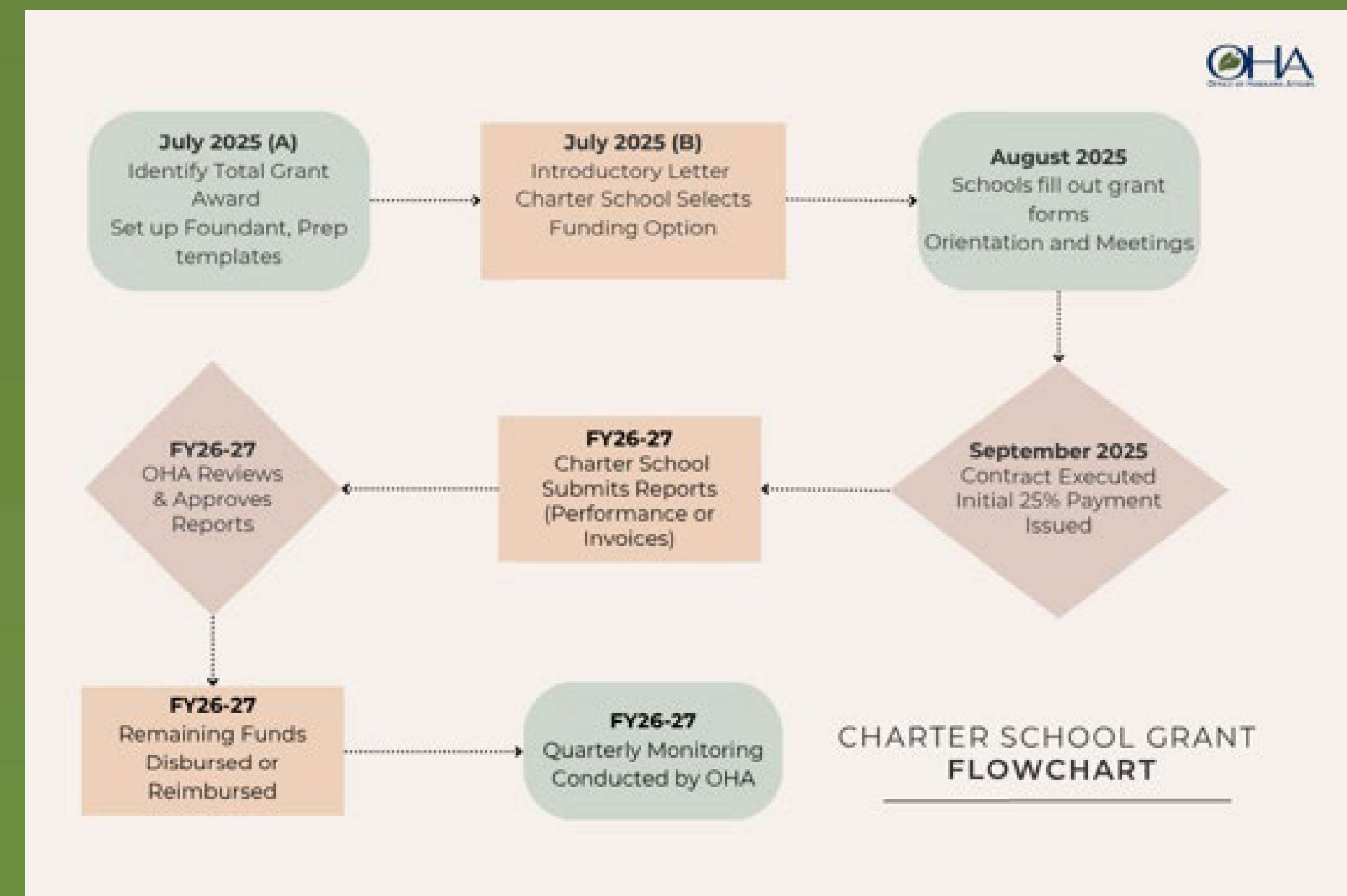
- Grants Program to set up Foundant
- Grants Program to send out introductory emails with Google Sheet for schools to select grant option
- Grants Program, R&E, and Legal to prep contract templates, SOS, PMT and Budget sheets based on option selected by school

August 2025

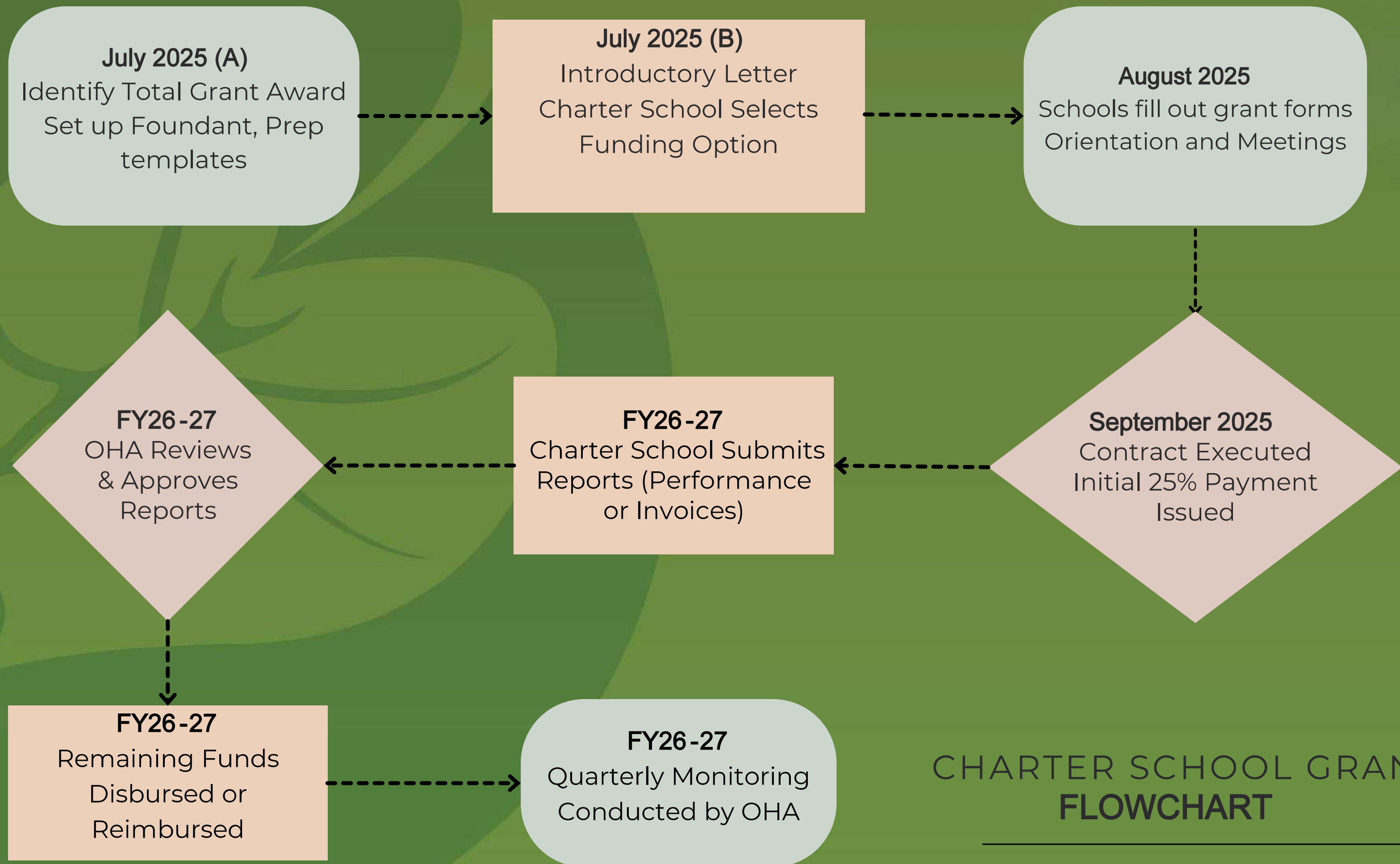
- Grants Program to release grant opportunity to charter schools
- Schools login with provided Foundant credentials and fill out
- LOI and Application
- Grants Program process forms
- Schedule orientation webinar and 1:1 meetings with schools

September 2025

- Contract execution
- Begin disbursement and monitoring in Q1 FY26



*This is an ambitious timeline that coincides with the start of the SY



CHARTER SCHOOL GRANT FLOWCHART



Q&A Mahalo!